

## **1Q 2012 Issue Programming**

**WJBO-AM**

**KRVE-FM**

**WYNK-FM**

**WLRO-AM**

**WFMF-FM**

## 2012 - 13 Community Issues Clear Channel Radio – Baton Rouge

### **Crime**

- *Drug-related*

### **Education**

- *Improve public school performance*
- *Adequate funding for higher education*
- *Accountability for higher-ed*
- *Support for TOPS as initially defined*
- *Overcrowding of schools in outlying parishes*

### **Economy/Economic Development**

- *Retain/expand current businesses*
- *Attract new businesses*
- *Study effectiveness/return of tax incentives*

### **Healthcare**

- *Access to care for un-and under-insured, especially North Baton Rouge*
- *Affordable health care for all*
- *Replacement for aging EKL, LSU's teaching hospital*

### **Infrastructure**

- *Solutions to continually growing traffic congestion*
- *Improve traffic light synchronization*
- *Decaying sewer systems*

### **Quality of Life**

- *Support museums, libraries, etc*
- *Citizen involvement*

### **Taxes**

- *Rein-in taxes*
- *Accountability*

## Of Interest to You

Weekly Public Affairs Interview Program for Clear Channel Radio Baton Rouge  
 29:30 Sundays 7 am - WJBO-AM, KRVE-FM, WYNK-FM, WLRO-AM, WFMF-FM

### January 2012

DATE	GUEST	TOPIC	ISSUES
01	Eric Lewis, State Leader BAEO, Black Alliance for Education Options	Discussed charter schools`	Education (15:05)
	Ken Davis, Historian and NYT best selling author	History of celebrating the New Year, dating back to mythology	Other (13:28)
08	Dwayne White, Chief BRPD Sgt Don Kelly, BRPD	How reorganization of the department is attacking violent crime	Crime (14:15)
	Hillar Moore, EBR Dist Atty	Explains the prosecutor's side in fighting crime	Crime (13:24)
	Loren Scott, PhD Economist	Economic impact of BCS Championship Game has on LSU's athletic dept books	Economy (01:05)
15	Adam Knapp, Pres/CEO BR Area Chamber	The Chamber's focus in 2012 is education; see a reform-minded Board of Elementary and Secondary Education (BESE); encouraged by the new members of the EBR School Board as they select a new superintendent; and the role of charter schools in education reform.	Education (28:09)
22	Ara Rubyan, Chair BR Jewish Film Festival	Preview of the 6 <sup>th</sup> annual event	Other (04:20)
	John White, State Supt Edu	Explains his strategy in implementing the governor's K-12 reforms	Education (05:28)
	Doug Moreau, former DA Art Moore, founder Yes I Can!	A conversation of area race relations as we on\observe MLK Day	Crime (18:50)
29	Ashley Rodrigue, WBRZ	Growing interest in a Westbank Expressway as a viable alternative to the controversial \$4-B LOOP. Oliver Joseph, Ascension Parish Councilman and State Sen Jodie Amadee	Infrastructure (02:09)
	John Kennedy, State Treasurer	The financial health of the state of Louisiana, and what can be done to improve it.	Taxes 25:40

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## February 2012

DATE	GUEST	TOPIC	ISSUES
05	Caroline Wood, Principal Louisiana Connections Academy	2/1 Digital Learning day – explaining the impact technology is having on K-12 education and students prefer it.	Education 03:58
	Steve Carter, State Rep Chair Education Cmte	Explains Gov Jindal's proposals and they will help students achieve higher test scores and be more ready for today's marketplace.	Education 03:46
	Robert Scott, Pres Public Affairs Research Council (PAR)	Recommends legislature move the constitutional amendments election to the November date to 1) save money, and 2) have better voter participation. Media Guide for the 2012 session is at the printer	Govt 20:48
12	Jay Dardenne, Lt Gov	The economic impact of "Swamp People" and other TV shows based (or partially based) in Louisiana. Big plus for tourism.	Economy 04:37
19	Elliot Stonecipher Demographer/Political Analyst	Reviews Governor Jindal's proposed 2012-13 budget; selection of legislative leaders; administration supported legislation	Taxes 18:16
	Matt Cannizaro, bowl.com	The economic impact of the 6-month long US Bowling Congress Championships at the River Center; how Baton Rouge was selected	Economy 13:44
26	Paul Arrigo, Pres/CEO BR C&VB	Economic impact of the US Bowling Congress 6-month long championships at the River Center	Economy 18:20
	Chandler Loupe, Member MetroCouncil	His son is paralyzed from being shot during an alleged drug deal gone bad. Increasing violent crimes committed by youth	Crime 09:38

