

2ND QUARTER 2019 ISSUES PROGRAMMING

WJBO-AM ▪ WFMM-FM ▪ KRVE-FM ▪ WYNK-FM

2019 Community Issues – iHeartRadio Baton Rouge

Crime

- *Drug-related violent crime*

Education

- *Improve K-12 public school performance in EBR*
- *Adequate funding for and accountability in higher education*
- *Support for TOPS as initially defined*
- *Overcrowding of schools in outlying parishes*

Economy/Economic Development

- *Retain/expand current businesses*
- *Attract new businesses*
- *Effectiveness/return of tax incentives*
- *Expanding downtown development, including residential*

Government/Politics

- *Working of Louisiana Legislature, Metro Council and regional parish councils*
- *Public apathy*

Healthcare

- *Access to care for un-and under-insured, especially North Baton Rouge*
- *Affordable health care for all*
- *Declining mental health spending*

Infrastructure

- *Interstate traffic congestion*
- *Traffic signal synchronization*
- *Progress of federally mandated sewer upgrade*
- *Troubled public transportation system (CATS)*

Sense of Community

- *Neighborhood – safety, blight, resident participation*
- *Support museums, libraries, charities, etc*
- *Resident involvement*
- *Social Services*
- *Quality of life*

Taxes

- *Tax proposals need convincing argument to pass*
- *Proof that taxpayer's money is well spent*

Weather

- *Winter blasts*
- *Hurricane Season*

OF INTEREST TO YOU

A weekly public affairs program of iHeartRadio Baton Rouge. Approximately 26 minutes in length. Airs Sundays. KRVE-FM: 6a.m. WJBO-AM and WFME-FM: 7 a.m. WYNK-FM: 8 a.m..

DATE	GUEST	TOPIC	ISSUES
4/7/19	From Baton Rouge Children's Advocacy Center: Toni Bankston, Exec. Dir. David St. Romain, Public Outreach Coordinator	Child Abuse Prevention Month	Sense of Community
4/14/19	Livingston Parish Sheriff Jason Ard Gov. John Bel Edwards	Chippin' In for St. Jude fundraiser Portion of opening address to lawmakers at start of 2019 Legislative Session	Sense of Community Government/Politics
4/21/19	Adam St. Pierre, STEM Librarian, East Baton Rouge Parish Library Jill Gonzalez, Wallethub	Mid-City Micro Con Louisiana Least Green State for 2019	Sense of Community
4/28/19	Testimony on bill requiring origin of seafood	House Bill 335	Government/Politics
5/5/19	Uttam Dhillon, Acting Administrator DEA	National Prescription Drug Take Back Day (iHeartRadio National PSA Program)	Healthcare, Sense of Community
5/12/19	U.S. Sen. Bill Cassidy, President Donald Trump, others Maj. Gen. Rick Kaiser, Army Corps of Engineers	White House Press Conference on Surprise Medical Bills Reopening of Bonnet Carre Spillway	Healthcare Infrastructure
5/19/19	Don Redman, AAA	Memorial Day Travel	Sense of Community
5/26/19	Dr. Nick Rauber, DDS, Founder NOAA officials	Swollfest fishing rodeo to benefit Our Lady of the Lake Children's Hospital 2019 Hurricane Season Outlook	Sense of Community Weather

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OF INTEREST TO YOU (continued)

DATE	GUEST	TOPIC	ISSUES
6/2/19	Mary Stein, Assistant Library Director, East Baton Rouge Parish Library	EBRPL Summer Program	Sense of Community
6/9/19	Gov. John Bel Edwards closing press conference Barry Erwin, Council for a Better Louisiana	2019 Legislative Session Wrapup	Government/Politics
6/16/19	REPLAY OF 2/24/19 SHOW Whitney Pike, recovering opioid addict Dr. Jan Laughinghouse, Capital Area Human Services LSU Department of Sociology Assistant Professor Matthew Valasik	Opioid abuse (Murphy, Sam and Jodi interview from KRVE-FM) Study linking blight, homicide may predict where murder could occur	Healthcare Crime
6/23/19	From the Capital Area CASA Association: Erin Fulbright, Recruitment Coordinator Brent St. Blanc, CASA Volunteer	Capital Area CASA Association – its mission, recruitment efforts, upcoming fundrasier	Sense of Community
6/30/19	Don Redman, AAA Allison May, Allstate	4 th of July travel Baton Rouge’s low ranking on Allstate survey on safe drivers	Sense of Community

ARTS COUNCIL RADIO SHOW

Presented by the Arts Council of Greater Baton Rouge. Host: Rhaea D'Aliesio. Running time: 23 minutes. Unless otherwise noted, the issue is Sense of Community. Airs Sundays. KRVE-FM: 6:30 a.m. WJBO-AM and WFMF-FM: 7:30 a.m. **NOTE: Show does not air on WYNK-FM.**

DATE	GUEST	TOPIC
4/7/19	LSU School of Music Carlos Riazuelo, Director of Orchestral Studies Dr. John Dickson, Director of Choral Studies	Upcoming performance of the Brahms <i>Ein Deutches Requiem</i>
4/14/19	John Kelton, Enjoy Baton Rouge	Sight-seeing tour offerings, Baton Rouge history
4/21/19	From the Arts Council: Kelsey Livingston, Director of Visual Arts Leea Russell, Director of Education and Community Engagement	Upcoming exhibitions, projects
4/28/19	From BREC Art: Robin McAndrew, Malena Moreau Jezek, and Jenny Poulter	upcoming event Art Unleashed
5/5/19	Daniel Espinoza, Reactivate Program Coordinator from the Walls Project	Upcoming programming
5/12/19	Yiseul and Masson LeMieux of LeMieux Studios	Discussing their avant garde approach to classical music and immersive performances throughout Louisiana
5/19/19	artist and native Baton Rougian Stan Routh	Discuss his body of work and what it was like to grow up in Baton Rouge
5/26/19	Nicholas Bejeaux, Audience Engagement & Public Relations Manager for the Louisiana Art and Science Museum	Current exhibits and upcoming events, including Dino Day
6/2/19	Monica Pearce, Director of Grants Management & Special Projects, Arts Council of Greater Baton Rouge	De-mystifying grants, discussion on the Louisiana Arts Summit
6/9/19	John Kelton, Enjoy Baton Rouge	(replay of 4/14/19 show)
6/16/19	Daniel Espinoza, Reactivate Program Coordinator from the Walls Project	(replay of 5/5/19 show)
6/23/19	Jonathan Grimes, Director of Facilities & Programming	Music, upcoming Arts Council events
6/30/19	Yiseul and Masson LeMieux of LeMieux Studios	(replay of 5/12/19 show)

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