

Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	<All Stations>
Category (Announcements)	PSA
Category (Spots)	<All Categories>
Category (Announcements & Spots)	<All Categories>
Start Date	07/01/13
End Date	09/30/13
Media Filter	<No Filter>
Section Level(s)	<All Sections>
Level 1 Grouping	Media Description
Level 2 Grouping	ISCI
Level 3 Grouping	Program Title
Page Break After Groups	<No Page Breaks>
Sort Order 1	ISCI
Sort Order 2	Media Description
Sort Order 3	<None>
Show Details	Yes
Display Estimated Value	Do Not Display Estimated Value
Display Program Revenue Summary	Do Not Display Estimated Value
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the Individual AUR's in a group may not exactly match the group's AUR.

DO NOT USE THIS REPORT TO EXAMINE PROJECTED COPY ON UNLOCKED LOGS - use the Copy - Projected Rotation Report - as the Media Announcement Report's copy assignments are not guaranteed until logs are locked.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
-----------	---------	------	----------	----------	----------	-------------------	------	--------	-----------------	---------	--------------	----------	-----------------

Media Description: AD COUNCIL: BRUSHY BRUSH 30 (SPANISH)

ISCI: CNOH0045000/CHILDREN'S ORAL HEALTH (SPANISH)

Program Title: Iggy Arbuckle 2

aaa	1068	KFWD	71054	71054	7/7/13	10:37:54 am	AD COUNCIL: BRUSHY BRUSH 30 (SPANISH)	CNOH0045000/CHILDRE N'S ORAL HEALTH (SPANISH)	:29	7/15/13	Iggy Arbuckle 2	0	
-----	------	------	-------	-------	--------	-------------	---------------------------------------	---	-----	---------	-----------------	---	--

Totals for: Iggy Arbuckle 2

1

Program Title: Ya Llegamos Aventuras Mundiales

aaa	1068	KFWD	71054	71054	7/7/13	9:10:30 am	AD COUNCIL: BRUSHY BRUSH 30 (SPANISH)	CNOH0045000/CHILDRE N'S ORAL HEALTH (SPANISH)	:30	7/15/13	Ya Llegamos Aventuras Mundiales	0	
-----	------	------	-------	-------	--------	------------	---------------------------------------	---	-----	---------	---------------------------------	---	--

Totals for: Ya Llegamos Aventuras Mundiales

1

Program Title: Ya Llegamos Aventuras Mundiales 2

aaa	1068	KFWD	71054	71054	7/14/13	9:49:57 am	AD COUNCIL: BRUSHY BRUSH 30 (SPANISH)	CNOH0045000/CHILDRE N'S ORAL HEALTH (SPANISH)	:29	7/15/13	Ya Llegamos Aventuras Mundiales 2	0	
-----	------	------	-------	-------	---------	------------	---------------------------------------	---	-----	---------	-----------------------------------	---	--

Totals for: Ya Llegamos Aventuras Mundiales 2

1

Totals for: CNOH0045000/CHILDREN'S ORAL HEALTH (SPANISH)

3

Totals for: AD COUNCIL: BRUSHY BRUSH 30 (SPANISH)

3

Media Description: AD COUNCIL: DRAWING ON BROTHER 30 (SPANISH)

ISCI: CNOH0027000/CHILDREN'S ORAL HEALTH (SPANISH)

Program Title: Toot y Puddle

aaa	1063	KFWD	71051	71051	7/7/13	8:47:25 am	AD COUNCIL: DRAWING ON BROTHER 30 (SPANISH)	CNOH0027000/CHILDRE N'S ORAL HEALTH (SPANISH)	:29	7/9/13	Toot y Puddle	0	
-----	------	------	-------	-------	--------	------------	---	---	-----	--------	---------------	---	--

Totals for: Toot y Puddle

1

Totals for: CNOH0027000/CHILDREN'S ORAL HEALTH (SPANISH)

1

Totals for: AD COUNCIL: DRAWING ON BROTHER 30 (SPANISH)

1

Media Description: AD COUNCIL: OCTOLAUNCH 30 (SPANISH ANIMATED)

ISCI: CNOH0074000/CHILDREN'S ORAL HEALTH (SPANISH ANIMATED)

Program Title: Iggy Arbuckle 2

aaa	1531	KFWD	71150	71150	7/7/13	10:46:17 am	AD COUNCIL: OCTOLAUNCH 30 (SPANISH ANIMATED)	CNOH0074000/CHILDRE N'S ORAL HEALTH (SPANISH ANIMATED)	:29	7/9/13	Iggy Arbuckle 2	0	
-----	------	------	-------	-------	--------	-------------	--	--	-----	--------	-----------------	---	--

Totals for: Iggy Arbuckle 2

1

Program Title: Ya Llegamos Aventuras Mundiales



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and piggy backs are combined.
Only the first member of a rotation group is shown, this may differ from what actually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key	Station	Cart	Bar Code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
Media Description: AD COUNCIL: OCTOLAUNCH 30 (SPANISH ANIMATED)													
ISCI: CNOH0074000/CHILDREN'S ORAL HEALTH (SPANISH ANIMATED)													
Program Title: Ya Llegamos Aventuras Mundiales													
aaa	1531	KFWD	71150	7/7/13	9:22:00 am	AD COUNCIL: OCTOLAUNCH 30 (SPANISH ANIMATED)	CNOH0074000/CHILDRE NS ORAL HEALTH (SPANISH ANIMATED)	:30	7/9/13	Ya Llegamos Aventuras Mundiales	0		
Totals for: Ya Llegamos Aventuras Mundiales							1						
Totals for: CNOH0074000/CHILDREN'S ORAL HEALTH (SPANISH ANIMATED)							2						
Totals for: AD COUNCIL: OCTOLAUNCH 30 (SPANISH ANIMATED)							2						
Media Description: AD COUNCIL: UNITED BY MISSION 15 (SPANISH)													
ISCI: CNLU0095000/COMMUNITY ENGAGEMENT (SPANISH)													
Program Title: Paid Program 12:30 AM													
aaa	1066	KFWD	71122	7/3/13	12:59:35 am	AD COUNCIL: UNITED BY MISSION 15 (SPANISH)	CNLU0095000/COMMUN ITY ENGAGEMENT (SPANISH)	:15	7/11/13	Paid Program 12:30 AM	0		
Totals for: Paid Program 12:30 AM							1						
Totals for: CNLU0095000/COMMUNITY ENGAGEMENT (SPANISH)							1						
Totals for: AD COUNCIL: UNITED BY MISSION 15 (SPANISH)													
Media Description: AD COUNCIL: UNITED BY MISSION 30 (SPANISH)													
ISCI: CNLU0095000/COMMUNITY ENGAGEMENT (SPANISH)													
Program Title: Paid Program 12:30 AM													
aaa	1065	KFWD	71121	7/10/13	12:59:20 am	AD COUNCIL: UNITED BY MISSION 30 (SPANISH)	CNLU0095000/COMMUN ITY ENGAGEMENT (SPANISH)	:30	7/11/13	Paid Program 12:30 AM	0		
Totals for: Paid Program 12:30 AM							1						
Program Title: Paid Program 4 AM													
aaa	1065	KFWD	71121	7/3/13	4:29:20 am	AD COUNCIL: UNITED BY MISSION 30 (SPANISH)	CNLU0095000/COMMUN ITY ENGAGEMENT (SPANISH)	:30	7/11/13	Paid Program 4 AM	0		
Totals for: Paid Program 4 AM							1						
Program Title: Paid Program 9:00 AM													
aaa	1065	KFWD	71121	7/6/13	9:29:20 am	AD COUNCIL: UNITED BY MISSION 30 (SPANISH)	CNLU0095000/COMMUN ITY ENGAGEMENT (SPANISH)	:30	7/11/13	Paid Program 9:00 AM	0		
Totals for: Paid Program 9:00 AM							1						



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa Indicates announcement is on locked log -a- Indicates announcement on unlocked log. Note that announcements placed on locked contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and piggy backs are combined.
Only the first number of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
-----------	---------	------	----------	----------	----------	---	------	--------	--------------------	---------	--------------	----------	-----------------

Media Description: AD COUNCIL: UNITED BY MISSION 30 (SPANISH)
Totals for: CNLG0095000/COMMUNITY ENGAGEMENT (SPANISH) 3

Totals for: AD COUNCIL: UNITED BY MISSION 30 (SPANISH) 3

Media Description: AD COUNCIL: 1 MM KIDS (SPANISH)

ISCI: CNLG0064000/LEAD POISONING PREVENTION (SPANISH)

Program Title: Paid Program 9:30 AM

aaa	1232	KFWD	71138	7/20/13	9:59:35 am	AD COUNCIL: 1 MM CNLG0064000/LEAD POISONING PREVENTION (SPANISH)	1	:15	10/25/13	Paid Program 9:30 AM	0		
-----	------	------	-------	---------	------------	--	---	-----	----------	----------------------	---	--	--

Totals for: Paid Program 9:30 AM 1

Totals for: CNLG0064000/LEAD POISONING PREVENTION (SPANISH) 1

Totals for: AD COUNCIL: 1 MM KIDS (SPANISH) 1

Media Description: AD COUNCIL: 4 MILES (SPANISH)

ISCI: CNOG0116000/HIGH SCHOOL DROP-OUT PREVENTION (SPANISH)

Program Title: Paid Program 10:30 AM

aaa	1338	KFWD	71008	7/27/13	10:59:20 am	AD COUNCIL: 4 MILES (SPANISH)	1	:30	9/27/13	Paid Program 10:30 AM	0		
-----	------	------	-------	---------	-------------	-------------------------------	---	-----	---------	-----------------------	---	--	--

Totals for: Paid Program 10:30 AM 1

Program Title: Paid Program 2:30 AM

aaa	1338	KFWD	71008	8/14/13	2:59:20 am	AD COUNCIL: 4 MILES (SPANISH)	1	:30	9/27/13	Paid Program 2:30 AM	0		
-----	------	------	-------	---------	------------	-------------------------------	---	-----	---------	----------------------	---	--	--

Program Title: Paid Program 2:30 AM

aaa	1338	KFWD	71008	9/11/13	2:59:20 am	AD COUNCIL: 4 MILES (SPANISH)	1	:30	9/27/13	Paid Program 2:30 AM	0		
-----	------	------	-------	---------	------------	-------------------------------	---	-----	---------	----------------------	---	--	--

Program Title: Paid Program 2:30 AM

aaa	1338	KFWD	71008	9/18/13	2:59:20 am	AD COUNCIL: 4 MILES (SPANISH)	1	:30	9/27/13	Paid Program 2:30 AM	0		
-----	------	------	-------	---------	------------	-------------------------------	---	-----	---------	----------------------	---	--	--

Totals for: Paid Program 2:30 AM 4

Program Title: Paid Program 6:00 AM

aaa	1338	KFWD	71008	7/17/13	6:29:20 am	AD COUNCIL: 4 MILES (SPANISH)	1	:30	9/27/13	Paid Program 6:00 AM	0		
-----	------	------	-------	---------	------------	-------------------------------	---	-----	---------	----------------------	---	--	--

Program Title: Paid Program 6:00 AM

aaa	1338	KFWD	71008	7/10/13	6:29:20 am	AD COUNCIL: 4 MILES (SPANISH)	1	:30	9/27/13	Paid Program 6:00 AM	0		
-----	------	------	-------	---------	------------	-------------------------------	---	-----	---------	----------------------	---	--	--

Program Title: Paid Program 6:00 AM

aaa	1338	KFWD	71008	7/30/13	6:29:05 am	AD COUNCIL: 4 MILES (SPANISH)	1	:30	9/27/13	Paid Program 6:00 AM	0		
-----	------	------	-------	---------	------------	-------------------------------	---	-----	---------	----------------------	---	--	--



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlinked logs:
Only parts of bookends and copy tracks are combined.
Only the number of a rotation group is shown. This may differ from what eventually is aired.
In the case of locked logs both parts of bookends and copy tracks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI
(Contract#-Line#-Revision)

Media Description: AD COUNCIL: 4 MILES (SPANISH)

ISCI: CNOG0116000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)

Totals for: Paid Program 6:00 AM

3

Program Title: Paid Program 7:00 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	1338	KFWD	71008	8/7/13	7:29:20 am	AD COUNCIL: 4 MILES (SPANISH)	CNOG0116000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)	:30	9/27/13	Paid Program 7:00 AM	0		

AD COUNCIL: 4 MILES (SPANISH)

:30 9/27/13 Paid Program 7:00 AM

0

aaa	1338	KFWD	71008	8/29/13	7:29:20 am	AD COUNCIL: 4 MILES (SPANISH)	CNOG0116000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)	:30	9/27/13	Paid Program 7:00 AM	0		
-----	------	------	-------	---------	------------	-------------------------------	--	-----	---------	----------------------	---	--	--

AD COUNCIL: 4 MILES (SPANISH)

:30 9/27/13 Paid Program 7:00 AM

0

Totals for: Paid Program 7:00 AM

2

Program Title: Paid Program 7:30 AM

aaa	1338	KFWD	71008	8/23/13	7:59:20 am	AD COUNCIL: 4 MILES (SPANISH)	CNOG0116000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)	:30	9/27/13	Paid Program 7:30 AM	0		
-----	------	------	-------	---------	------------	-------------------------------	--	-----	---------	----------------------	---	--	--

AD COUNCIL: 4 MILES (SPANISH)

:30 9/27/13 Paid Program 7:30 AM

0

aaa	1338	KFWD	71008	8/2/13	7:59:05 am	AD COUNCIL: 4 MILES (SPANISH)	CNOG0116000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)	:30	9/27/13	Paid Program 7:30 AM	0		
-----	------	------	-------	--------	------------	-------------------------------	--	-----	---------	----------------------	---	--	--

AD COUNCIL: 4 MILES (SPANISH)

:30 9/27/13 Paid Program 7:30 AM

0

Totals for: Paid Program 7:30 AM

2

Program Title: Ya Llegamos Aventuras Mundiales

aaa	1338	KFWD	71008	9/8/13	9:11:00 am	AD COUNCIL: 4 MILES (SPANISH)	CNOG0116000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)	:30	9/27/13	Ya Llegamos Aventuras Mundiales	0		
-----	------	------	-------	--------	------------	-------------------------------	--	-----	---------	---------------------------------	---	--	--

AD COUNCIL: 4 MILES (SPANISH)

:30 9/27/13 Paid Program 7:30 AM

0

Totals for: Ya Llegamos Aventuras Mundiales

1

Totals for: CNOG0116000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)

13

Totals for: AD COUNCIL: 4 MILES (SPANISH)

13

Media Description: AD COUNCIL: ANA/FERNANDA (SPANISH)

ISCI: CNFA0065000/HUNGER PREVENTION (SPANISH)

Program Title: Paid Program 12:00 AM

aaa	1010	KFWD	0	71132	9/26/13	12:29:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 12:00 AM	0	
-----	------	------	---	-------	---------	-------------	------------------------------------	---	-----	---------	-----------------------	---	--

AD COUNCIL: ANA/FERNANDA (SPANISH)

:30 12/3/13 Paid Program 12:00 AM

0

aaa	1010	KFWD	0	71132	7/29/13	12:29:05 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 12:00 AM	0	
-----	------	------	---	-------	---------	-------------	------------------------------------	---	-----	---------	-----------------------	---	--

AD COUNCIL: ANA/FERNANDA (SPANISH)

:30 12/3/13 Paid Program 12:00 AM

0

aaa	1010	KFWD	0	71132	7/13/13	12:29:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 12:00 AM	0	
-----	------	------	---	-------	---------	-------------	------------------------------------	---	-----	---------	-----------------------	---	--

AD COUNCIL: ANA/FERNANDA (SPANISH)

:30 12/3/13 Paid Program 12:00 AM

0

Totals for: Paid Program 12:00 AM

3

Program Title: Paid Program 12:30 AM

aaa	1010	KFWD	0	71132	7/17/13	12:59:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 12:30 AM	0	
-----	------	------	---	-------	---------	-------------	------------------------------------	---	-----	---------	-----------------------	---	--

AD COUNCIL: ANA/FERNANDA (SPANISH)

:30 12/3/13 Paid Program 12:30 AM

0



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa Indicates announcement is on locked log. -a- Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and piggy backs are combined.
Only the first member of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI
(Contract# Line# Revision)

Media Description: AD COUNCIL: ANA/FERNANDA (SPANISH)

ISCI: CNFA0065000/HUNGER PREVENTION (SPANISH)

Program Title: Paid Program 12:30 AM

aaa	1010	KFWD	0	71132	7/27/13	12:59:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 12:30 AM	0			
-----	------	------	---	-------	---------	-------------	--	--	-----	---------	--------------------------	---	--	--	--

Totals for: Paid Program 12:30 AM

2

Program Title: Paid Program 2:00 AM

aaa	1010	KFWD	0	71132	7/10/13	2:29:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 2:00 AM	0			
-----	------	------	---	-------	---------	------------	--	--	-----	---------	----------------------	---	--	--	--

aaa 1010 | KFWD | 0 | 71132 | 7/22/13 | 2:29:20 am | AD COUNCIL: ANA/FERNANDA (SPANISH) | CNFA0065000/HUNGER PREVENTION (SPANISH) | :30 | 12/3/13 | Paid Program 2:00 AM | 0 | | | |

aaa	1010	KFWD	0	71132	8/4/13	2:29:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 2:00 AM	0			
-----	------	------	---	-------	--------	------------	--	--	-----	---------	----------------------	---	--	--	--

Totals for: Paid Program 2:00 AM

3

Program Title: Paid Program 2:30 AM

aaa	1010	KFWD	0	71132	8/29/13	2:59:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 2:30 AM	0			
-----	------	------	---	-------	---------	------------	--	--	-----	---------	----------------------	---	--	--	--

Totals for: Paid Program 2:30 AM

1

Program Title: Paid Program 4 AM

aaa	1010	KFWD	0	71132	8/7/13	4:29:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 4 AM	0			
-----	------	------	---	-------	--------	------------	--	--	-----	---------	-------------------	---	--	--	--

aaa	1010	KFWD	0	71132	8/17/13	4:29:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 4 AM	0			
-----	------	------	---	-------	---------	------------	--	--	-----	---------	-------------------	---	--	--	--

aaa	1010	KFWD	0	71132	8/1/13	4:29:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 4 AM	0			
-----	------	------	---	-------	--------	------------	--	--	-----	---------	-------------------	---	--	--	--

aaa	1010	KFWD	0	71132	8/22/13	4:29:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 4 AM	0			
-----	------	------	---	-------	---------	------------	--	--	-----	---------	-------------------	---	--	--	--

aaa	1010	KFWD	0	71132	8/10/13	4:29:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 4 AM	0			
-----	------	------	---	-------	---------	------------	--	--	-----	---------	-------------------	---	--	--	--

Totals for: Paid Program 4 AM

5

Program Title: Paid Program 4:30 AM

aaa	1010	KFWD	0	71132	9/7/13	4:59:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 4:30 AM	0			
-----	------	------	---	-------	--------	------------	--	--	-----	---------	----------------------	---	--	--	--



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and piggy backs are combined.
Only the first member of a relation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each will then own AUR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

Media - Announcement Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI
(Contract# Line# Revision)

Media Description: AD COUNCIL: ANA/FERNANDA (SPANISH)

ISCI: CNFA0065000/HUNGER PREVENTION (SPANISH)

Program Title: Paid Program 4:30 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	1010	KFWD	0	71132	9/14/13	4:59:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	:30	12/3/13	Paid Program 4:30 AM	0		

Totals for: Paid Program 4:30 AM

2

Program Title: Paid Program 5:30 AM

aaa	1010	KFWD	0	71132	9/21/13	5:59:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	:30	12/3/13	Paid Program 5:30 AM	0		
-----	------	------	---	-------	---------	------------	------------------------------------	-----	---------	----------------------	---	--	--

Totals for: Paid Program 5:30 AM

2

Program Title: Paid Program 7:00 AM

aaa	1010	KFWD	0	71132	9/5/13	7:29:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	:30	12/3/13	Paid Program 7:00 AM	0		
-----	------	------	---	-------	--------	------------	------------------------------------	-----	---------	----------------------	---	--	--

Totals for: Paid Program 7:00 AM

3

Program Title: Paid Program 7:30 AM

aaa	1010	KFWD	0	71132	8/19/13	7:59:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	:30	12/3/13	Paid Program 7:30 AM	0		
-----	------	------	---	-------	---------	------------	------------------------------------	-----	---------	----------------------	---	--	--

Totals for: Paid Program 7:30 AM

2

Program Title: Paid Program 8:00 AM

aaa	1010	KFWD	0	71132	7/13/13	8:29:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	:30	12/3/13	Paid Program 8:00 AM	0		
-----	------	------	---	-------	---------	------------	------------------------------------	-----	---------	----------------------	---	--	--

Totals for: Paid Program 8:00 AM

1

Program Title: Paid Program 8:30 AM

aaa	1010	KFWD	0	71132	7/20/13	8:59:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	:30	12/3/13	Paid Program 8:30 AM	0		
-----	------	------	---	-------	---------	------------	------------------------------------	-----	---------	----------------------	---	--	--

Totals for: Paid Program 8:30 AM

1



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa Indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined;

Only the first member of a rotation group is shown, the may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own ADR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent ADR.

