

WJBO  
Baton Rouge, LA  
Quarterly Issues/Programs List  
First Quarter, 2024  
04/08/2024

WJBO  
Quarterly Issues/Programs List

WJBO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ACGBR's 2024 Everett G. Power:** Host Pam Bordelon sits down with Mat Keel, recipient of ACGBR's 2024 Everett G. Powers Fund for Creativity, to talk about his ambitious winning project, Cannibal Singles Club, as well as how the venue Yes We Cannibal came to be. Host: Pam Bordelon with the Arts Council of Baton Rouge.
- **Author Kevin Couhig:** Author Kevin Couhig recently returned home to participate in St. Francisville's Readers & Writers Symposium. The retired businessman and "recovering politician" visits with host Pam Bordelon to talk about becoming an author; his first novel, A Man for Others; and his latest writing project, tentatively titled If One of Them is Dead. Host: Pam Bordelon with the Arts Council of Baton Rouge.
- **Baton Rouge artist Nanci Charpentier:** Baton Rouge artist Nanci Charpentier, whose recently commissioned painting graced the cover of InRegister magazine's "Women with a Cause" cover, joins host Pam Bordelon to talk about her career. You're going to love hearing about Plein Air! Host: Pam Bordelon with the Arts Council of Baton Rouge.
- **Born To Fly film:** Brennan Robideaux joins host Pam Bordelon to talk about his film, Born to Fly, which recounts the intimate story of Mondo Duplantis and his rise to fame from child prodigy to the greatest pole vaulter of all time. The movie is being screened at the Manship Theatre Jan. 25. Host: Pam Bordelon with the Arts Council of Baton Rouge.
- **Bringing arts to children:** Clay Achée, Chase Bernard and sidekick Ziggy pop into the Jan & Bill Grimes Recording Studio to give AC23 host Pam Bordelon the scoop on the second season of the puppet-themed show now airing. Set in a Louisiana junkyard arts center, the live-action puppet series follows 9-year-old Ziggy as he discovers ways to express himself and connect with others through the arts—painting, dance, theater, music, etc. (replay) Host: Pam Bordelon with the Arts Council of Baton Rouge.
- **Cancer Awareness, Law Enforcement:** Robert Ginyard, Former Chairman of the Board of Directors for Zero Prostate Cancer. Robert Ginyard shares his personal experience battling prostate cancer and discusses Zero Prostate Cancer's mission to bring awareness, advocacy, and resources to the fight against prostate cancer. Bill Alexander, CEO of the National Law Enforcement Officers Memorial Fund. Bill Alexander discusses a new report on law enforcement line-of-duty deaths for 2023, along with the NLEOMF's work recognizing those who died while serving and providing resources and training to agencies nationwide. Host: iHeart's Ryan Gorman.
- **Community of Note, Baton Rouge Arts Market:** Jena Vanjgel sits down with host Pam Bordelon to talk about Community of Note, a project that brings music to the unhoused throughout the Baton Rouge area. Then Luke Lognion pops in to talk about plans for a re-imagined Baton Rouge Arts Market, which he is now managing for ARGBR. Host: Pam Bordelon with the Arts Council of Baton Rouge.
- **Current exhibits at LASM & West Baton Rouge Museum:** Things are jazzy in the Capital Region this February. Host Pam Bordelon sits down with Tracey Barhorst, curator & public programs manager for LASM, and Amanda Moak, curator of collections for the West Baton Rouge Museum, to talk about their current exhibits – Improvisation: The Art & Healing Power of Jazz and Shutter & Sound: The Jazz

Photography of Bob Willoughby, respectively. Host: Pam Bordelon with the Arts Council of Baton Rouge.

