

Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	<All Stations>
Category (Announcements)	PSA
Category (Spots)	<All Categories>
Category (Announcements & Spots)	<All Categories>
Start Date	07/01/13
End Date	09/30/13
Media Filter	<No Filter>
Section Level(s)	<All Sections>
Level 1 Grouping	Media Description
Level 2 Grouping	ISCI
Level 3 Grouping	Program Title
Page Break After Groups	<No Page Breaks>
Sort Order 1	ISCI
Sort Order 2	Media Description
Sort Order 3	<None>
Show Details	Yes
Display Estimated Value	Do Not Display Estimated Value
Display Program Revenue Summary	Do Not Display Estimated Value
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

DO NOT USE THIS REPORT TO EXAMINE PROJECTED COPY ON UNLOCKED LOGS - use the Copy - Projected Rotation Report - as the Media Announcement Report's copy assignments are not guaranteed until logs are locked.

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/09/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI (Contract#: Line#: Revision) Length Expiration Program Alt-PromoKey Alt-ISCI Alt-Description

Media Description: AD COUNCIL: BRUSHY BRUSH 30 (SPANISH)

ISCI: CNOH0045000/CHILDREN'S ORAL HEALTH (SPANISH)

Program Title: Iggly Arbuckle 2

aaa 1068 KPMD 71054 71054 7/7/13 10:37:54 am AD COUNCIL: BRUSHY BRUSH 30 (SPANISH) CNOH0045000/CHILDRE N'S ORAL HEALTH (SPANISH) :29 7/15/13 Iggly Arbuckle 2 0

Totals for: Iggly Arbuckle 2 1

Program Title: Ya Llegamos Aventuras Mundiales

aaa 1068 KPMD 71054 71054 7/7/13 9:10:30 am AD COUNCIL: BRUSHY BRUSH 30 (SPANISH) CNOH0045000/CHILDRE N'S ORAL HEALTH (SPANISH) :30 7/15/13 Ya Llegamos Aventuras Mundiales 0

Totals for: Ya Llegamos Aventuras Mundiales 1

Program Title: Ya Llegamos Aventuras Mundiales 2

aaa 1068 KPMD 71054 71054 7/14/13 9:49:57 am AD COUNCIL: BRUSHY BRUSH 30 (SPANISH) CNOH0045000/CHILDRE N'S ORAL HEALTH (SPANISH) :29 7/15/13 Ya Llegamos Aventuras Mundiales 2 0

Totals for: Ya Llegamos Aventuras Mundiales 2 1

Totals for: CNOH0045000/CHILDREN'S ORAL HEALTH (SPANISH) 3

Totals for: AD COUNCIL: BRUSHY BRUSH 30 (SPANISH) 3

Media Description: AD COUNCIL: DRAWING ON BROTHER 30 (SPANISH)

ISCI: CNOH0027000/CHILDREN'S ORAL HEALTH (SPANISH)

Program Title: Toot y Puddle

aaa 1063 KPMD 71051 71051 7/7/13 8:47:25 am AD COUNCIL: DRAWING ON BROTHER 30 (SPANISH) CNOH0027000/CHILDRE N'S ORAL HEALTH (SPANISH) :29 7/9/13 Toot y Puddle 0

Totals for: Toot y Puddle 1

Totals for: CNOH0027000/CHILDREN'S ORAL HEALTH (SPANISH) 1

Totals for: AD COUNCIL: DRAWING ON BROTHER 30 (SPANISH) 1

Media Description: AD COUNCIL: OCTOLAUNCH 30 (SPANISH ANIMATED)

ISCI: CNOH0074000/CHILDREN'S ORAL HEALTH (SPANISH ANIMATED)

Program Title: Iggly Arbuckle 2

aaa 1531 KPMD 71150 7/7/13 10:46:17 am AD COUNCIL: OCTOLAUNCH 30 (SPANISH ANIMATED) CNOH0074000/CHILDRE N'S ORAL HEALTH (SPANISH ANIMATED) :29 7/9/13 Iggly Arbuckle 2 0

Totals for: Iggly Arbuckle 2 1

Totals for: CNOH0074000/CHILDREN'S ORAL HEALTH (SPANISH ANIMATED) 1

Totals for: AD COUNCIL: OCTOLAUNCH 30 (SPANISH ANIMATED) 1

Program Title: Ya Llegamos Aventuras Mundiales



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aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and iggy backs are combined.
Only the first member of a relation group is shown, this may differ from what originally is aired.
In the case of locked logs both parts of bookends and iggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
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Media Description: AD COUNCIL: OCTOLAUNCH 30 (SPANISH ANIMATED)

ISCI: CNOH0074000/CHILDREN'S ORAL HEALTH (SPANISH ANIMATED)

Program Title: Ya Llegamos Aventuras Mundiales

aaa	1531	KFWD	71150	7/7/13	9:22:00 am	AD COUNCIL: OCTOLAUNCH 30 (SPANISH ANIMATED)	CNOH0074000/CHILDRE NS ORAL HEALTH (SPANISH ANIMATED)	:30	7/9/13	Ya Llegamos Aventuras Mundiales			0
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Totals for: Ya Llegamos Aventuras Mundiales

Totals for: CNOH0074000/CHILDREN'S ORAL HEALTH (SPANISH ANIMATED)

Totals for: AD COUNCIL: OCTOLAUNCH 30 (SPANISH ANIMATED)

Media Description: AD COUNCIL: UNITED BY MISSION 15 (SPANISH)

ISCI: CNLU0096000/COMMUNITY ENGAGEMENT (SPANISH)

Program Title: Paid Program 12:30 AM

aaa	1066	KFWD	71122	7/3/13	12:59:35 am	AD COUNCIL: UNITED BY MISSION 15 (SPANISH)	CNLU0096000/COMMUN ITY ENGAGEMENT (SPANISH)	:15	7/11/13	Paid Program 12:30 AM			0
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Totals for: Paid Program 12:30 AM

Totals for: CNLU0096000/COMMUNITY ENGAGEMENT (SPANISH)

Totals for: AD COUNCIL: UNITED BY MISSION 15 (SPANISH)

Media Description: AD COUNCIL: UNITED BY MISSION 30 (SPANISH)

ISCI: CNLU0095000/COMMUNITY ENGAGEMENT (SPANISH)

Program Title: Paid Program 12:30 AM

aaa	1065	KFWD	71121	7/10/13	12:59:20 am	AD COUNCIL: UNITED BY MISSION 30 (SPANISH)	CNLU0095000/COMMUN ITY ENGAGEMENT (SPANISH)	:30	7/11/13	Paid Program 12:30 AM			0
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Totals for: Paid Program 12:30 AM

Program Title: Paid Program 4 AM

aaa	1065	KFWD	71121	7/3/13	4:29:20 am	AD COUNCIL: UNITED BY MISSION 30 (SPANISH)	CNLU0095000/COMMUN ITY ENGAGEMENT (SPANISH)	:30	7/11/13	Paid Program 4 AM			0
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Totals for: Paid Program 4 AM

Program Title: Paid Program 9:00 AM

aaa	1065	KFWD	71121	7/6/13	9:29:20 am	AD COUNCIL: UNITED BY MISSION 30 (SPANISH)	CNLU0095000/COMMUN ITY ENGAGEMENT (SPANISH)	:30	7/11/13	Paid Program 9:00 AM			0
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Totals for: Paid Program 9:00 AM



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aaa Indicates announcement is on locked log -> Indicates announcement on unlocked log. Note that announcements placed on locked contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and piggy backs are combined.
Only the first member of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Report called at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI (Contract#, Line#, Revision) Length Expiration Program Date Alt-PromoKey Alt-ISCI Alt-Description

Media Description: AD COUNCIL: UNITED BY MISSION 30 (SPANISH)

Totals for: CNLG0095000/COMMUNITY ENGAGEMENT (SPANISH) 3

Totals for: AD COUNCIL: UNITED BY MISSION 30 (SPANISH) 3

Media Description: AD COUNCIL: 1 MM KIDS (SPANISH)

ISCI: CNLG0064000/LEAD POISONING PREVENTION (SPANISH)

Program Title: Paid Program 9:30 AM

aaa	1232	KPWD	71138	71138	7/20/13	9:59:35 am	AD COUNCIL: 1 MM CNLG0064000/LEAD POISONING PREVENTION (SPANISH)	1	10/25/13	Paid Program 9:30 AM	0
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Totals for: Paid Program 9:30 AM 1

Totals for: CNLG0064000/LEAD POISONING PREVENTION (SPANISH) 1

Totals for: AD COUNCIL: 1 MM KIDS (SPANISH) 1

Media Description: AD COUNCIL: 4 MILES (SPANISH)

ISCI: CNOG0116000/HIGH SCHOOL DROP-OUT PREVENTION (SPANISH)

Program Title: Paid Program 10:30 AM

aaa	1338	KPWD	71008	71008	7/27/13	10:59:20 am	AD COUNCIL: 4 MILES (SPANISH)	1	9/27/13	Paid Program 10:30 AM	0
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Totals for: Paid Program 10:30 AM 1

Program Title: Paid Program 2:30 AM

aaa	1338	KPWD	71008	71008	8/4/13	2:59:20 am	AD COUNCIL: 4 MILES (SPANISH)	1	9/27/13	Paid Program 2:30 AM	0
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aaa	1338	KPWD	71008	71008	9/11/13	2:59:20 am	AD COUNCIL: 4 MILES (SPANISH)	1	9/27/13	Paid Program 2:30 AM	0
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aaa	1338	KPWD	71008	71008	9/18/13	2:59:20 am	AD COUNCIL: 4 MILES (SPANISH)	1	9/27/13	Paid Program 2:30 AM	0
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aaa	1338	KPWD	71008	71008	9/4/13	2:59:20 am	AD COUNCIL: 4 MILES (SPANISH)	1	9/27/13	Paid Program 2:30 AM	0
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Totals for: Paid Program 2:30 AM 4

Program Title: Paid Program 6:00 AM

aaa	1338	KPWD	71008	71008	7/17/13	6:29:20 am	AD COUNCIL: 4 MILES (SPANISH)	1	9/27/13	Paid Program 6:00 AM	0
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aaa	1338	KPWD	71008	71008	7/10/13	6:29:20 am	AD COUNCIL: 4 MILES (SPANISH)	1	9/27/13	Paid Program 6:00 AM	0
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aaa	1338	KPWD	71008	71008	7/30/13	6:29:05 am	AD COUNCIL: 4 MILES (SPANISH)	1	9/27/13	Paid Program 6:00 AM	0
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Totals for: Paid Program 6:00 AM 3

Media Description: AD COUNCIL: 4 MILES (SPANISH)

ISCI: CNOG0116000/HIGH SCHOOL DROP-OUT PREVENTION (SPANISH)

Program Title: Paid Program 6:00 AM

aaa	1338	KPWD	71008	71008	7/30/13	6:29:05 am	AD COUNCIL: 4 MILES (SPANISH)	1	9/27/13	Paid Program 6:00 AM	0
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Totals for: Paid Program 6:00 AM 1



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aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unbooked logs:
On the number of a position group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR.

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI
(Contract#:Line#:Revision)

Length Expiration Program All-PromoKey All-ISCI All-Description
Date

Media Description: AD COUNCIL: 4 MILES (SPANISH)

ISCI: CNOG0116000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)

Totals for: Paid Program 6:00 AM

Program Title: Paid Program 7:00 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	All-PromoKey	All-ISCI	All-Description
aaa	1338	KFWD	71008	8/7/13	7:29:20 am	AD COUNCIL: 4 MILES (SPANISH)	CNOG0116000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)	:30	9/27/13	Paid Program 7:00 AM	0		
aaa	1338	KFWD	71008	8/29/13	7:29:20 am	AD COUNCIL: 4 MILES (SPANISH)	CNOG0116000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)	:30	9/27/13	Paid Program 7:00 AM	0		

Totals for: Paid Program 7:00 AM

Program Title: Paid Program 7:30 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	All-PromoKey	All-ISCI	All-Description
aaa	1338	KFWD	71008	8/23/13	7:59:20 am	AD COUNCIL: 4 MILES (SPANISH)	CNOG0116000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)	:30	9/27/13	Paid Program 7:30 AM	0		
aaa	1338	KFWD	71008	8/2/13	7:59:05 am	AD COUNCIL: 4 MILES (SPANISH)	CNOG0116000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)	:30	9/27/13	Paid Program 7:30 AM	0		

Totals for: Paid Program 7:30 AM

Program Title: Ya Llegamos Aventuras Mundiales

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	All-PromoKey	All-ISCI	All-Description
aaa	1338	KFWD	71008	9/8/13	9:11:00 am	AD COUNCIL: 4 MILES (SPANISH)	CNOG0116000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)	:30	9/27/13	Ya Llegamos Aventuras Mundiales	0		

Totals for: Ya Llegamos Aventuras Mundiales

Totals for: CNOG0116000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)

Totals for: AD COUNCIL: 4 MILES (SPANISH) 13

Media Description: AD COUNCIL: ANA/FERNANDA (SPANISH)

ISCI: CNFA0065000/HUNGER PREVENTION (SPANISH)

Program Title: Paid Program 12:00 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	All-PromoKey	All-ISCI	All-Description
aaa	1010	KFWD	0 71132	9/26/13	12:29:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 12:00 AM	0		
aaa	1010	KFWD	0 71132	7/29/13	12:29:05 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 12:00 AM	0		

Totals for: Paid Program 12:00 AM

Totals for: AD COUNCIL: ANA/FERNANDA (SPANISH) 3

Program Title: Paid Program 12:30 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	All-PromoKey	All-ISCI	All-Description
aaa	1010	KFWD	0 71132	7/17/13	12:59:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 12:30 AM	0		



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Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI (Contract#: Line#: Revision) Length Expiration Program Alt-PromoKey Alt-ISCI Alt-Description

Media Description: AD COUNCIL: ANA/FERNANDA (SPANISH)

ISCI: CNFA0065000/HUNGER PREVENTION (SPANISH)

Program Title: Paid Program 12:30 AM

aaa	1010	KFWD	0	71132	7/27/13	12:59:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 12:30 AM	0
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Totals for: Paid Program 12:30 AM 2

Program Title: Paid Program 2:00 AM

aaa	1010	KFWD	0	71132	7/10/13	2:29:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 2:00 AM	0
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aaa	1010	KFWD	0	71132	7/22/13	2:29:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 2:00 AM	0
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aaa	1010	KFWD	0	71132	8/4/13	2:29:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 2:00 AM	0
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Totals for: Paid Program 2:00 AM 3

Program Title: Paid Program 2:30 AM

aaa	1010	KFWD	0	71132	8/29/13	2:59:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 2:30 AM	0
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Totals for: Paid Program 2:30 AM 1

Program Title: Paid Program 4 AM

aaa	1010	KFWD	0	71132	8/7/13	4:29:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 4 AM	0
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aaa	1010	KFWD	0	71132	8/17/13	4:29:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 4 AM	0
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aaa	1010	KFWD	0	71132	8/1/13	4:29:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 4 AM	0
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aaa	1010	KFWD	0	71132	8/22/13	4:29:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 4 AM	0
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aaa	1010	KFWD	0	71132	8/10/13	4:29:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 4 AM	0
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Totals for: Paid Program 4 AM 5

Program Title: Paid Program 4:30 AM

aaa	1010	KFWD	0	71132	9/7/13	4:59:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 4:30 AM	0
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aaa indicates announcement is on locked log - indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both pairs of bookends and piggy backs are combined.
Only the first member of a relation group is shown, this may differ from what actually is aired.
In the case of locked logs both pairs of bookends and piggybacks are shown, each with their own AIRL.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIRL.

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI (Contract#, Line#, Revision) Length Expiration Date Program Alt-Promokey Alt-ISCI Alt-Description

Media Description: AD COUNCIL: ANA/FERNANDA (SPANISH)

ISCI: CNFA0065000/HUNGER PREVENTION (SPANISH)

Program Title: Paid Program 4:30 AM

aaa	1010	KFWD	0	71132	9/14/13	4:59:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 4:30 AM	0
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Totals for: Paid Program 4:30 AM

2

Program Title: Paid Program 5:30 AM

aaa	1010	KFWD	0	71132	9/21/13	5:59:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 5:30 AM	0
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aaa	1010	KFWD	0	71132	8/31/13	5:59:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 5:30 AM	0
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Totals for: Paid Program 5:30 AM

2

Program Title: Paid Program 7:00 AM

aaa	1010	KFWD	0	71132	9/5/13	7:29:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 7:00 AM	0
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aaa	1010	KFWD	0	71132	9/19/13	7:29:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 7:00 AM	0
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aaa	1010	KFWD	0	71132	8/15/13	7:29:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 7:00 AM	0
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Totals for: Paid Program 7:00 AM

3

Program Title: Paid Program 7:30 AM

aaa	1010	KFWD	0	71132	8/19/13	7:59:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 7:30 AM	0
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aaa	1010	KFWD	0	71132	9/12/13	7:59:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 7:30 AM	0
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Totals for: Paid Program 7:30 AM

2

Program Title: Paid Program 8:00 AM

aaa	1010	KFWD	0	71132	7/13/13	8:29:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 8:00 AM	0
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Totals for: Paid Program 8:00 AM

1

Program Title: Paid Program 8:30 AM

aaa	1010	KFWD	0	71132	7/20/13	8:59:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 8:30 AM	0
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Totals for: Paid Program 8:30 AM

1



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aaa Indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and piggy backs are combined.
Only the first member of a relation group is shown, the rest differ from what essentially is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR.