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI (Contract# Line# Revision)

Media Description: AD COUNCIL: ANA/FERNANDA (SPANISH)

ISCI: CNFA0065000/HUNGER PREVENTION (SPANISH)

Program Title: Paid Program 9:30 AM

aaa	1010	KFWD	0	7/13/13	9:59:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 9:30 AM	0
Totals for: Paid Program 9:30 AM											
											1

Totals for: CNFA0065000/HUNGER PREVENTION (SPANISH)

Totals for: AD COUNCIL: ANA/FERNANDA (SPANISH)

Media Description: AD COUNCIL: AQUI 15

ISCI: CNOG0201000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)

Program Title: Cine MundoFox 2 HR 2

aaa	2264	KFWD	71251	71251	9/8/13	7:29:25 pm	AD COUNCIL: AQUI CNOG0201000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)	:14	8/31/14	Cine MundoFox 2 HR 2	0
Totals for: Cine MundoFox 2 HR 2											
											1

Totals for: Cine MundoFox 2 HR 2

Program Title: Paid Program 6:00 AM

aaa	2264	KFWD	71251	71251	9/11/13	6:29:05 am	AD COUNCIL: AQUI CNOG0201000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)	:15	8/31/14	Paid Program 6:00 AM	0
Totals for: Paid Program 6:00 AM											
											1

Totals for: CNOG0201000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)

Totals for: AD COUNCIL: AQUI 15

Media Description: AD COUNCIL: AQUI 30

ISCI: CNOG0200000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)

Program Title: Paid Program 12:00 AM

aaa	2263	KFWD	71250	71250	9/30/13	12:29:20 am	AD COUNCIL: AQUI CNOG0200000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)	:30	8/31/14	Paid Program 12:00 AM	0
Totals for: Paid Program 12:00 AM											
											1

Totals for: Paid Program 12:00 AM

Program Title: Paid Program 2:00 AM

aaa	2263	KFWD	71250	71250	9/19/13	2:29:20 am	AD COUNCIL: AQUI CNOG0200000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)	:30	8/31/14	Paid Program 2:00 AM	0
Totals for: Paid Program 2:00 AM											
											1

Totals for: Paid Program 2:00 AM

Program Title: Paid Program 6:00 AM

aaa	2263	KFWD	71250	71250	9/27/13	6:29:20 am	AD COUNCIL: AQUI CNOG0200000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)	:30	8/31/14	Paid Program 6:00 AM	0
Totals for: Paid Program 6:00 AM											
											1



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa Indicates announcement is on locked log -a- Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and piggy backs are combined.
Only the first member of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI
(Contract#-Line#-Revision)

Media Description: AD COUNCIL: AQUI 30

ISCI: CNOG0200000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)

Totals for: Paid Program 6:00 AM 1

Totals for: CNOG0200000/HIGH SCHOOL DROPOUT PREVENTION (SPANI 3

Totals for: AD COUNCIL: AQUI 30 3

Media Description: AD COUNCIL: BAR MATH (SPANISH)

ISCI: CNDD0080000/DRUNK (BUZZED) DRIVING PREVENTION (SPANISH)

Program Title: Paid Program 12:00 AM

aaa 1363 KFWD 71016 7/28/13 12:29:20 am AD COUNCIL: BAR (BUZZED) DRIVING PREVENTION (SPANISH) :30 11/15/13 Paid Program 12:00 AM 0

aaa 1363 KFWD 71016 8/2/13 12:29:05 am AD COUNCIL: BAR (BUZZED) DRIVING PREVENTION (SPANISH) :30 11/15/13 Paid Program 12:00 AM 0

aaa 1363 KFWD 71016 8/23/13 12:29:20 am AD COUNCIL: BAR (BUZZED) DRIVING PREVENTION (SPANISH) :30 11/15/13 Paid Program 12:00 AM 0

aaa 1363 KFWD 71016 8/10/13 12:29:20 am AD COUNCIL: BAR (BUZZED) DRIVING PREVENTION (SPANISH) :30 11/15/13 Paid Program 12:00 AM 0

aaa 1363 KFWD 71016 7/3/13 12:29:20 am AD COUNCIL: BAR (BUZZED) DRIVING PREVENTION (SPANISH) :30 11/15/13 Paid Program 12:00 AM 0

aaa 1363 KFWD 71016 9/4/13 12:29:20 am AD COUNCIL: BAR (BUZZED) DRIVING PREVENTION (SPANISH) :30 11/15/13 Paid Program 12:00 AM 0

Totals for: Paid Program 12:00 AM 6

Program Title: Paid Program 12:30 AM

aaa 1363 KFWD 71016 8/31/13 12:59:20 am AD COUNCIL: BAR (BUZZED) DRIVING PREVENTION (SPANISH) :30 11/15/13 Paid Program 12:30 AM 0

Totals for: Paid Program 12:30 AM 1

Program Title: Paid Program 2:00 AM

aaa 1363 KFWD 71016 9/11/13 2:29:20 am AD COUNCIL: BAR (BUZZED) DRIVING PREVENTION (SPANISH) :30 11/15/13 Paid Program 2:00 AM 0

Totals for: Paid Program 2:00 AM 3

Program Title: Paid Program 2:00 AM

aaa 1363 KFWD 71016 9/18/13 2:29:20 am AD COUNCIL: BAR (BUZZED) DRIVING PREVENTION (SPANISH) :30 11/15/13 Paid Program 2:00 AM 0

Totals for: Paid Program 2:00 AM 3

Program Title: Paid Program 2:00 AM

aaa 1363 KFWD 71016 9/18/13 2:29:20 am AD COUNCIL: BAR (BUZZED) DRIVING PREVENTION (SPANISH) :30 11/15/13 Paid Program 2:00 AM 0

Totals for: Paid Program 2:00 AM 3

Program Title: Paid Program 2:00 AM

aaa 1363 KFWD 71016 9/18/13 2:29:20 am AD COUNCIL: BAR (BUZZED) DRIVING PREVENTION (SPANISH) :30 11/15/13 Paid Program 2:00 AM 0

Totals for: Paid Program 2:00 AM 3

Program Title: Paid Program 2:00 AM

aaa 1363 KFWD 71016 9/18/13 2:29:20 am AD COUNCIL: BAR (BUZZED) DRIVING PREVENTION (SPANISH) :30 11/15/13 Paid Program 2:00 AM 0

Totals for: Paid Program 2:00 AM 3

Program Title: Paid Program 2:00 AM

aaa 1363 KFWD 71016 9/18/13 2:29:20 am AD COUNCIL: BAR (BUZZED) DRIVING PREVENTION (SPANISH) :30 11/15/13 Paid Program 2:00 AM 0

Totals for: Paid Program 2:00 AM 3



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and piggy backs are combined.
Only the first number of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own ADR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent ADR.

Media - Announcement Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI
(Contract#:Line#:Revision)

Media Description: AD COUNCIL: BAR MATH (SPANISH)

ISCI: CNDD0080000/DRUNK (BUZZED) DRIVING PREVENTION (SPANISH)

Program Title: Paid Program 4 AM

aaa	1363	KFWD	71016	9/25/13	4:29:20 am	AD COUNCIL: BAR (BUZZED) DRIVING MATH (SPANISH)	CNDD0080000/DRUNK (BUZZED) DRIVING PREVENTION (SPANISH)	:30	11/15/13	Paid Program 4 AM	0
Totals for: Paid Program 4 AM											
1											

Program Title: Paid Program 4:30 AM

aaa	1363	KFWD	71016	7/12/13	4:59:20 am	AD COUNCIL: BAR (BUZZED) DRIVING MATH (SPANISH)	CNDD0080000/DRUNK (BUZZED) DRIVING PREVENTION (SPANISH)	:30	11/15/13	Paid Program 4:30 AM	0
Totals for: Paid Program 4:30 AM											
1											

Program Title: Paid Program 5:00 AM

aaa	1363	KFWD	71016	7/19/13	5:29:20 am	AD COUNCIL: BAR (BUZZED) DRIVING MATH (SPANISH)	CNDD0080000/DRUNK (BUZZED) DRIVING PREVENTION (SPANISH)	:30	11/15/13	Paid Program 5:00 AM	0
Totals for: Paid Program 5:00 AM											
1											

Totals for: CNDD0080000/DRUNK (BUZZED) DRIVING PREVENTION (SPA 13

Totals for: AD COUNCIL: BAR MATH (SPANISH) 13

Media Description: AD COUNCIL: BREATHALYZER 10 (SPANISH)

ISCI: CNDD-9210-1/DRUNK (BUZZED) DRIVING PREVENTION (SPANISH)

Program Title: El Factor X

aaa	1353	KFWD	71010	8/30/13	6:19:48 pm	AD COUNCIL: BREATHALYZER 10 (BUZZED) DRIVING MATH (SPANISH)	CNDD-9210-1/DRUNK (BUZZED) DRIVING PREVENTION (SPANISH)	:09	10/22/19	El Factor X	0
Totals for: El Factor X											
1											

Totals for: CNDD-9210-1/DRUNK (BUZZED) DRIVING PREVENTION (SPA 1

Totals for: AD COUNCIL: BREATHALYZER 10 (SPANISH) 1

Media Description: AD COUNCIL: BREATHALYZER 15 (SPANISH)

ISCI: CNDD-9415-1/DRUNK (BUZZED) DRIVING PREVENTION (SPANISH)

Program Title: Lynch

aaa	1356	KFWD	71013	9/14/13	1:15:33 am	AD COUNCIL: BREATHALYZER 15 (BUZZED) DRIVING MATH (SPANISH)	CNDD-9415-1/DRUNK (BUZZED) DRIVING PREVENTION (SPANISH)	:14	10/22/19	Lynch	0
Totals for: Lynch											
1											

Totals for: CNDD-9415-1/DRUNK (BUZZED) DRIVING PREVENTION (SPA 1

Totals for: AD COUNCIL: BREATHALYZER 15 (SPANISH) 1

Media Description: AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPANISH)



Powered by OSI-Traffic
<http://www.osi-traffic.com>

aaa Indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unbooked logs:
Both parts of bookends and piggy backs are combined;
Only the first member of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own ADR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent ADR.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
Media Description: AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPANISH)													
ISCI: CNHL0036000/EMERGENCY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)													
Program Title: Paid Program 12:00 AM													
aaa	1105	KFWD	71118	71118	8/29/13	12:29:20 am	AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPANISH)	:30	12/28/14	Paid Program 12:00 AM	0		
aaa	1105	KFWD	71118	71118	8/7/13	12:29:20 am	AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPANISH)	:30	12/28/14	Paid Program 12:00 AM	0		
Totals for: Paid Program 12:00 AM													
2													
Program Title: Paid Program 12:30 AM													
aaa	1105	KFWD	71118	71118	7/25/13	12:59:20 am	AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPANISH)	:30	12/28/14	Paid Program 12:30 AM	0		
Totals for: Paid Program 12:30 AM													
1													
Program Title: Paid Program 2:00 AM													
aaa	1105	KFWD	71118	71118	7/3/13	2:29:20 am	AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPANISH)	:30	12/28/14	Paid Program 2:00 AM	0		
Totals for: Paid Program 2:00 AM													
1													
Program Title: Paid Program 4:30 AM													
aaa	1105	KFWD	71118	71118	9/4/13	4:59:20 am	AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPANISH)	:30	12/28/14	Paid Program 4:30 AM	0		
Totals for: Paid Program 4:30 AM													
0													
Program Title: Paid Program 4:30 AM													
aaa	1105	KFWD	71118	71118	8/4/13	4:59:20 am	AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPANISH)	:30	12/28/14	Paid Program 4:30 AM	0		
Totals for: Paid Program 4:30 AM													
0													
Program Title: Paid Program 4:30 AM													
aaa	1105	KFWD	71118	71118	8/14/13	4:59:20 am	AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPANISH)	:30	12/28/14	Paid Program 4:30 AM	0		

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
(Contract#:Line#:Revision)													
Media Description: AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPANISH)													
ISCI: CNHL0036000/EMERGENCY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)													
Program Title: Paid Program 4:30 AM													
aaa	1105	KFWD	71118	71118	9/18/13	4:59:20 am	AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPANISH)	:30	12/28/14	Paid Program 4:30 AM	0		
Totals for: Paid Program 4:30 AM													
4													
Program Title: Paid Program 6:00 AM													
aaa	1105	KFWD	71118	71118	9/12/13	6:29:20 am	AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPANISH)	:30	12/28/14	Paid Program 6:00 AM	0		
Totals for: Paid Program 6:00 AM													
1													
Program Title: Paid Program 6:30 AM													
aaa	1105	KFWD	71118	71118	9/26/13	6:59:20 am	AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPANISH)	:30	12/28/14	Paid Program 6:30 AM	0		
Totals for: Paid Program 6:30 AM													
3													
Program Title: Paid Program 7:00 AM													
aaa	1105	KFWD	71118	71118	7/17/13	7:29:20 am	AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPANISH)	:30	12/28/14	Paid Program 7:00 AM	0		
Totals for: Paid Program 7:00 AM													
2													
Program Title: Paid Program 7:00 AM													
aaa	1105	KFWD	71118	71118	7/10/13	7:29:20 am	AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPANISH)	:30	12/28/14	Paid Program 7:00 AM	0		
Totals for: CNHL0036000/EMERGENCY PREPAREDNESS, LISTO CAMPAIGN													
14													



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa Indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and piggy backs are combined.
Only the first member of a rotation group is shown, the may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own date.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI
(Contract# Line# Revision)

Totals for: AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPA 14

Media Description: AD COUNCIL: CANTORE - BE READY 10 (SPANISH)

ISCI: CNHL0035000/EMERGENCY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)

Program Title: El Factor X

aaa	1104	KFWD	71120	71120	8/29/13	6:27:46 pm	AD COUNCIL: CANTORE - BE READY 10 (SPANISH)	CNHL0035000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:10	12/28/14	El Factor X	0		
aaa	1104	KFWD	71120	71120	8/6/13	6:14:55 pm	AD COUNCIL: CANTORE - BE READY 10 (SPANISH)	CNHL0035000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:10	12/28/14	El Factor X	0		
aaa	1104	KFWD	71120	71120	8/16/13	6:21:19 pm	AD COUNCIL: CANTORE - BE READY 10 (SPANISH)	CNHL0035000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:10	12/28/14	El Factor X	0		
aaa	1104	KFWD	71120	71120	8/19/13	6:17:49 pm	AD COUNCIL: CANTORE - BE READY 10 (SPANISH)	CNHL0035000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:10	12/28/14	El Factor X	0		
aaa	1104	KFWD	71120	71120	8/12/13	6:20:49 pm	AD COUNCIL: CANTORE - BE READY 10 (SPANISH)	CNHL0035000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:10	12/28/14	El Factor X	0		
aaa	1104	KFWD	71120	71120	8/26/13	6:20:04 pm	AD COUNCIL: CANTORE - BE READY 10 (SPANISH)	CNHL0035000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:10	12/28/14	El Factor X	0		
aaa	1104	KFWD	71120	71120	8/27/13	6:18:32 pm	AD COUNCIL: CANTORE - BE READY 10 (SPANISH)	CNHL0035000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:10	12/28/14	El Factor X	0		
Totals for: El Factor X														7

Program Title: El Factor X 3

aaa	1104	KFWD	71120	71120	8/2/13	6:15:35 pm	AD COUNCIL: CANTORE - BE READY 10 (SPANISH)	CNHL0035000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:10	12/28/14	El Factor X 3	0		
-----	------	------	-------	-------	--------	------------	--	--	-----	----------	---------------	---	--	--

Totals for: El Factor X 3

Totals for: CNHL0035000/EMERGENCY PREPAREDNESS, LISTO CAMPAIGN

Totals for: AD COUNCIL: CANTORE - BE READY 10 (SPANISH)

Media Description: AD COUNCIL: CANTORE - BE READY 15 (SPANISH)

ISCI: CNHL0034000/EMERGENCY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)

Program Title: La Marca del Deseo 2



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa Indicates announcement is on locked log -> Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and piggy backs are combined.
Only the first part of a bookend is shown. This may differ from what externally is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI
(Contract#:Line#:Revision)

Media Description: AD COUNCIL: CANTORE - BE READY 15 (SPANISH)

ISCI: CNHL0034000/EMERGENCY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)

Program Title: La Marca del Deseo 2

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	
aaa	1103	KFWD	71119	71119	9/15/13	1:50:33 am	AD COUNCIL: CANTORE - BE READY 15 (SPANISH)	:15	12/28/14	La Marca del Deseo 2		0		
Totals for: La Marca del Deseo 2														
							1							

Totals for: CNHL0034000/EMERGENCY PREPAREDNESS, LISTO CAMPAIGN

Totals for: AD COUNCIL: CANTORE - BE READY 15 (SPANISH)

Media Description: AD COUNCIL: CANTORE - BE READY 30 (SPANISH)

ISCI: CNHL0033000/EMERGENCY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)

Program Title: Paid Program 12:00 AM

aaa	1102	KFWD	71117	71117	9/14/13	12:29:20 am	AD COUNCIL: CANTORE - BE READY 30 (SPANISH)	:30	12/28/14	Paid Program 12:00 AM		0		
Totals for: Paid Program 12:00 AM														
							1							

Program Title: Paid Program 12:30 AM

aaa	1102	KFWD	71117	71117	8/10/13	12:59:20 am	AD COUNCIL: CANTORE - BE READY 30 (SPANISH)	:30	12/28/14	Paid Program 12:30 AM		0		
Totals for: Paid Program 12:30 AM														
							1							

Program Title: Paid Program 2:00 AM

aaa	1102	KFWD	71117	71117	8/17/13	2:29:20 am	AD COUNCIL: CANTORE - BE READY 30 (SPANISH)	:30	12/28/14	Paid Program 2:00 AM		0		
Totals for: Paid Program 2:00 AM														
							1							

Program Title: Paid Program 2:00 AM

aaa	1102	KFWD	71117	71117	8/19/13	2:29:20 am	AD COUNCIL: CANTORE - BE READY 30 (SPANISH)	:30	12/28/14	Paid Program 2:00 AM		0		
Totals for: Paid Program 2:00 AM														
							1							

Program Title: Paid Program 2:30 AM

aaa	1102	KFWD	71117	71117	7/27/13	2:29:20 am	AD COUNCIL: CANTORE - BE READY 30 (SPANISH)	:30	12/28/14	Paid Program 2:00 AM		0		
Totals for: Paid Program 2:00 AM														
							4							

Program Title: Paid Program 2:30 AM



Powered by OSI-Traffic
<http://www.osi-traffic.com>

aaa Indicates announcement is on locked log -> Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined;

Only the first member of a rotation group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
-----------	---------	------	----------	----------	----------	-------------------	------	--------	-----------------	---------	--------------	----------	-----------------

Media Description: AD COUNCIL: CANTORE - BE READY 30 (SPANISH)
(Contract#:Line#:Revision)

ISCI: CNHL0033000/EMERGENCY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)

Program Title: Paid Program 2:30 AM

aaa	1102	KFWD	71117	71117	8/31/13	2:59:20 am	AD COUNCIL: CANTORE - BE READY 30 (SPANISH)	CNHL0033000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:30	12/28/14	Paid Program 2:30 AM	0	
Totals for: Paid Program 2:30 AM													
2													

Program Title: Paid Program 4 AM

aaa	1102	KFWD	71117	71117	9/21/13	4:29:20 am	AD COUNCIL: CANTORE - BE READY 30 (SPANISH)	CNHL0033000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:30	12/28/14	Paid Program 4 AM	0	
Totals for: Paid Program 4 AM													
1													

Program Title: Paid Program 4:30 AM

aaa	1102	KFWD	71117	71117	9/28/13	4:59:20 am	AD COUNCIL: CANTORE - BE READY 30 (SPANISH)	CNHL0033000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:30	12/28/14	Paid Program 4:30 AM	0	
Totals for: Paid Program 4:30 AM													
1													

Program Title: Paid Program 6:30 AM

aaa	1102	KFWD	71117	71117	7/13/13	6:59:20 am	AD COUNCIL: CANTORE - BE READY 30 (SPANISH)	CNHL0033000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:30	12/28/14	Paid Program 6:30 AM	0	
Totals for: Paid Program 6:30 AM													
1													

Program Title: Paid Program 7:00 AM

aaa	1102	KFWD	71117	71117	7/20/13	7:29:20 am	AD COUNCIL: CANTORE - BE READY 30 (SPANISH)	CNHL0033000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:30	12/28/14	Paid Program 7:00 AM	0	
Totals for: Paid Program 7:00 AM													
1													

Program Title: Paid Program 7:30 AM

aaa	1102	KFWD	71117	71117	7/6/13	7:59:20 am	AD COUNCIL: CANTORE - BE READY 30 (SPANISH)	CNHL0033000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:30	12/28/14	Paid Program 7:30 AM	0	
Totals for: Paid Program 7:30 AM													
1													

Totals for: CNHL0033000/EMERGENCY PREPAREDNESS, LISTO CAMPAIGN

13



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa indicates announcement is on locked log. -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and piggy backs are combined.
Only the first member of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI
(Contract# Line# Revision)

Totals for: AD COUNCIL: CANTORE - BE READY 30 (SPANISH) 13

Media Description: AD COUNCIL: CEREAL BOWL REVISED (SPANISH)

ISCI: CNLG0068000/LEAD POISONING PREVENTION (SPANISH)