- **Disaster Relief and Uplifting Women:** Jennifer Pipa, Vice President of American Red Cross Disaster Programs. Jennifer Pipa joins the show for Red Cross Month and ahead of Red Cross Giving Day to discuss Red Cross disaster relief efforts, as 2024 is expected to be a busy year for natural disasters. Lillian Singh, Senior Vice President for Family Economic Mobility at Share Our Strength. Lillian Singh checks in to discuss how Share Our Strength is working to uplift women, particularly single mothers and their children, with their Jeremiah Program initiative. Host: iHeart's Ryan Gorman.
- **Discuss heart disease among women, and American women living with or those at risk of heart disease:** Celina Gorre, Chief Executive Officer at Women Heart. Celina Gorre joins the show for American Heart Month to discuss the issue of heart disease among women, along with the work Women Heart does supporting the millions of American women living with or those at risk of heart disease. Host: iHeart's Ryan Gorman.
- **Dr. Bill Grimes / LSU School of Music Jazz Program / Upcoming Events:** This Sunday, host Pam Bordelon sits down with Dr. Bill Grimes, founder of the LSU School of Music's jazz program, as he talks about his life and career. Now retired, he's planning an amazing night of jazz with his long-time friend Byron Stripling to celebrate his 70th birthday. Host: Pam Bordelon with the Arts Council of Baton Rouge.
- **Equality, Civil Rights:** Martin Luther King III & Arndrea Water King, Chairman & President of the Drum Major Institute. Martin Luther King III and Arndrea Waters King join the show ahead of Martin Luther King Jr. Day to discuss Dr. King's life and legacy, the impact it continues to have, and their efforts to continue the mission he started through the Drum Major Institute. Host: iHeart's Ryan Gorman.
- **Filing Taxes, Donating Blood:** Mark Steber, Chief Tax Information Officer for Jackson Hewitt. Mark Steber joins the show for the start of tax season, providing numerous tips on filing 2023 tax returns and information on important tax changes. Jonathan McNamara, Regional Communications Director for the American Red Cross. Jonathan checks in to recap National Blood Donor Month and discuss the shortage of blood donations nationwide and how the American Red Cross is working to address the shortage. Host: iHeart's Ryan Gorman.
- **Fraud/Scam Awareness, Nutrition Tips:** Maria Mayo, Associate Director for the FTC's Division of Consumer Response & Operations + Larissa Bungo, Senior Attorney with the FTC's Division of Consumer & Business Education. Experts from the FTC offer insight into some of the most common frauds and scams consumers need to be aware of, including how to spot and report them and actions that victims can take. Danielle Fanelle, Registered Dietician at Johns Hopkins All Children's Hospital. Danielle Fanelle joins the show for National Nutrition Month to discuss tips on better overall nutrition for children and adults. Host: iHeart's Ryan Gorman.
- **Health Tips for New Year, Human Trafficking Prevention:** Dr. Trisha Pasricha, 'Ask A Doctor' Columnist for The Washington Post. Dr. Pasricha joins the show with health tips for the new year, including a to-do checklist for those of every age and the importance of sleep, hydration, and diet. Natasha Nascimento, Founder & Executive Director of Redefining Refuge. Natasha Nascimento checks in for Human Trafficking Prevention Month to explain the scope of the issue across the country and ways to spot and help victims of human trafficking. Host: iHeart's Ryan Gorman.
- **LSU Museum Of Art:** Michelle Schulte and Mark Tullos visit with host Pam Bordelon to share details of the LSU Museum of Art's latest exhibit, Andy Warhol/Friends & Frenemies: Prints from the Cochran Collection, which runs through March 31. Host: Pam Bordelon with the Arts Council of Baton Rouge.
- **Louisiana Short Stories: An Anthology from America's Most Storied State:** Facilitator Rannah Gray and alumni from our most recently completed Creative Aging Writers' Workshop, which includes host Pam Bordelon, share the exciting journey of writing and compiling the short stories they wrote into a book - Louisiana Short Stories: An Anthology from America's Most Storied State, ahead of a book signing at the Cary Saurage Community Arts Center on Saturday Feb 24 from 2-4 pm. Host: Pam Bordelon with the Arts Council of Baton Rouge.

- **MS Awareness:** Robin Nunley, Spokesperson for the National MS Society. Robin Nunley joins the show for MS Awareness Week to discuss multiple sclerosis, resources available for those diagnosed with the disease, research underway to find a cure, and their annual Walk MS event. Host: iHeart's Ryan Gorman.
- **Outgoing ACGBR President/CEO Renée Chatelain:** Host Pam Bordelon sits down with former ACGBR President/CEO Renée Chatelain to talk about her eight-year stint as leader of the organization as well as her time at Manship Theatre, Mid-City Dance Project and as a practicing attorney. Chatelain also reveals what's up next for her. Host: Pam Bordelon with the Arts Council of Baton Rouge.
- **Public Health:** Dr. David Spigel, Chief Scientific Officer at the Sarah Cannon Research Institute. Dr. Spigel joins the show for National Cancer Prevention Month to discuss how to be proactive about your health regarding cancer, the importance of screenings, understanding risk factors, and advancements in treatment and cancer research. Host: iHeart's Ryan Gorman.
- **Public Health, Domestic Violence:** Dr. Kristy Marynak, Health Science Advisor in the CDC Office of Smoking & Health and Angie P, former smoker featured in the CDC's Tips From Former Smokers campaign. Dr. Marynak and Angie P. discuss the dangers of smoking, issues specifically related to menthol cigarettes, and tips for quitting. Pamela Zaballa, CEO of No More. Pamela Zaballa joins the show to discuss her organization's work helping those dealing with domestic violence and sexual assault. Host: iHeart's Ryan Gorman.
- **Sunday In The Park Concert Series:** Spring in South Louisiana means festival time! This Sunday, host Pam Bordelon sits down with Shawn Williams, who kicks off ACGBR's Sunday in the Park concert series April 7. Host: Pam Bordelon with the Arts Council of Baton Rouge.
- **Talent Advancement Program (TAP):** This April, Arts Council of Greater Baton Rouge kicks off the second session of its Talent Advancement Program (TAP) focusing on video production. Host Pam Bordelon talks with facilitator Chris Jeansonne and one of his featured instructors, Dierdré Peterson, who share what participants can expect to get out of the 10-week session. Host: Pam Bordelon with the Arts Council of Baton Rouge.
- **Tech and Social Media, Humanitarian Efforts:** Monica Anderson, Director of Internet & Technology Research at the Pew Research Center. Monica Anderson joins the show to discuss the Pew Research Center's work and its latest survey of U.S. teenagers and parents on smartphones and social media. Bryan Stern, Founder & CEO of Project Dynamo. Bryan Stern explains how his veteran-led, donor-funded international rescue non-profit organization is rescuing Americans around the world, including its upcoming mission to Haiti. Host: iHeart's Ryan Gorman.
- **Veterans Affairs, Black History Month:** Jim Whaley, CEO of Mission Roll Call. Jim Whaley joins the show to discuss Mission Roll Call's recent polling among veterans on the issues they're most concerned about, along with the battle against veteran homelessness and food insecurity. Trovon Williams, SVP of Marketing & Communications for the NAACP. Trovon Williams checks in for Black History Month to discuss the NAACP's work in organizing voter turnout ahead of the November elections and other initiatives underway for 2024. Host: iHeart's Ryan Gorman.