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI (Contract#:Line#:Revision) Length Expiration Program Date Alt-PromoKey Alt-ISCI Alt-Description

Media Description: AD COUNCIL: ANA/FERNANDA (SPANISH)

ISCI: CNFA0065000/HUNGER PREVENTION (SPANISH)

Program Title: Paid Program 9:30 AM

aaa	1010	KFWD	0	71132	7/6/13	9:59:20 am	AD COUNCIL: ANA/FERNANDA (SPANISH)	CNFA0065000/HUNGER PREVENTION (SPANISH)	:30	12/3/13	Paid Program 9:30 AM	0
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Totals for: Paid Program 9:30 AM

Totals for: CNFA0065000/HUNGER PREVENTION (SPANISH)

Totals for: AD COUNCIL: ANA/FERNANDA (SPANISH)

Media Description: AD COUNCIL: AQUI 15

ISCI: CNOG0201000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)

Program Title: Cine MundoFox 2 HR 2

aaa	2264	KFWD	71251	71251	9/8/13	7:29:25 pm	AD COUNCIL: AQUI CNOG0201000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)	:14	8/31/14	Cine MundoFox 2 HR 2	0
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Totals for: Cine MundoFox 2 HR 2

Program Title: Paid Program 6:00 AM

aaa	2264	KFWD	71251	71251	9/11/13	6:29:05 am	AD COUNCIL: AQUI CNOG0201000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)	:15	8/31/14	Paid Program 6:00 AM	0
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Totals for: Paid Program 6:00 AM

Totals for: CNOG0201000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)

Totals for: AD COUNCIL: AQUI 15

Media Description: AD COUNCIL: AQUI 30

ISCI: CNOG0200000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)

Program Title: Paid Program 12:00 AM

aaa	2263	KFWD	71250	71250	9/30/13	12:29:20 am	AD COUNCIL: AQUI CNOG0200000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)	:30	8/31/14	Paid Program 12:00 AM	0
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Totals for: Paid Program 12:00 AM

Program Title: Paid Program 2:00 AM

aaa	2263	KFWD	71250	71250	9/19/13	2:29:20 am	AD COUNCIL: AQUI CNOG0200000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)	:30	8/31/14	Paid Program 2:00 AM	0
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Totals for: Paid Program 2:00 AM

Program Title: Paid Program 6:00 AM

aaa	2263	KFWD	71250	71250	9/27/13	6:29:20 am	AD COUNCIL: AQUI CNOG0200000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)	:30	8/31/14	Paid Program 6:00 AM	0
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aaa Indicates announcement is on locked log. -a- Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
 Both parts of bookends and piggy backs are combined.
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.
 In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI (Contract#: Line#: Revision) Length Expiration Date Program Alt-PromoKey Alt-ISCI Alt-Description

Media Description: AD COUNCIL: AQUI 30

ISCI: CN0G0200000/HIGH SCHOOL DROPOUT PREVENTION (SPANISH)

Totals for: Paid Program 6:00 AM 1

Totals for: CN0G0200000/HIGH SCHOOL DROPOUT PREVENTION (SPANI 3

Totals for: AD COUNCIL: AQUI 30 3

Media Description: AD COUNCIL: BAR MATH (SPANISH)

ISCI: CNDD0080000/DRUNK (BUZZED) DRIVING PREVENTION (SPANISH)

Program Title: Paid Program 12:00 AM

aaa 1363 KFWD 71016 7/28/13 12:29:20 am AD COUNCIL: BAR (BUZZED) DRIVING PREVENTION (SPANISH) :30 11/15/13 Paid Program 12:00 AM 0

aaa 1363 KFWD 71016 8/2/13 12:29:05 am AD COUNCIL: BAR (BUZZED) DRIVING PREVENTION (SPANISH) :30 11/15/13 Paid Program 12:00 AM 0

aaa 1363 KFWD 71016 8/23/13 12:29:20 am AD COUNCIL: BAR (BUZZED) DRIVING PREVENTION (SPANISH) :30 11/15/13 Paid Program 12:00 AM 0

aaa 1363 KFWD 71016 8/10/13 12:29:20 am AD COUNCIL: BAR (BUZZED) DRIVING PREVENTION (SPANISH) :30 11/15/13 Paid Program 12:00 AM 0

aaa 1363 KFWD 71016 7/3/13 12:29:20 am AD COUNCIL: BAR (BUZZED) DRIVING PREVENTION (SPANISH) :30 11/15/13 Paid Program 12:00 AM 0

aaa 1363 KFWD 71016 9/4/13 12:29:20 am AD COUNCIL: BAR (BUZZED) DRIVING PREVENTION (SPANISH) :30 11/15/13 Paid Program 12:00 AM 0

Totals for: Paid Program 12:00 AM 6

Program Title: Paid Program 12:30 AM

aaa 1363 KFWD 71016 8/31/13 12:59:20 am AD COUNCIL: BAR (BUZZED) DRIVING PREVENTION (SPANISH) :30 11/15/13 Paid Program 12:30 AM 0

Totals for: Paid Program 12:30 AM 1

Program Title: Paid Program 2:00 AM

aaa 1363 KFWD 71016 9/11/13 2:29:20 am AD COUNCIL: BAR (BUZZED) DRIVING PREVENTION (SPANISH) :30 11/15/13 Paid Program 2:00 AM 0

aaa 1363 KFWD 71016 9/18/13 2:29:20 am AD COUNCIL: BAR (BUZZED) DRIVING PREVENTION (SPANISH) :30 11/15/13 Paid Program 2:00 AM 0

Totals for: Paid Program 2:00 AM 3

Program Title: Paid Program 4 AM

aaa 1363 KFWD 71016 9/18/13 2:29:20 am AD COUNCIL: BAR (BUZZED) DRIVING PREVENTION (SPANISH) :30 11/15/13 Paid Program 2:00 AM 0

Totals for: Paid Program 2:00 AM 3

Program Title: Paid Program 2:00 AM

aaa 1363 KFWD 71016 9/18/13 2:29:20 am AD COUNCIL: BAR (BUZZED) DRIVING PREVENTION (SPANISH) :30 11/15/13 Paid Program 2:00 AM 0

aaa 1363 KFWD 71016 9/18/13 2:29:20 am AD COUNCIL: BAR (BUZZED) DRIVING PREVENTION (SPANISH) :30 11/15/13 Paid Program 2:00 AM 0

Totals for: Paid Program 2:00 AM 3

Program Title: Paid Program 4 AM

aaa 1363 KFWD 71016 9/18/13 2:29:20 am AD COUNCIL: BAR (BUZZED) DRIVING PREVENTION (SPANISH) :30 11/15/13 Paid Program 2:00 AM 0

Totals for: Paid Program 2:00 AM 3

Program Title: Paid Program 4 AM

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aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unbilled logs:
 Both pairs of bookends and piggy backs are combined.
 Only the first number of a rotation group is shown, this may differ from what eventually is billed.
 In the case of locked logs both pairs of bookends and piggybacks are shown, each with their own AUR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI (Contract#:Line#:Revision) Length Expiration Program Date Alt-PromoKey Alt-ISCI Alt-Description

Media Description: AD COUNCIL: BAR MATH (SPANISH)

ISCI: CNDD0080000/DRUNK (BUZZED) DRIVING PREVENTION (SPANISH)

Program Title: Paid Program 4 AM

aaa	1363	KFWD	71016	9/25/13	4:29:20 am	AD COUNCIL: BAR MATH (SPANISH)	CNDD0080000/DRUNK (BUZZED) DRIVING PREVENTION (SPANISH)	1	:30	11/15/13	Paid Program 4 AM	0
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Totals for: Paid Program 4 AM

Program Title: Paid Program 4:30 AM

aaa	1363	KFWD	71016	7/12/13	4:59:20 am	AD COUNCIL: BAR MATH (SPANISH)	CNDD0080000/DRUNK (BUZZED) DRIVING PREVENTION (SPANISH)	1	:30	11/15/13	Paid Program 4:30 AM	0
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Totals for: Paid Program 4:30 AM

Program Title: Paid Program 5:00 AM

aaa	1363	KFWD	71016	7/19/13	5:29:20 am	AD COUNCIL: BAR MATH (SPANISH)	CNDD0080000/DRUNK (BUZZED) DRIVING PREVENTION (SPANISH)	1	:30	11/15/13	Paid Program 5:00 AM	0
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Totals for: Paid Program 5:00 AM

Totals for: CNDD0080000/DRUNK (BUZZED) DRIVING PREVENTION (SPA 13

Totals for: AD COUNCIL: BAR MATH (SPANISH) 13

Media Description: AD COUNCIL: BREATHALYZER 10 (SPANISH)

ISCI: CNDD-9210-1/DRUNK (BUZZED) DRIVING PREVENTION (SPANISH)

Program Title: El Factor X

aaa	1353	KFWD	71010	8/30/13	6:19:48 pm	AD COUNCIL: BREATHALYZER 10 (SPANISH)	CNDD-9210-1/DRUNK (BUZZED) DRIVING PREVENTION (SPANISH)	1	:09	10/22/19	El Factor X	0
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Totals for: El Factor X

Totals for: CNDD-9210-1/DRUNK (BUZZED) DRIVING PREVENTION (SPAI 1

Totals for: AD COUNCIL: BREATHALYZER 10 (SPANISH) 1

Media Description: AD COUNCIL: BREATHALYZER 15 (SPANISH)

ISCI: CNDD-9415-1/DRUNK (BUZZED) DRIVING PREVENTION (SPANISH)

Program Title: Lynch

aaa	1356	KFWD	71013	9/14/13	1:15:33 am	AD COUNCIL: BREATHALYZER 15 (SPANISH)	CNDD-9415-1/DRUNK (BUZZED) DRIVING PREVENTION (SPANISH)	1	:14	10/22/19	Lynch	0
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Totals for: Lynch

Totals for: CNDD-9415-1/DRUNK (BUZZED) DRIVING PREVENTION (SPAI 1

Totals for: AD COUNCIL: BREATHALYZER 15 (SPANISH) 1

Media Description: AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPANISH)



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aaa Indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
 Both parts of bookends and piggy backs are combined.
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.
 In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Length Expiration Program Alt-PromoKey Alt-ISCI Alt-Description
(Contract#: Line#: Revision)

Media Description: AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPANISH)
ISCI: CNHL0036000/EMERGENCY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)

Program Title: Paid Program 12:00 AM

aaa	1105	KFWD	71118	71118	8/29/13	12:29:20 am	AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPANISH)	CNHL0036000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:30	12/28/14	Paid Program 12:00 AM	0
Totals for: Paid Program 12:00 AM Program Title: Paid Program 12:30 AM 2												

aaa	1105	KFWD	71118	71118	7/25/13	12:59:20 am	AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPANISH)	CNHL0036000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:30	12/28/14	Paid Program 12:30 AM	0
Totals for: Paid Program 12:30 AM Program Title: Paid Program 2:00 AM 1												

aaa	1105	KFWD	71118	71118	9/4/13	4:59:20 am	AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPANISH)	CNHL0036000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:30	12/28/14	Paid Program 4:30 AM	0
Totals for: Paid Program 2:00 AM Program Title: Paid Program 4:30 AM 1												

aaa	1105	KFWD	71118	71118	8/14/13	4:59:20 am	AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPANISH)	CNHL0036000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:30	12/28/14	Paid Program 4:30 AM	0
Totals for: Paid Program 2:00 AM Program Title: Paid Program 4:30 AM 1												

aaa	1105	KFWD	71118	71118	8/14/13	4:59:20 am	AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPANISH)	CNHL0036000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:30	12/28/14	Paid Program 4:30 AM	0
Totals for: Paid Program 2:00 AM Program Title: Paid Program 4:30 AM 1												



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aaa Indicates announcement is on locked log. -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unbooked logs:
Both parts of bookends and flight books are combined.
In the case of locked logs both parts of bookends and flight books are shown, each with their own AIR#.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR#

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI (Contract#:Line#:Revision) Length Expiration Program Alt-PromoKey Alt-ISCI Alt-Description

Media Description: AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPANISH)
 ISCI: CNHL0036000/EMERGENCY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)

Program Title: Paid Program 4:30 AM

aaa	1105	KPWD	71118	71118	9/18/13	4:59:20 am	AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPANISH)	CNHL0036000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:30	12/28/14	Paid Program 4:30 AM	0
Totals for: Paid Program 4:30 AM												
4												

Program Title: Paid Program 6:00 AM

aaa	1105	KPWD	71118	71118	9/12/13	6:29:20 am	AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPANISH)	CNHL0036000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:30	12/28/14	Paid Program 6:00 AM	0
Totals for: Paid Program 6:00 AM												
1												

Program Title: Paid Program 6:30 AM

aaa	1105	KPWD	71118	71118	9/26/13	6:59:20 am	AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPANISH)	CNHL0036000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:30	12/28/14	Paid Program 6:30 AM	0
Totals for: Paid Program 6:30 AM												
3												

Program Title: Paid Program 7:00 AM

aaa	1105	KPWD	71118	71118	8/2/13	6:59:20 am	AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPANISH)	CNHL0036000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:30	12/28/14	Paid Program 7:00 AM	0
Totals for: Paid Program 7:00 AM												
2												

Program Title: Paid Program 7:00 AM

aaa	1105	KPWD	71118	71118	7/17/13	7:29:20 am	AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPANISH)	CNHL0036000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:30	12/28/14	Paid Program 7:00 AM	0
Totals for: Paid Program 7:00 AM												
14												

Totals for: CNHL0036000/EMERGENCY PREPAREDNESS, LISTO CAMPAIGN 14



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aaa Indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
 Both parts of bookends and piggy backs are combined.
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.
 In the case of locked logs both parts of bookends and piggybacks are shown, each will then own full.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI
 (Contract# Line# Revision)
 Totals for: AD COUNCIL: CANTORE - BE READY - WEATHER CHANNEL (SPA 14

Media Description: AD COUNCIL: CANTORE - BE READY 10 (SPANISH)

ISCI: CNHL0035000/EMERGENCY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)

Program Title: El Factor X

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	1104	KFWD	71120	7/29/13	6:27:46 pm	AD COUNCIL: CANTORE - BE READY 10 (SPANISH)	CNHL0035000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:10	12/28/14	El Factor X	0		
aaa	1104	KFWD	71120	8/6/13	6:14:55 pm	AD COUNCIL: CANTORE - BE READY 10 (SPANISH)	CNHL0035000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:10	12/28/14	El Factor X	0		
aaa	1104	KFWD	71120	8/16/13	6:21:19 pm	AD COUNCIL: CANTORE - BE READY 10 (SPANISH)	CNHL0035000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:10	12/28/14	El Factor X	0		
aaa	1104	KFWD	71120	8/19/13	6:17:49 pm	AD COUNCIL: CANTORE - BE READY 10 (SPANISH)	CNHL0035000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:10	12/28/14	El Factor X	0		
aaa	1104	KFWD	71120	8/12/13	6:20:49 pm	AD COUNCIL: CANTORE - BE READY 10 (SPANISH)	CNHL0035000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:10	12/28/14	El Factor X	0		
aaa	1104	KFWD	71120	8/26/13	6:20:04 pm	AD COUNCIL: CANTORE - BE READY 10 (SPANISH)	CNHL0035000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:10	12/28/14	El Factor X	0		
aaa	1104	KFWD	71120	8/27/13	6:18:32 pm	AD COUNCIL: CANTORE - BE READY 10 (SPANISH)	CNHL0035000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:10	12/28/14	El Factor X	0		
Totals for: El Factor X													
Program Title: El Factor X 3													
aaa	1104	KFWD	71120	8/2/13	6:15:35 pm	AD COUNCIL: CANTORE - BE READY 10 (SPANISH)	CNHL0035000/EMERGEN CY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)	:10	12/28/14	El Factor X 3	0		
Totals for: El Factor X 3													
Program Title: El Factor X 3													
Totals for: AD COUNCIL: CANTORE - BE READY 10 (SPANISH)													
Media Description: AD COUNCIL: CANTORE - BE READY 15 (SPANISH)													
ISCI: CNHL0034000/EMERGENCY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)													
Program Title: La Marca del Deseo 2													



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aaa Indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of undated logs:
 All parts of bookends and piggy backs are combined.
 In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
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Media Description: AD COUNCIL: CANTORE - BE READY 15 (SPANISH)
 (Contract#:Line#:Revision)

ISCI: CNHL0034000/EMERGENCY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)

Program Title: La Marca del Deseo 2

aaa	1103	KPWD	71119	71119	9/15/13	1:50:33 am	AD COUNCIL: CANTORE - BE READY 15 (SPANISH)	:15	12/28/14	La Marca del Deseo 2			0
Totals for: La Marca del Deseo 2													
							1						

Totals for: CNHL0034000/EMERGENCY PREPAREDNESS, LISTO CAMPAIGN

Totals for: AD COUNCIL: CANTORE - BE READY 15 (SPANISH) 1

Media Description: AD COUNCIL: CANTORE - BE READY 30 (SPANISH)

ISCI: CNHL0033000/EMERGENCY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)

Program Title: Paid Program 12:00 AM

aaa	1102	KPWD	71117	71117	9/14/13	12:29:20 am	AD COUNCIL: CANTORE - BE READY 30 (SPANISH)	:30	12/28/14	Paid Program 12:00 AM			0
Totals for: Paid Program 12:00 AM													
							1						

Totals for: CNHL0033000/EMERGENCY PREPAREDNESS, LISTO CAMPAIGN

Totals for: AD COUNCIL: CANTORE - BE READY 30 (SPANISH) 1

Media Description: AD COUNCIL: CANTORE - BE READY 20 (SPANISH)

ISCI: CNHL0033000/EMERGENCY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)

Program Title: Paid Program 2:00 AM

aaa	1102	KPWD	71117	71117	8/17/13	2:29:20 am	AD COUNCIL: CANTORE - BE READY 30 (SPANISH)	:30	12/28/14	Paid Program 2:00 AM			0
Totals for: Paid Program 2:00 AM													
							1						

Totals for: CNHL0033000/EMERGENCY PREPAREDNESS, LISTO CAMPAIGN

Totals for: AD COUNCIL: CANTORE - BE READY 20 (SPANISH) 1

Media Description: AD COUNCIL: CANTORE - BE READY 20 (SPANISH)

ISCI: CNHL0033000/EMERGENCY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)

Program Title: Paid Program 2:00 AM

aaa	1102	KPWD	71117	71117	9/7/13	2:29:20 am	AD COUNCIL: CANTORE - BE READY 30 (SPANISH)	:30	12/28/14	Paid Program 2:00 AM			0
Totals for: Paid Program 2:00 AM													
							4						

Totals for: CNHL0033000/EMERGENCY PREPAREDNESS, LISTO CAMPAIGN

Totals for: AD COUNCIL: CANTORE - BE READY 20 (SPANISH) 4



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aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
 Both parts of bookends and piggy backs are combined.
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.
 In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Length Expiration Program All-PromoKey All-ISCI All-Description
 (Contract#:Line#:Revision)

Media Description: AD COUNCIL: CANTORE - BE READY 30 (SPANISH)

ISCI: CNHL0033000/EMERGENCY PREPAREDNESS, LISTO CAMPAIGN (SPANISH)

Program Title: Paid Program 2:30 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	All-PromoKey	All-ISCI	All-Description
aaa	1102	KFWD	71117	71117	7/29/13	2:59:05 am	AD COUNCIL: CANTORE - BE READY 30 (SPANISH)	:30	12/28/14	Paid Program 2:30 AM	0		
aaa	1102	KFWD	71117	71117	8/31/13	2:59:20 am	AD COUNCIL: CANTORE - BE READY 30 (SPANISH)	:30	12/28/14	Paid Program 2:30 AM	0		
Totals for: Paid Program 2:30 AM													
1													

Program Title: Paid Program 4 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	All-PromoKey	All-ISCI	All-Description
aaa	1102	KFWD	71117	71117	9/21/13	4:29:20 am	AD COUNCIL: CANTORE - BE READY 30 (SPANISH)	:30	12/28/14	Paid Program 4 AM	0		
Totals for: Paid Program 4 AM													
1													

Program Title: Paid Program 4:30 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	All-PromoKey	All-ISCI	All-Description
aaa	1102	KFWD	71117	71117	9/28/13	4:59:20 am	AD COUNCIL: CANTORE - BE READY 30 (SPANISH)	:30	12/28/14	Paid Program 4:30 AM	0		
Totals for: Paid Program 4:30 AM													
1													

Program Title: Paid Program 6:30 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	All-PromoKey	All-ISCI	All-Description
aaa	1102	KFWD	71117	71117	7/13/13	6:59:20 am	AD COUNCIL: CANTORE - BE READY 30 (SPANISH)	:30	12/28/14	Paid Program 6:30 AM	0		
Totals for: Paid Program 6:30 AM													
1													

Program Title: Paid Program 7:00 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	All-PromoKey	All-ISCI	All-Description
aaa	1102	KFWD	71117	71117	7/20/13	7:29:20 am	AD COUNCIL: CANTORE - BE READY 30 (SPANISH)	:30	12/28/14	Paid Program 7:00 AM	0		
Totals for: Paid Program 7:00 AM													
1													