Program Title: Paid Program 4 AM

1aa	1237	KFWD	71140	71140	8/14/13	4:29:20 am	AD COUNCIL: CEREAL BOWL POISONING REVISED (SPANISH) PREVENTION (SPANISH)	:30	10/25/13	Paid Program 4 AM	0	
1aa	1237	KFWD	71140	71140	9/11/13	4:29:20 am	AD COUNCIL: CEREAL BOWL POISONING REVISED (SPANISH) PREVENTION (SPANISH)	:30	10/25/13	Paid Program 4 AM	0	
1aa	1237	KFWD	71140	71140	9/18/13	4:29:20 am	AD COUNCIL: CEREAL BOWL POISONING REVISED (SPANISH) PREVENTION (SPANISH)	:30	10/25/13	Paid Program 4 AM	0	

Totals for: Paid Program 4 AM 3

Program Title: Paid Program 6:00 AM

1aa	1237	KFWD	71140	71140	9/26/13	6:29:20 am	AD COUNCIL: CEREAL BOWL POISONING REVISED (SPANISH) PREVENTION (SPANISH)	:30	10/25/13	Paid Program 6:00 AM	0	
-----	------	------	-------	-------	---------	------------	---	-----	----------	----------------------	---	--

Totals for: Paid Program 6:00 AM 1

Program Title: Paid Program 6:30 AM

1aa	1237	KFWD	71140	71140	7/17/13	6:59:20 am	AD COUNCIL: CEREAL BOWL POISONING REVISED (SPANISH) PREVENTION (SPANISH)	:30	10/25/13	Paid Program 6:30 AM	0	
1aa	1237	KFWD	71140	71140	7/10/13	6:59:20 am	AD COUNCIL: CEREAL BOWL POISONING REVISED (SPANISH) PREVENTION (SPANISH)	:30	10/25/13	Paid Program 6:30 AM	0	

Totals for: Paid Program 6:30 AM 2

Program Title: Paid Program 7:30 AM

1aa	1237	KFWD	71140	71140	7/5/13	7:59:20 am	AD COUNCIL: CEREAL BOWL POISONING REVISED (SPANISH) PREVENTION (SPANISH)	:30	10/25/13	Paid Program 7:30 AM	0	
1aa	1237	KFWD	71140	71140	8/29/13	7:59:20 am	AD COUNCIL: CEREAL BOWL POISONING REVISED (SPANISH) PREVENTION (SPANISH)	:30	10/25/13	Paid Program 7:30 AM	0	
1aa	1237	KFWD	71140	71140	8/7/13	7:59:20 am	AD COUNCIL: CEREAL BOWL POISONING REVISED (SPANISH) PREVENTION (SPANISH)	:30	10/25/13	Paid Program 7:30 AM	0	

Totals for: Paid Program 7:30 AM 3

Program Title: Ya Llegamos Aventuras Mundiales

1aa	1237	KFWD	71140	71140	9/29/13	9:22:00 am	AD COUNCIL: CEREAL BOWL POISONING REVISED (SPANISH) PREVENTION (SPANISH)	:30	10/25/13	Ya Llegamos Aventuras Mundiales	0	
1aa	1237	KFWD	71140	71140	9/8/13	9:22:00 am	AD COUNCIL: CEREAL BOWL POISONING REVISED (SPANISH) PREVENTION (SPANISH)	:30	10/25/13	Ya Llegamos Aventuras Mundiales	0	



Powered by OSI-Traffic
http://www.osi-traffic.com

1aa Indicates announcement is on locked log. *- Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and piggy backs are combined.
Only the first number of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
Media Description: AD COUNCIL: CEREAL BOWL REVISED (SPANISH)													
ISCI: CNLG0068000/LEAD POISONING PREVENTION (SPANISH)													
Totals for: Ya Llegamos Aventuras Mundiales													
Totals for: CNLG0068000/LEAD POISONING PREVENTION (SPANISH)													
Totals for: AD COUNCIL: CEREAL BOWL REVISED (SPANISH)													
Media Description: AD COUNCIL: CHAIRS (REVISED) 30													
ISCI: CNNH0131000/CHILD PASSENGER SAFETY (SPANISH)													
Program Title: Paid Program 4 AM													
aaa	2226	KFWD	71245	71245	9/12/13	4:29:20 am	AD COUNCIL: CHAIRS (REVISED) 30	:30	4/15/14	Paid Program 4 AM	0		
aaa	2226	KFWD	71245	71245	9/19/13	4:29:20 am	AD COUNCIL: CHAIRS (REVISED) 30	:30	4/15/14	Paid Program 4 AM	0		
Totals for: Paid Program 4 AM													
Program Title: Paid Program 7:00 AM													
aaa	2226	KFWD	71245	71245	9/27/13	7:29:20 am	AD COUNCIL: CHAIRS (REVISED) 30	:30	4/15/14	Paid Program 7:00 AM	0		
Totals for: Paid Program 7:00 AM													
Totals for: CNNH0131000/CHILD PASSENGER SAFETY (SPANISH)													
Totals for: AD COUNCIL: CHAIRS (REVISED) 30													
Media Description: AD COUNCIL: CINDERELLA - RIGHT FIT 30 (SPANISH ANIMATED)													
ISCI: CNNH0051000/CHILD PASSENGER SAFETY (SPANISH ANIMATED)													
Program Title: Iggy Arbuckle													
aaa	1072	KFWD	71091	71091	7/7/13	10:15:59 am	AD COUNCIL: CINDERELLA - RIGHT FIT 30 (SPANISH ANIMATED)	:29	7/31/13	Iggy Arbuckle	0		
Totals for: Iggy Arbuckle													
Program Title: Iggy Arbuckle 2													
aaa	1072	KFWD	71091	71091	7/14/13	10:46:17 am	AD COUNCIL: CINDERELLA - RIGHT FIT 30 (SPANISH ANIMATED)	:29	7/31/13	Iggy Arbuckle 2	0		
Totals for: Iggy Arbuckle 2													
aaa	1072	KFWD	71091	71091	7/28/13	10:40:30 am	AD COUNCIL: CINDERELLA - RIGHT FIT 30 (SPANISH ANIMATED)	:30	7/31/13	Iggy Arbuckle 2	0		



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and piggy backs are combined:
Only the first member of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR

Media - Announcement Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI
(Contract#, Line#, Revision)

Media Description: AD COUNCIL: CINDERELLA - RIGHT FIT 30 (SPANISH ANIMATED)

ISCI: CNNH0051000/CHILD PASSENGER SAFETY (SPANISH ANIMATED)

Program Title: Iggy Arbuckle 2

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	1072	KFWD	71091 71091	7/21/13	10:37:05 am	AD COUNCIL: CINDERELLA - RIGHT FIT 30 (SPANISH ANIMATED)	CNNH0051000/CHILD PASSENGER SAFETY (SPANISH ANIMATED)	:29	7/31/13	Iggy Arbuckle 2	0		

Totals for: Iggy Arbuckle 2

3

Program Title: Toot y Puddle

aaa	1072	KFWD	71091 71091	7/14/13	8:37:02 am	AD COUNCIL: CINDERELLA - RIGHT FIT 30 (SPANISH ANIMATED)	CNNH0051000/CHILD PASSENGER SAFETY (SPANISH ANIMATED)	:29	7/31/13	Toot y Puddle	0		
-----	------	------	-------------	---------	------------	--	---	-----	---------	---------------	---	--	--

aaa 1072 KFWD 71091 71091 7/21/13 8:43:08 am

AD COUNCIL: CINDERELLA - RIGHT FIT 30 (SPANISH ANIMATED)

CNNH0051000/CHILD PASSENGER SAFETY (SPANISH ANIMATED)

0

aaa 1072 KFWD 71091 71091 7/17/13 8:37:19 am

AD COUNCIL: CINDERELLA - RIGHT FIT 30 (SPANISH ANIMATED)

CNNH0051000/CHILD PASSENGER SAFETY (SPANISH ANIMATED)

0

aaa 1072 KFWD 71091 71091 7/28/13 8:52:00 am

AD COUNCIL: CINDERELLA - RIGHT FIT 30 (SPANISH ANIMATED)

CNNH0051000/CHILD PASSENGER SAFETY (SPANISH ANIMATED)

0

Totals for: Toot y Puddle

4

Program Title: Ya Llegamos Aventuras Mundiales 2

aaa	1072	KFWD	71091 71091	7/14/13	9:40:30 am	AD COUNCIL: CINDERELLA - RIGHT FIT 30 (SPANISH ANIMATED)	CNNH0051000/CHILD PASSENGER SAFETY (SPANISH ANIMATED)	:30	7/31/13	Ya Llegamos Aventuras Mundiales 2	0		
-----	------	------	-------------	---------	------------	--	---	-----	---------	-----------------------------------	---	--	--

Totals for: Ya Llegamos Aventuras Mundiales 2

1

Totals for: CNNH0051000/CHILD PASSENGER SAFETY (SPANISH ANIMATED)

9

Totals for: AD COUNCIL: CINDERELLA - RIGHT FIT 30 (SPANISH ANIMATE)

9

Media Description: AD COUNCIL: CONSEQUENCES (SPANISH)

ISCI: CNHL0073000/EMERGENCY PREPAREDNESS (SPANISH)

Program Title: Paid Program 10:30 AM



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlabeled logs:

Both parts of bookends and play heads are combined.

Only the first member of a relation group is shown, the may differ from what eventually is aired.

In the case of locked logs both parts of bookends and playheads are shown, each with their own AIR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
-----------	---------	------	----------	----------	----------	-------------------	------	--------	-----------------	---------	--------------	----------	-----------------

Media Description: AD COUNCIL: CONSEQUENCES (SPANISH)

ISCI: CNHL0073000/EMERGENCY PREPAREDNESS (SPANISH)

Program Title: Paid Program 10:30 AM

aaa	1523	KFWD	71132	7/20/13	10:59:20 am	AD COUNCIL: CONSEQUENCES (SPANISH)	CNHL0073000/EMERGEN CY PREPAREDNESS	:30	8/13/13	Paid Program 10:30 AM	0		
-----	------	------	-------	---------	-------------	------------------------------------	--	-----	---------	-----------------------	---	--	--

Totals for: Paid Program 10:30 AM

1

Program Title: Paid Program 12:00 AM

aaa	1523	KFWD	71132	8/1/13	12:29:05 am	AD COUNCIL: CONSEQUENCES (SPANISH)	CNHL0073000/EMERGEN CY PREPAREDNESS	:30	8/13/13	Paid Program 12:00 AM	0		
-----	------	------	-------	--------	-------------	------------------------------------	--	-----	---------	-----------------------	---	--	--

aaa	1523	KFWD	71132	8/11/13	12:29:20 am	AD COUNCIL: CONSEQUENCES (SPANISH)	CNHL0073000/EMERGEN CY PREPAREDNESS	:30	8/13/13	Paid Program 12:00 AM	0		
-----	------	------	-------	---------	-------------	------------------------------------	--	-----	---------	-----------------------	---	--	--

Totals for: Paid Program 12:00 AM

2

Program Title: Paid Program 2:00 AM

aaa	1523	KFWD	71132	7/25/13	2:29:20 am	AD COUNCIL: CONSEQUENCES (SPANISH)	CNHL0073000/EMERGEN CY PREPAREDNESS	:30	8/13/13	Paid Program 2:00 AM	0		
-----	------	------	-------	---------	------------	------------------------------------	--	-----	---------	----------------------	---	--	--

aaa	1523	KFWD	71132	7/13/13	2:29:20 am	AD COUNCIL: CONSEQUENCES (SPANISH)	CNHL0073000/EMERGEN CY PREPAREDNESS	:30	8/13/13	Paid Program 2:00 AM	0		
-----	------	------	-------	---------	------------	------------------------------------	--	-----	---------	----------------------	---	--	--

aaa	1523	KFWD	71132	7/6/13	2:29:20 am	AD COUNCIL: CONSEQUENCES (SPANISH)	CNHL0073000/EMERGEN CY PREPAREDNESS	:30	8/13/13	Paid Program 2:00 AM	0		
-----	------	------	-------	--------	------------	------------------------------------	--	-----	---------	----------------------	---	--	--

Totals for: Paid Program 2:00 AM

3

Program Title: Paid Program 4:30 AM

aaa	1523	KFWD	71132	7/17/13	4:59:20 am	AD COUNCIL: CONSEQUENCES (SPANISH)	CNHL0073000/EMERGEN CY PREPAREDNESS	:30	8/13/13	Paid Program 4:30 AM	0		
-----	------	------	-------	---------	------------	------------------------------------	--	-----	---------	----------------------	---	--	--

Totals for: Paid Program 4:30 AM

1

Program Title: Paid Program 5:00 AM

aaa	1523	KFWD	71132	8/3/13	5:29:05 am	AD COUNCIL: CONSEQUENCES (SPANISH)	CNHL0073000/EMERGEN CY PREPAREDNESS	:30	8/13/13	Paid Program 5:00 AM	0		
-----	------	------	-------	--------	------------	------------------------------------	--	-----	---------	----------------------	---	--	--

Totals for: Paid Program 5:00 AM

1

Program Title: Paid Program 6:00 AM

aaa	1523	KFWD	71132	7/29/13	6:29:20 am	AD COUNCIL: CONSEQUENCES (SPANISH)	CNHL0073000/EMERGEN CY PREPAREDNESS	:30	8/13/13	Paid Program 6:00 AM	0		
-----	------	------	-------	---------	------------	------------------------------------	--	-----	---------	----------------------	---	--	--

aaa	1523	KFWD	71132	7/11/13	6:29:20 am	AD COUNCIL: CONSEQUENCES (SPANISH)	CNHL0073000/EMERGEN CY PREPAREDNESS	:30	8/13/13	Paid Program 6:00 AM	0		
-----	------	------	-------	---------	------------	------------------------------------	--	-----	---------	----------------------	---	--	--

Totals for: Paid Program 6:00 AM

2



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and piggy backs are combined.
Only the first member of a total group is shown.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
-----------	---------	------	----------	----------	----------	-------------------	------	--------	-----------------	---------	--------------	----------	-----------------

Media Description: AD COUNCIL: CONSEQUENCES (SPANISH)

ISCI: CNHL0073000/EMERGENCY PREPAREDNESS (SPANISH)

Program Title: Paid Program 7:00 AM

aaa	1523	KFWD	71132	8/8/13	7:29:20 am	AD COUNCIL: CONSEQUENCES (SPANISH)	CNHL0073000/EMERGENCY PREPAREDNESS (SPANISH)	:30	8/13/13	Paid Program 7:00 AM	0		
-----	------	------	-------	--------	------------	------------------------------------	--	-----	---------	----------------------	---	--	--

Totals for: Paid Program 7:00 AM

1

Program Title: Paid Program 9:30 AM

aaa	1523	KFWD	71132	7/13/13	9:59:20 am	AD COUNCIL: CONSEQUENCES (SPANISH)	CNHL0073000/EMERGENCY PREPAREDNESS (SPANISH)	:30	8/13/13	Paid Program 9:30 AM	0		
-----	------	------	-------	---------	------------	------------------------------------	--	-----	---------	----------------------	---	--	--

Totals for: Paid Program 9:30 AM

1

Totals for: CNHL0073000/EMERGENCY PREPAREDNESS (SPANISH)

12

Totals for: AD COUNCIL: CONSEQUENCES (SPANISH)

12

Media Description: AD COUNCIL: COOKIES (SPANISH)

ISCI: CNAU0195000/ADOPTION FROM FOSTER CARE (SPANISH)

Program Title: Paid Program 10:30 AM

aaa	1364	KFWD	71017	8/31/13	10:59:20 am	AD COUNCIL: COOKIES (SPANISH)	CNAU0195000/ADOPTION FROM FOSTER CARE (SPANISH)	:30	10/24/13	Paid Program 10:30 AM	0		
-----	------	------	-------	---------	-------------	-------------------------------	---	-----	----------	-----------------------	---	--	--

Totals for: Paid Program 10:30 AM

2

Totals for: CNAU0195000/ADOPTION FROM FOSTER CARE (SPANISH)

2

Program Title: Paid Program 12:30 AM

aaa	1364	KFWD	71017	8/2/13	12:59:20 am	AD COUNCIL: COOKIES (SPANISH)	CNAU0195000/ADOPTION FROM FOSTER CARE (SPANISH)	:30	10/24/13	Paid Program 12:30 AM	0		
-----	------	------	-------	--------	-------------	-------------------------------	---	-----	----------	-----------------------	---	--	--

Totals for: Paid Program 12:30 AM

1

Program Title: Paid Program 2:00 AM

aaa	1364	KFWD	71017	8/23/13	2:29:20 am	AD COUNCIL: COOKIES (SPANISH)	CNAU0195000/ADOPTION FROM FOSTER CARE (SPANISH)	:30	10/24/13	Paid Program 2:00 AM	0		
-----	------	------	-------	---------	------------	-------------------------------	---	-----	----------	----------------------	---	--	--

Totals for: Paid Program 2:00 AM

1

Program Title: Paid Program 2:30 AM

aaa	1364	KFWD	71017	9/25/13	2:59:20 am	AD COUNCIL: COOKIES (SPANISH)	CNAU0195000/ADOPTION FROM FOSTER CARE (SPANISH)	:30	10/24/13	Paid Program 2:30 AM	0		
-----	------	------	-------	---------	------------	-------------------------------	---	-----	----------	----------------------	---	--	--

Totals for: Paid Program 2:30 AM

1

Program Title: Paid Program 4:30 AM



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa indicates announcement is on locked log. -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and piggy backs are combined.
Only the first member of a rotation group is shown, this may differ from what actually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
-----------	---------	------	----------	----------	----------	-------------------	------	--------	-----------------	---------	--------------	----------	-----------------

Media Description: AD COUNCIL: COOKIES (SPANISH)

ISCI: CNAU0195000/ADOPTION FROM FOSTER CARE (SPANISH)

Program Title: Paid Program 4:30 AM

aaa	1364	KFWD	71017	7/16/13	4:59:20 am	AD COUNCIL: COOKIES (SPANISH) FROM FOSTER CARE	CNAU0195000/ADOPTIO (SPANISH)	:30	10/24/13	Paid Program 4:30 AM	0		
-----	------	------	-------	---------	------------	--	-------------------------------	-----	----------	----------------------	---	--	--

aaa	1364	KFWD	71017	7/9/13	4:59:20 am	AD COUNCIL: COOKIES (SPANISH) FROM FOSTER CARE	CNAU0195000/ADOPTIO (SPANISH)	:30	10/24/13	Paid Program 4:30 AM	0		
-----	------	------	-------	--------	------------	--	-------------------------------	-----	----------	----------------------	---	--	--

Totals for: Paid Program 4:30 AM

Program Title: Paid Program 5:30 AM

aaa	1364	KFWD	71017	7/19/13	5:59:20 am	AD COUNCIL: COOKIES (SPANISH) FROM FOSTER CARE	CNAU0195000/ADOPTIO (SPANISH)	:30	10/24/13	Paid Program 5:30 AM	0		
-----	------	------	-------	---------	------------	--	-------------------------------	-----	----------	----------------------	---	--	--

Totals for: Paid Program 5:30 AM

Program Title: Paid Program 6:00 AM

aaa	1364	KFWD	71017	8/20/13	6:29:20 am	AD COUNCIL: COOKIES (SPANISH) FROM FOSTER CARE	CNAU0195000/ADOPTIO (SPANISH)	:30	10/24/13	Paid Program 6:00 AM	0		
-----	------	------	-------	---------	------------	--	-------------------------------	-----	----------	----------------------	---	--	--

aaa	1364	KFWD	71017	7/6/13	6:29:05 am	AD COUNCIL: COOKIES (SPANISH) FROM FOSTER CARE	CNAU0195000/ADOPTIO (SPANISH)	:30	10/24/13	Paid Program 6:00 AM	0		
-----	------	------	-------	--------	------------	--	-------------------------------	-----	----------	----------------------	---	--	--

Totals for: Paid Program 6:00 AM

Program Title: Paid Program 6:30 AM

aaa	1364	KFWD	71017	8/7/13	6:59:20 am	AD COUNCIL: COOKIES (SPANISH) FROM FOSTER CARE	CNAU0195000/ADOPTIO (SPANISH)	:30	10/24/13	Paid Program 6:30 AM	0		
-----	------	------	-------	--------	------------	--	-------------------------------	-----	----------	----------------------	---	--	--

aaa	1364	KFWD	71017	7/30/13	6:59:20 am	AD COUNCIL: COOKIES (SPANISH) FROM FOSTER CARE	CNAU0195000/ADOPTIO (SPANISH)	:30	10/24/13	Paid Program 6:30 AM	0		
-----	------	------	-------	---------	------------	--	-------------------------------	-----	----------	----------------------	---	--	--

Totals for: Paid Program 6:30 AM

Program Title: Paid Program 7:00 AM

aaa	1364	KFWD	71017	8/10/13	7:29:20 am	AD COUNCIL: COOKIES (SPANISH) FROM FOSTER CARE	CNAU0195000/ADOPTIO (SPANISH)	:30	10/24/13	Paid Program 7:00 AM	0		
-----	------	------	-------	---------	------------	--	-------------------------------	-----	----------	----------------------	---	--	--

Totals for: Paid Program 7:00 AM

Program Title: Paid Program 7:30 AM

aaa	1364	KFWD	71017	8/14/13	7:59:20 am	AD COUNCIL: COOKIES (SPANISH) FROM FOSTER CARE	CNAU0195000/ADOPTIO (SPANISH)	:30	10/24/13	Paid Program 7:30 AM	0		
-----	------	------	-------	---------	------------	--	-------------------------------	-----	----------	----------------------	---	--	--

aaa	1364	KFWD	71017	9/4/13	7:59:20 am	AD COUNCIL: COOKIES (SPANISH) FROM FOSTER CARE	CNAU0195000/ADOPTIO (SPANISH)	:30	10/24/13	Paid Program 7:30 AM	0		
-----	------	------	-------	--------	------------	--	-------------------------------	-----	----------	----------------------	---	--	--