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------|-----------------|-------------|-------|-----------|----------|
|-------|-----------------|-------------|-------|-----------|----------|

|  |  |   |                                    |                        |        |
|--|--|---|------------------------------------|------------------------|--------|
| Health Tips<br>for New Year,<br>Human<br>Trafficking<br>Prevention | 9007792<br>iHeartRadio<br>Communities:<br>Public<br>Affairs<br>Special | Dr. Trisha Pasricha,<br>'Ask A Doctor'<br>Columnist for The<br>Washington Post. Dr.<br>Pasricha joins the show<br>with health tips for<br>the new year, including<br>a to-do checklist for<br>those of every age and<br>the importance of<br>sleep, hydration, and<br>diet. Natasha<br>Nascimento, Founder<br>& Executive<br>Director of Redefining<br>Refuge. Natasha<br>Nascimento checks in<br>for Human Trafficking<br>Prevention Month to<br>explain the scope of<br>the issue across the<br>country and ways to<br>spot and help victims<br>of human trafficking.<br>Host: iHeart's Ryan<br>Gorman. | T.<br>Pasricha,<br>N.<br>Nasciment | 01/07/2024<br>07:03 AM | 029:50 |
|--|--|---|------------------------------------|------------------------|--------|

|                              |   |   |  |                        |        |
|------------------------------|---|---|--|------------------------|--------|
| Bringing arts<br>to children | Baton Rouge,<br>LA - Public<br>Affairs:<br>Arts Council | Clay Achée, Chase<br>Bernard and sidekick<br>Ziggy pop into the Jan<br>& Bill Grimes<br>Recording Studio to<br>give AC23 host Pam<br>Bordelon the scoop on<br>the second season of<br>the puppet-themed show<br>now airing. Set in a<br>Louisiana junkyard arts<br>center, the live-action<br>puppet series follows<br>9-year-old Ziggy as he<br>discovers ways to<br>express himself and<br>connect with others<br>through the<br>arts—painting, dance,<br>theater, music, etc.<br>(replay) Host: Pam<br>Bordelon with the Arts<br>Council of Baton Rouge. | P.<br>Bordelon,<br>C. Achée,<br>C. Bernard | 01/07/2024<br>07:36 AM | 021:37 |
|------------------------------|---|---|--|------------------------|--------|

|                           |  |   |   |                        |        |
|---------------------------|--|---|---|------------------------|--------|
| Equality,<br>Civil Rights | 9007792<br>iHeartRadio<br>Communities:<br>Public<br>Affairs<br>Special | Martin Luther King III<br>& Arndrea Water<br>King, Chairman &<br>President of the Drum<br>Major Institute. Martin<br>Luther King III and<br>Arndrea Waters King<br>join the show ahead of<br>Martin Luther King Jr.<br>Day to discuss Dr.<br>King's life and legacy,<br>the impact it continues<br>to have, and their<br>efforts to continue the<br>mission he started<br>through the Drum Major<br>Institute. Host:<br>iHeart's Ryan Gorman. | M. King<br>III, A.<br>King                  | 01/14/2024<br>07:03 AM | 029:50 |
| LSU Museum Of<br>Art      | Baton Rouge,<br>LA - Public<br>Affairs:<br>Arts Council                | Michelle Schulte and<br>Mark Tullos visit with<br>host Pam Bordelon to<br>share details of the<br>LSU Museum of Art's<br>latest exhibit, Andy<br>Warhol/Friends &<br>Frenemies: Prints from<br>the Cochran Collection,<br>which runs through<br>March 31. Host: Pam<br>Bordelon with the Arts<br>Council of Baton Rouge.  | P.<br>Bordelon,<br>M. Schulte,<br>M. Tullos | 01/14/2024<br>07:35 AM | 023:44 |
| Equality,<br>Civil Rights | IHEARTRADIO<br>COMMUNITIES:<br>PUBLIC<br>AFFAIRS<br>SPECIAL            | Martin Luther King III<br>& Arndrea Water<br>King, Chairman &<br>President of the Drum<br>Major Institute. Martin<br>Luther King III and<br>Arndrea Waters King<br>join the show ahead of<br>Martin Luther King Jr.<br>Day to discuss Dr.<br>King's life and legacy,<br>the impact it continues<br>to have, and their<br>efforts to continue the<br>mission he started<br>through the Drum Major<br>Institute. Host:<br>iHeart's Ryan Gorman. | M. King<br>III, A.<br>King                  | 01/21/2024<br>07:04 AM | 029:49 |
| Born To Fly<br>film       | Baton Rouge,<br>LA - Public<br>Affairs:<br>Arts Council                | Brennan Robideaux joins<br>host Pam Bordelon to<br>talk about his film,<br>Born to Fly, which<br>recounts the intimate<br>story of Mondo<br>Duplantis and his rise<br>to fame from child<br>prodigy to the greatest<br>pole vaulter of all<br>time. The movie is<br>being screened at the<br>Manship Theatre Jan.<br>25. Host: Pam Bordelon<br>with the Arts Council<br>of Baton Rouge.   | P.<br>Bordelon,<br>B.<br>Robideaux          | 01/21/2024<br>07:38 AM | 020:16 |