Program Title: Paid Program 7:30 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	All-PromoKey	All-ISCI	All-Description
aaa	1102	KFWD	71117	71117	7/6/13	7:59:20 am	AD COUNCIL: CANTORE - BE READY 30 (SPANISH)	:30	12/28/14	Paid Program 7:30 AM	0		
Totals for: Paid Program 7:30 AM													
1													

Totals for: CNHL0033000/EMERGENCY PREPAREDNESS, LISTO CAMPAIGN 13



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aaa indicates announcement is on locked log. -*- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
 Both parts of bookends and piggy backs are combined.
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.
 In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Length Expiration Program Alt-PromoKey Alt-ISCI Alt-Description
 (Contract#: Line#: Revision)

Totals for: AD COUNCIL: CANTORE - BE READY 30 (SPANISH) 13

Media Description: AD COUNCIL: CEREAL BOWL REVISED (SPANISH)

ISCI: CNLG0068000/LEAD POISONING PREVENTION (SPANISH)

Program Title: Paid Program 4 AM

1aa	1237	KFWD	71140	71140	8/14/13	4:29:20 am	AD COUNCIL: CNLG0068000/LEAD CEREAL BOWL POISONING REVISED (SPANISH) PREVENTION (SPANISH)	:30	10/25/13	Paid Program 4 AM	0
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1aa	1237	KFWD	71140	71140	9/13/13	4:29:20 am	AD COUNCIL: CNLG0068000/LEAD CEREAL BOWL POISONING REVISED (SPANISH) PREVENTION (SPANISH)	:30	10/25/13	Paid Program 4 AM	0
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1aa	1237	KFWD	71140	71140	9/18/13	4:29:20 am	AD COUNCIL: CNLG0068000/LEAD CEREAL BOWL POISONING REVISED (SPANISH) PREVENTION (SPANISH)	:30	10/25/13	Paid Program 4 AM	0
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Totals for: Paid Program 4 AM 3

Program Title: Paid Program 6:00 AM

1aa	1237	KFWD	71140	71140	9/26/13	6:29:20 am	AD COUNCIL: CNLG0068000/LEAD CEREAL BOWL POISONING REVISED (SPANISH) PREVENTION (SPANISH)	:30	10/25/13	Paid Program 6:00 AM	0
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Totals for: Paid Program 6:00 AM 1

Program Title: Paid Program 6:30 AM

1aa	1237	KFWD	71140	71140	7/17/13	6:59:20 am	AD COUNCIL: CNLG0068000/LEAD CEREAL BOWL POISONING REVISED (SPANISH) PREVENTION (SPANISH)	:30	10/25/13	Paid Program 6:30 AM	0
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1aa	1237	KFWD	71140	71140	7/10/13	6:59:20 am	AD COUNCIL: CNLG0068000/LEAD CEREAL BOWL POISONING REVISED (SPANISH) PREVENTION (SPANISH)	:30	10/25/13	Paid Program 6:30 AM	0
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Totals for: Paid Program 6:30 AM 2

Program Title: Paid Program 7:30 AM

1aa	1237	KFWD	71140	71140	7/5/13	7:59:20 am	AD COUNCIL: CNLG0068000/LEAD CEREAL BOWL POISONING REVISED (SPANISH) PREVENTION (SPANISH)	:30	10/25/13	Paid Program 7:30 AM	0
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1aa	1237	KFWD	71140	71140	8/29/13	7:59:20 am	AD COUNCIL: CNLG0068000/LEAD CEREAL BOWL POISONING REVISED (SPANISH) PREVENTION (SPANISH)	:30	10/25/13	Paid Program 7:30 AM	0
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1aa	1237	KFWD	71140	71140	8/7/13	7:59:20 am	AD COUNCIL: CNLG0068000/LEAD CEREAL BOWL POISONING REVISED (SPANISH) PREVENTION (SPANISH)	:30	10/25/13	Paid Program 7:30 AM	0
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Totals for: Paid Program 7:30 AM 3

Program Title: Ya Llegamos Aventuras Mundiales

1aa	1237	KFWD	71140	71140	9/29/13	9:22:00 am	AD COUNCIL: CNLG0068000/LEAD CEREAL BOWL POISONING REVISED (SPANISH) PREVENTION (SPANISH)	:30	10/25/13	Ya Llegamos Aventuras Mundiales	0
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1aa	1237	KFWD	71140	71140	9/8/13	9:22:00 am	AD COUNCIL: CNLG0068000/LEAD CEREAL BOWL POISONING REVISED (SPANISH) PREVENTION (SPANISH)	:30	10/25/13	Ya Llegamos Aventuras Mundiales	0
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In the case of unlogged logs:
 Both parts of bookends and piggy backs are combined.
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.
 In the case of locked logs both parts of bookends and piggybacks are shown, each with their own ADR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent ADR.



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1aa Indicates announcement is on locked log. *- indicates announcement on unlogged log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Length Expiration Program Alt-PromoKey Alt-ISCI Alt-Description
 (Contract#:Line#:Revision)

Media Description: AD COUNCIL: CEREAL BOWL REVISED (SPANISH)

ISCI: CNLGG0068000/LEAD POISONING PREVENTION (SPANISH)

Totals for: Ya Llegamos Aventuras Mundiales 2

Totals for: CNLGG0068000/LEAD POISONING PREVENTION (SPANISH) 11

Totals for: AD COUNCIL: CEREAL BOWL REVISED (SPANISH) 11

Media Description: AD COUNCIL: CHAIRS (REVISED) 30

ISCI: CNNH0131000/CHILD PASSENGER SAFETY (SPANISH)

Program Title: Paid Program 4 AM

aaa 2226 KFWD 71245 71245 9/12/13 4:29:20 am AD COUNCIL: CHAIRS (REVISED) CNNH0131000/CHILD PASSENGER SAFETY (SPANISH) :30 4/15/14 Paid Program 4 AM 0

aaa 2226 KFWD 71245 71245 9/19/13 4:29:20 am AD COUNCIL: CHAIRS (REVISED) CNNH0131000/CHILD PASSENGER SAFETY (SPANISH) :30 4/15/14 Paid Program 4 AM 0

Totals for: Paid Program 4 AM 2

Program Title: Paid Program 7:00 AM

aaa 2226 KFWD 71245 71245 9/27/13 7:29:20 am AD COUNCIL: CHAIRS (REVISED) CNNH0131000/CHILD PASSENGER SAFETY (SPANISH) :30 4/15/14 Paid Program 7:00 AM 0

Totals for: Paid Program 7:00 AM 1

Totals for: CNNH0131000/CHILD PASSENGER SAFETY (SPANISH) 3

Totals for: AD COUNCIL: CHAIRS (REVISED) 30

Media Description: AD COUNCIL: CINDERELLA - RIGHT FIT 30 (SPANISH ANIMATED)

ISCI: CNNH0051000/CHILD PASSENGER SAFETY (SPANISH ANIMATED)

Program Title: Igyy Ar buckle

aaa 1072 KFWD 71091 71091 7/7/13 10:15:59 am AD COUNCIL: CINDERELLA - RIGHT FIT 30 (SPANISH ANIMATED) CNNH0051000/CHILD PASSENGER SAFETY (SPANISH ANIMATED) :29 7/31/13 Igyy Ar buckle 0

Totals for: Igyy Ar buckle 1

Program Title: Igyy Ar buckle 2

aaa 1072 KFWD 71091 71091 7/14/13 10:46:17 am AD COUNCIL: CINDERELLA - RIGHT FIT 30 (SPANISH ANIMATED) CNNH0051000/CHILD PASSENGER SAFETY (SPANISH ANIMATED) :29 7/31/13 Igyy Ar buckle 2 0

aaa 1072 KFWD 71091 71091 7/28/13 10:40:30 am AD COUNCIL: CINDERELLA - RIGHT FIT 30 (SPANISH ANIMATED) CNNH0051000/CHILD PASSENGER SAFETY (SPANISH ANIMATED) :30 7/31/13 Igyy Ar buckle 2 0



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aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unbilled logs:
 Both parts of bookends and piggy backs are combined.
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.
 In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI
(Contract#, Line#, Revision)

Media Description: AD COUNCIL: CINDERELLA - RIGHT FIT 30 (SPANISH ANIMATED)

ISCI: CNNH0051000/CHILD PASSENGER SAFETY (SPANISH ANIMATED)

Program Title: Iggly Arbutckle 2

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	1072	KFWD	71091	7/21/13	10:37:05 am	AD COUNCIL: CINDERELLA - RIGHT FIT 30 (SPANISH ANIMATED)	CNNH0051000/CHILD PASSENGER SAFETY (SPANISH ANIMATED)	:29	7/31/13	Iggly Arbutckle 2		0	

Totals for: Iggly Arbutckle 2

3

Program Title: Toot y Puddle

aaa	1072	KFWD	71091	7/14/13	8:37:02 am	AD COUNCIL: CINDERELLA - RIGHT FIT 30 (SPANISH ANIMATED)	CNNH0051000/CHILD PASSENGER SAFETY (SPANISH ANIMATED)	:29	7/31/13	Toot y Puddle		0	
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Totals for: Toot y Puddle

0

Program Title: Toot y Puddle

aaa	1072	KFWD	71091	7/13/13	8:37:19 am	AD COUNCIL: CINDERELLA - RIGHT FIT 30 (SPANISH ANIMATED)	CNNH0051000/CHILD PASSENGER SAFETY (SPANISH ANIMATED)	:29	7/31/13	Toot y Puddle		0	
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Totals for: Toot y Puddle

0

Program Title: Toot y Puddle

aaa	1072	KFWD	71091	7/28/13	8:52:00 am	AD COUNCIL: CINDERELLA - RIGHT FIT 30 (SPANISH ANIMATED)	CNNH0051000/CHILD PASSENGER SAFETY (SPANISH ANIMATED)	:30	7/31/13	Toot y Puddle		0	
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Totals for: Toot y Puddle

4

Program Title: Ya Llegamos Mundiales 2

aaa	1072	KFWD	71091	7/14/13	9:40:30 am	AD COUNCIL: CINDERELLA - RIGHT FIT 30 (SPANISH ANIMATED)	CNNH0051000/CHILD PASSENGER SAFETY (SPANISH ANIMATED)	:30	7/31/13	Ya Llegamos Aventuras Mundiales 2		0	
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Totals for: Ya Llegamos Aventuras Mundiales 2

1

Program Title: AD COUNCIL: CONSEQUENCES (SPANISH)

aaa	1072	KFWD	71091	7/14/13	9:40:30 am	AD COUNCIL: CINDERELLA - RIGHT FIT 30 (SPANISH ANIMATED)	CNNH0051000/CHILD PASSENGER SAFETY (SPANISH ANIMATED)	:30	7/31/13	Ya Llegamos Aventuras Mundiales 2		0	
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Totals for: AD COUNCIL: CONSEQUENCES (SPANISH)

9

Program Title: AD COUNCIL: CONSEQUENCES (SPANISH)

aaa	1072	KFWD	71091	7/14/13	9:40:30 am	AD COUNCIL: CINDERELLA - RIGHT FIT 30 (SPANISH ANIMATED)	CNNH0051000/CHILD PASSENGER SAFETY (SPANISH ANIMATED)	:30	7/31/13	Ya Llegamos Aventuras Mundiales 2		0	
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Totals for: AD COUNCIL: CONSEQUENCES (SPANISH)

9

Program Title: Paid Program 10:30 AM



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aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlabeled logs:
Both parts of bookends and play heads are combined.
Only the first member of a rotation group is shown, the may differ from what eventually is aired.
In the case of locked logs both parts of bookends and playheads are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Length Expiration Program Alt-PromoKey Alt-ISCI Alt-Description
(Contract#:Line#:Revision)

Media Description: AD COUNCIL: CONSEQUENCES (SPANISH)

ISCI: CNHL0073000/EMERGENCY PREPAREDNESS (SPANISH)

Program Title: Paid Program 10:30 AM

aaa	1523	KFWD	71132	7/20/13	10:59:20 am	AD COUNCIL: CONSEQUENCES (SPANISH)	CNHL0073000/EMERGEN CY PREPAREDNESS (SPANISH)	1	:30	8/13/13	Paid Program 10:30 AM	0
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Totals for: Paid Program 10:30 AM

Program Title: Paid Program 12:00 AM

aaa	1523	KFWD	71132	8/1/13	12:29:05 am	AD COUNCIL: CONSEQUENCES (SPANISH)	CNHL0073000/EMERGEN CY PREPAREDNESS (SPANISH)	1	:30	8/13/13	Paid Program 12:00 AM	0
aaa	1523	KFWD	71132	8/11/13	12:29:20 am	AD COUNCIL: CONSEQUENCES (SPANISH)	CNHL0073000/EMERGEN CY PREPAREDNESS (SPANISH)	2	:30	8/13/13	Paid Program 12:00 AM	0

Totals for: Paid Program 12:00 AM

Program Title: Paid Program 2:00 AM

aaa	1523	KFWD	71132	7/29/13	2:29:20 am	AD COUNCIL: CONSEQUENCES (SPANISH)	CNHL0073000/EMERGEN CY PREPAREDNESS (SPANISH)	1	:30	8/13/13	Paid Program 2:00 AM	0
aaa	1523	KFWD	71132	7/13/13	2:29:20 am	AD COUNCIL: CONSEQUENCES (SPANISH)	CNHL0073000/EMERGEN CY PREPAREDNESS (SPANISH)	3	:30	8/13/13	Paid Program 2:00 AM	0

Totals for: Paid Program 2:00 AM

Program Title: Paid Program 4:30 AM

aaa	1523	KFWD	71132	7/17/13	4:59:20 am	AD COUNCIL: CONSEQUENCES (SPANISH)	CNHL0073000/EMERGEN CY PREPAREDNESS (SPANISH)	1	:30	8/13/13	Paid Program 4:30 AM	0
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Totals for: Paid Program 4:30 AM

Program Title: Paid Program 5:00 AM

aaa	1523	KFWD	71132	8/3/13	5:29:05 am	AD COUNCIL: CONSEQUENCES (SPANISH)	CNHL0073000/EMERGEN CY PREPAREDNESS (SPANISH)	1	:30	8/13/13	Paid Program 5:00 AM	0
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Totals for: Paid Program 5:00 AM

Program Title: Paid Program 6:00 AM

aaa	1523	KFWD	71132	7/29/13	6:29:20 am	AD COUNCIL: CONSEQUENCES (SPANISH)	CNHL0073000/EMERGEN CY PREPAREDNESS (SPANISH)	1	:30	8/13/13	Paid Program 6:00 AM	0
aaa	1523	KFWD	71132	7/11/13	6:29:20 am	AD COUNCIL: CONSEQUENCES (SPANISH)	CNHL0073000/EMERGEN CY PREPAREDNESS (SPANISH)	2	:30	8/13/13	Paid Program 6:00 AM	0

Totals for: Paid Program 6:00 AM



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aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and piggy backs are combined.
Only line item number of a total group is shown.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
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Media Description: AD COUNCIL: CONSEQUENCES (SPANISH)
 ISCI: CNHL0073000/EMERGENCY PREPAREDNESS (SPANISH)

Program Title: Paid Program 7:00 AM
 aaa 1523 KPWD 71132 8/8/13 7:29:20 am AD COUNCIL: CNHL0073000/EMERGEN :30 8/13/13 Paid Program 7:00 AM 0
 CY PREPAREDNESS
 (SPANISH)
 Totals for: Paid Program 7:00 AM 1

Program Title: Paid Program 9:30 AM
 aaa 1523 KPWD 71132 7/13/13 9:59:20 am AD COUNCIL: CNHL0073000/EMERGEN :30 8/13/13 Paid Program 9:30 AM 0
 CONSEQUENCES
 (SPANISH)
 Totals for: Paid Program 9:30 AM 1

Totals for: CNHL0073000/EMERGENCY PREPAREDNESS (SPANISH) 12
 Totals for: AD COUNCIL: CONSEQUENCES (SPANISH) 12

Media Description: AD COUNCIL: COOKIES (SPANISH)
 ISCI: CNAU0195000/ADOPTON FROM FOSTER CARE (SPANISH)

Program Title: Paid Program 10:30 AM
 aaa 1364 KPWD 71017 8/31/13 10:59:20 am AD COUNCIL: CNAU0195000/ADOPTO :30 10/24/13 Paid Program 10:30 AM 0
 COOKIES (SPANISH)\N FROM FOSTER CARE
 (SPANISH)
 Totals for: Paid Program 10:30 AM 2

Program Title: Paid Program 12:30 AM
 aaa 1364 KPWD 71017 8/2/13 12:59:20 am AD COUNCIL: CNAU0195000/ADOPTO :30 10/24/13 Paid Program 12:30 AM 0
 COOKIES (SPANISH)\N FROM FOSTER CARE
 (SPANISH)
 Totals for: Paid Program 12:30 AM 1

Program Title: Paid Program 2:00 AM
 aaa 1364 KPWD 71017 8/23/13 2:29:20 am AD COUNCIL: CNAU0195000/ADOPTO :30 10/24/13 Paid Program 2:00 AM 0
 COOKIES (SPANISH)\N FROM FOSTER CARE
 (SPANISH)
 Totals for: Paid Program 2:00 AM 1

Program Title: Paid Program 2:30 AM
 aaa 1364 KPWD 71017 9/25/13 2:59:20 am AD COUNCIL: CNAU0195000/ADOPTO :30 10/24/13 Paid Program 2:30 AM 0
 COOKIES (SPANISH)\N FROM FOSTER CARE
 (SPANISH)
 Totals for: Paid Program 2:30 AM 1

Program Title: Paid Program 4:30 AM



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aaa indicates announcement is on locked log. -?- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
 Both parts of bookends and pliggy backs are combined!
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.
 In the case of locked logs both parts of bookends and pliggybacks are shown, each with their own AUR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI
(Contract#: Line#: Revision)

Media Description: AD COUNCIL: COOKIES (SPANISH)

ISCI: CNAU0195000/ADOPTON FROM FOSTER CARE (SPANISH)

Program Title: Paid Program 4:30 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	1364	KFWD	71017	7/16/13	4:59:20 am	AD COUNCIL: COOKIES (SPANISH) FROM FOSTER CARE	CNAU0195000/ADOPTO (SPANISH) FROM FOSTER CARE	:30	10/24/13	Paid Program 4:30 AM	0		

aaa	1364	KFWD	71017	7/9/13	4:59:20 am	AD COUNCIL: COOKIES (SPANISH) FROM FOSTER CARE	CNAU0195000/ADOPTO (SPANISH) FROM FOSTER CARE	:30	10/24/13	Paid Program 4:30 AM	0		
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Totals for: Paid Program 4:30 AM

Program Title: Paid Program 5:30 AM

aaa	1364	KFWD	71017	7/19/13	5:59:20 am	AD COUNCIL: COOKIES (SPANISH) FROM FOSTER CARE	CNAU0195000/ADOPTO (SPANISH) FROM FOSTER CARE	:30	10/24/13	Paid Program 5:30 AM	0		
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Totals for: Paid Program 5:30 AM