Totals for: Paid Program 7:30 AM



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and piggy backs are combined.
Only the first member of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
-----------	---------	------	----------	----------	----------	-------------------	------	--------	-----------------	---------	--------------	----------	-----------------

Media Description: AD COUNCIL: COOKIES (SPANISH)

ISCI: CNAU0195000/ADOPTION FROM FOSTER CARE (SPANISH)

Program Title: Paid Program 9:30 AM

naa	1364	KFWD	71017	9/7/13	9:59:20 am	AD COUNCIL: COOKIES (SPANISH)	CNAU0195000/ADOPTION FROM FOSTER CARE (SPANISH)	:30	10/24/13	Paid Program 9:30 AM	0		
-----	------	------	-------	--------	------------	-------------------------------	---	-----	----------	----------------------	---	--	--

Totals for: Paid Program 9:30 AM

1

Totals for: CNAU0195000/ADOPTION FROM FOSTER CARE (SPANISH)

16

Totals for: AD COUNCIL: COOKIES (SPANISH)

16

Media Description: AD COUNCIL: EARTHQUAKE (SPANISH)

ISCI: CNHL0076000/EMERGENCY PREPAREDNESS (SPANISH)

Program Title: EI Factor X

aaa	1524	KFWD	71147	8/8/13	6:17:41 pm	AD COUNCIL: EARTHQUAKE (SPANISH)	CNHL0076000/EMERGENCY PREPAREDNESS (SPANISH)	:09	8/13/13	EI Factor X	0		
-----	------	------	-------	--------	------------	----------------------------------	--	-----	---------	-------------	---	--	--

Totals for: EI Factor X

1

Totals for: CNHL0076000/EMERGENCY PREPAREDNESS (SPANISH)

1

Totals for: AD COUNCIL: EARTHQUAKE (SPANISH)

1

Media Description: AD COUNCIL: EFFECT (SPANISH)

ISCI: CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)

Program Title: Paid Program 12:00 AM

aaa	1414	KFWD	71096	8/20/13	12:29:20 am	AD COUNCIL: EFFECT (SPANISH)	CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)	:30	12/1/13	Paid Program 12:00 AM	0		
-----	------	------	-------	---------	-------------	------------------------------	---	-----	---------	-----------------------	---	--	--

aaa 1414 KFWD 71096 7/23/13 12:29:20 am AD COUNCIL: EFFECT (SPANISH)

0

aaa 1414 KFWD 71096 9/11/13 12:29:20 am AD COUNCIL: EFFECT (SPANISH)

0

aaa 1414 KFWD 71096 7/23/13 12:29:20 am AD COUNCIL: EFFECT (SPANISH)

0

Totals for: Paid Program 12:00 AM

3

Program Title: Paid Program 12:30 AM

aaa	1414	KFWD	71096	9/18/13	12:59:20 am	AD COUNCIL: EFFECT (SPANISH)	CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)	:30	12/1/13	Paid Program 12:30 AM	0		
-----	------	------	-------	---------	-------------	------------------------------	---	-----	---------	-----------------------	---	--	--

aaa 1414 KFWD 71096 9/25/13 12:59:20 am AD COUNCIL: EFFECT (SPANISH)

0

aaa 1414 KFWD 71096 7/30/13 12:59:20 am AD COUNCIL: EFFECT (SPANISH)

0

aaa 1414 KFWD 71096 7/30/13 12:59:20 am AD COUNCIL: EFFECT (SPANISH)

0



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
When all parts of bookends and lobby bars are combined:
Only the first member of a rotation group is shown. This may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
-----------	---------	------	----------	----------	----------	-------------------	------	--------	-----------------	---------	--------------	----------	-----------------

Media Description: AD COUNCIL: EFFECT (SPANISH)

ISCI: CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)

Program Title: Paid Program 12:30 AM

aaa	1414	KFWD	71096	8/14/13	12:59:20 am	AD COUNCIL: EFFECT (SPANISH)	CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)	:30	12/1/13	Paid Program 12:30 AM	0		
aaa	1414	KFWD	71096	9/4/13	12:59:20 am	AD COUNCIL: EFFECT (SPANISH)	CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)	:30	12/1/13	Paid Program 12:30 AM	0		
aaa	1414	KFWD	71096	8/17/13	12:59:20 am	AD COUNCIL: EFFECT (SPANISH)	CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)	:30	12/1/13	Paid Program 12:30 AM	0		

Totals for: Paid Program 12:30 AM

Program Title: Paid Program 2:00 AM

aaa	1414	KFWD	71096	7/16/13	2:29:20 am	AD COUNCIL: EFFECT (SPANISH)	CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)	:30	12/1/13	Paid Program 2:00 AM	0		
-----	------	------	-------	---------	------------	---------------------------------	---	-----	---------	----------------------	---	--	--

Totals for: Paid Program 2:00 AM

Program Title: Paid Program 2:30 AM

aaa	1414	KFWD	71096	8/23/13	2:59:20 am	AD COUNCIL: EFFECT (SPANISH)	CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)	:30	12/1/13	Paid Program 2:30 AM	0		
aaa	1414	KFWD	71096	7/19/13	2:59:20 am	AD COUNCIL: EFFECT (SPANISH)	CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)	:30	12/1/13	Paid Program 2:30 AM	0		
aaa	1414	KFWD	71096	7/9/13	2:59:20 am	AD COUNCIL: EFFECT (SPANISH)	CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)	:30	12/1/13	Paid Program 2:30 AM	0		

Totals for: Paid Program 2:30 AM

Program Title: Paid Program 4 AM

aaa	1414	KFWD	71096	8/2/13	4:29:20 am	AD COUNCIL: EFFECT (SPANISH)	CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)	:30	12/1/13	Paid Program 4 AM	0		
aaa	1414	KFWD	71096	8/6/13	4:29:05 am	AD COUNCIL: EFFECT (SPANISH)	CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)	:30	12/1/13	Paid Program 4 AM	0		

Totals for: Paid Program 4 AM

Program Title: Paid Program 4:30 AM

aaa	1414	KFWD	71096	8/28/13	4:59:20 am	AD COUNCIL: EFFECT (SPANISH)	CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)	:30	12/1/13	Paid Program 4:30 AM	0		
-----	------	------	-------	---------	------------	---------------------------------	---	-----	---------	----------------------	---	--	--

Totals for: Paid Program 4:30 AM

Program Title: Paid Program 5:30 AM



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa Indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlinked logs:
-> indicates unlinked and plug back are combined.
Only the first member of a rotation group is shown, this may differ from what eventually is aired.
In the case of linked logs both parts of bookends and plugbacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#;Line#;Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
Media Description: AD COUNCIL: EFFECT (SPANISH)													
ISCI: CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)													
Program Title: Paid Program 5:30 AM													
aaa	1414	KFWD	71096	8/9/13	5:59:20 am	AD COUNCIL: EFFECT (SPANISH)	CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)	:30	12/1/13	Paid Program 5:30 AM	0		
Totals for: Paid Program 5:30 AM							1						
Totals for: CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)							17						
Totals for: AD COUNCIL: EFFECT (SPANISH)							17						
Media Description: AD COUNCIL: ESCAPE PROJECT - FAMILIES (SPANISH)													
ISCI: CNFT0053000/DISCOVERING NATURE (SPANISH)													
Program Title: Iggy Arbuckle 2													
aaa	1097	KFWD	71123	71123	9/15/13	10:40:30 am	AD COUNCIL: ESCAPE PROJECT - FAMILIES (SPANISH)	CNFT0053000/DISCOVE RING NATURE (SPANISH)	1:00	12/28/14	Iggy Arbuckle 2	0	
Totals for: Iggy Arbuckle 2							1						
Totals for: CNFT0053000/DISCOVERING NATURE (SPANISH)													
Media Description: AD COUNCIL: ESCAPE PROJECT - FAMILIES (SPANISH)													
ISCI: CNFT0062000/DISCOVERING NATURE (SPANISH)													
Program Title: Sabores De Familia 2													
aaa	1097	KFWD	71123	71123	8/25/13	7:40:30 am	AD COUNCIL: ESCAPE PROJECT - FAMILIES (SPANISH)	CNFT0062000/DISCOVE RING NATURE (SPANISH)	1:00	12/28/14	Sabores De Familia 2	0	
Totals for: Sabores De Familia 2							1						
Totals for: CNFT0062000/DISCOVERING NATURE (SPANISH)							2						
Totals for: AD COUNCIL: ESCAPE PROJECT - FAMILIES (SPANISH)							2						
Media Description: AD COUNCIL: ESCAPE PROJECT - FATHER (SPANISH)													
ISCI: CNFT0062000/DISCOVERING NATURE (SPANISH)													
Program Title: Paid Program 12:30 AM													
aaa	1100	KFWD	71126	71126	8/19/13	12:59:20 am	AD COUNCIL: ESCAPE PROJECT - FATHER (SPANISH)	CNFT0062000/DISCOVE RING NATURE (SPANISH)	:30	12/28/14	Paid Program 12:30 AM	0	
Totals for: Paid Program 12:30 AM							0						
Totals for: CNFT0062000/DISCOVERING NATURE (SPANISH)													
Totals for: AD COUNCIL: ESCAPE PROJECT - FATHER (SPANISH)													
aaa	1100	KFWD	71126	71126	8/29/13	12:59:20 am	AD COUNCIL: ESCAPE PROJECT - FATHER (SPANISH)	CNFT0062000/DISCOVE RING NATURE (SPANISH)	:30	12/28/14	Paid Program 12:30 AM	0	
Totals for: Paid Program 12:30 AM							0						
Totals for: CNFT0062000/DISCOVERING NATURE (SPANISH)													
Totals for: AD COUNCIL: ESCAPE PROJECT - FATHER (SPANISH)													
aaa	1100	KFWD	71126	71126	7/26/13	12:59:20 am	AD COUNCIL: ESCAPE PROJECT - FATHER (SPANISH)	CNFT0062000/DISCOVE RING NATURE (SPANISH)	:30	12/28/14	Paid Program 12:30 AM	0	
Totals for: Paid Program 12:30 AM							3						
Totals for: CNFT0062000/DISCOVERING NATURE (SPANISH)													
Totals for: AD COUNCIL: ESCAPE PROJECT - FATHER (SPANISH)													

Program Title: Paid Program 2:00 AM



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa Indicates announcement is on locked log -a- Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and piggy backs are combined.
Only the first member of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
-----------	---------	------	----------	----------	----------	-------------------	------	--------	-----------------	---------	--------------	----------	-----------------

Media Description: AD COUNCIL: ESCAPE PROJECT - FATHER (SPANISH)

ISCI: CNFT0062000/DISCOVERING NATURE (SPANISH)

Program Title: Paid Program 2:00 AM

aaa	1100	KFWD	71126	71126	8/10/13	2:29:20 am	AD COUNCIL: CNFT0062000/DISCOVE ESCAPE PROJECT - RING NATURE FATHER (SPANISH)	:30	12/28/14	Paid Program 2:00 AM	0		
Totals for: Paid Program 2:00 AM													
1													

Program Title: Paid Program 6:00 AM

aaa	1100	KFWD	71126	71126	9/5/13	6:29:20 am	AD COUNCIL: CNFT0062000/DISCOVE ESCAPE PROJECT - RING NATURE FATHER (SPANISH)	:30	12/28/14	Paid Program 6:00 AM	0		
aaa	1100	KFWD	71126	71126	9/19/13	6:29:20 am	AD COUNCIL: CNFT0062000/DISCOVE ESCAPE PROJECT - RING NATURE FATHER (SPANISH)	:30	12/28/14	Paid Program 6:00 AM	0		
aaa	1100	KFWD	71126	71126	8/2/13	6:29:05 am	AD COUNCIL: CNFT0062000/DISCOVE ESCAPE PROJECT - RING NATURE FATHER (SPANISH)	:30	12/28/14	Paid Program 6:00 AM	0		
aaa	1100	KFWD	71126	71126	8/15/13	6:29:20 am	AD COUNCIL: CNFT0062000/DISCOVE ESCAPE PROJECT - RING NATURE FATHER (SPANISH)	:30	12/28/14	Paid Program 6:00 AM	0		
Totals for: Paid Program 6:00 AM													
4													

Program Title: Paid Program 6:30 AM

aaa	1100	KFWD	71126	71126	9/12/13	6:59:20 am	AD COUNCIL: CNFT0062000/DISCOVE ESCAPE PROJECT - RING NATURE FATHER (SPANISH)	:30	12/28/14	Paid Program 6:30 AM	0		
Totals for: Paid Program 6:30 AM													
1													

Program Title: Paid Program 7:00 AM

aaa	1100	KFWD	71126	71126	7/13/13	7:29:20 am	AD COUNCIL: CNFT0062000/DISCOVE ESCAPE PROJECT - RING NATURE FATHER (SPANISH)	:30	12/28/14	Paid Program 7:00 AM	0		
aaa	1100	KFWD	71126	71126	9/26/13	7:29:20 am	AD COUNCIL: CNFT0062000/DISCOVE ESCAPE PROJECT - RING NATURE FATHER (SPANISH)	:30	12/28/14	Paid Program 7:00 AM	0		
Totals for: Paid Program 7:00 AM													
2													

Totals for: CNFT0062000/DISCOVERING NATURE (SPANISH)

Totals for: AD COUNCIL: ESCAPE PROJECT - FATHER (SPANISH)

11

Media Description: AD COUNCIL: ESCAPE PROJECT - MOTHER (SPANISH)

ISCI: CNFT0059000/DISCOVERING NATURE (SPANISH)

Program Title: Iggy Arbuckle 2

aaa	1099	KFWD	71125	71125	8/18/13	10:46:13 am	AD COUNCIL: CNFT0059000/DISCOVE ESCAPE PROJECT - RING NATURE MOTHER (SPANISH)	:30	12/28/14	Iggy Arbuckle 2	0		
-----	------	------	-------	-------	---------	-------------	---	-----	----------	-----------------	---	--	--

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined. Only the first member of a rotation group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
Media Description: AD COUNCIL: ESCAPE PROJECT - MOTHER (SPANISH)													
ISCI: CNFT0059000/DISCOVERING NATURE (SPANISH)													
Program Title: Iggy Arbuckle 2													
aaa	1099	KFWD	71125	71125	9/1/13	10:46:12 am	AD COUNCIL: CNFT0059000/DISCOVE ESCAPE PROJECT - RING NATURE MOTHER (SPANISH) (SPANISH)	:30	12/28/14	Iggy Arbuckle 2	0		
aaa	1099	KFWD	71125	71125	8/4/13	10:37:12 am	AD COUNCIL: CNFT0059000/DISCOVE ESCAPE PROJECT - RING NATURE MOTHER (SPANISH) (SPANISH)	:30	12/28/14	Iggy Arbuckle 2	0		
aaa	1099	KFWD	71125	71125	8/25/13	10:37:41 am	AD COUNCIL: CNFT0059000/DISCOVE ESCAPE PROJECT - RING NATURE MOTHER (SPANISH) (SPANISH)	:30	12/28/14	Iggy Arbuckle 2	0		
Totals for: Iggy Arbuckle 2													
4													
Program Title: Paid Program 12:30 AM													
aaa	1099	KFWD	71125	71125	8/7/13	12:59:20 am	AD COUNCIL: CNFT0059000/DISCOVE ESCAPE PROJECT - RING NATURE MOTHER (SPANISH) (SPANISH)	:30	12/28/14	Paid Program 12:30 AM	0		
aaa	1099	KFWD	71125	71125	9/14/13	12:59:20 am	AD COUNCIL: CNFT0059000/DISCOVE ESCAPE PROJECT - RING NATURE MOTHER (SPANISH) (SPANISH)	:30	12/28/14	Paid Program 12:30 AM	0		
Totals for: Paid Program 12:30 AM													
2													
Program Title: Paid Program 2:00 AM													
aaa	1099	KFWD	71125	71125	7/29/13	2:29:20 am	AD COUNCIL: CNFT0059000/DISCOVE ESCAPE PROJECT - RING NATURE MOTHER (SPANISH) (SPANISH)	:30	12/28/14	Paid Program 2:00 AM	0		
Totals for: Paid Program 2:00 AM													
1													
Program Title: Paid Program 2:30 AM													
aaa	1099	KFWD	71125	71125	7/27/13	2:59:20 am	AD COUNCIL: CNFT0059000/DISCOVE ESCAPE PROJECT - RING NATURE MOTHER (SPANISH) (SPANISH)	:30	12/28/14	Paid Program 2:30 AM	0		
aaa	1099	KFWD	71125	71125	9/7/13	2:59:20 am	AD COUNCIL: CNFT0059000/DISCOVE ESCAPE PROJECT - RING NATURE MOTHER (SPANISH) (SPANISH)	:30	12/28/14	Paid Program 2:30 AM	0		
Totals for: Paid Program 2:30 AM													
2													
Program Title: Paid Program 4:30 AM													
aaa	1099	KFWD	71125	71125	9/21/13	4:59:20 am	AD COUNCIL: CNFT0059000/DISCOVE ESCAPE PROJECT - RING NATURE MOTHER (SPANISH) (SPANISH)	:30	12/28/14	Paid Program 4:30 AM	0		
Totals for: Paid Program 4:30 AM													
1													
Program Title: Paid Program 5:00 AM													
aaa	1099	KFWD	71125	71125	9/28/13	5:29:20 am	AD COUNCIL: CNFT0059000/DISCOVE ESCAPE PROJECT - RING NATURE MOTHER (SPANISH) (SPANISH)	:30	12/28/14	Paid Program 5:00 AM	0		
Totals for: Paid Program 5:00 AM													
1													



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa Indicates announcement is on locked log -a- Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and piggy backs are combined.
Only the first member of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-Promokey	Alt-ISCI	Alt-Description
-----------	---------	------	----------	----------	----------	-------------------	------	--------	-----------------	---------	--------------	----------	-----------------

Media Description: AD COUNCIL: ESCAPE PROJECT - MOTHER (SPANISH)

ISCI: CNFT0059000/DISCOVERING NATURE (SPANISH)

Program Title: Paid Program 6:00 AM

aaa	1099	KFWD	71125	71125	8/23/13	6:29:20 am	AD COUNCIL: CNFT0059000/DISCOVERING NATURE (SPANISH)	:30	12/28/14	Paid Program 6:00 AM	0		
-----	------	------	-------	-------	---------	------------	--	-----	----------	----------------------	---	--	--

Totals for: Paid Program 6:00 AM

Program Title: Paid Program 7:30 AM

aaa	1099	KFWD	71125	71125	7/17/13	7:58:50 am	AD COUNCIL: CNFT0059000/DISCOVERING NATURE (SPANISH)	:30	12/28/14	Paid Program 7:30 AM	0		
-----	------	------	-------	-------	---------	------------	--	-----	----------	----------------------	---	--	--

aaa	1099	KFWD	71125	71125	7/10/13	7:59:20 am	AD COUNCIL: CNFT0059000/DISCOVERING NATURE (SPANISH)	:30	12/28/14	Paid Program 7:30 AM	0		
-----	------	------	-------	-------	---------	------------	--	-----	----------	----------------------	---	--	--

Totals for: Paid Program 7:30 AM

Program Title: Paid Program 8:00 AM

aaa	1099	KFWD	71125	71125	7/6/13	8:29:05 am	AD COUNCIL: CNFT0059000/DISCOVERING NATURE (SPANISH)	:30	12/28/14	Paid Program 8:00 AM	0		
-----	------	------	-------	-------	--------	------------	--	-----	----------	----------------------	---	--	--

Totals for: Paid Program 8:00 AM

Totals for: CNFT0059000/DISCOVERING NATURE (SPANISH) 15

Totals for: AD COUNCIL: ESCAPE PROJECT - MOTHER (SPANISH) 15

Media Description: AD COUNCIL: ESCAPE PROJECT - SON (SPANISH)

ISCI: CNFT0054000/DISCOVERING NATURE (SPANISH)

Program Title: Iggy Arbuckle

aaa	1098	KFWD	71124	71124	8/11/13	10:17:17 am	AD COUNCIL: CNFT0054000/DISCOVERING NATURE (SPANISH)	:30	12/28/14	Iggy Arbuckle	0		
-----	------	------	-------	-------	---------	-------------	--	-----	----------	---------------	---	--	--

aaa	1098	KFWD	71124	71124	7/21/13	10:16:06 am	AD COUNCIL: CNFT0054000/DISCOVERING NATURE (SPANISH)	:30	12/28/14	Iggy Arbuckle	0		
-----	------	------	-------	-------	---------	-------------	--	-----	----------	---------------	---	--	--

aaa	1098	KFWD	71124	71124	7/7/13	10:07:01 am	AD COUNCIL: CNFT0054000/DISCOVERING NATURE (SPANISH)	:30	12/28/14	Iggy Arbuckle	0		
-----	------	------	-------	-------	--------	-------------	--	-----	----------	---------------	---	--	--

Totals for: Iggy Arbuckle

Program Title: Paid Program 4 AM

aaa	1098	KFWD	71124	71124	8/4/13	4:29:05 am	AD COUNCIL: CNFT0054000/DISCOVERING NATURE (SPANISH)	:30	12/28/14	Paid Program 4 AM	0		
-----	------	------	-------	-------	--------	------------	--	-----	----------	-------------------	---	--	--