|  |   |   |                                     |                     |        |
|--|---|---|-------------------------------------|---------------------|--------|
| Cancer Awareness, Law Enforcement          | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Robert Ginyard, Former Chairman of the Board of Directors for Zero Prostate Cancer. Robert Ginyard shares his personal experience battling prostate cancer and discusses Zero Prostate Cancer's mission to bring awareness, advocacy, and resources to the fight against prostate cancer. Bill Alexander, CEO of the National Law Enforcement Officers Memorial Fund. Bill Alexander discusses a new report on law enforcement line-of-duty deaths for 2023, along with the NLEOMF's work recognizing those who died while serving and providing resources and training to agencies nationwide. Host: iHeart's Ryan Gorman. | R. Ginyard, B. Alexander            | 01/28/2024 07:03 AM | 029:49 |
| Community of Note, Baton Rouge Arts Market | Baton Rouge, LA - Public Affairs: Arts Council  | Jena Vanjgel sits down with host Pam Bordelon to talk about Community of Note, a project that brings music to the unhoused throughout the Baton Rouge area. Then Luke Lognion pops in to talk about plans for a re-imagined Baton Rouge Arts Market, which he is now managing for ARGBR. Host: Pam Bordelon with the Arts Council of Baton Rouge.   | P. Bordelon, J. Vanjgel, L. Lognion | 01/28/2024 07:35 AM | 023:28 |

|  |   |  |                                      |                        |        |
|--|---|--|--------------------------------------|------------------------|--------|
| Filing Taxes,<br>Donating Blood  | IHEARTRADIO<br>COMMUNITIES:<br>PUBLIC<br>AFFAIRS<br>SPECIAL | Mark Steber, Chief Tax Information Officer for Jackson Hewitt. Mark Steber joins the show for the start of tax season, providing numerous tips on filing 2023 tax returns and information on important tax changes. Jonathan McNamara, Regional Communications Director for the American Red Cross. Jonathan checks in to recap National Blood Donor Month and discuss the shortage of blood donations nationwide and how the American Red Cross is working to address the shortage. Host: iHeart's Ryan Gorman. | R. Steber,<br>J. McNamara            | 02/04/2024<br>07:03 AM | 029:49 |
| Baton Rouge<br>artist Nanci<br>Charpentier   | Baton Rouge,<br>LA - Public<br>Affairs:<br>Arts Council     | Baton Rouge artist Nanci Charpentier, whose recently commissioned painting graced the cover of InRegister magazine's "Women with a Cause" cover, joins host Pam Bordelon to talk about her career. You're going to love hearing about Plein Air! Host: Pam Bordelon with the Arts Council of Baton Rouge.  | P.<br>Bordelon,<br>N.<br>Charpentier | 02/04/2024<br>07:35 AM | 023:14 |
| Discuss heart<br>disease among<br>women, and<br>American women<br>living with or<br>those at risk<br>of heart<br>disease | IHEARTRADIO<br>COMMUNITIES:<br>PUBLIC<br>AFFAIRS<br>SPECIAL | Celina Gorre, Chief Executive Officer at Women Heart. Celina Gorre joins the show for American Heart Month to discuss the issue of heart disease among women, along with the work Women Heart does supporting the millions of American women living with or those at risk of heart disease. Host: iHeart's Ryan Gorman.  | C. GORRE                             | 02/11/2024<br>07:03 AM | 029:49 |