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### March 2012

DATE	GUEST	TOPIC	ISSUES
03/04	Jared Loftus, Member CATS Board of Directors	CATS property tax proposal on April ballot; why a dedicated source of revenue is needed; plans for more routes, including express routes to downtown	Infrastructure 20:00 Taxes 03:21
	Don Redman, AAA	Reasons behind rising gas and oil prices	Economy 05:00
03/11	Marianne Addy, V-P Girl Scouts LA East	History of GSA; changing with changing times; cookie sales; technology	Other 24:08
	Lisa Freeman, Chief City Prosecutor	Received statewide honor for her DWI work	Crime 03:05
03/18	Bobby Jindal, Governor	Opening address to 2012 Regular Legislative Session – education reform is focus	Education 21:18
	Pearson Cross, Prof PoliSci UL-Lafayette	Previews legislative session – likelihood of governor's education reforms passing	Education 06:55
03/25	Pearson Cross, Prof PoliSci UL-Lafayette	Cont – preview of legislative session	Education 17:14
	State Reps Jon Bel Edwards and Tony Ligi	House floor debate on education reform	Education 12:00

# WJBO Issues Interview Log

## 2012 - 1<sup>st</sup> Quarter

MN – Morning News with Clay Young and Kevin Meeks  
 Guests also respond to listener questions/comments

DATE/TIME	Length	Program	GUEST/ORGANIZATION	ISSUES
01/04 7:34 a	11:34	MN	Stephen Moret, Secy LA Dept of Economic Development – successes of 2010 and goals for 2011.	Economy 10:34 Taxes 2:00
01/11 7:10a	06:00	MN	Sgt Don Kelly, BRPD – details the Breckenridge shooting and the arrest of one suspect and warrant for the second; the availability of guns.	Crime 06:00
01/11 7:35a	6:09	MN	Hillar Moore, Dist Atty – the status of various cases in EBR; recidivism.	Crime 06:09
01/12 7:35a	10:56	MN	Brian Marshall, CEO, CATS – explains reasons for an April property tax election to fund the transit system; what services will be added; and why voters should cast a 'yea' vote.	Infrastructure 10:56
01/12 8:06a	10:03	MN	C-B Forgotson, political observer/analyst - what he expects from lawmakers in the session that begins in March; emphasis on k-9 education.	Education 06:03 Taxes 04:00
01/13 8:20a	05:28	MN	John White, new State Supt of Education – outlines his goals to improve K-12 education; relationship with stakeholders, including teacher unions; need to explain new standards to teachers and students.	Education 05:28
01/16 8:07a	17:29	MN	Art Moore, founder Yes I Can; and former DA and Judge, Doug Moreau – discussion of race relations on MLK Day	Crime 17:29
01/18 7:36a	12:58	MN	John White, State Supt of Education – explains Gov Jindal's education reform package	Education 12:58
01/18 8:07a	10:19	MN	William Daniel, Dir DPW –new iPhone App will complement 311 complaint line; major road projects in 2012; continuing problem with litter and blight	Infrastructure 10:19
01/24 7:05a	08:16	MN	Layton Ricks, newly elected President of Livingston parish – explains his goals, including the need to attract more industry to form a bigger tax base.	Infrastructure 04:10 Taxes 04:06
01/26 7:41a	04:12	MN	Giles Whiting, Exec VP and COO BR Area Chamber – status of BR economy; outlook for 2012	Economy 04:23
01/31 8:11a	03:56	MN	St Sen J-P Morrell – explains his bill requiring the reporting of all child abuse by any and everyone	Crime 04:48
02/03 7:11a	04:37	MN	Lt Gov Jay Dardenne – in NYC promoting the state via The History Channel's preview of "Swamp People" season 3.	Economy 04:37
02/06 7:41a	04:18	MN	Joyce Haynes, Pres, Louisiana Assn of educators – explains their education reform package (to counter the governor's)	Education 04:18