Totals for: Paid Program 4 AM

Program Title: Paid Program 7:30 AM



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and jiggly backs are combined.
Only the first member of a relation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and jiggly backs are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI
(Contract# Line# Revision)

Media Description: AD COUNCIL: ESCAPE PROJECT - SON (SPANISH)

ISCI: CNFT0054000/DISCOVERING NATURE (SPANISH)

Program Title: Paid Program 7:30 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	1098	KFWD	71124	71124	7/20/13	7:59:20 am	AD COUNCIL: CNFT0054000/DISCOVE ESCAPE PROJECT - RING NATURE SON (SPANISH)	:30	12/28/14	Paid Program 7:30 AM	0		

Totals for: Paid Program 7:30 AM

Program Title: Toot y Puddle

aaa	1098	KFWD	71124	71124	8/25/13	8:47:21 am	AD COUNCIL: CNFT0054000/DISCOVE ESCAPE PROJECT - RING NATURE SON (SPANISH)	:30	12/28/14	Toot y Puddle	0		
aaa	1098	KFWD	71124	71124	8/11/13	8:47:15 am	AD COUNCIL: CNFT0054000/DISCOVE ESCAPE PROJECT - RING NATURE SON (SPANISH)	:30	12/28/14	Toot y Puddle	0		
aaa	1098	KFWD	71124	71124	7/28/13	8:40:30 am	AD COUNCIL: CNFT0054000/DISCOVE ESCAPE PROJECT - RING NATURE SON (SPANISH)	:30	12/28/14	Toot y Puddle	0		
aaa	1098	KFWD	71124	71124	8/4/13	8:47:20 am	AD COUNCIL: CNFT0054000/DISCOVE ESCAPE PROJECT - RING NATURE SON (SPANISH)	:30	12/28/14	Toot y Puddle	0		

Totals for: Toot y Puddle

Program Title: Ya Llegamos Aventuras Mundiales

aaa	1098	KFWD	71124	71124	8/18/13	9:23:00 am	AD COUNCIL: CNFT0054000/DISCOVE ESCAPE PROJECT - RING NATURE SON (SPANISH)	:30	12/28/14	Ya Llegamos Aventuras Mundiales	0		
aaa	1098	KFWD	71124	71124	9/1/13	9:22:00 am	AD COUNCIL: CNFT0054000/DISCOVE ESCAPE PROJECT - RING NATURE SON (SPANISH)	:30	12/28/14	Ya Llegamos Aventuras Mundiales	0		

Totals for: Ya Llegamos Aventuras Mundiales

Program Title: Ya Llegamos Aventuras Mundiales 2

aaa	1098	KFWD	71124	71124	9/8/13	9:40:30 am	AD COUNCIL: CNFT0054000/DISCOVE ESCAPE PROJECT - RING NATURE SON (SPANISH)	:30	12/28/14	Ya Llegamos Aventuras Mundiales 2	0		
aaa	1098	KFWD	71124	71124	9/22/13	9:40:30 am	AD COUNCIL: CNFT0054000/DISCOVE ESCAPE PROJECT - RING NATURE SON (SPANISH)	:30	12/28/14	Ya Llegamos Aventuras Mundiales 2	0		
aaa	1098	KFWD	71124	71124	9/29/13	9:40:30 am	AD COUNCIL: CNFT0054000/DISCOVE ESCAPE PROJECT - RING NATURE SON (SPANISH)	:30	12/28/14	Ya Llegamos Aventuras Mundiales 2	0		

Totals for: Ya Llegamos Aventuras Mundiales 2

Totals for: CNFT0054000/DISCOVERING NATURE (SPANISH)

Totals for: AD COUNCIL: ESCAPE PROJECT - SON (SPANISH)

Media Description: AD COUNCIL: EYE CONTACT 15

ISCI: CNAT0231000/AVTISM AWARENESS (SPANISH)



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa Indicates announcement is on locked log -> Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and piggy backs are combined.
Only the first member of a relation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
-----------	---------	------	----------	----------	----------	-------------------	------	--------	-----------------	---------	--------------	----------	-----------------

Media Description: AD COUNCIL: EYE CONTACT 15

ISCI: CNA10231000/AUTISM AWARENESS (SPANISH)

Program Title: Comando Elite

aaa	1933	KFWD	71212	71211	7/3/13	8:48:14 pm	AD COUNCIL: EYE CONTACT 15	CNA10231000/AUTISM AWARENESS (SPANISH)	:14	4/8/14	Comando Elite	0	
-----	------	------	-------	-------	--------	------------	----------------------------	--	-----	--------	---------------	---	--

Totals for: Comando Elite

Totals for: CNA10231000/AUTISM AWARENESS (SPANISH)

Totals for: AD COUNCIL: EYE CONTACT 15

Media Description: AD COUNCIL: EYE CONTACT 30

ISCI: CNA10233000/AUTISM AWARENESS (SPANISH)

Program Title: Paid Program 12:30 AM

aaa	1934	KFWD	71212	71212	8/16/13	12:59:20 am	AD COUNCIL: EYE CONTACT 30	CNA10233000/AUTISM AWARENESS (SPANISH)	:30	4/8/14	Paid Program 12:30 AM	0	
aaa	1934	KFWD	71212	71212	7/18/13	12:59:20 am	AD COUNCIL: EYE CONTACT 30	CNA10233000/AUTISM AWARENESS (SPANISH)	:30	4/8/14	Paid Program 12:30 AM	0	

Totals for: Paid Program 12:30 AM

Program Title: Paid Program 2:00 AM

aaa	1934	KFWD	71212	71212	9/6/13	2:29:20 am	AD COUNCIL: EYE CONTACT 30	CNA10233000/AUTISM AWARENESS (SPANISH)	:30	4/8/14	Paid Program 2:00 AM	0	
aaa	1934	KFWD	71212	71212	9/20/13	2:29:20 am	AD COUNCIL: EYE CONTACT 30	CNA10233000/AUTISM AWARENESS (SPANISH)	:30	4/8/14	Paid Program 2:00 AM	0	
aaa	1934	KFWD	71212	71212	8/21/13	2:29:20 am	AD COUNCIL: EYE CONTACT 30	CNA10233000/AUTISM AWARENESS (SPANISH)	:30	4/8/14	Paid Program 2:00 AM	0	
aaa	1934	KFWD	71212	71212	7/11/13	2:29:20 am	AD COUNCIL: EYE CONTACT 30	CNA10233000/AUTISM AWARENESS (SPANISH)	:30	4/8/14	Paid Program 2:00 AM	0	

Totals for: Paid Program 2:00 AM

Program Title: Paid Program 2:30 AM

aaa	1934	KFWD	71212	71212	9/13/13	2:59:20 am	AD COUNCIL: EYE CONTACT 30	CNA10233000/AUTISM AWARENESS (SPANISH)	:30	4/8/14	Paid Program 2:30 AM	0	
aaa	1934	KFWD	71212	71212	7/4/13	2:59:20 am	AD COUNCIL: EYE CONTACT 30	CNA10233000/AUTISM AWARENESS (SPANISH)	:30	4/8/14	Paid Program 2:30 AM	0	

Totals for: Paid Program 2:30 AM

Program Title: Paid Program 4 AM

aaa	1934	KFWD	71212	71212	8/30/13	4:29:20 am	AD COUNCIL: EYE CONTACT 30	CNA10233000/AUTISM AWARENESS (SPANISH)	:30	4/8/14	Paid Program 4 AM	0	
aaa	1934	KFWD	71212	71212	7/31/13	4:29:05 am	AD COUNCIL: EYE CONTACT 30	CNA10233000/AUTISM AWARENESS (SPANISH)	:30	4/8/14	Paid Program 4 AM	0	
aaa	1934	KFWD	71212	71212	8/8/13	4:29:20 am	AD COUNCIL: EYE CONTACT 30	CNA10233000/AUTISM AWARENESS (SPANISH)	:30	4/8/14	Paid Program 4 AM	0	

Totals for: Paid Program 4 AM



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa Indicates announcement is on locked log -> Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and piggy backs are combined;
Only the first member of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
-----------	---------	------	----------	----------	----------	-------------------	------	--------	-----------------	---------	--------------	----------	-----------------

(Contract#:line#.Revision)

Media Description: AD COUNCIL: EYE CONTACT 30

ISCI: CNAT0233000/AUTISM AWARENESS (SPANISH)

Program Title: Paid Program 5:00 AM

aaa	1934	KFWD	71212	71212	7/27/13	5:29:20 am	AD COUNCIL: EYE CONTACT 30	CNAT0233000/AUTISM AWARENESS (SPANISH)	:30	4/8/14	Paid Program 5:00 AM	0	
-----	------	------	-------	-------	---------	------------	----------------------------	--	-----	--------	----------------------	---	--

aaa	1934	KFWD	71212	71212	9/27/13	5:29:20 am	AD COUNCIL: EYE CONTACT 30	CNAT0233000/AUTISM AWARENESS (SPANISH)	:30	4/8/14	Paid Program 5:00 AM	0	
-----	------	------	-------	-------	---------	------------	----------------------------	--	-----	--------	----------------------	---	--

Totals for: Paid Program 5:00 AM

2

Program Title: Paid Program 6:30 AM

aaa	1934	KFWD	71212	71212	7/26/13	6:59:20 am	AD COUNCIL: EYE CONTACT 30	CNAT0233000/AUTISM AWARENESS (SPANISH)	:30	4/8/14	Paid Program 6:30 AM	0	
-----	------	------	-------	-------	---------	------------	----------------------------	--	-----	--------	----------------------	---	--

Totals for: Paid Program 6:30 AM

1

Totals for: CNAT0233000/AUTISM AWARENESS (SPANISH)

14

Totals for: AD COUNCIL: EYE CONTACT 30

14

Media Description: AD COUNCIL: FARMER (SPANISH)

ISCI: CNFA0199000/HUNGER PREVENTION (SPANISH)

Program Title: Paid Program 2:00 AM

aaa	2229	KFWD	71248	71248	9/5/13	2:29:20 am	AD COUNCIL: FARMER (SPANISH)	CNFA0199000/HUNGER PREVENTION (SPANISH)	:30	8/21/14	Paid Program 2:00 AM	0	
-----	------	------	-------	-------	--------	------------	------------------------------	---	-----	---------	----------------------	---	--

Totals for: Paid Program 2:00 AM

1

Program Title: Paid Program 2:30 AM

aaa	2229	KFWD	71248	71248	9/19/13	2:59:20 am	AD COUNCIL: FARMER (SPANISH)	CNFA0199000/HUNGER PREVENTION (SPANISH)	:30	8/21/14	Paid Program 2:30 AM	0	
-----	------	------	-------	-------	---------	------------	------------------------------	---	-----	---------	----------------------	---	--

Totals for: CNFA0199000/HUNGER PREVENTION (SPANISH)

0

Totals for: AD COUNCIL: FARMER (SPANISH)

0

Totals for: Paid Program 2:30 AM

2

Program Title: Paid Program 4:30 AM

aaa	2229	KFWD	71248	71248	9/8/13	4:59:20 am	AD COUNCIL: FARMER (SPANISH)	CNFA0199000/HUNGER PREVENTION (SPANISH)	:30	8/21/14	Paid Program 4:30 AM	0	
-----	------	------	-------	-------	--------	------------	------------------------------	---	-----	---------	----------------------	---	--

Totals for: Paid Program 4:30 AM

1

Program Title: Paid Program 6:30 AM

aaa	2229	KFWD	71248	71248	9/27/13	6:59:20 am	AD COUNCIL: FARMER (SPANISH)	CNFA0199000/HUNGER PREVENTION (SPANISH)	:30	8/21/14	Paid Program 6:30 AM	0	
-----	------	------	-------	-------	---------	------------	------------------------------	---	-----	---------	----------------------	---	--

Totals for: Paid Program 6:30 AM

1

Totals for: CNFA0199000/HUNGER PREVENTION (SPANISH)

5

Totals for: AD COUNCIL: FARMER (SPANISH)

5

Media Description: AD COUNCIL: FLASHBACK (REVISED) 30



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa Indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and play backs are combined.
Only the first member of a rotation group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of bookends and playbacks are shown, each with their own AIR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
-----------	---------	------	----------	----------	----------	-------------------	------	--------	-----------------	---------	--------------	----------	-----------------

Media Description: AD COUNCIL: FLASHBACK (REVISED) 30

ISCI: CNNH0127000/CHILD PASSENGER SAFETY (SPANISH)

Program Title: Paid Program 12:00 AM

aaa	2228	KFWD	71247	71247	9/23/13	12:29:20 am	AD COUNCIL: FLASHBACK (REVISED) 30	CNNH0127000/CHILD PASSENGER SAFETY (SPANISH)	1	:30	4/15/14	Paid Program 12:00 AM	0
-----	------	------	-------	-------	---------	-------------	------------------------------------	--	---	-----	---------	-----------------------	---

Totals for: Paid Program 12:00 AM

Program Title: Paid Program 2:00 AM

aaa	2228	KFWD	71247	71247	9/30/13	2:29:20 am	AD COUNCIL: FLASHBACK (REVISED) 30	CNNH0127000/CHILD PASSENGER SAFETY (SPANISH)	1	:30	4/15/14	Paid Program 2:00 AM	0
-----	------	------	-------	-------	---------	------------	------------------------------------	--	---	-----	---------	----------------------	---

Totals for: Paid Program 2:00 AM

Program Title: Paid Program 2:30 AM

aaa	2228	KFWD	71247	71247	9/5/13	2:59:20 am	AD COUNCIL: FLASHBACK (REVISED) 30	CNNH0127000/CHILD PASSENGER SAFETY (SPANISH)	1	:30	4/15/14	Paid Program 2:30 AM	0
-----	------	------	-------	-------	--------	------------	------------------------------------	--	---	-----	---------	----------------------	---

Totals for: Paid Program 2:30 AM

Program Title: Paid Program 4:30 AM

aaa	2228	KFWD	71247	71247	9/15/13	4:59:20 am	AD COUNCIL: FLASHBACK (REVISED) 30	CNNH0127000/CHILD PASSENGER SAFETY (SPANISH)	1	:30	4/15/14	Paid Program 4:30 AM	0
-----	------	------	-------	-------	---------	------------	------------------------------------	--	---	-----	---------	----------------------	---

Totals for: Paid Program 4:30 AM

Program Title: Paid Program 6:30 AM

aaa	2228	KFWD	71247	71247	9/9/13	6:59:20 am	AD COUNCIL: FLASHBACK (REVISED) 30	CNNH0127000/CHILD PASSENGER SAFETY (SPANISH)	1	:30	4/15/14	Paid Program 6:30 AM	0
-----	------	------	-------	-------	--------	------------	------------------------------------	--	---	-----	---------	----------------------	---

Totals for: Paid Program 6:30 AM

Program Title: Paid Program 7:00 AM

aaa	2228	KFWD	71247	71247	9/16/13	7:29:20 am	AD COUNCIL: FLASHBACK (REVISED) 30	CNNH0127000/CHILD PASSENGER SAFETY (SPANISH)	1	:30	4/15/14	Paid Program 7:00 AM	0
-----	------	------	-------	-------	---------	------------	------------------------------------	--	---	-----	---------	----------------------	---

Totals for: Paid Program 7:00 AM

Totals for: CNNH0127000/CHILD PASSENGER SAFETY (SPANISH)

Totals for: AD COUNCIL: FLASHBACK (REVISED) 30

6

Media Description: AD COUNCIL: FLOOD (SPANISH)

ISCI: CNHL0080000/EMERGENCY PREPAREDNESS (SPANISH)

Program Title: El Factor X

aaa	1525	KFWD	71148	8/9/13	6:17:25 pm	AD COUNCIL: FLOOD (SPANISH)	CNHL0080000/EMERGENCY PREPAREDNESS (SPANISH)	1	:09	8/13/13	El Factor X	0
-----	------	------	-------	--------	------------	-----------------------------	--	---	-----	---------	-------------	---



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Only the first number of a relation group is shown. This may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI
(Contract# Line# Revision)

Media Description: AD COUNCIL: FLOOD (SPANISH)

ISCI: CNHL0080000/EMERGENCY PREPAREDNESS (SPANISH)

Totals for: EI Factor X

Program Title: EI Factor X 3

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description	
aaa	1525	KFWD	71148	8/1/13	6:14:49 pm	AD COUNCIL: CY PREPAREDNESS FLOOD (SPANISH)	CNHL0080000/EMERGENCY PREPAREDNESS (SPANISH)	:09	8/13/13	EI Factor X 3	0			
Totals for: EI Factor X 3														
							1							

Totals for: CNHL0080000/EMERGENCY PREPAREDNESS (SPANISH)

Totals for: AD COUNCIL: FLOOD (SPANISH)

Media Description: AD COUNCIL: FROZEN 30 (SPANISH)

ISCI: CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)

Program Title: Paid Program 2:30 AM

aaa	1412	KFWD	71093	7/12/13	2:59:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 2:30 AM	0		
aaa	1412	KFWD	71093	7/16/13	2:59:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 2:30 AM	0		
aaa	1412	KFWD	71093	8/2/13	2:59:05 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 2:30 AM	0		
aaa	1412	KFWD	71093	8/8/13	2:59:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 2:30 AM	0		
Totals for: Paid Program 2:30 AM							4						

Program Title: Paid Program 4 AM

aaa	1412	KFWD	71093	8/23/13	4:29:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 4 AM	0		
aaa	1412	KFWD	71093	7/19/13	4:29:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 4 AM	0		
Totals for: Paid Program 4 AM							2						

Program Title: Paid Program 4:30 AM

aaa	1412	KFWD	71093	8/6/13	4:59:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 4:30 AM	0		
Totals for: Paid Program 4:30 AM							1						

Program Title: Paid Program 6:00 AM

aaa	1412	KFWD	71093	8/10/13	6:29:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 6:00 AM	0		
-----	------	------	-------	---------	------------	---------------------------------------	--	-----	----------	----------------------	---	--	--



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa Indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and piggy backs are combined.
Only the first member of a relation group is shown, if any differ from what originally is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
-----------	---------	------	----------	----------	----------	-------------------	------	--------	-----------------	---------	--------------	----------	-----------------

Media Description: AD COUNCIL: FROZEN 30 (SPANISH)

ISCI: CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)

Program Title: Paid Program 6:00 AM

aaa	1412	KFWD	71093	8/29/13	6:29:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 6:00 AM	0		
-----	------	------	-------	---------	------------	---------------------------------------	--	-----	----------	----------------------	---	--	--

Totals for: Paid Program 6:00 AM

Program Title: Paid Program 6:30 AM

aaa	1412	KFWD	71093	8/14/13	6:59:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 6:30 AM	0		
-----	------	------	-------	---------	------------	---------------------------------------	--	-----	----------	----------------------	---	--	--

aaa	1412	KFWD	71093	9/4/13	6:59:05 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 6:30 AM	0		
-----	------	------	-------	--------	------------	---------------------------------------	--	-----	----------	----------------------	---	--	--

Totals for: Paid Program 6:30 AM

Program Title: Paid Program 7:00 AM

aaa	1412	KFWD	71093	9/18/13	7:29:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 7:00 AM	0		
-----	------	------	-------	---------	------------	---------------------------------------	--	-----	----------	----------------------	---	--	--

aaa	1412	KFWD	71093	8/20/13	7:29:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 7:00 AM	0		
-----	------	------	-------	---------	------------	---------------------------------------	--	-----	----------	----------------------	---	--	--

Totals for: Paid Program 7:00 AM

Program Title: Paid Program 7:30 AM

aaa	1412	KFWD	71093	9/25/13	7:59:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 7:30 AM	0		
-----	------	------	-------	---------	------------	---------------------------------------	--	-----	----------	----------------------	---	--	--

Totals for: Paid Program 7:30 AM

Program Title: Paid Program 8:30 AM

aaa	1412	KFWD	71093	9/7/13	8:59:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 8:30 AM	0		
-----	------	------	-------	--------	------------	---------------------------------------	--	-----	----------	----------------------	---	--	--

Totals for: Paid Program 8:30 AM

Program Title: Paid Program 9:00 AM

aaa	1412	KFWD	71093	7/27/13	9:29:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 9:00 AM	0		
-----	------	------	-------	---------	------------	---------------------------------------	--	-----	----------	----------------------	---	--	--

aaa	1412	KFWD	71093	8/17/13	9:29:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 9:00 AM	0		
-----	------	------	-------	---------	------------	---------------------------------------	--	-----	----------	----------------------	---	--	--

Totals for: Paid Program 9:00 AM

Program Title: Paid Program 9:30 AM



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa Indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and play backs are combined.
Only the first member of a rotation group is shown, this may differ from what currently is aired.

