



**Remit Address:**  
**KWBC**  
 PO Box 844304  
 Dallas, TX 75284  
 Main: (505) 243-2285  
 Billing: (317) 296-3100

# INVOICE

**Billing Address:**

**Buying Time**  
 Attention: Accounts Payable  
 650 Massachusetts Avenue NW  
 Suite 210  
 Washington, DC 20001-3796  
 USA

Advertiser	POL/Tom Udall for Senate/D
Product	Tom Udall/ Senate/ D
Estimate Number	3350

Invoice #	480520-1
Invoice Date	08/31/14
Invoice Month	August 2014
Invoice Period	07/28/14 - 08/31/14

Station	KWBC
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	480520
Alt Order #	9391677
Deal #	
Order Flight	08/26/14 - 09/01/14

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	547
Product Code	556

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KWBC	TH 530p Pregame Show	TH 530p Pregame St		08/25/14 to 08/31/14	1x	---T---				
				Th	08/28/14	:30	5:38 PM	TU0414H	\$100.00		1
2	KWBC	Su 6p-630p	Su 6p-630p		08/25/14 to 08/31/14	1x	-----S				
				Su	08/31/14	:30	6:14 PM	TU0314H	\$150.00		1
							<b>Aired Spots</b>				
											2

Gross Total \$250.00  
 Agency Commission \$37.50  
 Net Amount Due \$212.50  
 NM Gross Rec Tax ALB 7.0% \$14.88  
 Amount Due \$227.38  
**Payment Terms 30 Days**

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

# CONTRACT



**KWBQ**  
 13 Broadcast Plaza  
 Albuquerque, NM 87104  
 (505) 243-2285

<u>Contract / Revision</u>	<u>Alt Order #</u>
480520 /	9391677

<u>Product</u>
Tom Udall/ Senate/ D

<u>Contract Dates</u>	<u>Estimate #</u>
08/26/14 - 09/01/14	3350

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Tom Udall for Senate/D	08/20/14 / 08/21/14

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash

<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KWBQ	Katz Washington	Katz/Washingtc

<u>Special Handling</u>

<u>Demographic</u>
Adults 35+

<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	547	556

<u>Agency Ref</u>	<u>Advertiser Ref</u>
IN5252/SP2893/TO824	

And:

**Buying Time**  
 650 Massachusetts Avenue NW  
 Suite 210  
 Washington, DC 20001-3796  
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWBQ	08/28/14	08/28/14	TH 530p Pregame Show	TH 530p Pregame		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/25/14	08/31/14	---T---				1	\$100.00				
N 2	KWBQ	08/31/14	08/31/14	Su 6p-630p	Su 6p-630p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/25/14	08/31/14	-----S				1	\$150.00				
<b>Totals</b>												2	\$250.00

\*Tax 1 Note: NM Gross Rec Tax ALB 7%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
07/28/14 - 08/31/14	2	\$250.00	(\$37.50)	\$212.50	\$14.88	\$227.38
<b>Totals</b>	2	\$250.00	(\$37.50)	\$212.50	\$14.88	\$227.38

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Alt Order #	Advertiser	Order	Inv. Code (Bod	Time Perio	Length	Priority	Order Product	Descr	pl	Estimate #	Air Time	Ad-ID	Rate	Program (Placed*)
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Date: 08/28/14

Station: KWBC	9391677	POL	Tom Udall for Senate/r	480520	Broncos Pregar	TH	530p	Pr	:30	P3	Tom Udall/ Senate/ D	3350	5:38:25	PM TU0414H	\$100.00	Broncos Pregame Show
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Date: 08/31/14

Station: KWBC	9391677	POL	Tom Udall for Senate/r	480520	Su 6p-630p	Su	6p-630p		:30	P3	Tom Udall/ Senate/ D	3350	6:13:44	PM TU0314H	\$150.00	Big Bang Theory, The (S
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															\$250.00	
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[Sorted by: Station]

ORDER WORKSHEET

Rep Order# 9391677 Ver# 1 Status New  
 EC'd Yes

Traffic Order# 486520  
 Last Received: 08/20/14 4:43 PM  
 Showing Buylines:

Printed: 08/20/14 4:46 PM  
 All Rep and Station Changes

Station KWBO-TV ALBUQUERQUE NM  
 Advertiser (UDAT) UDALL, TOM  
 Product UDALL/S/D  
 Estimate# 3350  
 Buyer CATHIE HERRICK

Agency (BUYT) BUYING TIME, LLC  
 650 MASSACHUSETTS AVE NW, SUITE 210  
 WASHINGTON, DC 20001  
 Agency C/P1/P2/E 547/556/3350  
 Flight Dates 08/26/14-09/01/14

Rep Firm KATZ CONTINENTAL  
 Sales Office (DC) WASHINGTON  
 Salesperson (JN1) JENNA NUBAR  
 Sales Assistant KELLY  
 Salesperson Phone# 202-872-5880  
 Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