02/09	6:11a	03:14	MN	Russell Graham, LSP – explains delay in clearing accidents from I-12 construction zone	Infrastructure 03:14
02/09	6:41a	04:13	MN	Joyce Haynes, Pres LA Assn of Educators – an alternative school reform plan for the governor to consider	Education 04:13
02/10	6:41a	03:55	MN	Matt Caznizarro, bowl.com - update on US Bowling Congress Championships at River Center	Economy 03:55
02/10	7:41a	04:03	MN	Kenyetta Smith, mbf EBR School Board – difficulties in naming interim supt after GAS candidate withdraws	Education 04:03
02/14	7:41a	03:48	MN	Rick Volland, owner Stroubes and Capitol City Grill – Valentine’s business	Economy 03:48
02/14	8:41a	03:56	MN	Jeremy Boykin, co-founder, The Crawfish Guy.com – economic impact of Lent on seafood business	Economy 03:56
02/15	6:41a	03:08	MN	Don Redman, AAA – cause of rising oil and gas prices. How to get more MPH	Economy 03:08
02/15	8:11a	04:52	MN	Mile Walker, Mayor ProTem and candidate for Mayor-Pres on Nov ballot – why his is running. Top issue – crime. Spending priorities	Crime 04:52
02/16	6:41a	04:02	MN	Jean Armstrong, League of Women Voters - Lunch with League panel on education reform in EBR	Education 04:02
02/16	7:11a	03:55	MN	Russell Graham, LSP – efforts to reduce accidents on I-12	Infrastructure 03:55
02/16	8:11a	04:12	MN	Eddie Nunez, Sr Assoc A-D, LSU – south end zone expansion OF Tiger Stadium	Economy 04:12
02/17	6:41a	03:45	MN	Kenneth Krefft, Brd Mbr, Office of Group Benefits – opposes Gov Jindal’s proposal to privatize	Govt/Politics 03:45
02/17	7:11a	03:45	MN	Loren Scott, econ Prof Emeritus, LSU – BR ranked #7 of 100 for projected job growth	Economy 03:45
02/17	8:11a	09:38	MN	Chandler Loupe, Mbr Metro Council – son paralyzed from being shot during an alleged drug deal.	Crime 09:38
02/20	6:11a	04:17	MN	Joyce Haynes, Pres LA Assn of Educators – Objections to the governor’s proposal to expand school vouchers	Education 04:17
02/20	7:11a	04:56	MN	John Kennedy, State Treasurer – pros and cons of Governor Jindal’s proposed 2012-13 budget	Taxes 04:56
02/20	8:11a	04:27	MN	Patrick Garrett, Mgr Hancock./Whitney Bank – impact of acquiring Whitney on customers and employees	Economy 04:27
02/20	8:41a	03:01	MN	Patrick Mulhearn, Pres LFEA and Dir of Studio Ops at Celtic Media Center – why more film and TV producers choose Baton Rouge; film credits; economic impact on area	Economy 03:01
02/21	7:11a	04:18	MN	Justin Cox, Acadian Ambulance – their role at Mardi Gras parades and events	Other 04:18
02/21	8:11a	10:09	MN	Bodi White, State Sen and Norman Browning, Pres Local Schools for Local Children – reasons for and procedure for a breakaway school district in southeast EBRP	Education 10:09
02/22	7:11a	04:26	MN	Joel Boe, mbr MetroCouncil – proposal for sales tax rebate for Bayou Country Superfest and similar 2-day events; to ensure concert will	Economy 04:26