Program Title: Paid Program 6:00 AM

aaa	1364	KFWD	71017	8/20/13	6:29:20 am	AD COUNCIL: COOKIES (SPANISH) FROM FOSTER CARE	CNAU0195000/ADOPTO (SPANISH) FROM FOSTER CARE	:30	10/24/13	Paid Program 6:00 AM	0		
-----	------	------	-------	---------	------------	--	---	-----	----------	----------------------	---	--	--

aaa	1364	KFWD	71017	7/6/13	6:29:05 am	AD COUNCIL: COOKIES (SPANISH) FROM FOSTER CARE	CNAU0195000/ADOPTO (SPANISH) FROM FOSTER CARE	:30	10/24/13	Paid Program 6:00 AM	0		
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Totals for: Paid Program 6:00 AM

Program Title: Paid Program 6:30 AM

aaa	1364	KFWD	71017	8/7/13	6:59:20 am	AD COUNCIL: COOKIES (SPANISH) FROM FOSTER CARE	CNAU0195000/ADOPTO (SPANISH) FROM FOSTER CARE	:30	10/24/13	Paid Program 6:30 AM	0		
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aaa	1364	KFWD	71017	7/30/13	6:59:20 am	AD COUNCIL: COOKIES (SPANISH) FROM FOSTER CARE	CNAU0195000/ADOPTO (SPANISH) FROM FOSTER CARE	:30	10/24/13	Paid Program 6:30 AM	0		
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Totals for: Paid Program 6:30 AM

Program Title: Paid Program 7:00 AM

aaa	1364	KFWD	71017	8/10/13	7:29:20 am	AD COUNCIL: COOKIES (SPANISH) FROM FOSTER CARE	CNAU0195000/ADOPTO (SPANISH) FROM FOSTER CARE	:30	10/24/13	Paid Program 7:00 AM	0		
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Totals for: Paid Program 7:00 AM

Program Title: Paid Program 7:30 AM

aaa	1364	KFWD	71017	8/14/13	7:59:20 am	AD COUNCIL: COOKIES (SPANISH) FROM FOSTER CARE	CNAU0195000/ADOPTO (SPANISH) FROM FOSTER CARE	:30	10/24/13	Paid Program 7:30 AM	0		
-----	------	------	-------	---------	------------	--	---	-----	----------	----------------------	---	--	--

aaa	1364	KFWD	71017	9/4/13	7:59:20 am	AD COUNCIL: COOKIES (SPANISH) FROM FOSTER CARE	CNAU0195000/ADOPTO (SPANISH) FROM FOSTER CARE	:30	10/24/13	Paid Program 7:30 AM	0		
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Totals for: Paid Program 7:30 AM



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Both parts of bookends and piggy backs are combined.
Only the first member of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
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Media Description: AD COUNCIL: COOKIES (SPANISH)

ISCI: CNAU0195000/ADOPTON FROM FOSTER CARE (SPANISH)

Program Title: Paid Program 9:30 AM

naa	1364	KFWD	71017	9/7/13	9:59:20 am	AD COUNCIL: COOKIES (SPANISH)N FROM FOSTER CARE (SPANISH)	CNAU0195000/ADOPTO CY PREPAREDNESS (SPANISH)	:30	10/24/13	Paid Program 9:30 AM			0
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Totals for: Paid Program 9:30 AM

Totals for: CNAU0195000/ADOPTON FROM FOSTER CARE (SPANISH)

Totals for: AD COUNCIL: COOKIES (SPANISH)

Media Description: AD COUNCIL: EARTHQUAKE (SPANISH)

ISCI: CNHL0076000/EMERGENCY PREPAREDNESS (SPANISH)

Program Title: EI Factor X

aaa	1524	KFWD	71147	8/8/13	6:17:41 pm	AD COUNCIL: EARTHQUAKE (SPANISH)	CNHL0076000/EMERGEN CY PREPAREDNESS (SPANISH)	:09	8/13/13	EI Factor X			0
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Totals for: EI Factor X

Totals for: CNHL0076000/EMERGENCY PREPAREDNESS (SPANISH)

Totals for: AD COUNCIL: EARTHQUAKE (SPANISH)

Media Description: AD COUNCIL: EFFECT (SPANISH)

ISCI: CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)

Program Title: Paid Program 12:00 AM

aaa	1414	KFWD	71096	8/20/13	12:29:20 am	AD COUNCIL: EFFECT (SPANISH)	CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)	:30	12/1/13	Paid Program 12:00 AM			0
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Totals for: CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)

Totals for: AD COUNCIL: EFFECT (SPANISH)

aaa	1414	KFWD	71096	7/23/13	12:29:20 am	AD COUNCIL: EFFECT (SPANISH)	CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)	:30	12/1/13	Paid Program 12:00 AM			0
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Totals for: Paid Program 12:00 AM

Program Title: Paid Program 12:30 AM

aaa	1414	KFWD	71096	9/18/13	12:59:20 am	AD COUNCIL: EFFECT (SPANISH)	CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)	:30	12/1/13	Paid Program 12:30 AM			0
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Totals for: CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)

Totals for: AD COUNCIL: EFFECT (SPANISH)

aaa	1414	KFWD	71096	7/30/13	12:59:20 am	AD COUNCIL: EFFECT (SPANISH)	CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)	:30	12/1/13	Paid Program 12:30 AM			0
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aaa indicates announcement is on locked log. -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unbilled logs:
Number of bookends and log headers are combined.
Only the first member of a rotation group is shown. This may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR.

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI
(Contract#:Line#:Revision)

Media Description: AD COUNCIL: EFFECT (SPANISH)

ISCI: CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)

Program Title: Paid Program 12:30 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	1414	KFWD	71096	8/14/13	12:59:20 am	AD COUNCIL: EFFECT (SPANISH)	CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)	:30	12/1/13	Paid Program 12:30 AM	0		
aaa	1414	KFWD	71096	9/4/13	12:59:20 am	AD COUNCIL: EFFECT (SPANISH)	CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)	:30	12/1/13	Paid Program 12:30 AM	0		
aaa	1414	KFWD	71096	8/17/13	12:59:20 am	AD COUNCIL: EFFECT (SPANISH)	CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)	:30	12/1/13	Paid Program 12:30 AM	0		

Totals for: Paid Program 12:30 AM

6

Program Title: Paid Program 2:00 AM

aaa	1414	KFWD	71096	7/16/13	2:29:20 am	AD COUNCIL: EFFECT (SPANISH)	CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)	:30	12/1/13	Paid Program 2:00 AM	0		
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Totals for: Paid Program 2:00 AM

1

Program Title: Paid Program 2:30 AM

aaa	1414	KFWD	71096	8/23/13	2:59:20 am	AD COUNCIL: EFFECT (SPANISH)	CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)	:30	12/1/13	Paid Program 2:30 AM	0		
aaa	1414	KFWD	71096	7/19/13	2:59:20 am	AD COUNCIL: EFFECT (SPANISH)	CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)	:30	12/1/13	Paid Program 2:30 AM	0		
aaa	1414	KFWD	71096	7/9/13	2:59:20 am	AD COUNCIL: EFFECT (SPANISH)	CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)	:30	12/1/13	Paid Program 2:30 AM	0		

Totals for: Paid Program 2:30 AM

3

Program Title: Paid Program 4 AM

aaa	1414	KFWD	71096	8/2/13	4:29:20 am	AD COUNCIL: EFFECT (SPANISH)	CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)	:30	12/1/13	Paid Program 4 AM	0		
aaa	1414	KFWD	71096	8/6/13	4:29:05 am	AD COUNCIL: EFFECT (SPANISH)	CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)	:30	12/1/13	Paid Program 4 AM	0		

Totals for: Paid Program 4 AM

2

Program Title: Paid Program 4:30 AM

aaa	1414	KFWD	71096	8/28/13	4:59:20 am	AD COUNCIL: EFFECT (SPANISH)	CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)	:30	12/1/13	Paid Program 4:30 AM	0		
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Totals for: Paid Program 4:30 AM

1

Program Title: Paid Program 5:30 AM



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Spots and pligs back are combined.
Only the first member of a rotation group is shown. This may differ from what eventually is aired.
In the case of locked logs both parts of bookends and pligs back are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
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Media Description: AD COUNCIL: EFFECT (SPANISH)

ISCI: CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)

Program Title: Paid Program 5:30 AM

aaa	1414	KFWD	71096	8/9/13	5:59:20 am	AD COUNCIL: DRIVING PREVENTION EFFECT (SPANISH)	CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)	:30	12/1/13	Paid Program 5:30 AM			0
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Totals for: Paid Program 5:30 AM

Totals for: CNDD0043000/BUZZED DRIVING PREVENTION (SPANISH)

Totals for: AD COUNCIL: EFFECT (SPANISH)

Media Description: AD COUNCIL: ESCAPE PROJECT - FAMILIES (SPANISH)

ISCI: CNFT0053000/DISCOVERING NATURE (SPANISH)

Program Title: Iggly Arbuckle 2

aaa	1097	KFWD	71123	9/15/13	10:40:30 am	AD COUNCIL: ESCAPE PROJECT - FAMILIES (SPANISH)	CNFT0053000/DISCOVERING NATURE (SPANISH)	:30	12/28/14	Iggly Arbuckle 2			0
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Totals for: Iggly Arbuckle 2

Program Title: Sabores De Familia 2

aaa	1097	KFWD	71123	8/25/13	7:40:30 am	AD COUNCIL: ESCAPE PROJECT - FAMILIES (SPANISH)	CNFT0053000/DISCOVERING NATURE (SPANISH)	:30	12/28/14	Sabores De Familia 2			0
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Totals for: Sabores De Familia 2

Totals for: CNFT0053000/DISCOVERING NATURE (SPANISH)

Totals for: AD COUNCIL: ESCAPE PROJECT - FAMILIES (SPANISH)

Media Description: AD COUNCIL: ESCAPE PROJECT - FATHER (SPANISH)

ISCI: CNFT0062000/DISCOVERING NATURE (SPANISH)

Program Title: Paid Program 12:30 AM

aaa	1100	KFWD	71126	8/19/13	12:59:20 am	AD COUNCIL: ESCAPE PROJECT - FATHER (SPANISH)	CNFT0062000/DISCOVERING NATURE (SPANISH)	:30	12/28/14	Paid Program 12:30 AM			0
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Totals for: Paid Program 12:30 AM

Totals for: CNFT0062000/DISCOVERING NATURE (SPANISH)

Totals for: AD COUNCIL: ESCAPE PROJECT - RING NATURE (SPANISH)

Totals for: AD COUNCIL: ESCAPE PROJECT - RING NATURE (SPANISH)

Totals for: Paid Program 12:30 AM

Program Title: Paid Program 2:00 AM



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Media - Announcement Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI
(Contract#:Line#:Revision)

Media Description: AD COUNCIL: ESCAPE PROJECT - FATHER (SPANISH)

ISCI: CNFT0062000/DISCOVERING NATURE (SPANISH)

Program Title: Paid Program 2:00 AM

aaa	1100	KFWD	71126	71126	8/10/13	2:29:20 am	AD COUNCIL: ESCAPE PROJECT - RING NATURE FATHER (SPANISH)	CNFT0062000/DISCOVE	:30	12/28/14	Paid Program 2:00 AM	0
Totals for: Paid Program 2:00 AM												
1												

Program Title: Paid Program 6:00 AM

aaa	1100	KFWD	71126	71126	9/5/13	6:29:20 am	AD COUNCIL: ESCAPE PROJECT - RING NATURE FATHER (SPANISH)	CNFT0062000/DISCOVE	:30	12/28/14	Paid Program 6:00 AM	0
Totals for: Paid Program 6:00 AM												
1												

Program Title: Paid Program 6:30 AM

aaa	1100	KFWD	71126	71126	8/2/13	6:29:05 am	AD COUNCIL: ESCAPE PROJECT - RING NATURE FATHER (SPANISH)	CNFT0062000/DISCOVE	:30	12/28/14	Paid Program 6:30 AM	0
Totals for: Paid Program 6:30 AM												
4												

Program Title: Paid Program 7:00 AM

aaa	1100	KFWD	71126	71126	9/12/13	6:59:20 am	AD COUNCIL: ESCAPE PROJECT - RING NATURE FATHER (SPANISH)	CNFT0062000/DISCOVE	:30	12/28/14	Paid Program 7:00 AM	0
Totals for: Paid Program 7:00 AM												
1												

Program Title: Paid Program 7:00 AM

aaa	1100	KFWD	71126	71126	7/13/13	7:29:20 am	AD COUNCIL: ESCAPE PROJECT - RING NATURE FATHER (SPANISH)	CNFT0062000/DISCOVE	:30	12/28/14	Paid Program 7:00 AM	0
Totals for: Paid Program 7:00 AM												
2												

Program Title: Iggly Armbuckle 2

aaa	1099	KFWD	71125	71125	8/18/13	10:46:43 am	AD COUNCIL: ESCAPE PROJECT - RING NATURE MOTHER (SPANISH)	CNFT0059000/DISCOVE	:30	12/28/14	Iggly Armbuckle 2	0
Totals for: AD COUNCIL: ESCAPE PROJECT - FATHER (SPANISH)												
11												
Totals for: AD COUNCIL: ESCAPE PROJECT - MOTHER (SPANISH)												
11												

Media Description: AD COUNCIL: ESCAPE PROJECT - FATHER (SPANISH)
ISCI: CNFT0059000/DISCOVERING NATURE (SPANISH)

Program Title: Iggly Armbuckle 2
Media Description: AD COUNCIL: ESCAPE PROJECT - RING NATURE
MOTHER (SPANISH)



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Media - Announcement Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Length Expiration Program Alt-PromoKey Alt-ISCI Alt-Description

(Contract#:Line#:Revision)

Media Description: AD COUNCIL: ESCAPE PROJECT - MOTHER (SPANISH)

ISCI: CNFT0059000/DISCOVERING NATURE (SPANISH)

Program Title: Igyy Arbuckle 2

aaa 1099 KPWD 71125 71125 9/1/13 10:46:12 am AD COUNCIL: CNFT0059000/DISCOVE :30 12/28/14 Igyy Arbuckle 2 0

ESCAPE PROJECT - RING NATURE

MOTHER (SPANISH) (SPANISH)

aaa 1099 KPWD 71125 71125 8/4/13 10:37:12 am AD COUNCIL: CNFT0059000/DISCOVE :30 12/28/14 Igyy Arbuckle 2 0

ESCAPE PROJECT - RING NATURE

MOTHER (SPANISH) (SPANISH)

aaa 1099 KPWD 71125 71125 8/25/13 10:37:41 am AD COUNCIL: CNFT0059000/DISCOVE :30 12/28/14 Igyy Arbuckle 2 0

ESCAPE PROJECT - RING NATURE

MOTHER (SPANISH) (SPANISH)

Totals for: Igyy Arbuckle 2 4

Program Title: Paid Program 12:30 AM

aaa 1099 KPWD 71125 71125 8/7/13 12:59:20 am AD COUNCIL: CNFT0059000/DISCOVE :30 12/28/14 Paid Program 12:30 AM 0

ESCAPE PROJECT - RING NATURE

MOTHER (SPANISH) (SPANISH)

aaa 1099 KPWD 71125 71125 9/14/13 12:59:20 am AD COUNCIL: CNFT0059000/DISCOVE :30 12/28/14 Paid Program 12:30 AM 0

ESCAPE PROJECT - RING NATURE

MOTHER (SPANISH) (SPANISH)

Totals for: Paid Program 12:30 AM 2

Program Title: Paid Program 2:00 AM

aaa 1099 KPWD 71125 71125 7/29/13 2:29:20 am AD COUNCIL: CNFT0059000/DISCOVE :30 12/28/14 Paid Program 2:00 AM 0

ESCAPE PROJECT - RING NATURE

MOTHER (SPANISH) (SPANISH)

aaa 1099 KPWD 71125 71125 7/27/13 2:59:20 am AD COUNCIL: CNFT0059000/DISCOVE :30 12/28/14 Paid Program 2:30 AM 0

ESCAPE PROJECT - RING NATURE

MOTHER (SPANISH) (SPANISH)

Totals for: Paid Program 2:00 AM 1

Program Title: Paid Program 2:30 AM

aaa 1099 KPWD 71125 71125 9/21/13 4:59:20 am AD COUNCIL: CNFT0059000/DISCOVE :30 12/28/14 Paid Program 4:30 AM 0

ESCAPE PROJECT - RING NATURE

MOTHER (SPANISH) (SPANISH)

Totals for: Paid Program 4:30 AM 1

Program Title: Paid Program 5:00 AM

aaa 1099 KPWD 71125 71125 9/28/13 5:29:20 am AD COUNCIL: CNFT0059000/DISCOVE :30 12/28/14 Paid Program 5:00 AM 0

ESCAPE PROJECT - RING NATURE

MOTHER (SPANISH) (SPANISH)

Totals for: Paid Program 5:00 AM 1



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Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-Promokey	Alt-ISCI	Alt-Description
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Media Description: AD COUNCIL: ESCAPE PROJECT - MOTHER (SPANISH)

ISCI: CNFT0059000/DISCOVERING NATURE (SPANISH)

Program Title: Paid Program 6:00 AM

aaa	1099	KFWD	71125	71125	8/23/13	6:29:20 am	AD COUNCIL: CNFT0059000/DISCOVERING NATURE (SPANISH)	:30	12/28/14	Paid Program 6:00 AM		0	
ESCAPE PROJECT - RING NATURE MOTHER (SPANISH) (SPANISH)													
Totals for: Paid Program 6:00 AM													
1													

Program Title: Paid Program 7:30 AM

aaa	1099	KFWD	71125	71125	7/17/13	7:58:50 am	AD COUNCIL: CNFT0059000/DISCOVERING NATURE (SPANISH)	:30	12/28/14	Paid Program 7:30 AM		0	
ESCAPE PROJECT - RING NATURE MOTHER (SPANISH) (SPANISH)													
Totals for: Paid Program 7:30 AM													
2													

Program Title: Paid Program 8:00 AM

aaa	1099	KFWD	71125	71125	7/6/13	8:29:05 am	AD COUNCIL: CNFT0059000/DISCOVERING NATURE (SPANISH)	:30	12/28/14	Paid Program 8:00 AM		0	
ESCAPE PROJECT - RING NATURE MOTHER (SPANISH) (SPANISH)													
Totals for: Paid Program 8:00 AM													
1													

Program Title: Paid Program 8:00 AM

Totals for: CNFT0059000/DISCOVERING NATURE (SPANISH)												
15												
Totals for: AD COUNCIL: ESCAPE PROJECT - MOTHER (SPANISH)												
15												

Media Description: AD COUNCIL: ESCAPE PROJECT - SON (SPANISH)

ISCI: CNFT0054000/DISCOVERING NATURE (SPANISH)

Program Title: Igyy Arbutckle

aaa	1098	KFWD	71124	71124	8/11/13	10:17:17 am	AD COUNCIL: CNFT0054000/DISCOVERING NATURE (SPANISH)	:30	12/28/14	Igyy Arbutckle		0	
ESCAPE PROJECT - RING NATURE SON (SPANISH) (SPANISH)													
Totals for: Paid Program 8:00 AM													
1													

Program Title: Igyy Arbutckle

aaa	1098	KFWD	71124	71124	7/21/13	10:16:06 am	AD COUNCIL: CNFT0054000/DISCOVERING NATURE (SPANISH)	:30	12/28/14	Igyy Arbutckle		0	
ESCAPE PROJECT - RING NATURE SON (SPANISH) (SPANISH)													
Totals for: Paid Program 8:00 AM													
3													