|  |   |   |                                   |                        |        |
|--|---|---|-----------------------------------|------------------------|--------|
| Current exhibits at LASM & West Baton Rouge Museum                     | Baton Rouge, LA - Public Affairs: Arts Council  | Things are jazzy in the Capital Region this February. Host Pam Bordelon sits down with Tracey Barhorst, curator & public programs manager for LASM, and Amanda Moak, curator of collections for the West Baton Rouge Museum, to talk about their current exhibits – Improvisation: The Art & Healing Power of Jazz and Shutter & Sound: The Jazz Photography of Bob Willoughby, respectively. Host: Pam Bordelon with the Arts Council of Baton Rouge.                    | P. Bordelon, T. Barhorst, A. Moak | 02/11/2024<br>07:38 AM | 020:29 |
| Public Health  | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Dr. David Spigel, Chief Scientific Officer at the Sarah Cannon Research Institute. Dr. Spigel joins the show for National Cancer Prevention Month to discuss how to be proactive about your health regarding cancer, the importance of screenings, understanding risk factors, and advancements in treatment and cancer research. Host: iHeart's Ryan Gorman.   | D. SPEIGEL                        | 02/18/2024<br>07:03 AM | 029:49 |
| Louisiana Short Stores: An Anthology from America's Most Storied State | Baton Rouge, LA - Public Affairs: Arts Council  | Facilitator Rannah Gray and alumni from our most recently completed Creative Aging Writers' Workshop, which includes host Pam Bordelon, share the exciting journey of writing and compiling the short stories they wrote into a book – Louisiana Short Stores: An Anthology from America's Most Storied State, ahead of a book signing at the Cary Saurage Community Arts Center on Saturday Feb 24 from 2-4 pm. Host: Pam Bordelon with the Arts Council of Baton Rouge. | P. Bordelon, R. Gray              | 02/18/2024<br>07:35 AM | 024:28 |



|                                       |   |   |                            |                     |        |
|---------------------------------------|---|---|----------------------------|---------------------|--------|
| Veterans Affairs, Black History Month | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Jim Whaley, CEO of Mission Roll Call. Jim Whaley joins the show to discuss Mission Roll Call's recent polling among veterans on the issues they're most concerned about, along with the battle against veteran homelessness and food insecurity. Trovon Williams, SVP of Marketing & Communications for the NAACP. Trovon Williams checks in for Black History Month to discuss the NAACP's work in organizing voter turnout ahead of the November elections and other initiatives underway for 2024. Host: iHeart's Ryan Gorman. | J. Whaley, T. Williams     | 02/25/2024 07:03 AM | 029:49 |
| ACGBR's 2024 Everett G. Power         | Baton Rouge, LA - Public Affairs: Arts Council  | Host Pam Bordelon sits down with Mat Keel, recipient of ACGBR's 2024 Everett G. Powers Fund for Creativity, to talk about his ambitious winning project, Cannibal Singles Club, as well as how the venue Yes We Cannibal came to be. Host: Pam Bordelon with the Arts Council of Baton Rouge.   | P. Bordelon, M. Keel       | 02/25/2024 07:36 AM | 022:14 |
| Public Health, Domestic Violence      | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Dr. Kristy Marynak, Health Science Advisor in the CDC Office of Smoking & Health and Angie P, former smoker featured in the CDC's Tips From Former Smokers campaign. Dr. Marynak and Angie P. discuss the dangers of smoking, issues specifically related to menthol cigarettes, and tips for quitting. Pamela Zaballa, CEO of No More. Pamela Zaballa joins the show to discuss her organization's work helping those dealing with domestic violence and sexual assault. Host: iHeart's Ryan Gorman.                             | Dr. K. Marynak, P. Zaballa | 03/03/2024 07:03 AM | 029:49 |

|  |   |   |                           |                        |        |
|--|---|---|---------------------------|------------------------|--------|
| Author Kevin Couhig                          | Baton Rouge, LA - Public Affairs: Arts Council  | Author Kevin Couhig recently returned home to participate in St. Francisville's Readers & Writers Symposium. The retired businessman and "recovering politician" visits with host Pam Bordelon to talk about becoming an author; his first novel, A Man for Others; and his latest writing project, tentatively titled If One of Them is Dead. Host: Pam Bordelon with the Arts Council of Baton Rouge. | P. Bordelon, K. Couhig    | 03/03/2024<br>07:35 AM | 023:08 |
| MS Awareness                                 | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Robin Nunley, Spokesperson for the National MS Society. Robin Nunley joins the show for MS Awareness Week to discuss multiple sclerosis, resources available for those diagnosed with the disease, research underway to find a cure, and their annual Walk MS event. Host: iHeart's Ryan Gorman.  | R. Nunley                 | 03/10/2024<br>07:04 AM | 029:49 |
| Outgoing ACGBR President/CEO Renée Chatelain | Baton Rouge, LA - Public Affairs: Arts Council  | Host Pam Bordelon sits down with former ACGBR President/CEO Renée Chatelain to talk about her eight-year stint as leader of the organization as well as her time at Manship Theatre, Mid-City Dance Project and as a practicing attorney. Chatelain also reveals what's up next for her. Host: Pam Bordelon with the Arts Council of Baton Rouge.   | P. Bordelon, R. Chatelain | 03/10/2024<br>07:35 AM | 023:02 |