			stay in BR; incentive for more events.	
02/23 7:41a	03:03	MN	Ewell Smith, E/D LA seafood Promo & Mktg Board – demand for Lenten season; prices; supplies; image post- BP oil spill	Economy 03:03
02/23 8:11a	04:16	MN	Lt Gov Jay Dardenne – why it's a poor decision to use half of his tourism budget to plus next year's budget shortfall	Economy 04:16
02/24 7:11a	05:15	MN	Mert Smiley, former State Rep – assessment of LA 935 where two children drowned when car plunged into Black Bayou.	Infrastructure 05:15
02/27 7:11a	03:43	MN	Melissa Flourney, director RAND Gulf States Policy Institute – questions plan to expand school vouchers	Education 03:43
02/28 6:41a	03:16	MN	Bill Grass, Geaux Wider – reason for delays and updates for I-10 and I-10 work	Infrastructure 03:16
02/28 7:11a	04:53	MN	David Charles Greenson, MD – adolescent psychology – why kinds 'snap' re Ohio high school shooter; warning signs; steps to take	Crime 04:53
02/28 7:41a	04:02	MN	Louis Altazan, Pres AGCO Automotive – steps to increase gas mileage	Economy 04:02
02/28 8:11a	04:36	MN	Tom Shedler, Secy of State – proposed legislation to shorten voting day by one hour	Govt 04:36
02/29 7:41a	02:58	MN	Michael Acaldo, Pres/CEO St Vincent DePaul – prescription program operation/needs	Other 02:58
02/29 8:11a	03:12	MN	Stephanie Ryan, WBRZ reporter – update on George Grace federal racketeering trial	Crime 03:12
03/01 6:11a	04:09	MN	Bill Grass, Geaux Wider – new safety measure along construction zone of I-12 to reduce accidents	Infrastructure 04:09
03/01 6:41a	05:05	MN	John White, LA Supt of Education – letter grade for schools being tweaked	Education 05:05
03/01 7:11a	04:44	MN	David Rozas, Criminal Defense Atty – opposed to bill to increase penalties for copper theft	Crime 04:44
03/01 8:11a	04:59	MN	Adam Knapp, Pres/CEO, BR Area Chamber – new resume database for new residents	Economy 04:59
03/01 8:41a	04:20	MN	Denise Emmons, Capital Region Builders Assn – Habitat Home and Garden Show	Economy 04:20
03/02 6:41a	03:45	MN	Stephanie Ryan, WBRZ reporter – jury deliberations in George Grace trial	Crime 03:45
03/02 7:41a	04:10	MN	C-J Hebert, Ascension gun store owner – sales increased after deadly home invasion	Crime 04:10
03/02 8:11a	03:55	MN	Patrick Mulhearn, Pres/Dir LFEA and Studio Ops at Celtic Media Center – Pixomondo visual effects company latest to setup at Celtic	Economy 03:55
03/05 6:41a	4:08	MN	Gary Hand, Alliance Security Systems – with increased crime, business is increasing; what to consider when buying a system; who monitors: impact on homeowners or business insurance	Crime 04:08
03/06 7:11a	4:41	MN	Pat Haynes-Smith, State Rep – continues comments on governor's education reform plan for the legislature	Education 04:41
03/07 6:41a	3:57	MN	David Chares Greenson, MD, Adolescent Psychiatry - telltale signs of bullying; how to approach the conversation with your child; steps to take; when to be concerned about possible suicide	Crime 03:57