Program Title: Paid Program 4 AM

aaa	1098	KFWD	71124	71124	8/4/13	4:29:05 am	AD COUNCIL: CNFT0054000/DISCOVERING NATURE (SPANISH)	:30	12/28/14	Paid Program 4 AM		0	
ESCAPE PROJECT - RING NATURE SON (SPANISH) (SPANISH)													
Totals for: Paid Program 4 AM													
1													

Program Title: Paid Program 7:30 AM

Totals for: AD COUNCIL: ESCAPE PROJECT - MOTHER (SPANISH)												
15												
Totals for: AD COUNCIL: ESCAPE PROJECT - SON (SPANISH)												
15												



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aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlinked spots:
 Both parts of bookends and jibgy backs are combined.
 Only the first member of a relation group is shown, this may differ from what eventually is aired.
 In the case of linked logs both parts of bookends and jibgybacks are shown, each with their own AIR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI
(Contract# Line# Revision)

Media Description: AD COUNCIL: ESCAPE PROJECT - SON (SPANISH)

ISCI: CNFT0054000/DISCOVERING NATURE (SPANISH)

Program Title: Paid Program 7:30 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	1098	KFWD	71124	7/20/13	7:59:20 am	AD COUNCIL: ESCAPE PROJECT - SON (SPANISH)	CNFT0054000/DISCOVE RING NATURE (SPANISH)	:30	12/28/14	Paid Program 7:30 AM	0		
Totals for: Paid Program 7:30 AM													
1													

Program Title: Toot y Puddle

aaa	1098	KFWD	71124	7/25/13	8:47:21 am	AD COUNCIL: ESCAPE PROJECT - SON (SPANISH)	CNFT0054000/DISCOVE RING NATURE (SPANISH)	:30	12/28/14	Toot y Puddle	0		
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aaa	1098	KFWD	71124	8/11/13	8:47:15 am	AD COUNCIL: ESCAPE PROJECT - SON (SPANISH)	CNFT0054000/DISCOVE RING NATURE (SPANISH)	:30	12/28/14	Toot y Puddle	0		
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aaa	1098	KFWD	71124	7/28/13	8:40:30 am	AD COUNCIL: ESCAPE PROJECT - SON (SPANISH)	CNFT0054000/DISCOVE RING NATURE (SPANISH)	:30	12/28/14	Toot y Puddle	0		
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aaa	1098	KFWD	71124	8/4/13	8:47:20 am	AD COUNCIL: ESCAPE PROJECT - SON (SPANISH)	CNFT0054000/DISCOVE RING NATURE (SPANISH)	:30	12/28/14	Toot y Puddle	0		
Totals for: Toot y Puddle													
4													

Program Title: Ya Llegamos Aventuras Mundiales

aaa	1098	KFWD	71124	8/8/13	9:23:00 am	AD COUNCIL: ESCAPE PROJECT - SON (SPANISH)	CNFT0054000/DISCOVE RING NATURE (SPANISH)	:30	12/28/14	Ya Llegamos Aventuras Mundiales	0		
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aaa	1098	KFWD	71124	9/1/13	9:22:00 am	AD COUNCIL: ESCAPE PROJECT - SON (SPANISH)	CNFT0054000/DISCOVE RING NATURE (SPANISH)	:30	12/28/14	Ya Llegamos Aventuras Mundiales	0		
Totals for: Ya Llegamos Aventuras Mundiales													
2													

Program Title: Ya Llegamos Aventuras Mundiales 2

aaa	1098	KFWD	71124	9/8/13	9:40:30 am	AD COUNCIL: ESCAPE PROJECT - SON (SPANISH)	CNFT0054000/DISCOVE RING NATURE (SPANISH)	:30	12/28/14	Ya Llegamos Aventuras Mundiales 2	0		
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aaa	1098	KFWD	71124	9/22/13	9:40:30 am	AD COUNCIL: ESCAPE PROJECT - SON (SPANISH)	CNFT0054000/DISCOVE RING NATURE (SPANISH)	:30	12/28/14	Ya Llegamos Aventuras Mundiales 2	0		
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aaa	1098	KFWD	71124	9/29/13	9:40:30 am	AD COUNCIL: ESCAPE PROJECT - SON (SPANISH)	CNFT0054000/DISCOVE RING NATURE (SPANISH)	:30	12/28/14	Ya Llegamos Aventuras Mundiales 2	0		
Totals for: Ya Llegamos Aventuras Mundiales 2													
3													

Totals for: CNFT0054000/DISCOVERING NATURE (SPANISH)													
14													
Totals for: AD COUNCIL: ESCAPE PROJECT - SON (SPANISH)													
14													

Media Description: AD COUNCIL: EYE CONTACT 15

ISCI: CNAT0231000/AUTISM AWARENESS (SPANISH)



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The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI (Contract#:Line#:Revision) Length Expiration Date Program Alt-PromoKey Alt-ISCI Alt-Description

Media Description: AD COUNCIL: EYE CONTACT 15

ISCI: CNAT0231000/AUTISM AWARENESS (SPANISH)

Program Title: Comando Elite

aaa	1933	KFWD	71211	7/3/13	8:48:14 pm	AD COUNCIL: EYE CONTACT 15	CNAT0231000/AUTISM AWARENESS (SPANISH)	:14	4/8/14	Comando Elite	0		
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Totals for: Comando Elite

Totals for: CNAT0231000/AUTISM AWARENESS (SPANISH)

Totals for: AD COUNCIL: EYE CONTACT 15

Media Description: AD COUNCIL: EYE CONTACT 30

ISCI: CNAT0233000/AUTISM AWARENESS (SPANISH)

Program Title: Paid Program 12:30 AM

aaa	1934	KFWD	71212	8/16/13	12:59:20 am	AD COUNCIL: EYE CONTACT 30	CNAT0233000/AUTISM AWARENESS (SPANISH)	:30	4/8/14	Paid Program 12:30 AM	0		
aaa	1934	KFWD	71212	7/18/13	12:59:20 am	AD COUNCIL: EYE CONTACT 30	CNAT0233000/AUTISM AWARENESS (SPANISH)	:30	4/8/14	Paid Program 12:30 AM	0		

Totals for: Paid Program 12:30 AM

Program Title: Paid Program 2:00 AM

aaa	1934	KFWD	71212	9/6/13	2:29:20 am	AD COUNCIL: EYE CONTACT 30	CNAT0233000/AUTISM AWARENESS (SPANISH)	:30	4/8/14	Paid Program 2:00 AM	0		
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Program Title: Paid Program 2:00 AM

aaa	1934	KFWD	71212	9/20/13	2:29:20 am	AD COUNCIL: EYE CONTACT 30	CNAT0233000/AUTISM AWARENESS (SPANISH)	:30	4/8/14	Paid Program 2:00 AM	0		
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Program Title: Paid Program 2:00 AM

aaa	1934	KFWD	71212	7/11/13	2:29:20 am	AD COUNCIL: EYE CONTACT 30	CNAT0233000/AUTISM AWARENESS (SPANISH)	:30	4/8/14	Paid Program 2:00 AM	0		
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Totals for: Paid Program 2:00 AM

aaa	1934	KFWD	71212	9/13/13	2:59:20 am	AD COUNCIL: EYE CONTACT 30	CNAT0233000/AUTISM AWARENESS (SPANISH)	:30	4/8/14	Paid Program 2:30 AM	0		
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Program Title: Paid Program 2:30 AM

aaa	1934	KFWD	71212	7/4/13	2:59:20 am	AD COUNCIL: EYE CONTACT 30	CNAT0233000/AUTISM AWARENESS (SPANISH)	:30	4/8/14	Paid Program 2:30 AM	0		
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Totals for: Paid Program 2:30 AM

aaa	1934	KFWD	71212	8/30/13	4:29:20 am	AD COUNCIL: EYE CONTACT 30	CNAT0233000/AUTISM AWARENESS (SPANISH)	:30	4/8/14	Paid Program 4 AM	0		
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Program Title: Paid Program 4 AM

aaa	1934	KFWD	71212	7/31/13	4:29:05 am	AD COUNCIL: EYE CONTACT 30	CNAT0233000/AUTISM AWARENESS (SPANISH)	:30	4/8/14	Paid Program 4 AM	0		
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Program Title: Paid Program 4 AM

Totals for: Paid Program 4 AM



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Media - Announcement Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI (Contract#:Line#:Revision) Length Expiration Program Alt-Promokey Alt-ISCI Alt-Description Date

Media Description: AD COUNCIL: EYE CONTACT 30

ISCI: CNAT0233000/AUTISM AWARENESS (SPANISH)

Program Title: Paid Program 5:00 AM

aaa	1934	KFWD	71212	71212	7/27/13	5:29:20 am	AD COUNCIL: EYE CONTACT 30	CNAT0233000/AUTISM AWARENESS (SPANISH)	:30	4/8/14	Paid Program 5:00 AM	0
aaa	1934	KFWD	71212	71212	9/27/13	5:29:20 am	AD COUNCIL: EYE CONTACT 30	CNAT0233000/AUTISM AWARENESS (SPANISH)	:30	4/8/14	Paid Program 5:00 AM	0

Totals for: Paid Program 5:00 AM

Program Title: Paid Program 6:30 AM

aaa	1934	KFWD	71212	71212	7/26/13	6:59:20 am	AD COUNCIL: EYE CONTACT 30	CNAT0233000/AUTISM AWARENESS (SPANISH)	:30	4/8/14	Paid Program 6:30 AM	0
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Totals for: Paid Program 6:30 AM

Totals for: CNAT0233000/AUTISM AWARENESS (SPANISH)

Totals for: AD COUNCIL: EYE CONTACT 30

Media Description: AD COUNCIL: FARMER (SPANISH)

ISCI: CNFA0199000/HUNGER PREVENTION (SPANISH)

Program Title: Paid Program 2:00 AM

aaa	2229	KFWD	71248	71248	9/5/13	2:29:20 am	AD COUNCIL: FARMER (SPANISH)	CNFA0199000/HUNGER PREVENTION (SPANISH)	:30	8/21/14	Paid Program 2:00 AM	0
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Totals for: Paid Program 2:00 AM

Program Title: Paid Program 2:30 AM

aaa	2229	KFWD	71248	71248	9/19/13	2:59:20 am	AD COUNCIL: FARMER (SPANISH)	CNFA0199000/HUNGER PREVENTION (SPANISH)	:30	8/21/14	Paid Program 2:30 AM	0
aaa	2229	KFWD	71248	71248	9/12/13	2:59:20 am	AD COUNCIL: FARMER (SPANISH)	CNFA0199000/HUNGER PREVENTION (SPANISH)	:30	8/21/14	Paid Program 2:30 AM	0

Totals for: Paid Program 2:30 AM

Program Title: Paid Program 4:30 AM

aaa	2229	KFWD	71248	71248	9/8/13	4:59:20 am	AD COUNCIL: FARMER (SPANISH)	CNFA0199000/HUNGER PREVENTION (SPANISH)	:30	8/21/14	Paid Program 4:30 AM	0
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Totals for: Paid Program 4:30 AM

Program Title: Paid Program 6:30 AM

aaa	2229	KFWD	71248	71248	9/27/13	6:59:20 am	AD COUNCIL: FARMER (SPANISH)	CNFA0199000/HUNGER PREVENTION (SPANISH)	:30	8/21/14	Paid Program 6:30 AM	0
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Totals for: Paid Program 6:30 AM

Totals for: CNFA0199000/HUNGER PREVENTION (SPANISH)

Totals for: AD COUNCIL: FARMER (SPANISH)

Media Description: AD COUNCIL: FLASHBACK (REVISED) 30



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The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Length Expiration Program Alt-PromoKey Alt-ISCI Alt-Description
 (Contract#:Line#:Revision)

Media Description: AD COUNCIL: FLASHBACK (REVISED) 30

ISCI: CNNH0127000/CHILD PASSENGER SAFETY (SPANISH)

Program Title: Paid Program 12:00 AM

aaa	2228	KPWD	71247	71247	9/23/13	12:29:20 am	AD COUNCIL: FLASHBACK (REVISED) 30	CNNH0127000/CHILD PASSENGER SAFETY (SPANISH)	1	:30	4/15/14	Paid Program 12:00 AM	0
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Totals for: Paid Program 12:00 AM

Program Title: Paid Program 2:00 AM

aaa	2228	KPWD	71247	71247	9/30/13	2:29:20 am	AD COUNCIL: FLASHBACK (REVISED) 30	CNNH0127000/CHILD PASSENGER SAFETY (SPANISH)	1	:30	4/15/14	Paid Program 2:00 AM	0
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Totals for: Paid Program 2:00 AM

Program Title: Paid Program 2:30 AM

aaa	2228	KPWD	71247	71247	9/5/13	2:59:20 am	AD COUNCIL: FLASHBACK (REVISED) 30	CNNH0127000/CHILD PASSENGER SAFETY (SPANISH)	1	:30	4/15/14	Paid Program 2:30 AM	0
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Totals for: Paid Program 2:30 AM

Program Title: Paid Program 4:30 AM

aaa	2228	KPWD	71247	71247	9/15/13	4:59:20 am	AD COUNCIL: FLASHBACK (REVISED) 30	CNNH0127000/CHILD PASSENGER SAFETY (SPANISH)	1	:30	4/15/14	Paid Program 4:30 AM	0
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Totals for: Paid Program 4:30 AM

Program Title: Paid Program 6:30 AM

aaa	2228	KPWD	71247	71247	9/9/13	6:59:20 am	AD COUNCIL: FLASHBACK (REVISED) 30	CNNH0127000/CHILD PASSENGER SAFETY (SPANISH)	1	:30	4/15/14	Paid Program 6:30 AM	0
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Totals for: Paid Program 6:30 AM

Program Title: Paid Program 7:00 AM

aaa	2228	KPWD	71247	71247	9/16/13	7:29:20 am	AD COUNCIL: FLASHBACK (REVISED) 30	CNNH0127000/CHILD PASSENGER SAFETY (SPANISH)	1	:30	4/15/14	Paid Program 7:00 AM	0
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Totals for: Paid Program 7:00 AM

Totals for: CNNH0127000/CHILD PASSENGER SAFETY (SPANISH) 6

Totals for: AD COUNCIL: FLASHBACK (REVISED) 30 6

Media Description: AD COUNCIL: FLOOD (SPANISH)

ISCI: CNHL0080000/EMERGENCY PREPAREDNESS (SPANISH)

Program Title: EI Factor X

aaa	1525	KPWD	71148		8/9/13	6:17:25 pm	AD COUNCIL: FLOOD (SPANISH)	CNHL0080000/EMERGEN CY PREPAREDNESS (SPANISH)	1	:09	8/13/13	EI Factor X	0
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aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlinked logs:
 -> and play back are combined.
 Only the first number of a rotation group is shown. This may differ from what eventually is aired.
 In the case of locked logs both parts of bookends and digipackets are shown, each with their own AIR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Length Expiration Program Alt-PromoKey Alt-ISCI Alt-Description
(Contract#:Line#:Revision)

Media Description: AD COUNCIL: FLOOD (SPANISH)

ISCI: CNHL0080000/EMERGENCY PREPAREDNESS (SPANISH)

Totals for: EI Factor X

Program Title: EI Factor X 3

aaa	1525	KFWD	71148	8/1/13	6:14-49 pm	AD COUNCIL: CY PREPAREDNESS FLOOD (SPANISH)	CNHL0080000/EMERGEN CY PREPAREDNESS (SPANISH)	:09	8/13/13	EI Factor X 3	0
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Totals for: EI Factor X 3

Totals for: CNHL0080000/EMERGENCY PREPAREDNESS (SPANISH)

Totals for: AD COUNCIL: FLOOD (SPANISH)

Media Description: AD COUNCIL: FROZEN 30 (SPANISH)

ISCI: CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)

Program Title: Paid Program 2:30 AM

aaa	1412	KFWD	71093	7/12/13	2:59:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 2:30 AM	0
aaa	1412	KFWD	71093	7/16/13	2:59:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 2:30 AM	0
aaa	1412	KFWD	71093	8/2/13	2:59:05 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 2:30 AM	0
aaa	1412	KFWD	71093	8/18/13	2:59:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 2:30 AM	0

Totals for: Paid Program 2:30 AM

Program Title: Paid Program 4 AM

aaa	1412	KFWD	71093	8/23/13	4:29:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 4 AM	0
aaa	1412	KFWD	71093	7/19/13	4:29:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 4 AM	0

Totals for: Paid Program 4 AM

Program Title: Paid Program 4:30 AM

aaa	1412	KFWD	71093	8/6/13	4:59:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 4:30 AM	0
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Totals for: Paid Program 4:30 AM

Program Title: Paid Program 6:00 AM

aaa	1412	KFWD	71093	8/10/13	6:29:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 6:00 AM	0
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aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlinked logs:
Both parts of bookends and piggy backs are combined.
Only the first member of a rotation group is shown, if any.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Length Expiration Program Alt-Promokey Alt-ISCI Alt-Description
(Contract#:Line#:Revision)

Media Description: AD COUNCIL: FROZEN 30 (SPANISH)

ISCI: CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)

Program Title: Paid Program 6:00 AM

aaa	1412	KFWD	71093	8/29/13	6:29:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 6:00 AM	0
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Totals for: Paid Program 6:00 AM

Program Title: Paid Program 6:30 AM

aaa	1412	KFWD	71093	8/14/13	6:59:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 6:30 AM	0
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aaa	1412	KFWD	71093	9/4/13	6:59:05 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 6:30 AM	0
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Totals for: Paid Program 6:30 AM

Program Title: Paid Program 7:00 AM

aaa	1412	KFWD	71093	9/18/13	7:29:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 7:00 AM	0
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aaa	1412	KFWD	71093	8/20/13	7:29:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 7:00 AM	0
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Totals for: Paid Program 7:00 AM

Program Title: Paid Program 7:30 AM

aaa	1412	KFWD	71093	9/25/13	7:59:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 7:30 AM	0
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Totals for: Paid Program 7:30 AM

Program Title: Paid Program 8:30 AM

aaa	1412	KFWD	71093	9/7/13	8:59:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 8:30 AM	0
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Totals for: Paid Program 8:30 AM

Program Title: Paid Program 9:00 AM

aaa	1412	KFWD	71093	7/27/13	9:29:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 9:00 AM	0
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aaa	1412	KFWD	71093	8/17/13	9:29:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 9:00 AM	0
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Totals for: Paid Program 9:00 AM

Program Title: Paid Program 9:30 AM



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aaa indicates announcement to an locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been shipped to the spots.