|   |   |  |  |                     |        |
|---|---|--|--|---------------------|--------|
| Tech and Social Media, Humanitarian Efforts | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Monica Anderson, Director of Internet & Technology Research at the Pew Research Center. Monica Anderson joins the show to discuss the Pew Research Center's work and its latest survey of U.S. teenagers and parents on smartphones and social media. Bryan Stern, Founder & CEO of Project Dynamo. Bryan Stern explains how his veteran-led, donor-funded international rescue non-profit organization is rescuing Americans around the world, including its upcoming mission to Haiti. Host: iHeart's Ryan Gorman. | M. Anderson, B. Stern                  | 03/17/2024 07:03 AM | 029:49 |
| Talent Advancement Program (TAP)            | Baton Rouge, LA - Public Affairs: Arts Council  | This April, Arts Council of Greater Baton Rouge kicks off the second session of its Talent Advancement Program (TAP) focusing on video production. Host Pam Bordelon talks with facilitator Chris Jeansonne and one of his featured instructors, Dierdré Peterson, who share what participants can expect to get out of the 10-week session. Host: Pam Bordelon with the Arts Council of Baton Rouge.  | P. Bordelon, C. Jeansonne, D. Peterson | 03/17/2024 07:36 AM | 022:15 |

|  |   |   |                        |                     |        |
|--|---|---|------------------------|---------------------|--------|
| Disaster Relief and Uplifting Women                                  | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Jennifer Pipa, Vice President of American Red Cross Disaster Programs. Jennifer Pipa joins the show for Red Cross Month and ahead of Red Cross Giving Day to discuss Red Cross disaster relief efforts, as 2024 is expected to be a busy year for natural disasters. Lillian Singh, Senior Vice President for Family Economic Mobility at Share Our Strength. Lillian Singh checks in to discuss how Share Our Strength is working to uplift women, particularly single mothers and their children, with their Jeremiah Program initiative. Host: iHeart's Ryan Gorman. | J. Pipa, L. Singh      | 03/24/2024 07:04 AM | 029:49 |
| Dr. Bill Grimes / LSU School of Music Jazz Program / Upcoming Events | Baton Rouge, LA - Public Affairs: Arts Council  | This Sunday, host Pam Bordelon sits down with Dr. Bill Grimes, founder of the LSU School of Music's jazz program, as he talks about his life and career. Now retired, he's planning an amazing night of jazz with his long-time friend Byron Stripling to celebrate his 70th birthday. Host: Pam Bordelon with the Arts Council of Baton Rouge.   | P. Bordelon, B. Grimes | 03/24/2024 07:35 AM | 023:24 |

|   |   |  |                               |                        |        |
|---|---|--|-------------------------------|------------------------|--------|
| Fraud/Scam Awareness,<br>Nutrition Tips | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Maria Mayo, Associate Director for the FTC's Division of Consumer Response & Operations + Larissa Bungo, Senior Attorney with the FTC's Division of Consumer & Business Education. Experts from the FTC offer insight into some of the most common frauds and scams consumers need to be aware of, including how to spot and report them and actions that victims can take. Danielle Fanelle, Registered Dietician at Johns Hopkins All Children's Hospital. Danielle Fanelle joins the show for National Nutrition Month to discuss tips on better overall nutrition for children and adults. Host: iHeart's Ryan Gorman. | M. Mayo, L. Bungo, D. Fanelle | 03/31/2024<br>07:04 AM | 029:49 |
|---|---|--|-------------------------------|------------------------|--------|

|                                   |  |  |                          |                        |        |
|-----------------------------------|--|--|--------------------------|------------------------|--------|
| Sunday In The Park Concert Series | Baton Rouge, LA - Public Affairs: Arts Council | Spring in South Louisiana means festival time! This Sunday, host Pam Bordelon sits down with Shawn Williams, who kicks off ACGBR's Sunday in the Park concert series April 7. Host: Pam Bordelon with the Arts Council of Baton Rouge. | P. Bordelon, S. Williams | 03/31/2024<br>07:43 AM | 015:17 |
|-----------------------------------|--|--|--------------------------|------------------------|--------|

**Section II  
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE                | DURATION | RUNS |
|-------|--------------------------------------|----------|------|
|       | :30 AD COUNCIL (STOP BULLYING)       | 000:30   | 25   |
|       | :60 LEUKEMIA LYMPHOMA                | 001:00   | 22   |
|       | :10 ALCOHOL USE                      | 000:08   | 182  |
|       | :10 American Forestry                | 000:09   | 94   |
|       | :10 INFECTIOUS DISEASES              | 000:09   | 153  |
|       | :10 LAW ENFORCEMENT (HOIMELAND SEC.) | 000:10   | 97   |
|       | :10 TAKE ME FISHING LOCAL            | 000:09   | 157  |
|       | :10 Adoption Awareness               | 000:09   | 71   |