In the case of locked logs both parts of bookends and playbacks are shown, each with their own A/B.
The counts for each group indicate the number of spots where it was possible to establish an equivalent A/B.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
-----------	---------	------	----------	----------	----------	-------------------	------	--------	-----------------	---------	--------------	----------	-----------------

Media Description: AD COUNCIL: FROZEN 30 (SPANISH)

ISCI: CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)

Program Title: Paid Program 9:30 AM

aaa	1412	KFWD	71093	8/31/13	9:59:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 9:30 AM	0		
aaa	1412	KFWD	71093	9/21/13	9:59:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 9:30 AM	0		

Totals for: Paid Program 9:30 AM

Totals for: CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)

Totals for: AD COUNCIL: FROZEN 30 (SPANISH)

Media Description: AD COUNCIL: GROCER (SPANISH)

ISCI: CNFA0200000/HUNGER PREVENTION (SPANISH)

Program Title: Paid Program 12:30 AM

aaa	2230	KFWD	71249	9/30/13	12:59:20 am	AD COUNCIL: GROCER (SPANISH)	CNFA0200000/HUNGER PREVENTION (SPANISH)	:30	8/21/14	Paid Program 12:30 AM	0		
-----	------	------	-------	---------	-------------	---------------------------------	--	-----	---------	-----------------------	---	--	--

Totals for: Paid Program 12:30 AM

Program Title: Paid Program 4 AM

aaa	2230	KFWD	71249	9/15/13	4:29:20 am	AD COUNCIL: GROCER (SPANISH)	CNFA0200000/HUNGER PREVENTION (SPANISH)	:30	8/21/14	Paid Program 4 AM	0		
-----	------	------	-------	---------	------------	---------------------------------	--	-----	---------	-------------------	---	--	--

Totals for: Paid Program 4 AM

Program Title: Paid Program 6:00 AM

aaa	2230	KFWD	71249	9/21/13	6:29:20 am	AD COUNCIL: GROCER (SPANISH)	CNFA0200000/HUNGER PREVENTION (SPANISH)	:30	8/21/14	Paid Program 6:00 AM	0		
aaa	2230	KFWD	71249	9/9/13	6:29:20 am	AD COUNCIL: GROCER (SPANISH)	CNFA0200000/HUNGER PREVENTION (SPANISH)	:30	8/21/14	Paid Program 6:00 AM	0		

Totals for: Paid Program 6:00 AM

Program Title: Paid Program 6:30 AM

aaa	2230	KFWD	71249	9/16/13	6:59:20 am	AD COUNCIL: GROCER (SPANISH)	CNFA0200000/HUNGER PREVENTION (SPANISH)	:30	8/21/14	Paid Program 6:30 AM	0		
-----	------	------	-------	---------	------------	---------------------------------	--	-----	---------	----------------------	---	--	--

Totals for: Paid Program 6:30 AM

Program Title: Paid Program 7:30 AM

aaa	2230	KFWD	71249	9/23/13	7:59:20 am	AD COUNCIL: GROCER (SPANISH)	CNFA0200000/HUNGER PREVENTION (SPANISH)	:30	8/21/14	Paid Program 7:30 AM	0		
-----	------	------	-------	---------	------------	---------------------------------	--	-----	---------	----------------------	---	--	--

Totals for: Paid Program 7:30 AM

Totals for: CNFA0200000/HUNGER PREVENTION (SPANISH)

Totals for: AD COUNCIL: GROCER (SPANISH)



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa Indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined.
Only the first member of a relation group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUE.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AUE

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCT	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCT	Alt-Description
Media Description: AD COUNCIL: MILK BOTTLE REVISED (SPANISH)													
(Contract#: Line#, Revision)													
ISCI: CNLG0070000/LEAD POISONING PREVENTION (SPANISH)													
Program Title: Paid Program 10:30 AM													
aaa	1234	KFWD	71141	71141	9/7/13	10:59:20 am	AD COUNCIL: MILK BOTTLE REVISED (SPANISH)	POISONING PREVENTION (SPANISH)	1	:30	10/25/13 AM	Paid Program 10:30 AM	0
Totals for: Paid Program 10:30 AM													
1													
Program Title: Paid Program 2:30 AM													
aaa	1234	KFWD	71141	71141	8/19/13	2:59:20 am	AD COUNCIL: MILK BOTTLE REVISED (SPANISH)	CNLG0070000/LEAD POISONING PREVENTION (SPANISH)	1	:30	10/25/13	Paid Program 2:30 AM	0
Totals for: Paid Program 2:30 AM													
1													
Program Title: Paid Program 4 AM													
aaa	1234	KFWD	71141	71141	7/29/13	4:29:20 am	AD COUNCIL: MILK BOTTLE REVISED (SPANISH)	CNLG0070000/LEAD POISONING PREVENTION (SPANISH)	1	:30	10/25/13	Paid Program 4 AM	0
Totals for: Paid Program 4 AM													
1													
Program Title: Paid Program 4:30 AM													
aaa	1234	KFWD	71141	71141	8/18/13	4:59:20 am	AD COUNCIL: MILK BOTTLE REVISED (SPANISH)	CNLG0070000/LEAD POISONING PREVENTION (SPANISH)	1	:30	10/25/13	Paid Program 4:30 AM	0
Totals for: Paid Program 4:30 AM													
1													
Totals for: CNLG0070000/LEAD POISONING PREVENTION (SPANISH)													
4													
Totals for: AD COUNCIL: MILK BOTTLE REVISED (SPANISH)													
4													
Media Description: AD COUNCIL: MUGSHOT 15 (SPANISH)													
ISCI: CNDD-9315-1/DRUNK (BUZZED) DRIVING PREVENTION (SPANISH)													
Program Title: Cold Case Files													
aaa	1355	KFWD	71012	9/12/13	1:43:18 am	AD COUNCIL: MUGSHOT 15 (SPANISH)	CNDD-9315-1/DRUNK (BUZZED) DRIVING PREVENTION (SPANISH)	1	:14	12/29/13	Cold Case Files	0	
Totals for: Cold Case Files													
1													
Totals for: CNDD-9315-1/DRUNK (BUZZED) DRIVING PREVENTION (SPAI													
1													
Totals for: AD COUNCIL: MUGSHOT 15 (SPANISH)													
1													
Media Description: AD COUNCIL: NEW DAY SPANISH 30													
ISCI: CNGO0019000/JOB TRAINING & EMPLOYMENT													
Program Title: Paid Program 1:30 AM													
aaa	2285	KFWD	71255	71255	9/17/13	1:59:20 am	AD COUNCIL: NEW DAY SPANISH 30	CNGO0019000/JOB TRAINING & EMPLOYMENT	1	:30	8/20/14	Paid Program 1:30 AM	0

aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined.

Only the first member of a relation group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR.



Powered by OSI-Traffic
http://www.osi-traffic.com

Media - Announcement Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI
(Contract#, Line#, Revision)

Media Description: AD COUNCIL: NEW DAY SPANISH 30

ISCI: CNG00019000/JOB TRAINING & EMPLOYMENT

Program Title: Paid Program 1:30 AM

aaa	2285	KFWD	71255	71255	9/19/13	1:59:20 am	AD COUNCIL: NEW DAY SPANISH 30	CNG00019000/JOB TRAINING & EMPLOYMENT	:30	8/20/14	Paid Program 1:30 AM	0
Totals for: Paid Program 1:30 AM												

aaa	2285	KFWD	71255	71255	9/20/13	1:59:20 am	AD COUNCIL: NEW DAY SPANISH 30	CNG00019000/JOB TRAINING & EMPLOYMENT	:30	8/20/14	Paid Program 1:30 AM	0
Totals for: Paid Program 1:30 AM												

Totals for: Paid Program 1:30 AM

3

Program Title: Paid Program 4:30 AM

aaa	2285	KFWD	71255	71255	9/26/13	4:59:20 am	AD COUNCIL: NEW DAY SPANISH 30	CNG00019000/JOB TRAINING & EMPLOYMENT	:30	8/20/14	Paid Program 4:30 AM	0
Totals for: Paid Program 4:30 AM												

aaa	2285	KFWD	71255	71255	9/23/13	6:59:20 am	AD COUNCIL: NEW DAY SPANISH 30	CNG00019000/JOB TRAINING & EMPLOYMENT	:30	8/20/14	Paid Program 6:30 AM	0
Totals for: Paid Program 6:30 AM												

Totals for: Paid Program 6:30 AM

1

Program Title: Paid Program 7:00 AM

aaa	2285	KFWD	71255	71255	9/30/13	7:29:20 am	AD COUNCIL: NEW DAY SPANISH 30	CNG00019000/JOB TRAINING & EMPLOYMENT	:30	8/20/14	Paid Program 7:00 AM	0
Totals for: Paid Program 7:00 AM												

Totals for: Paid Program 7:00 AM

1

Program Title: Paid Program 7:00 AM

aaa	2285	KFWD	71255	71255	9/1/13	9:11:45 am	AD COUNCIL: OZ CLICK AWAY 15	CNNH0104000/CHILD PASSENGER SAFETY (SPANISH)	:15	1/1/15	Ya Llegamos Aventuras Mundiales	0
Totals for: Ya Llegamos Aventuras Mundiales												

Totals for: Paid Program 7:00 AM

1

Totals for: CNG00019000/JOB TRAINING & EMPLOYMENT

6

Totals for: AD COUNCIL: NEW DAY SPANISH 30

6

Media Description: AD COUNCIL: OZ CLICK AWAY 15

ISCI: CNNH0104000/CHILD PASSENGER SAFETY (SPANISH)

Program Title: Ya Llegamos Aventuras Mundiales

aaa	2146	KFWD	71240	71240	8/25/13	9:53:15 am	AD COUNCIL: OZ CLICK AWAY 15	CNNH0104000/CHILD PASSENGER SAFETY (SPANISH)	:15	1/1/15	Ya Llegamos Aventuras Mundiales 2	0
Totals for: Ya Llegamos Aventuras Mundiales 2												

Totals for: Ya Llegamos Aventuras Mundiales

1

Program Title: Ya Llegamos Aventuras Mundiales 2

aaa	2146	KFWD	71240	71240	8/25/13	9:53:15 am	AD COUNCIL: OZ CLICK AWAY 15	CNNH0104000/CHILD PASSENGER SAFETY (SPANISH)	:15	1/1/15	Ya Llegamos Aventuras Mundiales 2	0
Totals for: CNNH0104000/CHILD PASSENGER SAFETY (SPANISH)												

Totals for: CNNH0104000/CHILD PASSENGER SAFETY (SPANISH)

2



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa Indicates announcement is on locked log -> Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unbooked logs:
Only parts of bookends and plug backs are combined.
Only the number of a group is shown. This may differ from what eventually is aired.
In the case of locked logs both parts of bookends and plugbacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI
(Contract#, Line#, Revision)

Totals for: AD COUNCIL: OZ CLICK AWAY 15

2

Media Description: AD COUNCIL: OZ CLICK AWAY 30

ISCI: CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)

Program Title: Iggy Arbuckle

aaa	2145	KFWD	71239	71239	9/8/13	10:16:57 am	AD COUNCIL: OZ CLICK AWAY 30	CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	:29	1/1/15	Iggy Arbuckle	0		
aaa	2145	KFWD	71239	71239	9/15/13	10:16:48 am	AD COUNCIL: OZ CLICK AWAY 30	CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	:29	1/1/15	Iggy Arbuckle	0		
aaa	2145	KFWD	71239	71239	9/22/13	10:10:30 am	AD COUNCIL: OZ CLICK AWAY 30	CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	:30	1/1/15	Iggy Arbuckle	0		
aaa	2145	KFWD	71239	71239	9/29/13	10:16:40 am	AD COUNCIL: OZ CLICK AWAY 30	CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	:29	1/1/15	Iggy Arbuckle	0		
aaa	2145	KFWD	71239	71239	8/4/13	10:17:07 am	AD COUNCIL: OZ CLICK AWAY 30	CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	:29	1/1/15	Iggy Arbuckle	0		
aaa	2145	KFWD	71239	71239	8/18/13	10:08:24 am	AD COUNCIL: OZ CLICK AWAY 30	CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	:29	1/1/15	Iggy Arbuckle	0		
aaa	2145	KFWD	71239	71239	8/25/13	10:17:06 am	AD COUNCIL: OZ CLICK AWAY 30	CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	:29	1/1/15	Iggy Arbuckle	0		
aaa	2145	KFWD	71239	71239	9/1/13	10:10:30 am	AD COUNCIL: OZ CLICK AWAY 30	CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	:30	1/1/15	Iggy Arbuckle	0		

Totals for: Iggy Arbuckle

8

Program Title: Iggy Arbuckle 2

aaa	2145	KFWD	71239	71239	8/11/13	10:38:23 am	AD COUNCIL: OZ CLICK AWAY 30	CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	:29	1/1/15	Iggy Arbuckle 2	0		
-----	------	------	-------	-------	---------	-------------	---------------------------------	--	-----	--------	-----------------	---	--	--

Totals for: Iggy Arbuckle 2

1

Program Title: Mama Mirabelle

aaa	2145	KFWD	71239	71239	9/8/13	8:06:32 am	AD COUNCIL: OZ CLICK AWAY 30	CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	:29	1/1/15	Mama Mirabelle	0		
aaa	2145	KFWD	71239	71239	8/25/13	8:10:30 am	AD COUNCIL: OZ CLICK AWAY 30	CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	:30	1/1/15	Mama Mirabelle	0		
aaa	2145	KFWD	71239	71239	8/18/13	8:16:52 am	AD COUNCIL: OZ CLICK AWAY 30	CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	:29	1/1/15	Mama Mirabelle	0		
aaa	2145	KFWD	71239	71239	9/1/13	8:17:18 am	AD COUNCIL: OZ CLICK AWAY 30	CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	:29	1/1/15	Mama Mirabelle	0		



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
If both the bookends and idbg tracks are combined,
Only the first member of a rotation group is shown. This may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
-----------	---------	------	----------	----------	----------	-------------------	------	--------	-----------------	---------	--------------	----------	-----------------

Media Description: AD COUNCIL: OZ CLICK AWAY 30

ISCI: CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)

Program Title: Mama Mirabelle

aaa	2145	KFWD	71239	71239	9/29/13	8-17:12 am	AD COUNCIL: OZ CLICK AWAY 30	CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	:29	1/1/15	Mama Mirabelle	0	
-----	------	------	-------	-------	---------	------------	---------------------------------	--	-----	--------	----------------	---	--

aaa	2145	KFWD	71239	71239	9/22/13	8-17:16 am	AD COUNCIL: OZ CLICK AWAY 30	CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	:29	1/1/15	Mama Mirabelle	0	
-----	------	------	-------	-------	---------	------------	---------------------------------	--	-----	--------	----------------	---	--

Totals for: Mama Mirabelle

6

Program Title: Paid Program 2:30 AM

aaa	2145	KFWD	71239	71239	8/15/13	2:59:20 am	AD COUNCIL: OZ CLICK AWAY 30	CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	:30	1/1/15	Paid Program 2:30 AM	0	
-----	------	------	-------	-------	---------	------------	---------------------------------	--	-----	--------	----------------------	---	--

Totals for: Paid Program 2:30 AM

1

Program Title: Paid Program 6:30 AM

aaa	2145	KFWD	71239	71239	8/12/13	6:59:20 am	AD COUNCIL: OZ CLICK AWAY 30	CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	:30	1/1/15	Paid Program 6:30 AM	0	
-----	------	------	-------	-------	---------	------------	---------------------------------	--	-----	--------	----------------------	---	--

Totals for: Paid Program 6:30 AM

1

Program Title: Ya Llegamos Aventuras Mundiales

aaa	2145	KFWD	71239	71239	8/11/13	9:10:30 am	AD COUNCIL: OZ CLICK AWAY 30	CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	:30	1/1/15	Ya Llegamos Aventuras Mundiales	0	
-----	------	------	-------	-------	---------	------------	---------------------------------	--	-----	--------	------------------------------------	---	--

aaa	2145	KFWD	71239	71239	8/4/13	9:10:30 am	AD COUNCIL: OZ CLICK AWAY 30	CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	:30	1/1/15	Ya Llegamos Aventuras Mundiales	0	
-----	------	------	-------	-------	--------	------------	---------------------------------	--	-----	--------	------------------------------------	---	--

Totals for: Ya Llegamos Aventuras Mundiales

2

Program Title: Ya Llegamos Aventuras Mundiales 2

aaa	2145	KFWD	71239	71239	9/15/13	9:41:30 am	AD COUNCIL: OZ CLICK AWAY 30	CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	:30	1/1/15	Ya Llegamos Aventuras Mundiales 2	0	
-----	------	------	-------	-------	---------	------------	---------------------------------	--	-----	--------	--------------------------------------	---	--

Totals for: Ya Llegamos Aventuras Mundiales 2

1

Totals for: CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)

20

Totals for: AD COUNCIL: OZ CLICK AWAY 30

20

Media Description: AD COUNCIL: PEZ 10 (SPANISH)

ISCI: CNAS0028000/CHILDHOOD ASTHMA (SPANISH)

Program Title: El Factor X

aaa	1096	KFWD	71109	71109	8/20/13	6:18:47 pm	AD COUNCIL: PEZ 10 (SPANISH)	CNAS0028000/CHILDHO OD ASTHMA (SPANISH)	:10	12/28/14	El Factor X	0	
-----	------	------	-------	-------	---------	------------	---------------------------------	--	-----	----------	-------------	---	--



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa Indicates announcement is on locked log -> Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined.

may differ from what currently is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
-----------	---------	------	----------	----------	----------	-------------------	------	--------	-----------------	---------	--------------	----------	-----------------

Media Description: AD COUNCIL: PEZ 10 (SPANISH)

ISCI: CNAS0028000/CHILDHOOD ASTHMA (SPANISH)

Program Title: El Factor X

1aa	1096	KFWD	71109	71109	8/14/13	6:21:36 pm	AD COUNCIL: PEZ 10 (SPANISH)	CNAS0028000/CHILDHOOD ASTHMA (SPANISH)	:10	12/28/14	El Factor X	0	
1aa	1096	KFWD	71109	71109	8/28/13	6:17:32 pm	AD COUNCIL: PEZ 10 (SPANISH)	CNAS0028000/CHILDHOOD ASTHMA (SPANISH)	:10	12/28/14	El Factor X	0	

Totals for: El Factor X

3

Program Title: El Factor X 3

1aa	1096	KFWD	71109	71109	8/5/13	6:16:06 pm	AD COUNCIL: PEZ 10 (SPANISH)	CNAS0028000/CHILDHOOD ASTHMA (SPANISH)	:10	12/28/14	El Factor X 3	0	
1aa	1096	KFWD	71109	71109	7/30/13	6:15:41 pm	AD COUNCIL: PEZ 10 (SPANISH)	CNAS0028000/CHILDHOOD ASTHMA (SPANISH)	:10	12/28/14	El Factor X 3	0	

Totals for: El Factor X 3

2

Program Title: Minuto Para Ganar

1aa	1096	KFWD	71109	71109	9/30/13	8:14:31 am	AD COUNCIL: PEZ 10 (SPANISH)	CNAS0028000/CHILDHOOD ASTHMA (SPANISH)	:10	12/28/14	Minuto Para Ganar	0	
1aa	1096	KFWD	71109	71109	9/13/13	8:31:27 am	AD COUNCIL: PEZ 10 (SPANISH)	CNAS0028000/CHILDHOOD ASTHMA (SPANISH)	:10	12/28/14	Minuto Para Ganar	0	

Totals for: Minuto Para Ganar

2

Totals for: CNAS0028000/CHILDHOOD ASTHMA (SPANISH)

7

Totals for: AD COUNCIL: PEZ 10 (SPANISH)

7

Media Description: AD COUNCIL: PEZ 15 (SPANISH)

ISCI: CNAS0027000/CHILDHOOD ASTHMA (SPANISH)

Program Title: Mama Mirabelle

1aa	1095	KFWD	71108	71108	9/15/13	8:18:06 am	AD COUNCIL: PEZ 15 (SPANISH)	CNAS0027000/CHILDHOOD ASTHMA (SPANISH)	:15	12/28/14	Mama Mirabelle	0	
-----	------	------	-------	-------	---------	------------	------------------------------	--	-----	----------	----------------	---	--

Totals for: Mama Mirabelle

1

Totals for: CNAS0027000/CHILDHOOD ASTHMA (SPANISH)

1

Totals for: AD COUNCIL: PEZ 15 (SPANISH)

1

Media Description: AD COUNCIL: PEZ 30 (SPANISH)

ISCI: CNAS0026000/CHILDHOOD ASTHMA (SPANISH)

Program Title: Paid Program 12:00 AM

1aa	1087	KFWD	71107	71107	8/19/13	12:29:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHOOD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 12:00 AM	0	
1aa	1087	KFWD	71107	71107	7/17/13	12:29:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHOOD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 12:00 AM	0	



Powered by OSI-Traffic
http://www.osi-traffic.com

1aa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and program breaks are combined.
Only the first member of a relation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and program breaks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
-----------	---------	------	----------	----------	----------	-------------------	------	--------	-----------------	---------	--------------	----------	-----------------

Media Description: AD COUNCIL: PEZ 30 (SPANISH)

ISCI: CNAS0026000/CHILDHOOD ASTHMA (SPANISH)

Program Title: Paid Program 12:00 AM

aaa	1087	KFWD	71107	71107	7/10/13	12:29:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 12:00 AM	0	
-----	------	------	-------	-------	---------	-------------	---------------------------------	--	-----	----------	--------------------------	---	--

Totals for: Paid Program 12:00 AM

Program Title: Paid Program 12:30 AM

aaa	1087	KFWD	71107	71107	7/29/13	12:59:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 12:30 AM	0	
-----	------	------	-------	-------	---------	-------------	---------------------------------	--	-----	----------	--------------------------	---	--

Totals for: Paid Program 12:30 AM

Program Title: Paid Program 2:00 AM

aaa	1087	KFWD	71107	71107	7/28/13	2:29:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 2:00 AM	0	
aaa	1087	KFWD	71107	71107	8/7/13	2:29:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 2:00 AM	0	
aaa	1087	KFWD	71107	71107	8/29/13	2:29:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 2:00 AM	0	