In the case of unlocked logs:
Both parts of bookends and play backs are combined.
Only the first member of a rotation group is shown, this may differ from what actually is aired.
In the case of locked logs both parts of bookends and playbacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/09/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Length Expiration Program Alt-PromoKey Alt-ISCI Alt-Description
(Contract#:Line#:Revision)

Media Description: AD COUNCIL: FROZEN 30 (SPANISH)

ISCI: CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)

Program Title: Paid Program 9:30 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	1412	KFWD	71093	8/31/13	9:59:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 9:30 AM		0	
aaa	1412	KFWD	71093	9/21/13	9:59:20 am	AD COUNCIL: FROZEN 30 (SPANISH)	CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)	:30	12/31/13	Paid Program 9:30 AM		0	

Totals for: Paid Program 9:30 AM

Totals for: CNMA0059000/MAKING HOME AFFORDABLE (SPANISH)

Totals for: AD COUNCIL: FROZEN 30 (SPANISH)

Media Description: AD COUNCIL: GROCER (SPANISH)

ISCI: CNFA0200000/HUNGER PREVENTION (SPANISH)

Program Title: Paid Program 12:30 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	2230	KFWD	71249	9/30/13	12:59:20 am	AD COUNCIL: GROCER (SPANISH)	CNFA0200000/HUNGER PREVENTION (SPANISH)	:30	8/21/14	Paid Program 12:30 AM		0	

Totals for: Paid Program 12:30 AM

Program Title: Paid Program 4 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	2230	KFWD	71249	9/15/13	4:29:20 am	AD COUNCIL: GROCER (SPANISH)	CNFA0200000/HUNGER PREVENTION (SPANISH)	:30	8/21/14	Paid Program 4 AM		0	

Totals for: Paid Program 4 AM

Program Title: Paid Program 6:00 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	2230	KFWD	71249	9/21/13	6:29:20 am	AD COUNCIL: GROCER (SPANISH)	CNFA0200000/HUNGER PREVENTION (SPANISH)	:30	8/21/14	Paid Program 6:00 AM		0	
aaa	2230	KFWD	71249	9/9/13	6:29:20 am	AD COUNCIL: GROCER (SPANISH)	CNFA0200000/HUNGER PREVENTION (SPANISH)	:30	8/21/14	Paid Program 6:00 AM		0	

Totals for: Paid Program 6:00 AM

Program Title: Paid Program 6:30 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	2230	KFWD	71249	9/16/13	6:59:20 am	AD COUNCIL: GROCER (SPANISH)	CNFA0200000/HUNGER PREVENTION (SPANISH)	:30	8/21/14	Paid Program 6:30 AM		0	

Totals for: Paid Program 6:30 AM

Program Title: Paid Program 7:30 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	2230	KFWD	71249	9/23/13	7:59:20 am	AD COUNCIL: GROCER (SPANISH)	CNFA0200000/HUNGER PREVENTION (SPANISH)	:30	8/21/14	Paid Program 7:30 AM		0	

Totals for: Paid Program 7:30 AM

Totals for: CNFA0200000/HUNGER PREVENTION (SPANISH)

Totals for: AD COUNCIL: GROCER (SPANISH)



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aaa Indicates announcement is on booked log -> indicates announcement on unbooked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unbooked logs:
Both parts of bookends and piggy backs are combined.
Only the first member of a relation group is shown, this may differ from what originally is bid.
In the case of booked logs both parts of bookends and piggybacks are shown, each with their own Air.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
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Media Description: AD COUNCIL: MILK BOTTLE REVISED (SPANISH)
 (Contract#: Line#, Revision)

ISCI: CNLG0070000/LEAD POISONING PREVENTION (SPANISH)

Program Title: Paid Program 10:30 AM

aaa	1234	KFWD	71141	71141	9/7/13	10:59:20 am	AD COUNCIL: MILK BOTTLE REVISED (SPANISH)	POISONING PREVENTION (SPANISH)	:30	10/25/13 AM	Paid Program 10:30 AM	0	
Totals for: Paid Program 10:30 AM													
1													

Program Title: Paid Program 2:30 AM

aaa	1234	KFWD	71141	71141	8/19/13	2:59:20 am	AD COUNCIL: MILK BOTTLE REVISED (SPANISH)	CNLG0070000/LEAD POISONING PREVENTION (SPANISH)	:30	10/25/13	Paid Program 2:30 AM	0	
Totals for: Paid Program 2:30 AM													
1													

Program Title: Paid Program 4 AM

aaa	1234	KFWD	71141	71141	7/29/13	4:29:20 am	AD COUNCIL: MILK BOTTLE REVISED (SPANISH)	CNLG0070000/LEAD POISONING PREVENTION (SPANISH)	:30	10/25/13	Paid Program 4 AM	0	
Totals for: Paid Program 4 AM													
1													

Program Title: Paid Program 4:30 AM

aaa	1234	KFWD	71141	71141	8/19/13	4:59:20 am	AD COUNCIL: MILK BOTTLE REVISED (SPANISH)	CNLG0070000/LEAD POISONING PREVENTION (SPANISH)	:30	10/25/13	Paid Program 4:30 AM	0	
Totals for: Paid Program 4:30 AM													
1													

Totals for: CNLG0070000/LEAD POISONING PREVENTION (SPANISH) 4

Totals for: AD COUNCIL: MILK BOTTLE REVISED (SPANISH) 4

Media Description: AD COUNCIL: MUGSHOT 15 (SPANISH)

ISCI: CNDD-9315-1/DRUNK (BUZZED) DRIVING PREVENTION (SPANISH)

Program Title: Cold Case Files

aaa	1355	KFWD	71012	71012	9/12/13	1:43:18 am	AD COUNCIL: MUGSHOT 15 (SPANISH)	CNDD-9315-1/DRUNK (BUZZED) DRIVING PREVENTION (SPANISH)	:14	12/29/13	Cold Case Files	0	
Totals for: Cold Case Files													
1													

Totals for: CNDD-9315-1/DRUNK (BUZZED) DRIVING PREVENTION (SPAI) 1

Totals for: AD COUNCIL: MUGSHOT 15 (SPANISH) 1

Media Description: AD COUNCIL: NEW DAY SPANISH 30

ISCI: CNGO0019000/JOB TRAINING & EMPLOYMENT

Program Title: Paid Program 1:30 AM

aaa	2285	KFWD	71255	71255	9/17/13	1:59:20 am	AD COUNCIL: NEW DAY SPANISH 30	CNGO0019000/JOB TRAINING & EMPLOYMENT	:30	8/20/14	Paid Program 1:30 AM	0	
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aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
 Both parts of bookends and piggy backs are combined.
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.
 In the case of locked logs both parts of bookends and piggybacks are shown, each with their own Air.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Length Expiration Program Alt-PromoKey Alt-ISCI Alt-Description
(Contract#, Line#, Revision) Date

Media Description: AD COUNCIL: NEW DAY SPANISH 30

ISCI: CNG00019000/JOB TRAINING & EMPLOYMENT

Program Title: Paid Program 1:30 AM

aaa 2285 KPWD 71255 71255 9/19/13 1:59:20 am AD COUNCIL: NEW CNG00019000/JOB TRAINING & EMPLOYMENT :30 8/20/14 Paid Program 1:30 AM 0

aaa 2285 KPWD 71255 71255 9/20/13 1:59:20 am AD COUNCIL: NEW CNG00019000/JOB TRAINING & EMPLOYMENT :30 8/20/14 Paid Program 1:30 AM 0

Totals for: Paid Program 1:30 AM 3

Program Title: Paid Program 4:30 AM

aaa 2285 KPWD 71255 71255 9/26/13 4:59:20 am AD COUNCIL: NEW CNG00019000/JOB TRAINING & EMPLOYMENT :30 8/20/14 Paid Program 4:30 AM 0

Totals for: Paid Program 4:30 AM 1

Program Title: Paid Program 6:30 AM

aaa 2285 KPWD 71255 71255 9/23/13 6:59:20 am AD COUNCIL: NEW CNG00019000/JOB TRAINING & EMPLOYMENT :30 8/20/14 Paid Program 6:30 AM 0

Totals for: Paid Program 6:30 AM 1

Program Title: Paid Program 7:00 AM

aaa 2285 KPWD 71255 71255 9/30/13 7:29:20 am AD COUNCIL: NEW CNG00019000/JOB TRAINING & EMPLOYMENT :30 8/20/14 Paid Program 7:00 AM 0

Totals for: Paid Program 7:00 AM 1

Totals for: CNG00019000/JOB TRAINING & EMPLOYMENT 6

Totals for: AD COUNCIL: NEW DAY SPANISH 30 6

Media Description: AD COUNCIL: OZ CLICK AWAY 15

ISCI: CNNH0104000/CHILD PASSENGER SAFETY (SPANISH)

Program Title: Ya Llegamos Aventuras Mundiales

aaa 2146 KPWD 71240 71240 9/1/13 9:11:45 am AD COUNCIL: OZ CNG00019000/CHILD PASSENGER SAFETY (SPANISH) :15 1/1/15 Ya Llegamos Aventuras Mundiales 0

Totals for: Ya Llegamos Aventuras Mundiales 1

Program Title: Ya Llegamos Aventuras Mundiales 2

aaa 2146 KPWD 71240 71240 8/25/13 9:53:15 am AD COUNCIL: OZ CNG00019000/CHILD PASSENGER SAFETY (SPANISH) :15 1/1/15 Ya Llegamos Aventuras Mundiales 2

Totals for: CNNH0104000/CHILD PASSENGER SAFETY (SPANISH) 2



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aaa Indicates announcement is on locked log -> Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unbooked logs:
- Line parts of bookends and flight dates are combined.
- Don't put a line number if a line number is shown. This may differ from what eventually is aired.
- In the case of locked logs both parts of bookends and flight dates are shown, each with their own AIR.
- The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI (Contract# Line# Revision)
 Totals for: AD COUNCIL: OZ CLICK AWAY 15 2

Media Description: AD COUNCIL: OZ CLICK AWAY 30
 ISCI: CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)

Program Title: Igyy Ar buckle

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	2145	KFWD	71239	71239	9/8/13	10:16:57 am	AD COUNCIL: OZ PASSENGER SAFETY	:29	1/1/15	Igyy Ar buckle			
							CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	0					
aaa	2145	KFWD	71239	71239	9/15/13	10:16:48 am	AD COUNCIL: OZ CLICK AWAY 30	:29	1/1/15	Igyy Ar buckle			
							CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	0					
aaa	2145	KFWD	71239	71239	9/22/13	10:10:30 am	AD COUNCIL: OZ CLICK AWAY 30	:30	1/1/15	Igyy Ar buckle			
							CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	0					
aaa	2145	KFWD	71239	71239	9/29/13	10:16:40 am	AD COUNCIL: OZ CLICK AWAY 30	:29	1/1/15	Igyy Ar buckle			
							CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	0					
aaa	2145	KFWD	71239	71239	8/4/13	10:17:07 am	AD COUNCIL: OZ CLICK AWAY 30	:29	1/1/15	Igyy Ar buckle			
							CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	0					
aaa	2145	KFWD	71239	71239	8/18/13	10:08:24 am	AD COUNCIL: OZ CLICK AWAY 30	:29	1/1/15	Igyy Ar buckle			
							CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	0					
aaa	2145	KFWD	71239	71239	8/25/13	10:17:06 am	AD COUNCIL: OZ CLICK AWAY 30	:29	1/1/15	Igyy Ar buckle			
							CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	0					
aaa	2145	KFWD	71239	71239	9/1/13	10:10:30 am	AD COUNCIL: OZ CLICK AWAY 30	:30	1/1/15	Igyy Ar buckle			
							CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	0					
Totals for: Igyy Ar buckle													
8													

Program Title: Igyy Ar buckle 2

aaa	2145	KFWD	71239	71239	8/11/13	10:38:23 am	AD COUNCIL: OZ CLICK AWAY 30	:29	1/1/15	Igyy Ar buckle 2			
							CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	0					
Totals for: Igyy Ar buckle 2													
1													

Program Title: Mama Mirabelle

aaa	2145	KFWD	71239	71239	9/8/13	8:06:32 am	AD COUNCIL: OZ CLICK AWAY 30	:29	1/1/15	Mama Mirabelle			
							CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	0					
aaa	2145	KFWD	71239	71239	8/25/13	8:10:30 am	AD COUNCIL: OZ CLICK AWAY 30	:30	1/1/15	Mama Mirabelle			
							CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	0					
aaa	2145	KFWD	71239	71239	8/19/13	8:16:52 am	AD COUNCIL: OZ CLICK AWAY 30	:29	1/1/15	Mama Mirabelle			
							CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	0					
aaa	2145	KFWD	71239	71239	9/1/13	8:17:18 am	AD COUNCIL: OZ CLICK AWAY 30	:29	1/1/15	Mama Mirabelle			
							CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	0					



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aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unbilled logs:
 Only the first member of a rotation group is shown. This may differ from what eventually is aired.
 In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Length Expiration Program Alt-PromoKey Alt-ISCI Alt-Description
(Contract#: Line#: Revision)

Media Description: AD COUNCIL: OZ CLICK AWAY 30

ISCI: CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)

Program Title: Mama Mirabelle

aaa	2145	KFWD	71239	71239	9/29/13	8-17:12 am	AD COUNCIL: OZ CLICK AWAY 30	CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	:29	1/1/15	Mama Mirabelle	0		
aaa	2145	KFWD	71239	71239	9/22/13	8-17:16 am	AD COUNCIL: OZ CLICK AWAY 30	CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	:29	1/1/15	Mama Mirabelle	0		

Totals for: Mama Mirabelle

Program Title: Paid Program 2:30 AM

aaa	2145	KFWD	71239	71239	8/15/13	2:59:20 am	AD COUNCIL: OZ CLICK AWAY 30	CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	:30	1/1/15	Paid Program 2:30 AM	0		
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Totals for: Paid Program 2:30 AM

Program Title: Paid Program 6:30 AM

aaa	2145	KFWD	71239	71239	8/12/13	6:59:20 am	AD COUNCIL: OZ CLICK AWAY 30	CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	:30	1/1/15	Paid Program 6:30 AM	0		
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Totals for: Paid Program 6:30 AM

Program Title: Ya Llegamos Aventuras Mundiales

aaa	2145	KFWD	71239	71239	8/11/13	9:10:30 am	AD COUNCIL: OZ CLICK AWAY 30	CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	:30	1/1/15	Ya Llegamos Aventuras Mundiales	0		
aaa	2145	KFWD	71239	71239	8/4/13	9:10:30 am	AD COUNCIL: OZ CLICK AWAY 30	CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	:30	1/1/15	Ya Llegamos Aventuras Mundiales	0		

Totals for: Ya Llegamos Aventuras Mundiales

Program Title: Ya Llegamos Aventuras Mundiales 2

aaa	2145	KFWD	71239	71239	9/15/13	9:41:30 am	AD COUNCIL: OZ CLICK AWAY 30	CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)	:30	1/1/15	Ya Llegamos Aventuras Mundiales 2	0		
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Totals for: Ya Llegamos Aventuras Mundiales 2

Totals for: CNNH0103000/CHILD PASSENGER SAFETY (SPANISH)

Totals for: AD COUNCIL: OZ CLICK AWAY 30

Media Description: AD COUNCIL: PEZ 10 (SPANISH)

ISCI: CNAS0028000/CHILDHOOD ASTHMA (SPANISH)

Program Title: El Factor X

aaa	1096	KFWD	71109	71109	8/20/13	6:18:47 pm	AD COUNCIL: PEZ 10 (SPANISH)	CNAS0028000/CHILDHO OD ASTHMA (SPANISH)	:10	12/28/14	El Factor X	0		
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aaa Indicates announcement is on locked log -> Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unboxed logs:
Both parts of bookends and piggy backs are combined.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI (Contract#, Line#, Revision) Length Expiration Date Program Alt-PromoKey Alt-ISCI Alt-Description

Media Description: AD COUNCIL: PEZ 10 (SPANISH)
 ISCI: CNAS0028000/CHILDHOOD ASTHMA (SPANISH)

Program Title: El Factor X

aaa	1096	KFWD	71109	71109	8/14/13	6:21:36 pm	AD COUNCIL: PEZ 10 (SPANISH)	CNAS0028000/CHILDHO OD ASTHMA (SPANISH)	0			
aaa	1096	KFWD	71109	71109	8/28/13	6:17:32 pm	AD COUNCIL: PEZ 10 (SPANISH)	CNAS0028000/CHILDHO OD ASTHMA (SPANISH)	0			

Totals for: El Factor X 3

Program Title: El Factor X 3

aaa	1096	KFWD	71109	71109	8/5/13	6:16:06 pm	AD COUNCIL: PEZ 10 (SPANISH)	CNAS0028000/CHILDHO OD ASTHMA (SPANISH)	0			
aaa	1096	KFWD	71109	71109	7/30/13	6:15:41 pm	AD COUNCIL: PEZ 10 (SPANISH)	CNAS0028000/CHILDHO OD ASTHMA (SPANISH)	0			

Totals for: El Factor X 3 2

Program Title: Minuto Para Ganar

aaa	1096	KFWD	71109	71109	9/30/13	8:14:31 am	AD COUNCIL: PEZ 10 (SPANISH)	CNAS0028000/CHILDHO OD ASTHMA (SPANISH)	0			
aaa	1096	KFWD	71109	71109	9/13/13	8:31:27 am	AD COUNCIL: PEZ 10 (SPANISH)	CNAS0028000/CHILDHO OD ASTHMA (SPANISH)	0			

Totals for: Minuto Para Ganar 2

Totals for: CNAS0028000/CHILDHOOD ASTHMA (SPANISH)

Totals for: AD COUNCIL: PEZ 10 (SPANISH) 7

Media Description: AD COUNCIL: PEZ 15 (SPANISH)

ISCI: CNAS0027000/CHILDHOOD ASTHMA (SPANISH)

Program Title: Mama Mirabelle

aaa	1095	KFWD	71108	71108	9/15/13	8:18:06 am	AD COUNCIL: PEZ 15 (SPANISH)	CNAS0027000/CHILDHO OD ASTHMA (SPANISH)	0			
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Totals for: Mama Mirabelle 1

Totals for: CNAS0027000/CHILDHOOD ASTHMA (SPANISH)

Totals for: AD COUNCIL: PEZ 15 (SPANISH) 1

Media Description: AD COUNCIL: PEZ 30 (SPANISH)

ISCI: CNAS0026000/CHILDHOOD ASTHMA (SPANISH)

Program Title: Paid Program 12:00 AM

aaa	1087	KFWD	71107	71107	8/19/13	12:29:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	0			
aaa	1087	KFWD	71107	71107	7/17/13	12:29:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	0			



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aaa indicates announcement is on locked log. -? indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
 Both parts of bookends and program breaks are combined.
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.
 In the case of locked logs both parts of bookends and program breaks are shown, each with their own AUR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI (Contract#, Line#, Revision) Length Expiration Date Program Alt-PromoKey Alt-ISCI Alt-Description

Media Description: AD COUNCIL: PEZ 30 (SPANISH)

ISCI: CNAS0026000/CHILDHOOD ASTHMA (SPANISH)

Program Title: Paid Program 12:00 AM

aaa	1087	KPWD	71107	71107	7/10/13	12:29:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 12:00 AM	0		
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Totals for: Paid Program 12:00 AM

Program Title: Paid Program 12:30 AM

aaa	1087	KPWD	71107	71107	7/29/13	12:59:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 12:30 AM	0		
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Totals for: Paid Program 12:30 AM

Program Title: Paid Program 2:00 AM

aaa	1087	KPWD	71107	71107	7/28/13	2:29:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 2:00 AM	0		
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Totals for: Paid Program 2:00 AM

aaa	1087	KPWD	71107	71107	8/7/13	2:29:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 2:00 AM	0		
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Totals for: Paid Program 2:00 AM

