

## Section I **WWJB-AM ISSUE PROGRAMMING 4<sup>th</sup> QUARTER 2022**

### LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

#### **Programming aired Sunday mornings 7AM-8AM**

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUESTS	DATE/TIME	DURATION
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Age Discrimination	Florida Roundtable	Fighting age discrimination in hiring and the workplace	AARP SVP, Bill Rivera	7AM-8AM 10/02/22	60 min
Breast Cancer Risks		What to look for when navigating Breast Cancer Treatments	Robert Nussbaum, MD/CEO at Invitae		

Autism Society	Florida Roundtable	Autism in Florida Volunteer & outreach programs	Stacey Hoagland, Pres. Autism Society of Florida	7AM-8AM. 10/09/22	60 min
Family Values		Reset Trust, Boundaries and Connections with your child	Dr. Charles Sophy, Author		
Proactive Hearing Checks		Importance of getting your hearing checked regularly	Dr. Kathy McGowan, Doctor of Audiology at Beltone		

Suicide Prevention/Awareness	Florida Roundtable	People must be aware of the signs of suicide around them in order to help	Dr. Doreen Marshall, VP of Mission Engagement, AFSP	7AM-8AM 10/16/22	60 min
Black Women and Obesity		Fight to Flourish, a new campaign to highlight the impacts of obesity	Khaliah Ali, healthcare advocate, activist, author		
Health and Nutrition tips		How daily supplements can help boost immunity and health	Mia Syn, MS, RDN Nutrition Expert		
Visual Thinking		Hidden gifts of people who think in pictures, patterns and abstractions	Temple Grandin, Ph.D. Autism Activist, Scientist and NYT bestselling Author		

New COVID-19 Booster	Florida Roundtable	Kids and Influenza, COVID Booster shots	Dr. Kenneth Alexander, US Dept of Health and Human Services	7AM-8AM 10/23/22	60 min
Breast Density & Breast Cancer		Women with Dense Breasts are at Higher Risk for Breast Cancer	Dr. Pamela Habib, Bayer Radiology & Dr. David Schacht, Breast Radiologist, NW Lynne Sage		
Bumble BFF APP		Friendsgiving is the perfect time to meet new people, Bumble has an APP for that.	Danielle Bayard Jackson, Bumble BFF's Friendship Expert		

Life after Mastectomy	Florida Roundtable	Tips and post-mastectomy answers	Dr. Scott Glassburg, American Society of Plastic Surgeons	7AM-8AM 10/30/22	60 min
Teal Pumpkin Project		Teal Pumpkins for kids with Food Allergies	Hillary Carter, Board of Governors FARE		
Public Health Shortages		New Federal Program to recruit and train public health leaders	Michael Smith, CEO of AmeriCorps		
Building Inclusive Workplaces		Tapping into the workforce of Neurodiverse and disabled Americans	Joan Lynch, Chief Content & Programming Officer, WorkNation		

POC Small Business owners	Florida Roundtable	Bolstering the diversely owned/operated businesses	Lee Henderson, EY Entrepreneurs Access Network	7AM-8AM 11/06/22	60 min
New COVID-19 Booster		Kids and Influenza, COVID Booster shots	Dr. Kenneth Alexander, US Dept of Health and Human Services		
It's Not TV, it's HBO		The spectacular rise, revolution and future of HBO	Felix Gillette and John Koblin, Reporters/Authors		

Pawn Stars Do America	Florida Roundtable	New TV show on History Channel	Austin 'Chumlee' Russell, Reality TV Star	7AM-8AM 11/13/22	60 min
Magic Days		Astrology, Tarot, and Numerology explained	Nadine Jane, Celebrated Astrologist		
Open Enrollment Florida		Covering Kids health care coverage explained	Jodi Ray, Dir. Florida Covering Kids and Families (USF)		