| ISSUE | ORGANIZATION OR TITLE                         | DURATION | RUNS |
|-------|---|----------|------|
|       | :10 American Diabetes                         | 000:09   | 81   |
|       | :10 Autism Awareness                          | 000:09   | 70   |
|       | :10 Be A Dad                                  | 000:09   | 68   |
|       | :10 Diabetes Prevention                       | 000:09   | 70   |
|       | :10 Enviromental                              | 000:09   | 68   |
|       | :10 Peace Corp WJBO                           | 000:09   | 79   |
|       | :10 Respect Awareness                         | 000:09   | 75   |
|       | :10 Teenage Drinking                          | 000:09   | 73   |
|       | :15 BOYS AND GIRLS CLUBS                      | 000:15   | 128  |
|       | :15 CREDIT COUNCELING                         | 000:14   | 177  |
|       | :15 EPA LEAD                                  | 000:15   | 1    |
|       | :15 EPA LEAD                                  | 000:15   | 132  |
|       | :15 LEGACY STOP TOXIC LITTER                  | 000:15   | 131  |
|       | :15 LETS PLAY                                 | 000:14   | 140  |
|       | :15 LETS PLAY                                 | 000:15   | 1    |
|       | :15 LUPUS                                     | 000:15   | 128  |
|       | :15 United Negro College Fund                 | 000:14   | 1    |
|       | :15 United Negro College Fund                 | 000:14   | 125  |
|       | :15 VOLUNTEER                                 | 000:15   | 143  |
|       | :15 Dale/Income (Community Engagement)        | 000:14   | 128  |
|       | :15 MARK SPITZ US Coast Guard                 | 000:15   | 133  |
|       | :15 PARTNERSHIP FOR A DRUG FREE AMERICA       | 000:14   | 163  |
|       | :15 Tom & Cindy/Health (Community Engagement) | 000:14   | 1    |
|       | :15 Tom & Cindy/Health (Community Engagement) | 000:14   | 131  |
|       | :15 UNITED WAY                                | 000:15   | 130  |
|       | :30 Ad Council (KIDS CAR SEATS)               | 000:30   | 25   |
|       | :30 CASA/BATON ROUGE 2014                     | 000:29   | 34   |
|       | :30 VETERANS SALUTE FLAG                      | 000:30   | 26   |
|       | :30 AD COUNCIL (FIREARM STORAGE SAFETY)       | 000:30   | 24   |
|       | :30 AMERICAN RED CROSS                        | 000:29   | 27   |
|       | :30 AMVETS                                    | 000:30   | 26   |
|       | :30 BALD TIRES RUBBER MAKERS ASSOCIATION      | 000:30   | 25   |
|       | :30 DRUNK DRIVING AD COUNCIL (SHAQ)           | 000:30   | 25   |
|       | :30 FEEDING AMERICA AD COUNCIL                | 000:29   | 27   |

| ISSUE | ORGANIZATION OR TITLE                                     | DURATION | RUNS |
|-------|---|----------|------|
|       | :30 FIRSTGOV.GOV  | 000:29   | 26   |
|       | :30 SELECTIVE SERVICE                                     | 000:29   | 31   |
|       | :30 SPINA BIFIDA ASSN OF AMERICA                          | 000:29   | 27   |
|       | :30 VETERANS CRISIS LINE CRAIG MORGAN                     | 000:29   | 61   |
|       | :60 (US MARINES)  | 001:00   | 19   |
|       | :60 COLONOSCOPY   | 000:59   | 21   |
|       | :60 FEED THE PIG AD COUNCIL                               | 000:59   | 18   |
|       | :60 SKIN CANCER GOLF                                      | 001:00   | 21   |
|       | :60 UNITED WAY/NFL AD COUNCIL                             | 000:59   | 20   |
|       | :60 Ad Council (CATHOLIC CHURCH MARRIAGE                  | 001:00   | 18   |
|       | :60 AUTISM  | 001:00   | 20   |
|       | :60 ENERGY SAVING LIGHTBULBS AD COUNCIL                   | 000:59   | 22   |
|       | :60 Job Training & Employment - How We Do It<br>(Revised) | 001:01   | 22   |
|       | :60 LOUISIANA HIGH SCHOOL ATHLETIC ASSOC.                 | 001:00   | 26   |
|       | :60 MAKING HOME AFFORDABLE.(AD COUNCIL)                   | 001:00   | 20   |
|       | :60 MARCH FOR BABIES                                      | 001:00   | 20   |
|       | :60 ORTHOPEDIC SURGEONS                                   | 001:00   | 20   |
|       | :60 ORTHOPEDIC SURGEONS                                   | 001:01   | 1    |
|       | :60 PRAY AMERICA  | 000:59   | 19   |
|       | :60 U.S. NAVY   | 001:00   | 19   |
|       | 30 AMERICAN RED CROSS                                     | 000:30   | 27   |
|       | 30 KEEP LOUISIANA BEAUTIFUL                               | 000:30   | 1    |
|       | 30 KEEP LOUISIANA BEAUTIFUL                               | 000:30   | 29   |
|       | 60 FIGHTING BLINDNESS                                     | 001:00   | 18   |
|       | Ad Council DISASTER/ READY DOT GOV ;60                    | 001:00   | 20   |
|       | Ad Council JOBS AD COUNCIL                                | 000:59   | 20   |
|       | Ad Council (Adoption) - Questionnaire 2 :60               | 000:59   | 19   |
|       | Ad Council (CAR SEATS) -Kids/Sports :60                   | 001:00   | 20   |
|       | Ad Council (Crime Prevention) - Fraud :60                 | 000:59   | 20   |
|       | Ad Council (Crime Prevention) - Kids Theft :60            | 000:59   | 20   |
|       | Ad Council (Crime Prevention) - Prevention at Work<br>:60 | 000:59   | 21   |
|       | Ad Council (Crime Prevention) - School Violence<br>Kids   | 000:59   | 19   |