03/07 7:41a	05:36	MN	Dee Stepter, IRS – alert for scams targeting people with little or no tax liability	Crime 05:36
03/07 8:11a	08:58	MN	Sid Gautreau, EBR Sheriff – citizen involvement is key in fighting increasing crime.	Crime 08:08
03/08 6:41a	04:18	MN	Lisa Freeman, Chief City Prosecutor – rec'd statewide honor for her DWI work	Crime 04:18
03/18 7:41a	05:46	MN	Tom Shedler, Secy of State – impact of gov's proposed budget, trimming SOS funds, will have on museums under his jurisdiction, including closings.	Taxes 05:46
03/09 6:41a	03:56	MN	Brendon Rush, DOTD – explains major work on Airlihe Hiwy thru Gonzales closing several crossovers, remaining crossover will have added turn lanes	Infrastructure 03:56
03/09 7:11a	08:53	MN	^th Dist Cong Dr Bill Cassidy – gas prices; Keystone pipeline; deep water drilling; how all do/could impact Louisiana	Economy 08:53
03/09 8:41a	04:50	MN	Nick Yaksich, American for Transportation Mobility – how highway bill in Congress will help deteriorating roads and bridges in Louisaina	Infrastructure 04:50
03/12 7:11a	09:53	MN	Pat Smith, State Rep and former Pres EBR School Board – explains opposition to governor's education reform proposals	Education 09:53
03/12 7:41a	03:17	MN	Jason Ard, Sheriff-elect Livingston Parish – warning about home improvement scams, thefts	Crime 03:17
03/12 8:41a	04:35	MN	Jim Donelon, Ins Commr – three savings opportunities on 2011 tax returns	Economy 04:35
03/13 6:41a	04:04	MN	David Guillory, Asst Dir DPW – updating 311 hotline to report problems	Infrastructure 04:04
03/14 7:11a	04:34	MN	Chas Roemer, VP BESE – teachers taking 'personal' day to attend rally at capitol opposing the governor's education reform proposals	Education 04:34
03/15 6:41a	04:55	MN	Eric Lewis, LA BAEO – his group's thoughts on teacher protest	Education 04:55
03/15 7:11a	04:44	MN	Don Redman, AAA – causes of rising gas prices	Economy 04:44
03/15 8:11a	05:28	MN	Hillar Moore, Dist Atty – update on efforts to establish a Ceasefire program in EBRP	Crime 05:28
03/19 6:41a	05:03	MN	Barbra Freiberg, Pres, EBRP School Board – update on supt search and possible layoffs	Education 05:03
03/19 7:41a	03:37	MN	Darren James, Real Estate Broker – home sales on the rise as foreclosure rates drop	Economy 03:37
03/19 8:41a	05:29	MN	Sid Gautreau, Sheriff EBRP – advantages and costs of relocating HQs to vacant bldg at Metro	Crime 05:29
03/20 6:41a	04:28	MN	Jay Dardenne, Lt Gov – update on the state's bicentennial celebrations and educational	Economy 04:28
03/20 7:41a	04:13	MN	Randy Rogers, Dir Livingston Economic Development Council – status of efforts to retain and attract businesses	Economy 04:13
03/21 6:41a	04:01	MN	Kirby Goidel, PPRL Dir and LSU PoliSci prof – results of statewide survey on primary and secondary education in the state	Education 04:01
03/21 8:11a	03:23	MN	Jeff Grascchel, NWS – flood prep plan	Infrastructure 03:23
03/21 8:41a	03:14	MN	Barry Erwin, Pres CABL – comments on survey ranking LA 15 <sup>th</sup> in state govt integrity	Govt/Politics 03:14