Health Care Decisions	Florida Roundtable	How to find the right Health Care Plans	Marcus Robinson, SVP, UHC	7AM-8AM 11/20/22	60 min
Holiday Shopping survey		Shoppers want Comfort and Savings	Melissa Bastos, Director of Corporate Strategy and Insights for Cotton Inc.		
Lung Cancer Treatments		New Treatments for small cell lung cancer	Dina Kamal, Lung Patient/Advocate & Dr. Keith Lerro, Oncologist Wilson Reg. Med Ctr		

Holiday Tips for Pets	Florida Roundtable	How to have a safe holiday with your pets	Dr. Emily Stefan, DVM, VCA Animal Hospital	7AM-8AM 11/27/22	60 min
Business response to consumer concerns		Holiday Trends and Demands and the strategies to meet them	Karl Haller, Partner, Consumer Ctr of Competency Leader, IBM		
Cops Direct / Troops Direct		Law Enforcement become first responders, Cops Direct supplies them gear and training	Aaron Negherbon, ED of Cops Direct		
Black Friday Gifts		The hot gifts of the season	Bob Guiney, Today Show		

Scents for the Holidays	Florida Roundtable	How to prepare your air for guests	Harry "the Nose that Knows" Slatkin, Slatkin and Co.	7AM-8AM 12/04/22	60 min
Homicide Hunter: Devil in The Mountains		New TV Series from TV's TOP COP	Ret. LT Joe Kenda, Homicide Hunter, ID TV		
Holiday Shopping survey		Shoppers want Comfort and Savings	Melissa Bastos, Director of Corporate Strategy and Insights for Cotton Inc.		

National WWII Museum	Florida Roundtable	Expressions of America light show unveiled	Kim Guise, Senior Curator and Director, Nat'l WWII Museum	7AM-8AM 12/11/22	60 min
Family Health History		Time to talk about your family history	Dr. Simarta Brennan-Prescod, Optimum Health		
financial conversations and health decisions		Health, Finances, decisions for end of life	MARCUS ROBINSON, UHC ALISON CARNIE, principal, Edward Jones Trust Company		
Pomp, Snow and Cirque-umstance		Broadway producer teams up with Armed Services Radio	Neil Greenberg, Producer/Creator		

Inflation, Consumers and 2023	Florida Roundtable	Forecasting finances amid high inflation and increasing interest rates	Michele Raneri, VP/Head of Research TransUnion	7AM-8AM 12/18/22	60 min
No Kid Hungry		Ensuring consistent access to food for our kids	Sky Beard, Director of No Kid Hungry Florida		
Cancer Screenings		Act now Against Cancer - Don't wait get screened	Dr. Simarta Brennan Prescod, Optum Health		
A.I Fleet Vehicles for SMB		AI improves Safety for commercial fleets	Barrett Young, VP Fleet Safety Strategy		

Boys & Girls Club of America	Florida Roundtable	Cricket Wireless donates to Boys Club Families	Nic V, Youth Spokesperson & Samir Martinez, Market Dir, Cricket	7AM-8AM 12/25/22	60 min
AKC Show		Record numbers of participants at 2022 AKC Show	Brandy Mullen, PR, AKC		
Smithsonian-Iridium Program		Drones monitoring poaching of Asian elephants	Jared Stabach, Ecologist, Smithsonian		
Veteran Suicide Prevention		American Legion "Be the One" Campaign	Dr. David Rudd, suicide prevention leader		
Tech outlook 2023		Tech leaders see positive impact of recession	Ken Englund, EY Americas Technology		

Mental Health and Well being	Florida Roundtable	Mental health awareness during the holidays	Tara Calise, NP WellMed	7AM-8AM 01/01/2023	60 min
Family Health History		Learn your family health history.	Dr. James Huysman, Chief Compassion Officer, WellMed		
Seniors and isolation		Seniors need companionship and more			

All above WWJB-AM programming aired as noted on Sunday mornings between 7AM and 8AM