| ISSUE            | ORGANIZATION OR TITLE                                   | DURATION | RUNS |
|------------------|---|----------|------|
|                  | Ad Council (Crime Prevention) - School Violence Parents | 000:59   | 18   |
|                  | Ad Council (Crime Prevention) - Sexual Assault :60      | 000:59   | 20   |
|                  | Ad Council (Environmental Involvement) - Small World    | 000:29   | 26   |
|                  | Ad Council (FOOD SAFETY) :60                            | 000:59   | 19   |
|                  | Ad Council (GETTING INTO COLLEGE)                       | 000:30   | 24   |
|                  | Ad Council (RADD) - KISS Paul Stanley :30               | 000:29   | 25   |
|                  | Ad Council BE A DAD :30                                 | 000:30   | 26   |
|                  | AIR FORCE RESERVE/FIREFIGHTERS                          | 000:29   | 75   |
|                  | AIR FORCE RESERVE/HURRICANE HUNTERS                     | 000:29   | 53   |
|                  | AIR FORCE RESERVE/PILOTS                                | 000:29   | 25   |
|                  | AMERICAN HOSPITAL ASSN/PUT IN WRITING                   | 000:28   | 1    |
|                  | AMERICAN HOSPITAL ASSN/PUT IN WRITING                   | 000:29   | 51   |
|                  | AMERICAN OPTOMETRIC ASSOCIATION                         | 000:29   | 26   |
|                  | ASHP - Questions About Your Medicine? :30               | 000:29   | 26   |
|                  | GO RED FOR WOMEN AMERICAN HEART ASSOC.                  | 000:30   | 27   |
|                  | iHM/PSA   | 000:30   | 9    |
|                  | iHM/PSA   | 000:30   | 12   |
|                  | LA ASSN BROADCASTERS                                    | 000:30   | 25   |
|                  | LA ASSN BROADCASTERS                                    | 000:30   | 1    |
|                  | POVERTYUSA.ORG/FAMILY OF FOUR                           | 000:29   | 26   |
|                  | PSA - Amer Diabetes Assn Choose to live :30             | 000:29   | 25   |
|                  | PSA- SIPC   | 000:29   | 25   |
|                  | PSA- Sports Concussion Guildlines                       | 000:30   | 26   |
|                  | PSA- Wounded Warrior Project                            | 000:29   | 26   |
|                  | PSA-HIV Symptoms  | 000:30   | 26   |
|                  | PSA-Speak Up  | 000:30   | 26   |
|                  | SCORE - BUSINESS :60                                    | 001:00   | 20   |
|                  | SELECTIVE SERVICE/DRAFT/PLEDGE                          | 000:29   | 25   |
|                  | USDA - Smuggling Interdiction and Trade Compliance :60  | 000:58   | 30   |
|                  | WOUNDED WARRIORS :60                                    | 000:59   | 21   |
| CANCER AWARENESS | THE V FOUNDATION  | 000:28   | 6    |
| CANCER AWARENESS | THE V FOUNDATION  | 000:30   | 3    |



| ISSUE                 | ORGANIZATION OR TITLE       | DURATION | RUNS |
|-----------------------|-----------------------------|----------|------|
| COMMUNITY INVOLVEMENT | 1 MILLION STRONG            | 000:29   | 5    |
| COMMUNITY INVOLVEMENT | 1 MILLION STRONG            | 000:30   | 9    |
| COMMUNITY INVOLVEMENT | AMERICAN STROKE ASSOCIATION | 000:30   | 6    |
| COMMUNITY INVOLVEMENT | OPERATION HOPE              | 000:30   | 6    |
| COMMUNITY INVOLVEMENT | PROJECT YELLOW LIGHT        | 000:30   | 6    |
| COMMUNITY INVOLVEMENT | UNCF                        | 000:30   | 7    |
| FINANCIAL COACHING    | OPERATION HOPE              | 000:29   | 13   |
| HEART HEALTH          | AMERICAN HEART ASSOCIATION  | 000:30   | 12   |
| PROJECT YELLOW LIGHT  | PROJECT YELLOW LIGHT        | 000:29   | 15   |
| SCORE                 | SAVE FOR COLLEGE            | 000:30   | 26   |