03/23 6:41a	03:45	MN	John White, State Supt of Education – status of governor’s education reform bills at the capitol	Education 03:45
03/23 7:31a	11:05	MN	Rick Santorum – GOP Presidential hopeful – addressing concerns of LA voters	Economy 11:05
03/26 6:11a	04:14	MN	Chris Stewart, Pres BR Police Union – responds to Chief’s comment the union is “losing its focus”	Crime 04:14
03/26 7:41a	03:59	MN	Michell Ghetti, Law Prof SU – comment on Florida’s ‘Stand You Ground’ law and Louisiana’s ‘Defend Your Home’ law	Crime 03:59
03/26 8:11a	04:29	MN	Kim Ginn, L’Auberge mktg V-P – status of new River Road casino resort and employment opportunities, dealer classes	Economy 04:29
03/27 8:11a	03:36	MN	Bob Anderson, USACE – Ms River Comm’s spring tour; repairing levee damage from ’11 flooding; Duncan Point project update	Infrastructure 03:36
03/28 7:41a	03:26	MN	Sharon Boudreaux-Stam, E/D WBR C&VB – preview weekend Kite Fest Louisiana	Economy 03:26
03/29 7:11a	04:28	MN	Don Redman, AAA Fuel Analyst – update on oil and gas prices, causes, expectations	Economy 04:28
03/30 6:41a	03:32	MN	Marianne Hebert, LCSW – impact of economy on mental health, ie depression, anxiety	Health 03:32
03/30 8:11a	05:42	MN	Cong Bill Cassidy – the REAL causes of rising gas prices and possible solutions, long- and short-term	Economy 05:42

# The Arts This Week

Weekly Public Affairs Program for Clear Channel Radio Baton Rouge, presented by the Arts Council of Greater Baton Rouge. **The issue, unless otherwise indicated is Quality of Life.**  
**24:30 Sundays 7:30 am - WJBO-AM**

**1Q 2012**

DATE	GUEST	TOPIC
	<b>Laura Larkin, Host Grants Director Arts Council of Greater Baton Rouge</b>	
01/01	Repeat previous program	
01/08	Malcolm Robinson, Mktg Dir Arts Council of GBR	Events
	Alvin Temple, Asst Director New Venture Theater	Performances
01/15	Lauren Davis, Curator Jeannie Lockett, Edu Curator WBR Museum	Exhibits
	Myrtle David, Exec Dir Marie Flowers, Program Dir DeBose Fine Arts Festival	Festival
	David Torns, Conductor Louisiana Youth Orchestra	Concerts
01/22	Malcolm Robinson, Arts Council Mktg Dir – Guest host	
	Lara Gautreau, Edu Curator LSU Museum of Art	Exhibits
	Malia Krolak, Dir LSU School of Art Galleries	Exhibits
01/29	Christine McMurdo-Wallace Tom Anderson, actors Swine Palace	Performances
	Vivian Walker, Administrator Heritage Choir	Concert
	Samantha Vicknair, Mktg Assoc BR Little Theater	Performances
02/05	Greg Williams, Founder and Managing Artistic Director New Venture Theater	Play
	Malcolm Robinson, Mktg Director Arts Council of GBR	Events

02/12	Elizabeth Weinstein, Curator LASM	Exhibits
	Adam Arrango, Edu Director BR Symphony Orchestra	Concert
	Liz Siccone, Audience Svcs Dir Manship Theater	Events
02/19	Repeat 02/05	
02/26	Repeat 02/05	
03/04	Lara Gautreau, Edu Curator LSU Museum of Art	Exhibits
	Blake Wilson, Director LSU Performing Arts Academy	Classes
	Michael Borowitz, Asst Prof/Conductor LSU Opera	Performances
	Terry Serio, Asst Dir LSU Union Theater	Performances
03/11	Samantha Vicknair, Mktg Coord BR Little Theater	Play
	Derrian Tolden, Donald Watkins – Actors in Swine Palace’s “The Brothers Size”	Play
03/18	Malia Krolak, Coordinator Kitty Phenev LSU School of Art Galleries	Exhibits
	Nicole Naquin, Comms Dir BR Ballet Theater	Performances
	Dinos Constantinides, Artistic Dir Louisiana Sinfonietta	Concert
03/25	Repeat 03/18	