Program Title: Paid Program 2:30 AM

aaa	1087	KPWD	71107	71107	7/13/13	2:59:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 2:30 AM	0		
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Totals for: Paid Program 2:30 AM

aaa	1087	KPWD	71107	71107	8/4/13	2:59:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 2:30 AM	0		
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Totals for: Paid Program 2:30 AM

aaa	1087	KPWD	71107	71107	8/10/13	2:59:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 2:30 AM	0		
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Totals for: Paid Program 2:30 AM

Program Title: Paid Program 4 AM

aaa	1087	KPWD	71107	71107	9/14/13	4:29:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 4 AM	0		
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Totals for: Paid Program 4 AM

Program Title: Paid Program 4:30 AM

aaa	1087	KPWD	71107	71107	8/22/13	4:59:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 4:30 AM	0		
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Totals for: Paid Program 4:30 AM

Program Title: Paid Program 5:00 AM

aaa	1087	KPWD	71107	71107	8/1/13	4:59:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHO OD ASTHMA (SPANISH)	:30	12/28/14	Paid Program 5:00 AM	0		
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Totals for: Paid Program 5:00 AM



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aaa indicates announcement is on locked log. -? indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unbilled logs:
Only the first number of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and playbacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI (Contract#: Line#: Revision) Length Expiration Program Alt-PromoKey Alt-ISCI Alt-Description

Media Description: AD COUNCIL: PEZ 30 (SPANISH)

ISCI: CNAS0026000/CHILDHOOD ASTHMA (SPANISH)

Program Title: Paid Program 5:00 AM

aaa	1087	KFWD	71107	71107	9/21/13	5:29:20 am	AD COUNCIL: PEZ OD ASTHMA (SPANISH)	30 (SPANISH)	1	12/28/14	Paid Program 5:00 AM	0
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Totals for: Paid Program 5:00 AM

Program Title: Paid Program 5:30 AM

aaa	1087	KFWD	71107	71107	9/28/13	5:59:20 am	AD COUNCIL: PEZ OD ASTHMA (SPANISH)	30 (SPANISH)	1	12/28/14	Paid Program 5:30 AM	0
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Totals for: Paid Program 5:30 AM

Program Title: Paid Program 6:30 AM

aaa	1087	KFWD	71107	71107	9/19/13	6:59:20 am	AD COUNCIL: PEZ OD ASTHMA (SPANISH)	30 (SPANISH)	1	12/28/14	Paid Program 6:30 AM	0
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Totals for: Paid Program 6:30 AM

Program Title: Paid Program 7:00 AM

aaa	1087	KFWD	71107	71107	9/12/13	7:29:20 am	AD COUNCIL: PEZ OD ASTHMA (SPANISH)	30 (SPANISH)	1	12/28/14	Paid Program 7:00 AM	0
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Totals for: Paid Program 7:00 AM

Program Title: Paid Program 7:30 AM

aaa	1087	KFWD	71107	71107	9/26/13	7:59:20 am	AD COUNCIL: PEZ OD ASTHMA (SPANISH)	30 (SPANISH)	1	12/28/14	Paid Program 7:30 AM	0
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Totals for: Paid Program 7:30 AM

Program Title: Paid Program 8:00 AM

aaa	1087	KFWD	71107	71107	7/29/13	8:29:20 am	AD COUNCIL: PEZ OD ASTHMA (SPANISH)	30 (SPANISH)	1	12/28/14	Paid Program 8:00 AM	0
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Totals for: Paid Program 8:00 AM

Program Title: Paid Program 8:30 AM

aaa	1087	KFWD	71107	71107	7/6/13	8:59:20 am	AD COUNCIL: PEZ OD ASTHMA (SPANISH)	30 (SPANISH)	1	12/28/14	Paid Program 8:30 AM	0
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Totals for: Paid Program 8:30 AM

Program Title: Ya Llegamos Aventuras Mundiales

aaa	1087	KFWD	71107	71107	7/28/13	9:10:45 am	AD COUNCIL: PEZ OD ASTHMA (SPANISH)	30 (SPANISH)	1	12/28/14	Ya Llegamos Aventuras Mundiales	0
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Totals for: Ya Llegamos Aventuras Mundiales



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aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unbilled logs:
Only the first member of a rotation group is shown. This may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Length Expiration Program All-PromoKey All-ISCI All-Description
(Contract#:Line#:Revision)

Media Description: AD COUNCIL: PEZ 30 (SPANISH)

ISCI: CNAS0026000/CHILDHOOD ASTHMA (SPANISH)

Program Title: Ya Llegamos Aventuras Mundiales 2

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	All-PromoKey	All-ISCI	All-Description
aaa	1634	KPMD	71107	8/18/13	9:40:30 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHOOD ASTHMA (SPANISH)	:30	12/28/14	Ya Llegamos Aventuras Mundiales 2	0		
aaa	1634	KPMD	71107	9/8/13	9:52:00 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHOOD ASTHMA (SPANISH)	:30	12/28/14	Ya Llegamos Aventuras Mundiales 2	0		
aaa	1634	KPMD	71107	9/29/13	9:52:00 am	AD COUNCIL: PEZ 30 (SPANISH)	CNAS0026000/CHILDHOOD ASTHMA (SPANISH)	:30	12/28/14	Ya Llegamos Aventuras Mundiales 2	0		
Totals for: AD COUNCIL: PEZ 30 (SPANISH)													
27													

Media Description: AD COUNCIL: PEZ 30 (SPANISH)

ISCI: CNON0031000/CHILDHOOD OBESITY PREVENTION (SPANISH)

Program Title: Igyy Arbutuckle 2

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	All-PromoKey	All-ISCI	All-Description
aaa	1634	KPMD	71159	8/4/13	10:46:17 am	AD COUNCIL: PEZ 30 (SPANISH)	CNON0031000/CHILDHOOD OBESITY PREVENTION (SPANISH)	:29	1/27/14	Igyy Arbutuckle 2	0		
Totals for: Igyy Arbutuckle 2													
1													

Media Description: AD COUNCIL: PEZ 30 (SPANISH)

ISCI: CNON0031000/CHILDHOOD OBESITY PREVENTION (SPANISH)

Program Title: Paid Program 12:00 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	All-PromoKey	All-ISCI	All-Description
aaa	1634	KPMD	71159	8/15/13	12:29:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNON0031000/CHILDHOOD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 12:00 AM	0		
aaa	1634	KPMD	71159	9/5/13	12:29:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNON0031000/CHILDHOOD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 12:00 AM	0		
aaa	1634	KPMD	71159	9/19/13	12:29:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNON0031000/CHILDHOOD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 12:00 AM	0		
Totals for: Paid Program 12:00 AM													
3													

Media Description: AD COUNCIL: PEZ 30 (SPANISH)

ISCI: CNON0031000/CHILDHOOD OBESITY PREVENTION (SPANISH)

Program Title: Paid Program 12:30 AM

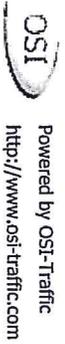
Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	All-PromoKey	All-ISCI	All-Description
aaa	1634	KPMD	71159	9/12/13	12:59:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNON0031000/CHILDHOOD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 12:30 AM	0		
aaa	1634	KPMD	71159	9/26/13	2:29:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNON0031000/CHILDHOOD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 2:00 AM	0		
aaa	1634	KPMD	71159	8/22/13	2:29:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNON0031000/CHILDHOOD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 2:00 AM	0		
Totals for: Paid Program 12:30 AM													
1													

Media Description: AD COUNCIL: PEZ 30 (SPANISH)

ISCI: CNON0031000/CHILDHOOD OBESITY PREVENTION (SPANISH)

Program Title: Paid Program 2:00 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	All-PromoKey	All-ISCI	All-Description
aaa	1634	KPMD	71159	8/22/13	2:29:20 am	AD COUNCIL: PEZ 30 (SPANISH)	CNON0031000/CHILDHOOD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 2:00 AM	0		



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Both parts of bookends and piggy backs are combined.
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In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Length Expiration Program Alt-PromoKey Alt-ISCI Alt-Description
(Contract#:Line#:Revision)

Media Description: AD COUNCIL: PODEMOS: BLIND TASTE TEST

ISCI: CNON0031000/CHILDHOOD OBESITY PREVENTION (SPANISH)

Program Title: Paid Program 2:00 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	1634	KFWD	71159	8/1/13	2:29:20 am	AD COUNCIL: PODEMOS: BLIND TASTE TEST	CNON0031000/CHILDHO OD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 2:00 AM		0	
Totals for: Paid Program 2:00 AM													
3													

Program Title: Paid Program 2:30 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	1634	KFWD	71159	7/17/13	2:59:20 am	AD COUNCIL: PODEMOS: BLIND TASTE TEST	CNON0031000/CHILDHO OD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 2:30 AM		0	
aaa	1634	KFWD	71159	7/28/13	2:59:20 am	AD COUNCIL: PODEMOS: BLIND TASTE TEST	CNON0031000/CHILDHO OD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 2:30 AM		0	
Totals for: Paid Program 2:30 AM													
2													

Program Title: Paid Program 4 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	1634	KFWD	71159	7/10/13	4:29:20 am	AD COUNCIL: PODEMOS: BLIND TASTE TEST	CNON0031000/CHILDHO OD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 4 AM		0	
aaa	1634	KFWD	71159	8/29/13	4:29:20 am	AD COUNCIL: PODEMOS: BLIND TASTE TEST	CNON0031000/CHILDHO OD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 4 AM		0	
Totals for: Paid Program 4 AM													
2													

Program Title: Paid Program 6:00 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	1634	KFWD	71159	8/8/13	6:29:20 am	AD COUNCIL: PODEMOS: BLIND TASTE TEST	CNON0031000/CHILDHO OD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 6:00 AM		0	
Totals for: Paid Program 6:00 AM													
1													

Program Title: Paid Program 8:30 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	1634	KFWD	71159	7/13/13	8:59:20 am	AD COUNCIL: PODEMOS: BLIND TASTE TEST	CNON0031000/CHILDHO OD OBESITY PREVENTION (SPANISH)	:30	1/27/14	Paid Program 8:30 AM		0	
Totals for: Paid Program 8:30 AM													
1													

ISCI: CNON0029000/CHILDHOOD OBESITY PREVENTION (SPANISH)

Program Title: Iggy Arbutuckle

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	1632	KFWD	71157	7/14/13	10:06:26 am	AD COUNCIL: PODEMOS: DANCE	CNON0029000/CHILDHO OD OBESITY PREVENTION (SPANISH)	:29	1/27/14	Iggy Arbutuckle		0	



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-> indicates spots and flight books are combined.
-> Only the first number of a rotation group is shown. This may differ from what eventually is aired.
In the case of locked logs both parts of bookends and playbacks are shown, each with their own AIR#.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI (Contract#, Line#, Revision) Length Expiration Date Program Alt-PromoKey Alt-ISCI Alt-Description

Media Description: AD COUNCIL: PODEMOS: DANCE

ISCI: CNON0029000/CHILDHOOD OBESITY PREVENTION (SPANISH)

Totals for: Iggy Arbutckle 1

Program Title: Iggy Arbutckle 2

aaa	1632	KFWD	71157	7/28/13	10:52:00 am	AD COUNCIL: PODEMOS: DANCE	CNON0029000/CHILDHO OD OBESITY PREVENTION (SPANISH)	1	:30	1/27/14	Iggy Arbutckle 2	0
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Totals for: Iggy Arbutckle 2 1

Program Title: Paid Program 10:30 AM

aaa	1632	KFWD	71157	7/6/13	10:59:20 am	AD COUNCIL: PODEMOS: DANCE	CNON0029000/CHILDHO OD OBESITY PREVENTION (SPANISH)	1	:30	1/27/14	Paid Program 10:30 AM	0
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Totals for: Paid Program 10:30 AM 1

Program Title: Paid Program 12:00 AM

aaa	1632	KFWD	71157	8/4/13	12:29:20 am	AD COUNCIL: PODEMOS: DANCE	CNON0029000/CHILDHO OD OBESITY PREVENTION (SPANISH)	1	:30	1/27/14	Paid Program 12:00 AM	0
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Totals for: Paid Program 12:00 AM 1

Program Title: Paid Program 12:30 AM

aaa	1632	KFWD	71157	9/22/13	12:59:20 am	AD COUNCIL: PODEMOS: DANCE	CNON0029000/CHILDHO OD OBESITY PREVENTION (SPANISH)	1	:30	1/27/14	Paid Program 12:30 AM	0
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Totals for: Paid Program 12:30 AM 1

Program Title: Paid Program 2:00 AM

aaa	1632	KFWD	71157	7/23/13	2:29:20 am	AD COUNCIL: PODEMOS: DANCE	CNON0029000/CHILDHO OD OBESITY PREVENTION (SPANISH)	1	:30	1/27/14	Paid Program 2:00 AM	0
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Totals for: Paid Program 2:00 AM 1

Program Title: Paid Program 4 AM

aaa	1632	KFWD	71157	8/31/13	4:29:20 am	AD COUNCIL: PODEMOS: DANCE	CNON0029000/CHILDHO OD OBESITY PREVENTION (SPANISH)	1	:30	1/27/14	Paid Program 4 AM	0
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Totals for: Paid Program 4 AM 1

Program Title: Paid Program 5:00 AM

aaa	1632	KFWD	71157	8/17/13	5:29:20 am	AD COUNCIL: PODEMOS: DANCE	CNON0029000/CHILDHO OD OBESITY PREVENTION (SPANISH)	1	:30	1/27/14	Paid Program 5:00 AM	0
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Totals for: Paid Program 5:00 AM 1



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Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/09/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI (Contract#, Line#, Revision) Length Expiration Program Alt-PromoKey Alt-ISCI Alt-Description

Media Description: AD COUNCIL: PODEMOS: DANCE

ISCI: CNON0029000/CHILDHOOD OBESITY PREVENTION (SPANISH)

Program Title: Paid Program 5:00 AM

aaa	1632	KFWD	71157	8/10/13	5:29:20 am	AD COUNCIL: CNON0029000/CHILDHO OD OBESITY	1	:30	1/27/14	Paid Program 5:00 AM	0
						PODEMOS: DANCE PREVENTION (SPANISH)	2				

Totals for: Paid Program 5:00 AM

Program Title: Paid Program 5:30 AM

aaa	1632	KFWD	71157	9/7/13	5:59:20 am	AD COUNCIL: CNON0029000/CHILDHO OD OBESITY	1	:30	1/27/14	Paid Program 5:30 AM	0
						PODEMOS: DANCE PREVENTION (SPANISH)	2				

Totals for: Paid Program 5:30 AM

Program Title: Paid Program 6:30 AM

aaa	1632	KFWD	71157	8/19/13	6:59:20 am	AD COUNCIL: CNON0029000/CHILDHO OD OBESITY	1	:30	1/27/14	Paid Program 6:30 AM	0
						PODEMOS: DANCE PREVENTION (SPANISH)	2				

Totals for: Paid Program 6:30 AM

Program Title: Paid Program 7:00 AM

aaa	1632	KFWD	71157	7/29/13	7:29:20 am	AD COUNCIL: CNON0029000/CHILDHO OD OBESITY	1	:30	1/27/14	Paid Program 7:00 AM	0
						PODEMOS: DANCE PREVENTION (SPANISH)	2				

Totals for: Paid Program 7:00 AM

Program Title: Ya Llegamos Aventuras Mundiales

aaa	1632	KFWD	71157	7/28/13	9:22:00 am	AD COUNCIL: CNON0029000/CHILDHO OD OBESITY	1	:30	1/27/14	Ya Llegamos Aventuras Mundiales	0
						PODEMOS: DANCE PREVENTION (SPANISH)	2				

Totals for: Ya Llegamos Aventuras Mundiales

Totals for: CNON0029000/CHILDHOOD OBESITY PREVENTION (SPANISH)

Totals for: AD COUNCIL: PODEMOS: DANCE

Media Description: AD COUNCIL: PRINCESS PARTY 15 (SPANISH)

ISCI: CNFI0096000/FATHERHOOD INVOLVEMENT

Program Title: Jardin Secreto

aaa	1648	KFWD	71196	7/22/13	12:18:43 pm	AD COUNCIL: CNFI0096000/FATHERH PRINCESS PARTY 15OOD INVOLVEMENT	1	:15	4/30/14	Jardin Secreto	0
						(SPANISH)	2				

Totals for: Jardin Secreto

Program Title: Paid Program 6:30 AM



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In the case of unbooked logs:
 Both pairs of bookends and piggy backs are combined.
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 In the case of locked logs both pairs of bookends and piggybacks are shown, each with their own AUR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Length Expiration Program Alt-PromoKey Alt-ISCI Alt-Description
 (Contract#: Line#: Revision)

Media Description: AD COUNCIL: PRINCESS PARTY 15 (SPANISH)
 ISCI: CNF10096000/FATHERHOOD INVOLVEMENT

Program Title: Paid Program 6:30 AM

aaa	1848	KFWD	71195	71195	7/4/13	6:59:35 am	AD COUNCIL: PRINCESS PARTY 1500 INVOLVEMENT (SPANISH)	15	4/30/14	Paid Program 6:30 AM	0		
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Totals for: Paid Program 6:30 AM

Totals for: CNF10096000/FATHERHOOD INVOLVEMENT 2
 Totals for: AD COUNCIL: PRINCESS PARTY 15 (SPANISH) 2

Media Description: AD COUNCIL: PRINCESS PARTY 30 (SPANISH)
 ISCI: CNF10095000/FATHERHOOD INVOLVEMENT

Program Title: Igyy Arbutckle

aaa	1847	KFWD	71195	71195	7/28/13	10:22:00 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Igyy Arbutckle	0		
aaa	1847	KFWD	71195	71195	8/11/13	10:07:59 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:29	4/30/14	Igyy Arbutckle	0		

Totals for: Igyy Arbutckle 2

Program Title: Igyy Arbutckle 2

aaa	1847	KFWD	71195	71195	8/18/13	10:40:30 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Igyy Arbutckle 2	0		
aaa	1847	KFWD	71195	71195	9/1/13	10:38:22 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:29	4/30/14	Igyy Arbutckle 2	0		
aaa	1847	KFWD	71195	71195	9/8/13	10:46:37 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:29	4/30/14	Igyy Arbutckle 2	0		
aaa	1847	KFWD	71195	71195	9/29/13	10:46:17 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:29	4/30/14	Igyy Arbutckle 2	0		

Totals for: Igyy Arbutckle 2 4

Program Title: Mama Mirabelle

aaa	1847	KFWD	71195	71195	7/28/13	8:22:00 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Mama Mirabelle	0		
aaa	1847	KFWD	71195	71195	7/21/13	8:17:01 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:29	4/30/14	Mama Mirabelle	0		
aaa	1847	KFWD	71195	71195	7/14/13	8:17:21 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:29	4/30/14	Mama Mirabelle	0		



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In the case of unboxed logs:
 Both parts of bookends and diggy backs are combined.
 In the case of locked logs both parts of bookends and diggy backs are shown, each with their own AIR#.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR#.