Totals for: Paid Program 2:00 AM

Program Title: Paid Program 2:30 AM

aaa	1087	KFWD	71107	71107	7/13/13	2:59:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 2:30 AM	0	
aaa	1087	KFWD	71107	71107	8/4/13	2:59:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 2:30 AM	0	
aaa	1087	KFWD	71107	71107	8/10/13	2:59:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 2:30 AM	0	
aaa	1087	KFWD	71107	71107	8/17/13	2:59:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 2:30 AM	0	

Totals for: Paid Program 2:30 AM

Program Title: Paid Program 4 AM

aaa	1087	KFWD	71107	71107	9/14/13	4:29:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 4 AM	0	
-----	------	------	-------	-------	---------	------------	---------------------------------	--	-----	----------	-------------------	---	--

Totals for: Paid Program 4 AM

Program Title: Paid Program 4:30 AM

aaa	1087	KFWD	71107	71107	8/22/13	4:59:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 4:30 AM	0	
aaa	1087	KFWD	71107	71107	8/1/13	4:59:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 4:30 AM	0	

Totals for: Paid Program 4:30 AM

Program Title: Paid Program 5:00 AM



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa Indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unbilled logs:
All line items of bookends and play/backs are combined.
Only the first number of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and playbacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
-----------	---------	------	----------	----------	----------	-------------------	------	--------	-----------------	---------	--------------	----------	-----------------

Media Description: AD COUNCIL: PEZ 30 (SPANISH)

ISCI: CNAS0026000/CHILDHOOD ASTHMA (SPANISH)

Program Title: Paid Program 5:00 AM

aaa	1087	KFWD	71107	71107	9/21/13	5:29:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 5:00 AM	0	
-----	------	------	-------	-------	---------	------------	---------------------------------	--	-----	----------	----------------------	---	--

Totals for: Paid Program 5:00 AM

Program Title: Paid Program 5:30 AM

aaa	1087	KFWD	71107	71107	9/28/13	5:59:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 5:30 AM	0	
-----	------	------	-------	-------	---------	------------	---------------------------------	--	-----	----------	----------------------	---	--

Totals for: Paid Program 5:30 AM

Program Title: Paid Program 6:30 AM

aaa	1087	KFWD	71107	71107	9/19/13	6:59:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 6:30 AM	0	
-----	------	------	-------	-------	---------	------------	---------------------------------	--	-----	----------	----------------------	---	--

aaa	1087	KFWD	71107	71107	8/15/13	6:59:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 6:30 AM	0	
-----	------	------	-------	-------	---------	------------	---------------------------------	--	-----	----------	----------------------	---	--

aaa	1087	KFWD	71107	71107	9/5/13	6:59:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 6:30 AM	0	
-----	------	------	-------	-------	--------	------------	---------------------------------	--	-----	----------	----------------------	---	--

Totals for: Paid Program 6:30 AM

Program Title: Paid Program 7:00 AM

aaa	1087	KFWD	71107	71107	9/12/13	7:29:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 7:00 AM	0	
-----	------	------	-------	-------	---------	------------	---------------------------------	--	-----	----------	----------------------	---	--

Totals for: Paid Program 7:00 AM

Program Title: Paid Program 7:30 AM

aaa	1087	KFWD	71107	71107	9/26/13	7:59:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 7:30 AM	0	
-----	------	------	-------	-------	---------	------------	---------------------------------	--	-----	----------	----------------------	---	--

Totals for: Paid Program 7:30 AM

Program Title: Paid Program 8:00 AM

aaa	1087	KFWD	71107	71107	7/20/13	8:29:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 8:00 AM	0	
-----	------	------	-------	-------	---------	------------	---------------------------------	--	-----	----------	----------------------	---	--

Totals for: Paid Program 8:00 AM

Program Title: Paid Program 8:30 AM

aaa	1087	KFWD	71107	71107	7/6/13	8:59:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 8:30 AM	0	
-----	------	------	-------	-------	--------	------------	---------------------------------	--	-----	----------	----------------------	---	--

Totals for: Paid Program 8:30 AM

Program Title: Ya Llegamos Aventuras Mundiales

aaa	1087	KFWD	71107	71107	7/28/13	9:10:45 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Ya Llegamos Aventuras Mundiales	0	
-----	------	------	-------	-------	---------	------------	---------------------------------	--	-----	----------	------------------------------------	---	--

Totals for: Ya Llegamos Aventuras Mundiales



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlabeled logs:

Only the first member of a rotation group is shown. This may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIRC.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AIRC.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
Media Description: AD COUNCIL: PEZ 30 (SPANISH)													
ISCI: CNAS0026000/CHILDHOOD ASTHMA (SPANISH)													
Program Title: Ya Llegamos Aventuras Mundiales 2													
aaa	1087	KFWD	71107	71107	8/18/13	9:40:30 am	AD COUNCIL: PEZ 30 (SPANISH)	:30	12/28/14	Ya Llegamos Aventuras Mundiales 2		0	
aaa	1087	KFWD	71107	71107	9/8/13	9:52:00 am	AD COUNCIL: PEZ 30 (SPANISH)	:30	12/28/14	Ya Llegamos Aventuras Mundiales 2		0	
aaa	1087	KFWD	71107	71107	9/29/13	9:52:00 am	AD COUNCIL: PEZ 30 (SPANISH)	:30	12/28/14	Ya Llegamos Aventuras Mundiales 2		0	
Totals for: Ya Llegamos Aventuras Mundiales 2								3					
Totals for: CNAS0026000/CHILDHOOD ASTHMA (SPANISH)								27					
Totals for: AD COUNCIL: PEZ 30 (SPANISH)								27					
Media Description: AD COUNCIL: PODEMOS: BLIND TASTE TEST													
ISCI: CNON0031000/CHILDHOOD OBESITY PREVENTION (SPANISH)													
Program Title: Iggy Arbuckle 2													
aaa	1634	KFWD	71159	8/4/13	10:46:17 am	AD COUNCIL: PODEMOS: BLIND TASTE TEST	CNON0031000/CHILDHOOD OBESITY PREVENTION (SPANISH)	:29	1/27/14	Iggy Arbuckle 2		0	
Totals for: Iggy Arbuckle 2								1					
Program Title: Paid Program 12:00 AM													
aaa	1634	KFWD	71159	8/15/13	12:29:20 am	AD COUNCIL: PODEMOS: BLIND TASTE TEST	CNON0031000/CHILDHOOD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 12:00 AM		0	
aaa	1634	KFWD	71159	9/5/13	12:29:20 am	AD COUNCIL: PODEMOS: BLIND TASTE TEST	CNON0031000/CHILDHOOD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 12:00 AM		0	
aaa	1634	KFWD	71159	9/19/13	12:29:20 am	AD COUNCIL: PODEMOS: BLIND TASTE TEST	CNON0031000/CHILDHOOD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 12:00 AM		0	
Totals for: Paid Program 12:00 AM								3					
Program Title: Paid Program 12:30 AM													
aaa	1634	KFWD	71159	9/12/13	12:59:20 am	AD COUNCIL: PODEMOS: BLIND TASTE TEST	CNON0031000/CHILDHOOD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 12:30 AM		0	
Totals for: Paid Program 12:30 AM								1					
Program Title: Paid Program 2:00 AM													
aaa	1634	KFWD	71159	9/26/13	2:29:20 am	AD COUNCIL: PODEMOS: BLIND TASTE TEST	CNON0031000/CHILDHOOD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 2:00 AM		0	
aaa	1634	KFWD	71159	8/22/13	2:29:20 am	AD COUNCIL: PODEMOS: BLIND TASTE TEST	CNON0031000/CHILDHOOD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 2:00 AM		0	

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined;

Only the first member of a rotation group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

Media - Announcement Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI
(Contract#, Line#, Revision)

Media Description: AD COUNCIL: PODEMOS: BLIND TASTE TEST

ISCI: CNON0031000/CHILDHOOD OBESITY PREVENTION (SPANISH)

Program Title: Paid Program 2:00 AM

aaa	1634	KFWD	71159	8/1/13	2:29:20 am	AD COUNCIL: PODEMOS: BLIND TASTE TEST	CNON0031000/CHILDHO OD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 2:00 AM	0
Totals for: Paid Program 2:00 AM											
3											

Program Title: Paid Program 2:30 AM

aaa	1634	KFWD	71159	7/17/13	2:59:20 am	AD COUNCIL: PODEMOS: BLIND TASTE TEST	CNON0031000/CHILDHO OD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 2:30 AM	0
Totals for: Paid Program 2:30 AM											
2											

aaa	1634	KFWD	71159	7/28/13	2:59:20 am	AD COUNCIL: PODEMOS: BLIND TASTE TEST	CNON0031000/CHILDHO OD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 2:30 AM	0
Totals for: Paid Program 2:30 AM											
2											

Program Title: Paid Program 4 AM

aaa	1634	KFWD	71159	7/10/13	4:29:20 am	AD COUNCIL: PODEMOS: BLIND TASTE TEST	CNON0031000/CHILDHO OD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 4 AM	0
Totals for: Paid Program 4 AM											
2											

aaa	1634	KFWD	71159	8/29/13	4:29:20 am	AD COUNCIL: PODEMOS: BLIND TASTE TEST	CNON0031000/CHILDHO OD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 4 AM	0
Totals for: Paid Program 4 AM											
2											

Totals for: Paid Program 4 AM

Program Title: Paid Program 6:00 AM

aaa	1634	KFWD	71159	8/8/13	6:29:20 am	AD COUNCIL: PODEMOS: BLIND TASTE TEST	CNON0031000/CHILDHO OD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 6:00 AM	0
Totals for: Paid Program 6:00 AM											
1											

Totals for: Paid Program 6:00 AM

Program Title: Paid Program 8:30 AM

aaa	1634	KFWD	71159	7/13/13	8:59:20 am	AD COUNCIL: PODEMOS: BLIND TASTE TEST	CNON0031000/CHILDHO OD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 8:30 AM	0
Totals for: Paid Program 8:30 AM											
1											

Totals for: Paid Program 8:30 AM

Totals for: CNON0031000/CHILDHOOD OBESITY PREVENTION (SPANISH)

Totals for: AD COUNCIL: PODEMOS: BLIND TASTE TEST

Media Description: AD COUNCIL: PODEMOS: DANCE

ISCI: CNON0029000/CHILDHOOD OBESITY PREVENTION (SPANISH)

Program Title: Iggy Arbutuckle

aaa	1632	KFWD	71157	7/14/13	10:06:26 am	AD COUNCIL: PODEMOS: DANCE	CNON0029000/CHILDHO OD OBESITY PREVENTION (SPANISH)	:29	1/27/14	Iggy Arbutuckle	0
Totals for: Paid Program 8:30 AM											
1											



Powered by OSI-Traffic
<http://www.osi-traffic.com>

aaa Indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Only the first number of a rotation group is shown. This may differ from what eventually is aired.
In the case of locked logs both parts of bookends and playbacks are shown, each with their own AIR#.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI
(Contract# Line# Revision)

Media Description: AD COUNCL: PODEMOS: DANCE

ISCI: CNON0029000/CHILDHOOD OBESITY PREVENTION (SPANISH)

Totals for: Iggy Arbuckle

Program Title: Iggy Arbuckle 2

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	1632	KFWD	71157	7/28/13	10:52:00 am	AD COUNCL: PODEMOS: DANCE	CNON0029000/CHILDHO OD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Iggy Arbuckle 2		0	
Totals for: Iggy Arbuckle 2													
1													

Totals for: Iggy Arbuckle 2

Program Title: Paid Program 10:30 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	1632	KFWD	71157	7/6/13	10:59:20 am	AD COUNCL: PODEMOS: DANCE	CNON0029000/CHILDHO OD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 10:30 AM		0	
Totals for: Paid Program 10:30 AM													
1													

Totals for: Paid Program 10:30 AM

Program Title: Paid Program 12:00 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	1632	KFWD	71157	8/4/13	12:29:20 am	AD COUNCL: PODEMOS: DANCE	CNON0029000/CHILDHO OD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 12:00 AM		0	
Totals for: Paid Program 12:00 AM													
1													

Totals for: Paid Program 12:00 AM

Program Title: Paid Program 12:30 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	1632	KFWD	71157	9/22/13	12:59:20 am	AD COUNCL: PODEMOS: DANCE	CNON0029000/CHILDHO OD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 12:30 AM		0	
Totals for: Paid Program 12:30 AM													
2													

Totals for: Paid Program 12:30 AM

Program Title: Paid Program 2:00 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	1632	KFWD	71157	7/23/13	2:29:20 am	AD COUNCL: PODEMOS: DANCE	CNON0029000/CHILDHO OD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 2:00 AM		0	
Totals for: Paid Program 2:00 AM													
1													

Totals for: Paid Program 2:00 AM

Program Title: Paid Program 4 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	1632	KFWD	71157	8/31/13	4:29:20 am	AD COUNCL: PODEMOS: DANCE	CNON0029000/CHILDHO OD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 4 AM		0	
Totals for: Paid Program 4 AM													
1													

Totals for: Paid Program 4 AM

Program Title: Paid Program 5:00 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	1632	KFWD	71157	8/17/13	5:29:20 am	AD COUNCL: PODEMOS: DANCE	CNON0029000/CHILDHO OD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 5:00 AM		0	

Totals for: Paid Program 5:00 AM



Powered by OSI-Traffic
<http://www.osi-traffic.com>

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined:
Only the first member of a rotation group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AVR

Media - Announcement Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI
(Contract# Line# Revision)

Media Description: AD COUNCIL: PODEMOS: DANCE

ISCI: CNON0029000/CHILDHOOD OBESITY PREVENTION (SPANISH)

Program Title: Paid Program 5:00 AM

aaa	1632	KFWD	71157	8/10/13	5:29:20 am	AD COUNCIL: PODEMOS: DANCE	CNON0029000/CHILDHO OD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 5:00 AM	0
-----	------	------	-------	---------	------------	-------------------------------	---	-----	---------	----------------------	---

Totals for: Paid Program 5:00 AM

2

Program Title: Paid Program 5:30 AM

aaa	1632	KFWD	71157	9/7/13	5:59:20 am	AD COUNCIL: PODEMOS: DANCE	CNON0029000/CHILDHO OD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 5:30 AM	0
-----	------	------	-------	--------	------------	-------------------------------	---	-----	---------	----------------------	---

aaa	1632	KFWD	71157	9/14/13	5:59:20 am	AD COUNCIL: PODEMOS: DANCE	CNON0029000/CHILDHO OD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 5:30 AM	0
-----	------	------	-------	---------	------------	-------------------------------	---	-----	---------	----------------------	---

Totals for: Paid Program 5:30 AM

2

Program Title: Paid Program 6:30 AM

aaa	1632	KFWD	71157	8/19/13	6:59:20 am	AD COUNCIL: PODEMOS: DANCE	CNON0029000/CHILDHO OD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 6:30 AM	0
-----	------	------	-------	---------	------------	-------------------------------	---	-----	---------	----------------------	---

Totals for: Paid Program 6:30 AM

1

Program Title: Paid Program 7:00 AM

aaa	1632	KFWD	71157	7/29/13	7:29:20 am	AD COUNCIL: PODEMOS: DANCE	CNON0029000/CHILDHO OD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 7:00 AM	0
-----	------	------	-------	---------	------------	-------------------------------	---	-----	---------	----------------------	---

Totals for: Paid Program 7:00 AM

1

Program Title: Ya Llegamos Aventuras Mundiales

aaa	1632	KFWD	71157	7/28/13	9:22:00 am	AD COUNCIL: PODEMOS: DANCE	CNON0029000/CHILDHO OD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Ya Llegamos Aventuras Mundiales	0
-----	------	------	-------	---------	------------	-------------------------------	---	-----	---------	------------------------------------	---

Totals for: Ya Llegamos Aventuras Mundiales

1

Totals for: CNON0029000/CHILDHOOD OBESITY PREVENTION (SPANISH)

15

Totals for: AD COUNCIL: PODEMOS: DANCE

15

Media Description: AD COUNCIL: PRINCESS PARTY 15 (SPANISH)

ISCI: CNFI0096000/FATHERHOOD INVOLVEMENT

Program Title: Jardin Secreto

aaa	1648	KFWD	71196	7/22/13	12:18:43 pm	AD COUNCIL: PRINCESS PARTY 1500D INVOLVEMENT (SPANISH)	CNFI0096000/FATHERH INVOLVEMENT (SPANISH)	:15	4/30/14	Jardin Secreto	0
-----	------	------	-------	---------	-------------	--	---	-----	---------	----------------	---

Totals for: Jardin Secreto

1

Program Title: Paid Program 6:30 AM



Powered by OSI-Traffic
<http://www.osi-traffic.com>

aaa Indicates announcement is on locked log -> Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined.
Only the first number of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own ADR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
-----------	---------	------	----------	----------	----------	-------------------	------	--------	-----------------	---------	--------------	----------	-----------------

Media Description: AD COUNCIL: PRINCESS PARTY 15 (SPANISH)

ISCI: CNFI0096000/FATHERHOOD INVOLVEMENT

Program Title: Paid Program 6:30 AM

aaa	1848	KFWD	71196	71196	7/4/13	6:59:35 am	AD COUNCIL: PRINCESS PARTY 1500 INVOLVEMENT (SPANISH)	:15	4/30/14	Paid Program 6:30 AM	0		
-----	------	------	-------	-------	--------	------------	---	-----	---------	----------------------	---	--	--

Totals for: Paid Program 6:30 AM

Totals for: CNFI0096000/FATHERHOOD INVOLVEMENT

Totals for: AD COUNCIL: PRINCESS PARTY 15 (SPANISH)

Media Description: AD COUNCIL: PRINCESS PARTY 30 (SPANISH)

ISCI: CNFI0095000/FATHERHOOD INVOLVEMENT

Program Title: Iggy Arbuckle

aaa	1847	KFWD	71195	71195	7/28/13	10:22:00 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Iggy Arbuckle	0		
aaa	1847	KFWD	71195	71195	8/11/13	10:07:59 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:29	4/30/14	Iggy Arbuckle	0		

Totals for: Iggy Arbuckle

Program Title: Iggy Arbuckle 2

aaa	1847	KFWD	71195	71195	8/18/13	10:40:30 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Iggy Arbuckle 2	0		
aaa	1847	KFWD	71195	71195	9/1/13	10:38:22 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:29	4/30/14	Iggy Arbuckle 2	0		
aaa	1847	KFWD	71195	71195	9/8/13	10:46:37 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:29	4/30/14	Iggy Arbuckle 2	0		
aaa	1847	KFWD	71195	71195	9/29/13	10:46:17 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:29	4/30/14	Iggy Arbuckle 2	0		

Totals for: Iggy Arbuckle 2

Program Title: Mama Mirabelle

aaa	1847	KFWD	71195	71195	7/28/13	8:22:00 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Mama Mirabelle	0		
aaa	1847	KFWD	71195	71195	7/21/13	8:17:01 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:29	4/30/14	Mama Mirabelle	0		
aaa	1847	KFWD	71195	71195	7/14/13	8:17:21 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:29	4/30/14	Mama Mirabelle	0		



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa Indicates announcement is on locked log -> Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and diggy backs are combined.
In the case of locked logs both parts of bookends and diggy backs are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI
(Contract# Line# Revision)

Media Description: AD COUNCIL: PRINCESS PARTY 30 (SPANISH)

ISCI: CNFI0095000/FATHERHOOD INVOLVEMENT

Program Title: Mama Mirabelle

aaa	1847	KFWD	71195	71195	7/7/13	8:17:21 am	AD COUNCIL: PRINCESS PARTY 3000D INVOLVEMENT (SPANISH)	4	:29	4/30/14	Mama Mirabelle	0		
Totals for: Mama Mirabelle														

Program Title: Paid Program 10:00 AM

aaa	1847	KFWD	71195	71195	7/27/13	10:29:05 am	AD COUNCIL: PRINCESS PARTY 3000D INVOLVEMENT (SPANISH)	1	:30	4/30/14	Paid Program 10:00 AM	0		
Totals for: Paid Program 10:00 AM														

Program Title: Paid Program 12:30 AM

aaa	1847	KFWD	71195	71195	8/26/13	12:59:20 am	AD COUNCIL: PRINCESS PARTY 3000D INVOLVEMENT (SPANISH)	1	:30	4/30/14	Paid Program 12:30 AM	0		
Totals for: Paid Program 12:30 AM														

Program Title: Paid Program 2:00 AM

aaa	1847	KFWD	71195	71195	7/31/13	2:29:20 am	AD COUNCIL: PRINCESS PARTY 3000D INVOLVEMENT (SPANISH)	1	:30	4/30/14	Paid Program 2:00 AM	0		
Totals for: Paid Program 2:00 AM														

Program Title: Paid Program 2:30 AM

aaa	1847	KFWD	71195	71195	8/16/13	2:59:20 am	AD COUNCIL: PRINCESS PARTY 3000D INVOLVEMENT (SPANISH)	1	:30	4/30/14	Paid Program 2:30 AM	0		
Totals for: Paid Program 2:30 AM														

Program Title: Paid Program 4 AM

aaa	1847	KFWD	71195	71195	8/5/13	4:29:20 am	AD COUNCIL: PRINCESS PARTY 3000D INVOLVEMENT (SPANISH)	1	:30	4/30/14	Paid Program 4 AM	0		
Totals for: Paid Program 4 AM														