TOM UDALL/SENATE/DEMOCRAT  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

B/20 - NEW ORDER SPOTS ARE 30S. SHARES ARE EST. PLS CNF. T/R KELLY FOR JENNA

Ln	Day	Time	Program	Len	RTG/TMP	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Th	530P-6P	-	30	-	\$100.00	08/28-08/28	1	1	1	\$100.00
Buy Comment: DENVER PRE-GAME SHOW											
2	Su	6P-630P	-	30	-	\$150.00	08/31-08/31	1	1	1	\$150.00
Buy Comment: BIG BANG											

---REPORT TOTALS---

Report Totals: 2 / \$250.00

---SALES MONTHLY TOTALS---

Aug2014: 2 / \$250.00

Order Totals: 2 / \$250.00 Total GRPS: 0.0

---COMPETITIVE---

Market Totals \$64,102.56  
 CABL .00% KASA 3.78% KASY .40% KOAT 25.00% KOB 33.00%  
 XROE 37.44% KWBQ .39%

Books [null]

ORDER WORKSHEET

Rep Order# 9391677 Ver# 1 Status New

Traffic Order#

Printed: 08/20/14 4:46 PM  
Last Received: 08/20/14 4:43 PM  
Showing Buylines:

All Rep and Station Changes

Station KWBQ-TV ALBUQUERQUE NM  
Advertiser (UDAT) UDALL, TOM  
Product UDALL/SD  
Estimate# 3350  
Buyer CATHIE HERRICK  
Demos RA35\*

Agency (BUYT) BUYING TIME LLC  
650 MASSACHUSETTS AVE NW, SUITE 210  
WASHINGTON, DC 20001  
Agency C/P1/P2/E 547/556/3350  
Flight Dates 08/26/14-09/01/14

Rep Firm KATZ CONTINENTAL  
Sales Office (DC) WASHINGTON  
Salesperson (JN1) JENNA NUBAR  
Sales Assistant KELLY  
Salesperson Phone# 202-872-5880  
Salesperson Fax# 202-872-0263

— CREDIT RISK —  
STANDARD CREDIT TERMS

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 6/17/2014
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I, Buying Time, LLC.

being/on behalf of: Udall For Us All

a legally qualified candidate of the Democratic

political party for the office of: United States Senate

in the General

election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available): **NET** \$

I represent that the payment for the above described broadcast time has been furnished by:

Udall For Us All

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Carolyn Gonzales, Treasurer

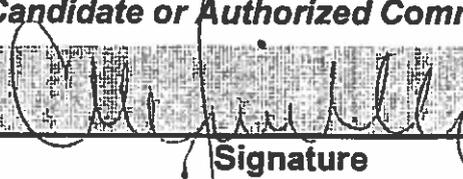
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

6/17/2014

Date



Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected



Signature

JAMES L OTTOLIN

Printed Name

SALES MGR

Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I,  (name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
signature of candidate or authorized committee

  
printed name

  
date

## Aracely Atayde

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**From:** Jim Ottolin  
**Sent:** Monday, August 25, 2014 9:28 AM  
**To:** Aracely Atayde  
**Subject:** FW: Purchase Confirmation

Jim Ottolin | Sales Manager  
New Mexico's CW (KWBO)/My50-TV (KASY)  
13 Broadcast Plaza, Albuquerque, NM 87104  
Office: 505-938-4450 | Fax: 505-344-1145 | Cell: 505-948-3148 [Jim.Ottolin@kwbo.com](mailto:Jim.Ottolin@kwbo.com)

-----Original Message-----

**From:** CreditCardPayments  
**Sent:** Monday, August 25, 2014 9:08 AM  
**To:** Jim Ottolin  
**Subject:** FW: Purchase Confirmation

-----  
**From:** [support@cybersource.com](mailto:support@cybersource.com)[SMTP:SUPPORT@CYBERSOURCE.COM]  
**Sent:** Monday, August 25, 2014 11:07:28 AM  
**To:** CreditCardPayments  
**Subject:** Purchase Confirmation  
Auto forwarded by a Rule

**Invoice #:**  
**Advertising Station #:** KWBO TV - Albuquerque, NM

### Payment Details

**Order Number:** 1408979198151  
**Subtotal:** 227.37  
**Tax:** 0.00  
**Total:** 227.37

### Order Details

**Payment Type:** card  
**Card Description:** MasterCard #####7829

### Billing Address:

BUYING TIME LLC  
650 MASSACHUSETTS AVE NW  
Washington, DC 20001

### Return Codes

**Result Code:** Request was processed successfully.

# 4305 20

Auth Code: 018368

AV5 Code: Y

CVN Code: M

**Transaction Details**

Transaction Type: sale

Transaction Source: Hosted Order Page

Reconciliation ID: WWNRNZ71G7X8

Request Token:

Ahj//wSRu2qLYFlvqkhCNIgldq1YMW7RPH9xxCQQJPH9xxCQdIH2NFCNhk0kyro9lwaoMKMjdtUWwLLFVJCEEBAU

**Merchant Defined Data**

Field 3:

Field 4: KWBQ TV - Albuquerque, NM

Field 5: Udall 8.26-9.1

Field 6: BUYING TIME LLC