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI (Contract# Line#, Revision) Length Expiration Program Alt-PromoKey Alt-ISCI Alt-Description

Media Description: AD COUNCIL: PRINCESS PARTY 30 (SPANISH)

ISCI: CNFI0095000/FATHERHOOD INVOLVEMENT

Program Title: Mama Mirabelle

aaa 1847 KFWD 71195 71195 7/7/13 8:17:21 am AD COUNCIL: CNFI0095000/FATHERH PRINCESS PARTY 3000D INVOLVEMENT (SPANISH) :29 4/30/14 Mama Mirabelle 0

Totals for: Mama Mirabelle 4

Program Title: Paid Program 10:00 AM

aaa 1847 KFWD 71195 71195 7/27/13 10:29:05 am AD COUNCIL: CNFI0095000/FATHERH PRINCESS PARTY 3000D INVOLVEMENT (SPANISH) :30 4/30/14 Paid Program 10:00 AM 0

Totals for: Paid Program 10:00 AM 1

Program Title: Paid Program 12:30 AM

aaa 1847 KFWD 71195 71195 8/26/13 12:59:20 am AD COUNCIL: CNFI0095000/FATHERH PRINCESS PARTY 3000D INVOLVEMENT (SPANISH) :30 4/30/14 Paid Program 12:30 AM 0

Totals for: Paid Program 12:30 AM 1

Program Title: Paid Program 2:00 AM

aaa 1847 KFWD 71195 71195 7/31/13 2:29:20 am AD COUNCIL: CNFI0095000/FATHERH PRINCESS PARTY 3000D INVOLVEMENT (SPANISH) :30 4/30/14 Paid Program 2:00 AM 0

Totals for: Paid Program 2:00 AM 1

Program Title: Paid Program 2:30 AM

aaa 1847 KFWD 71195 71195 8/16/13 2:59:20 am AD COUNCIL: CNFI0095000/FATHERH PRINCESS PARTY 3000D INVOLVEMENT (SPANISH) :30 4/30/14 Paid Program 2:30 AM 0

Totals for: Paid Program 2:30 AM 1

Program Title: Paid Program 4 AM

aaa 1847 KFWD 71195 71195 8/5/13 4:29:20 am AD COUNCIL: CNFI0095000/FATHERH PRINCESS PARTY 3000D INVOLVEMENT (SPANISH) :30 4/30/14 Paid Program 4 AM 0

Totals for: Paid Program 4 AM 1

Program Title: Paid Program 4:30 AM

aaa 1847 KFWD 71195 71195 9/20/13 4:59:20 am AD COUNCIL: CNFI0095000/FATHERH PRINCESS PARTY 3000D INVOLVEMENT (SPANISH) :30 4/30/14 Paid Program 4:30 AM 0

aaa 1847 KFWD 71195 71195 7/14/13 4:59:20 am AD COUNCIL: CNFI0095000/FATHERH PRINCESS PARTY 3000D INVOLVEMENT (SPANISH) :30 4/30/14 Paid Program 4:30 AM 0

Totals for: Paid Program 4:30 AM 2

Program Title: Paid Program 6:00 AM



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The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

Media - Announcement Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Length Expiration Program Alt-PromoKey Alt-ISCI Alt-Description
 (Contract#:Line#:Revision)

Media Description: AD COUNCIL: PRINCESS PARTY 30 (SPANISH)

ISCI: CNFI0095000/FATHERHOOD INVOLVEMENT

Program Title: Paid Program 6:00 AM

aaa	1847	KFWD	71195	71195	9/28/13	6:29:20 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Paid Program 6:00 AM	0		
aaa	1847	KFWD	71195	71195	8/28/13	6:29:20 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Paid Program 6:00 AM	0		
aaa	1847	KFWD	71195	71195	8/9/13	6:29:20 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Paid Program 6:00 AM	0		
Totals for: Paid Program 6:00 AM													

3

Program Title: Paid Program 6:30 AM

aaa	1847	KFWD	71195	71195	8/13/13	6:59:20 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Paid Program 6:30 AM	0		
aaa	1847	KFWD	71195	71195	9/3/13	6:59:20 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Paid Program 6:30 AM	0		
aaa	1847	KFWD	71195	71195	9/10/13	6:59:20 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Paid Program 6:30 AM	0		
Totals for: Paid Program 6:30 AM													

3

Program Title: Paid Program 7:00 AM

aaa	1847	KFWD	71195	71195	9/17/13	7:29:20 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Paid Program 7:00 AM	0		
aaa	1847	KFWD	71195	71195	7/5/13	7:29:20 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Paid Program 7:00 AM	0		
aaa	1847	KFWD	71195	71195	7/2/13	7:29:20 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Paid Program 7:00 AM	0		
aaa	1847	KFWD	71195	71195	7/25/13	7:29:20 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Paid Program 7:00 AM	0		
Totals for: Paid Program 7:00 AM													

4

Program Title: Paid Program 7:30 AM

aaa	1847	KFWD	71195	71195	8/21/13	7:59:20 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Paid Program 7:30 AM	0		
Totals for: Paid Program 7:30 AM													

1

Program Title: Paid Program 9:00 AM



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Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
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Media Description: AD COUNCIL: PRINCESS PARTY 30 (SPANISH)

ISCI: CNFI0095000/FATHERHOOD INVOLVEMENT

Program Title: Ya Llegamos Aventuras Mundiales 2

aaa	1847	KPWD	71195	71195	8/4/13	9:52:00 am	AD COUNCIL: PRINCESS PARTY 3000 INVOLVEMENT (SPANISH)	:30	4/30/14	Ya Llegamos Aventuras Mundiales 2			0
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Totals for: Ya Llegamos Aventuras Mundiales 2

Totals for: CNFI0095000/FATHERHOOD INVOLVEMENT

Totals for: AD COUNCIL: PRINCESS PARTY 30 (SPANISH)

Media Description: AD COUNCIL: REGINALD (SPANISH)

ISCI: CNDG0002000/DIGITAL LITERACY (SPANISH)

Program Title: Paid Program 2:00 AM

aaa	1723	KPWD	71177	71177	8/9/13	2:29:20 am	AD COUNCIL: REGINALD (SPANISH)	:30	3/18/14	Paid Program 2:00 AM			0
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Totals for: Paid Program 2:00 AM

Media Description: AD COUNCIL: REGINALD (SPANISH)

ISCI: CNDG0002000/DIGITAL LITERACY (SPANISH)

Program Title: Paid Program 2:30 AM

aaa	1723	KPWD	71177	71177	8/13/13	2:59:20 am	AD COUNCIL: REGINALD (SPANISH)	:30	3/18/14	Paid Program 2:30 AM			0
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Totals for: Paid Program 2:30 AM

Media Description: AD COUNCIL: REGINALD (SPANISH)

ISCI: CNDG0002000/DIGITAL LITERACY (SPANISH)

Program Title: Paid Program 2:30 AM

aaa	1723	KPWD	71177	71177	9/10/13	2:59:20 am	AD COUNCIL: REGINALD (SPANISH)	:30	3/18/14	Paid Program 2:30 AM			0
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Totals for: Paid Program 2:30 AM

Media Description: AD COUNCIL: REGINALD (SPANISH)

ISCI: CNDG0002000/DIGITAL LITERACY (SPANISH)

Program Title: Paid Program 4 AM

aaa	1723	KPWD	71177	71177	9/17/13	4:29:20 am	AD COUNCIL: REGINALD (SPANISH)	:30	3/18/14	Paid Program 4 AM			0
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Totals for: Paid Program 4 AM

Media Description: AD COUNCIL: REGINALD (SPANISH)

ISCI: CNDG0002000/DIGITAL LITERACY (SPANISH)

Program Title: Paid Program 4 AM

aaa	1723	KPWD	71177	71177	8/20/13	4:29:20 am	AD COUNCIL: REGINALD (SPANISH)	:30	3/18/14	Paid Program 4 AM			0
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Totals for: Paid Program 4 AM



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Media - Announcement Placement Report

Report called at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI (Contract#, Line#, Revision) Length Expiration Program Date Alt-PromoKey Alt-ISCI Alt-Description

Media Description: AD COUNCIL: REGINALD (SPANISH)

ISCI: CNDG0002000/DIGITAL LITERACY (SPANISH)

Program Title: Paid Program 4:30 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	1723	KFWD	71177	7/26/13	4:59:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 4:30 AM		0	
aaa	1723	KFWD	71177	7/11/13	4:59:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 4:30 AM		0	
aaa	1723	KFWD	71177	7/11/13	4:59:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 4:30 AM		0	
aaa	1723	KFWD	71177	9/24/13	4:59:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 4:30 AM		0	
Totals for: Paid Program 4:30 AM													
4													

Program Title: Paid Program 6:00 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	1723	KFWD	71177	7/31/13	6:29:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 6:00 AM		0	
Totals for: Paid Program 6:00 AM													
1													

Program Title: Paid Program 6:30 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	1723	KFWD	71177	9/7/13	6:59:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 6:30 AM		0	
aaa	1723	KFWD	71177	7/16/13	6:59:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 6:30 AM		0	
aaa	1723	KFWD	71177	8/24/13	6:59:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 6:30 AM		0	
aaa	1723	KFWD	71177	8/17/13	6:59:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 6:30 AM		0	
Totals for: Paid Program 6:30 AM													
4													

Program Title: Paid Program 7:00 AM

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
aaa	1723	KFWD	71177	8/3/13	7:29:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 7:00 AM		0	
aaa	1723	KFWD	71177	9/21/13	7:29:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 7:00 AM		0	
aaa	1723	KFWD	71177	9/14/13	7:29:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 7:00 AM		0	



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In the case of unlinked logs:
Both parts of bookends and piggy backs are combined.
In the case of linked logs both parts of bookends and piggybacks are shown, each with their own AIR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration Date	Program	Alt-PromoKey	Alt-ISCI	Alt-Description
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Media Description: AD COUNCIL: REGINALD (SPANISH)
 ISCI: CNDG0002000/DIGITAL LITERACY (SPANISH)

Program Title: Paid Program 7:00 AM

aaa	1723	KFWD	71177	71177	8/27/13	7:29:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 7:00 AM	0	
aaa	1723	KFWD	71177	71177	7/19/13	7:29:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 7:00 AM	0	
Totals for: Paid Program 7:00 AM													
6													

Program Title: Paid Program 7:30 AM

aaa	1723	KFWD	71177	71177	8/31/13	7:59:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 7:30 AM	0	
aaa	1723	KFWD	71177	71177	8/6/13	7:59:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 7:30 AM	0	
aaa	1723	KFWD	71177	71177	7/25/13	7:59:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 7:30 AM	0	
Totals for: Paid Program 7:30 AM													
3													

Program Title: Paid Program 8:30 AM

aaa	1723	KFWD	71177	71177	9/28/13	8:59:20 am	AD COUNCIL: REGINALD (SPANISH)	CNDG0002000/DIGITAL LITERACY (SPANISH)	:30	3/18/14	Paid Program 8:30 AM	0	
Totals for: Paid Program 8:30 AM													
1													

ISCI: CNLNG0072000/LEAD POISONING PREVENTION (SPANISH)

Media Description: AD COUNCIL: SIPPY CUP REVISED (SPANISH)													
ISCI: CNLNG0072000/LEAD POISONING PREVENTION (SPANISH)													
Program Title: Paid Program 10:30 AM													
aaa	1235	KFWD	71142	71142	8/17/13	10:59:20 am	AD COUNCIL: SIPPY CNLNG0072000/LEAD CUP REVISED (SPANISH)	POISONING PREVENTION (SPANISH)	:30	10/25/13	Paid Program 10:30 AM	0	
Totals for: Paid Program 10:30 AM													
1													
Program Title: Paid Program 12:30 AM													
aaa	1235	KFWD	71142	71142	7/24/13	12:59:20 am	AD COUNCIL: SIPPY CNLNG0072000/LEAD CUP REVISED (SPANISH)	POISONING PREVENTION (SPANISH)	:30	10/25/13	Paid Program 12:30 AM	0	
Totals for: Paid Program 12:30 AM													
1													



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aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlinked logs:
 Spots and airlog back are combined.
 Only the first number of a rotation group is shown. This may differ from what normally is aired.
 In the case of locked logs both pairs of bookends and piggybacks are shown, each with their own AirL.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI (Contract#: Line#: Revision) Length Expiration Program Alt-PromoKey Alt-ISCI Alt-Description

Media Description: AD COUNCIL: SIPPY CUP REVISED (SPANISH)

ISCI: CNLG0072000/LEAD POISONING PREVENTION (SPANISH)

Program Title: Paid Program 2:00 AM

aaa	1235	KFWD	71142	71142	9/21/13	2:29:20 am	AD COUNCIL: SIPPY CNLG0072000/LEAD CUP REVISED (SPANISH)	POISONING PREVENTION (SPANISH)	1	:30	10/25/13	Paid Program 2:00 AM	0		
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Totals for: Paid Program 2:00 AM

Program Title: Paid Program 4 AM

aaa	1235	KFWD	71142	71142	9/28/13	4:29:20 am	AD COUNCIL: SIPPY CNLG0072000/LEAD CUP REVISED (SPANISH)	POISONING PREVENTION (SPANISH)	2	:30	10/25/13	Paid Program 4 AM	0		
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Totals for: Paid Program 4 AM

Program Title: Paid Program 6:00 AM

aaa	1235	KFWD	71142	71142	7/13/13	6:29:20 am	AD COUNCIL: SIPPY CNLG0072000/LEAD CUP REVISED (SPANISH)	POISONING PREVENTION (SPANISH)	1	:30	10/25/13	Paid Program 6:00 AM	0		
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Totals for: Paid Program 6:00 AM

Program Title: Paid Program 7:00 AM

aaa	1235	KFWD	71142	71142	8/23/13	7:29:20 am	AD COUNCIL: SIPPY CNLG0072000/LEAD CUP REVISED (SPANISH)	POISONING PREVENTION (SPANISH)	3	:30	10/25/13	Paid Program 7:00 AM	0		
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Totals for: Paid Program 7:00 AM

Program Title: Paid Program 7:00 AM

aaa	1235	KFWD	71142	71142	8/2/13	7:29:20 am	AD COUNCIL: SIPPY CNLG0072000/LEAD CUP REVISED (SPANISH)	POISONING PREVENTION (SPANISH)	2	:30	10/25/13	Paid Program 7:00 AM	0		
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Totals for: Paid Program 7:00 AM

Program Title: Paid Program 7:00 AM

aaa	1235	KFWD	71142	71142	7/28/13	9:40:30 am	AD COUNCIL: SIPPY CNLG0072000/LEAD CUP REVISED (SPANISH)	POISONING PREVENTION (SPANISH)	2	:30	10/25/13	Ya Llegamos Aventuras Mundiales 2	0		
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Totals for: Paid Program 7:00 AM

Program Title: Paid Program 7:00 AM

aaa	1235	KFWD	71142	71142	7/7/13	9:49:42 am	AD COUNCIL: SIPPY CNLG0072000/LEAD CUP REVISED (SPANISH)	POISONING PREVENTION (SPANISH)	11	:30	10/25/13	Ya Llegamos Aventuras Mundiales 2	0		
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Totals for: Paid Program 7:00 AM

Media Description: AD COUNCIL: SIPPY CUP REVISED (SPANISH)

ISCI: CNFT0090000/DISCOVERING NATURE (SPANISH)



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aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of undetected logs:
Both sides of bookends and piggy backs are combined.
Only the first member of a relation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

Media - Announcement Placement Report

Report pulled at 11:59:14AM on 10/9/2013

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Length Expiration Program All-PromoKey All-ISCI All-Description
 (Contract#:Line#:Revision) Date

Media Description: AD COUNCIL: SMURFS (SPANISH)

ISCI: CNFT0090000/DISCOVERING NATURE (SPANISH)

Program Title: Igyy Artbuckle

aaa	1959	KFWD	71215	71215	7/28/13	10:10:30 am	AD COUNCIL: SMURFS (SPANISH)	CNFT0090000/DISCOVERING NATURE (SPANISH)	:30	5/31/14	Igyy Artbuckle	0		
aaa	1959	KFWD	71215	71215	8/4/13	10:06:32 am	AD COUNCIL: SMURFS (SPANISH)	CNFT0090000/DISCOVERING NATURE (SPANISH)	:29	5/31/14	Igyy Artbuckle	0		
aaa	1959	KFWD	71215	71215	8/18/13	10:17:20 am	AD COUNCIL: SMURFS (SPANISH)	CNFT0090000/DISCOVERING NATURE (SPANISH)	:29	5/31/14	Igyy Artbuckle	0		
aaa	1959	KFWD	71215	71215	8/25/13	10:08:17 am	AD COUNCIL: SMURFS (SPANISH)	CNFT0090000/DISCOVERING NATURE (SPANISH)	:29	5/31/14	Igyy Artbuckle	0		
aaa	1959	KFWD	71215	71215	7/21/13	10:06:59 am	AD COUNCIL: SMURFS (SPANISH)	CNFT0090000/DISCOVERING NATURE (SPANISH)	:29	5/31/14	Igyy Artbuckle	0		
aaa	1959	KFWD	71215	71215	7/14/13	10:15:47 am	AD COUNCIL: SMURFS (SPANISH)	CNFT0090000/DISCOVERING NATURE (SPANISH)	:29	5/31/14	Igyy Artbuckle	0		
Totals for: Igyy Artbuckle														
6														

Program Title: Igyy Artbuckle 2

aaa	1959	KFWD	71215	71215	9/8/13	10:37:24 am	AD COUNCIL: SMURFS (SPANISH)	CNFT0090000/DISCOVERING NATURE (SPANISH)	:29	5/31/14	Igyy Artbuckle 2	0		
aaa	1959	KFWD	71215	71215	9/15/13	10:46:17 am	AD COUNCIL: SMURFS (SPANISH)	CNFT0090000/DISCOVERING NATURE (SPANISH)	:29	5/31/14	Igyy Artbuckle 2	0		
aaa	1959	KFWD	71215	71215	9/29/13	10:38:02 am	AD COUNCIL: SMURFS (SPANISH)	CNFT0090000/DISCOVERING NATURE (SPANISH)	:29	5/31/14	Igyy Artbuckle 2	0		
Totals for: Igyy Artbuckle 2														
3														

Program Title: Mama Mirabelle

aaa	1959	KFWD	71215	71215	9/15/13	8:08:24 am	AD COUNCIL: SMURFS (SPANISH)	CNFT0090000/DISCOVERING NATURE (SPANISH)	:29	5/31/14	Mama Mirabelle	0		
aaa	1959	KFWD	71215	71215	7/7/13	8:06:22 am	AD COUNCIL: SMURFS (SPANISH)	CNFT0090000/DISCOVERING NATURE (SPANISH)	:29	5/31/14	Mama Mirabelle	0		
aaa	1959	KFWD	71215	71215	7/14/13	8:05:58 am	AD COUNCIL: SMURFS (SPANISH)	CNFT0090000/DISCOVERING NATURE (SPANISH)	:29	5/31/14	Mama Mirabelle	0		
aaa	1959	KFWD	71215	71215	8/14/13	8:16:51 am	AD COUNCIL: SMURFS (SPANISH)	CNFT0090000/DISCOVERING NATURE (SPANISH)	:29	5/31/14	Mama Mirabelle	0		



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aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlabeled logs:
 Both parts of backends and logg backends are combined.
 Only the first member of a rotation group is shown. This may differ from what eventually is aired.
 In the case of locked logs both parts of backends and logg backends are shown, each with their own AIR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.