Program Title: Paid Program 4:30 AM

aaa	1847	KFWD	71195	71195	9/20/13	4:59:20 am	AD COUNCIL: PRINCESS PARTY 3000D INVOLVEMENT (SPANISH)	2	:30	4/30/14	Paid Program 4:30 AM	0		
Totals for: Paid Program 4:30 AM														

aaa	1847	KFWD	71195	71195	7/14/13	4:59:20 am	AD COUNCIL: PRINCESS PARTY 3000D INVOLVEMENT (SPANISH)	2	:30	4/30/14	Paid Program 4:30 AM	0		
Totals for: Paid Program 4:30 AM														

Program Title: Paid Program 6:00 AM

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
-----------	---------	------	----------	----------	----------	-------------------	------	--------	-----------------	---------	--------------	----------	-----------------

Media Description: AD COUNCIL: PRINCESS PARTY 30 (SPANISH)

ISCI: CNFT0095000/FATHERHOOD INVOLVEMENT

Program Title: Paid Program 6:00 AM

aaa	1847	KFWD	71195	71195	9/28/13	6:29:20 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Paid Program 6:00 AM	0		
aaa	1847	KFWD	71195	71195	8/28/13	6:29:20 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Paid Program 6:00 AM	0		
aaa	1847	KFWD	71195	71195	8/9/13	6:29:20 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Paid Program 6:00 AM	0		

Totals for: Paid Program 6:00 AM

3

Program Title: Paid Program 6:30 AM

aaa	1847	KFWD	71195	71195	8/13/13	6:59:20 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Paid Program 6:30 AM	0		
aaa	1847	KFWD	71195	71195	9/3/13	6:59:20 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Paid Program 6:30 AM	0		
aaa	1847	KFWD	71195	71195	9/10/13	6:59:20 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Paid Program 6:30 AM	0		

Totals for: Paid Program 6:30 AM

3

Program Title: Paid Program 7:00 AM

aaa	1847	KFWD	71195	71195	9/17/13	7:29:20 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Paid Program 7:00 AM	0		
aaa	1847	KFWD	71195	71195	7/5/13	7:29:20 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Paid Program 7:00 AM	0		
aaa	1847	KFWD	71195	71195	7/2/13	7:29:20 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Paid Program 7:00 AM	0		

aaa	1847	KFWD	71195	71195	7/25/13	7:29:20 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Paid Program 7:00 AM	0		
-----	------	------	-------	-------	---------	------------	---	-----	---------	----------------------	---	--	--

Totals for: Paid Program 7:00 AM

4

Program Title: Paid Program 7:30 AM

aaa	1847	KFWD	71195	71195	8/21/13	7:59:20 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Paid Program 7:30 AM	0		
-----	------	------	-------	-------	---------	------------	---	-----	---------	----------------------	---	--	--

Totals for: Paid Program 7:30 AM

1

Program Title: Paid Program 9:00 AM



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa Indicates announcement is on locked log -> Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and piggy backs are combined.
Only the first member of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
-----------	---------	------	----------	----------	----------	-------------------	------	--------	-----------------	---------	--------------	----------	-----------------

Media Description: AD COUNCIL: PRINCESS PARTY 30 (SPANISH)

ISCI: CNFI0095000/FATHERHOOD INVOLVEMENT

Program Title: Paid Program 9:00 AM

aaa	1847	KFWD	71195	71195	8/24/13	9:29:20 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Paid Program 9:00 AM	0		
-----	------	------	-------	-------	---------	------------	---	-----	---------	----------------------	---	--	--

Totals for: Paid Program 9:00 AM

1

Program Title: Paid Program 9:30 AM

aaa	1847	KFWD	71195	71195	8/3/13	9:59:05 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Paid Program 9:30 AM	0		
-----	------	------	-------	-------	--------	------------	---	-----	---------	----------------------	---	--	--

Totals for: Paid Program 9:30 AM

1

Program Title: Toot y Puddle

aaa	1847	KFWD	71195	71195	8/4/13	8:37:31 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:29	4/30/14	Toot y Puddle	0		
aaa	1847	KFWD	71195	71195	8/25/13	8:37:44 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:29	4/30/14	Toot y Puddle	0		

aaa	1847	KFWD	71195	71195	9/22/13	8:47:21 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:29	4/30/14	Toot y Puddle	0		
-----	------	------	-------	-------	---------	------------	---	-----	---------	---------------	---	--	--

aaa	1847	KFWD	71195	71195	9/8/13	8:47:24 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:29	4/30/14	Toot y Puddle	0		
-----	------	------	-------	-------	--------	------------	---	-----	---------	---------------	---	--	--

aaa	1847	KFWD	71195	71195	9/29/13	8:47:18 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:29	4/30/14	Toot y Puddle	0		
-----	------	------	-------	-------	---------	------------	---	-----	---------	---------------	---	--	--

Totals for: Toot y Puddle

5

Program Title: Ya Llegamos Aventuras Mundiales

aaa	1847	KFWD	71195	71195	9/1/13	9:10:30 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Ya Llegamos Aventuras Mundiales	0		
aaa	1847	KFWD	71195	71195	7/14/13	9:10:30 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Ya Llegamos Aventuras Mundiales	0		

aaa	1847	KFWD	71195	71195	7/21/13	9:22:00 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Ya Llegamos Aventuras Mundiales	0		
-----	------	------	-------	-------	---------	------------	---	-----	---------	---------------------------------	---	--	--

aaa	1847	KFWD	71195	71195	8/18/13	9:11:00 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Ya Llegamos Aventuras Mundiales	0		
-----	------	------	-------	-------	---------	------------	---	-----	---------	---------------------------------	---	--	--

Totals for: Ya Llegamos Aventuras Mundiales

4

Program Title: Ya Llegamos Aventuras Mundiales 2



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Only parts of bookends and airplay back are combined.
Only the first part of a multi-part group is shown. This may differ from what eventually is aired.
In the case of locked logs both parts of bookends and airplay back are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
-----------	---------	------	----------	----------	----------	-------------------	------	--------	-----------------	---------	--------------	----------	-----------------

Media Description: AD COUNCIL: PRINCESS PARTY 30 (SPANISH)

ISCI: CNFI0095000/FATHERHOOD INVOLVEMENT

Program Title: Ya Llegamos Aventuras Mundiales 2

aaa	1847	KFWD	71195	71195	8/4/13	9:52:00 am	AD COUNCIL: CNFI0095000/FATHERHOOD INVOLVEMENT	:30	4/30/14	Ya Llegamos Aventuras Mundiales 2	0		
-----	------	------	-------	-------	--------	------------	--	-----	---------	-----------------------------------	---	--	--

Totals for: Ya Llegamos Aventuras Mundiales 2

Totals for: CNFI0095000/FATHERHOOD INVOLVEMENT

Totals for: AD COUNCIL: PRINCESS PARTY 30 (SPANISH)

Media Description: AD COUNCIL: REGINALD (SPANISH)

ISCI: CNDG0002000/DIGITAL LITERACY (SPANISH)

Program Title: Paid Program 2:00 AM

aaa	1723	KFWD	71177	71177	8/9/13	2:29:20 am	AD COUNCIL: CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 2:00 AM	0		
-----	------	------	-------	-------	--------	------------	--	-----	---------	----------------------	---	--	--

Totals for: Paid Program 2:00 AM

Totals for: CNDG0002000/DIGITAL LITERACY (SPANISH)

aaa	1723	KFWD	71177	71177	7/7/13	2:29:20 am	AD COUNCIL: CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 2:00 AM	0		
-----	------	------	-------	-------	--------	------------	--	-----	---------	----------------------	---	--	--

Totals for: Paid Program 2:00 AM

Totals for: CNDG0002000/DIGITAL LITERACY (SPANISH)

aaa	1723	KFWD	71177	71177	8/13/13	2:59:20 am	AD COUNCIL: CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 2:30 AM	0		
-----	------	------	-------	-------	---------	------------	--	-----	---------	----------------------	---	--	--

Totals for: Paid Program 2:30 AM

Totals for: CNDG0002000/DIGITAL LITERACY (SPANISH)

aaa	1723	KFWD	71177	71177	9/10/13	2:59:20 am	AD COUNCIL: CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 2:30 AM	0		
-----	------	------	-------	-------	---------	------------	--	-----	---------	----------------------	---	--	--

Totals for: Paid Program 2:30 AM

Totals for: CNDG0002000/DIGITAL LITERACY (SPANISH)

aaa	1723	KFWD	71177	71177	9/17/13	4:29:20 am	AD COUNCIL: CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 4 AM	0		
-----	------	------	-------	-------	---------	------------	--	-----	---------	-------------------	---	--	--

Totals for: Paid Program 4 AM

Totals for: CNDG0002000/DIGITAL LITERACY (SPANISH)

aaa	1723	KFWD	71177	71177	7/21/13	4:29:20 am	AD COUNCIL: CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 4 AM	0		
-----	------	------	-------	-------	---------	------------	--	-----	---------	-------------------	---	--	--

Totals for: Paid Program 4 AM

3



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa Indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and sign back are combined.
In the case of locked logs both parts of bookends and sign back are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
-----------	---------	------	----------	----------	----------	-------------------	------	--------	-----------------	---------	--------------	----------	-----------------

Media Description: AD COUNCIL: REGINALD (SPANISH)

ISCI: CNDG0002000/DIGITAL LITERACY (SPANISH)

Program Title: Paid Program 4:30 AM

aaa	1723	KFWD	71177	71177	7/26/13	4:59:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 4:30 AM	0	
aaa	1723	KFWD	71177	71177	7/11/13	4:59:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 4:30 AM	0	
aaa	1723	KFWD	71177	71177	7/1/13	4:59:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 4:30 AM	0	
aaa	1723	KFWD	71177	71177	9/24/13	4:59:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 4:30 AM	0	

Totals for: Paid Program 4:30 AM

Program Title: Paid Program 6:00 AM

aaa	1723	KFWD	71177	71177	7/31/13	6:29:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 6:00 AM	0	
-----	------	------	-------	-------	---------	------------	--------------------------------------	---	-----	---------	----------------------	---	--

Totals for: Paid Program 6:00 AM

Program Title: Paid Program 6:30 AM

aaa	1723	KFWD	71177	71177	9/7/13	6:59:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 6:30 AM	0	
aaa	1723	KFWD	71177	71177	7/16/13	6:59:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 6:30 AM	0	
aaa	1723	KFWD	71177	71177	8/24/13	6:59:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 6:30 AM	0	
aaa	1723	KFWD	71177	71177	8/17/13	6:59:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 6:30 AM	0	

Totals for: Paid Program 6:30 AM

Program Title: Paid Program 7:00 AM

aaa	1723	KFWD	71177	71177	8/3/13	7:29:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 7:00 AM	0	
aaa	1723	KFWD	71177	71177	9/21/13	7:29:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 7:00 AM	0	
aaa	1723	KFWD	71177	71177	9/14/13	7:29:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 7:00 AM	0	



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa Indicates announcement is on locked log. -- Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
-----------	---------	------	----------	----------	----------	-------------------	------	--------	-----------------	---------	--------------	----------	-----------------

Media Description: AD COUNCIL: REGINALD (SPANISH)

ISCI: CNDG0002000/DIGITAL LITERACY (SPANISH)

Program Title: Paid Program 7:00 AM

aaa	1723	KFWD	71177	71177	8/27/13	7:29:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 7:00 AM	0	
aaa	1723	KFWD	71177	71177	7/19/13	7:29:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 7:00 AM	0	
aaa	1723	KFWD	71177	71177	7/9/13	7:29:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 7:00 AM	0	
Totals for: Paid Program 7:00 AM													

Program Title: Paid Program 7:30 AM

aaa	1723	KFWD	71177	71177	8/31/13	7:59:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 7:30 AM	0	
aaa	1723	KFWD	71177	71177	8/6/13	7:59:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 7:30 AM	0	
aaa	1723	KFWD	71177	71177	7/25/13	7:59:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 7:30 AM	0	
Totals for: Paid Program 7:30 AM													

Program Title: Paid Program 8:30 AM

aaa	1723	KFWD	71177	71177	9/28/13	8:59:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 8:30 AM	0	
Totals for: Paid Program 8:30 AM													
Totals for: CNDG0002000/DIGITAL LITERACY (SPANISH)													
Totals for: AD COUNCIL: REGINALD (SPANISH)													

Media Description: AD COUNCIL: SIPPY CUP REVISED (SPANISH)

ISCI: CNLG0072000/LEAD POISONING PREVENTION (SPANISH)

Program Title: Paid Program 10:30 AM

aaa	1235	KFWD	71142	71142	8/17/13	10:59:20 am	AD COUNCIL: SIPPY CNLG0072000/LEAD CUP REVISED (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	10/25/13	Paid Program 10:30 AM	0	
Totals for: Paid Program 10:30 AM													
Program Title: Paid Program 12:30 AM													
aaa	1235	KFWD	71142	71142	7/24/13	12:59:20 am	AD COUNCIL: SIPPY CNLG0072000/LEAD CUP REVISED (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	10/25/13	Paid Program 12:30 AM	0	
Totals for: Paid Program 12:30 AM													



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
If a bookend and a log back are combined, only the first member of a rotation group is shown. This may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIRC.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIRC.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
-----------	---------	------	----------	----------	----------	-------------------	------	--------	-----------------	---------	--------------	----------	-----------------

Media Description: AD COUNCIL: SIPPY CUP REVISED (SPANISH)

ISCI: CNLG0072000/LEAD POISONING PREVENTION (SPANISH)

Program Title: Paid Program 2:00 AM

aaa	1235	KFWD	71142	71142	9/21/13	2:29:20 am	AD COUNCIL: SIPPY CNLG0072000/LEAD CUP REVISED (SPANISH)	POISONING PREVENTION (SPANISH)	1	:30	10/25/13	Paid Program 2:00 AM	0
-----	------	------	-------	-------	---------	------------	--	--------------------------------	---	-----	----------	----------------------	---

Totals for: Paid Program 2:00 AM

Program Title: Paid Program 4 AM

aaa	1235	KFWD	71142	71142	9/28/13	4:29:20 am	AD COUNCIL: SIPPY CNLG0072000/LEAD CUP REVISED (SPANISH)	POISONING PREVENTION (SPANISH)	2	:30	10/25/13	Paid Program 4 AM	0
-----	------	------	-------	-------	---------	------------	--	--------------------------------	---	-----	----------	-------------------	---

aaa	1235	KFWD	71142	71142	9/4/13	4:29:20 am	AD COUNCIL: SIPPY CNLG0072000/LEAD CUP REVISED (SPANISH)	POISONING PREVENTION (SPANISH)	2	:30	10/25/13	Paid Program 4 AM	0
-----	------	------	-------	-------	--------	------------	--	--------------------------------	---	-----	----------	-------------------	---

Totals for: Paid Program 4 AM

Program Title: Paid Program 6:00 AM

aaa	1235	KFWD	71142	71142	7/13/13	6:29:20 am	AD COUNCIL: SIPPY CNLG0072000/LEAD CUP REVISED (SPANISH)	POISONING PREVENTION (SPANISH)	1	:30	10/25/13	Paid Program 6:00 AM	0
-----	------	------	-------	-------	---------	------------	--	--------------------------------	---	-----	----------	----------------------	---

Totals for: Paid Program 6:00 AM

Program Title: Paid Program 7:00 AM

aaa	1235	KFWD	71142	71142	8/23/13	7:29:20 am	AD COUNCIL: SIPPY CNLG0072000/LEAD CUP REVISED (SPANISH)	POISONING PREVENTION (SPANISH)	3	:30	10/25/13	Paid Program 7:00 AM	0
-----	------	------	-------	-------	---------	------------	--	--------------------------------	---	-----	----------	----------------------	---

aaa	1235	KFWD	71142	71142	8/2/13	7:29:20 am	AD COUNCIL: SIPPY CNLG0072000/LEAD CUP REVISED (SPANISH)	POISONING PREVENTION (SPANISH)	3	:30	10/25/13	Paid Program 7:00 AM	0
-----	------	------	-------	-------	--------	------------	--	--------------------------------	---	-----	----------	----------------------	---

aaa	1235	KFWD	71142	71142	7/6/13	7:29:20 am	AD COUNCIL: SIPPY CNLG0072000/LEAD CUP REVISED (SPANISH)	POISONING PREVENTION (SPANISH)	3	:30	10/25/13	Paid Program 7:00 AM	0
-----	------	------	-------	-------	--------	------------	--	--------------------------------	---	-----	----------	----------------------	---

Totals for: Paid Program 7:00 AM

Program Title: Ya Llegamos Aventuras Mundiales 2

aaa	1235	KFWD	71142	71142	7/28/13	9:40:30 am	AD COUNCIL: SIPPY CNLG0072000/LEAD CUP REVISED (SPANISH)	POISONING PREVENTION (SPANISH)	2	:30	10/25/13	Ya Llegamos Aventuras Mundiales 2	0
-----	------	------	-------	-------	---------	------------	--	--------------------------------	---	-----	----------	-----------------------------------	---

aaa	1235	KFWD	71142	71142	7/7/13	9:49:42 am	AD COUNCIL: SIPPY CNLG0072000/LEAD CUP REVISED (SPANISH)	POISONING PREVENTION (SPANISH)	2	:30	10/25/13	Ya Llegamos Aventuras Mundiales 2	0
-----	------	------	-------	-------	--------	------------	--	--------------------------------	---	-----	----------	-----------------------------------	---

Totals for: Ya Llegamos Aventuras Mundiales 2

Totals for: CNLG0072000/LEAD POISONING PREVENTION (SPANISH)

Totals for: AD COUNCIL: SIPPY CUP REVISED (SPANISH)

Media Description: AD COUNCIL: SMURFS (SPANISH)

ISCI: CNFT0090000/DISCOVERING NATURE (SPANISH)

Powered by OSI-Traffic
http://www.osi-traffic.com

aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and piggy backs are combined.
Only the first member of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
-----------	---------	------	----------	----------	----------	-------------------	------	--------	-----------------	---------	--------------	----------	-----------------

Media Description: AD COUNCIL: SMURFS (SPANISH)

ISCI: CNFT0090000/DISCOVERING NATURE (SPANISH)

Program Title: Iggy Arbuckle

aaa	1959	KFWD	71215	71215	7/28/13	10:10:30 am	AD COUNCIL: CNFT0090000/DISCOVE SMURFS (SPANISH)	:30	5/31/14	Iggy Arbuckle	0		
aaa	1959	KFWD	71215	71215	8/4/13	10:06:32 am	AD COUNCIL: CNFT0090000/DISCOVE SMURFS (SPANISH)	:29	5/31/14	Iggy Arbuckle	0		
aaa	1959	KFWD	71215	71215	8/18/13	10:17:20 am	AD COUNCIL: CNFT0090000/DISCOVE SMURFS (SPANISH)	:29	5/31/14	Iggy Arbuckle	0		
aaa	1959	KFWD	71215	71215	8/25/13	10:08:17 am	AD COUNCIL: CNFT0090000/DISCOVE SMURFS (SPANISH)	:29	5/31/14	Iggy Arbuckle	0		
aaa	1959	KFWD	71215	71215	7/21/13	10:06:59 am	AD COUNCIL: CNFT0090000/DISCOVE SMURFS (SPANISH)	:29	5/31/14	Iggy Arbuckle	0		
aaa	1959	KFWD	71215	71215	7/14/13	10:15:47 am	AD COUNCIL: CNFT0090000/DISCOVE SMURFS (SPANISH)	:29	5/31/14	Iggy Arbuckle	0		

Totals for: Iggy Arbuckle

6

Program Title: Iggy Arbuckle 2

aaa	1959	KFWD	71215	71215	9/8/13	10:37:24 am	AD COUNCIL: CNFT0090000/DISCOVE SMURFS (SPANISH)	:29	5/31/14	Iggy Arbuckle 2	0		
aaa	1959	KFWD	71215	71215	9/15/13	10:46:17 am	AD COUNCIL: CNFT0090000/DISCOVE SMURFS (SPANISH)	:29	5/31/14	Iggy Arbuckle 2	0		
aaa	1959	KFWD	71215	71215	9/29/13	10:38:02 am	AD COUNCIL: CNFT0090000/DISCOVE SMURFS (SPANISH)	:29	5/31/14	Iggy Arbuckle 2	0		

Totals for: Iggy Arbuckle 2

3

Program Title: Mama Mirabelle

aaa	1959	KFWD	71215	71215	9/15/13	8:08:24 am	AD COUNCIL: CNFT0090000/DISCOVE SMURFS (SPANISH)	:29	5/31/14	Mama Mirabelle	0		
aaa	1959	KFWD	71215	71215	7/7/13	8:06:22 am	AD COUNCIL: CNFT0090000/DISCOVE SMURFS (SPANISH)	:29	5/31/14	Mama Mirabelle	0		
aaa	1959	KFWD	71215	71215	7/14/13	8:05:58 am	AD COUNCIL: CNFT0090000/DISCOVE SMURFS (SPANISH)	:29	5/31/14	Mama Mirabelle	0		
aaa	1959	KFWD	71215	71215	8/11/13	8:16:51 am	AD COUNCIL: CNFT0090000/DISCOVE SMURFS (SPANISH)	:29	5/31/14	Mama Mirabelle	0		



Powered by OSI-Traffic
http://www.osi-traffic.com

aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after month has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and piggy backs are combined.
Only the first member of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR