



125 West 55th St
New York, NY 10019

Contract # 27808019		Changes as of: 6/27/2022 at 9:20 AM		Version: Current State Version 3	
CPE: 1674/1691/11907		Flight: 6/21/22 - 6/27/22		Station: KREX	
Agency: OLD TOWN MEDIA, LLC		Advertiser: Democratic Colorado		Market: Grand Junction	
114 Quay Street ALEXANDRIA, VA 22314		Product: TV		Office: WASHINGTON	
		Agency Order #: 11770374		Service: Nielsen	
		Buyer: Patel, Meredith		Primary Demo:	
		Salesperson: FRAN BROWN		Assistant: FRAN BROWN	
		Separation:		Traffic #: 3580393	
		Comments: Separation: 30;PopulationBuyType: CPP			

KATZ TELEVISION
GROUP

# Day/Time		DP	Program	Rate	Len	6/21	6/21 - 6/21		Total Spots	Total \$	CPP*	GRP*
1	Tu-F,M 5a-6a		Wake Up Western Slope 1	\$30.00	30	7			7	\$210.00	\$0.00	0.0
2	Tu-F,M 6a-7a		Wake Up Western Slope 2	\$40.00	30	7			7	\$280.00	\$0.00	0.0
3	Tu-F,M 7a-8a		CBS This Morning	\$100.00	30	7			7	\$700.00	\$0.00	0.0
CR 4	Tu-F,M 8a-9a		CBS This Morning	\$75.00	30	7			4	\$300.00	\$0.00	0.0
5	Sa 6a-7a		CBS This Morning: Saturday	\$50.00	30	1			1	\$50.00	\$0.00	0.0
6	Su 7a-8-30a		CBS Sunday Morning	\$200.00	30	2			2	\$400.00	\$0.00	0.0
7	Tu-F,M 9a-9:30a		Family Feud	\$30.00	30	4			4	\$120.00	\$0.00	0.0
8	Tu-F,M 9:30a-10a		Family Feud	\$30.00	30	4			4	\$120.00	\$0.00	0.0
9	Tu-F,M 10a-11a		Price Is Right	\$125.00	30	4			4	\$500.00	\$0.00	0.0
10	Tu-F,M 11a-12n		The Young & The Restless	\$125.00	30	2			2	\$250.00	\$0.00	0.0
11	Tu-F,M 12n-12:30p		News Channel 5 @ Noon	\$75.00	30	4			4	\$300.00	\$0.00	0.0
12	Tu-F,M 12:30p-1p		The Bold & The Beautiful	\$125.00	30	2			2	\$250.00	\$0.00	0.0
13	Tu-F,M 1p-2p		Let's Make A Deal	\$100.00	30	2			2	\$200.00	\$0.00	0.0
14	Sa 5p-5:30p		Today's Homeowner	\$30.00	30	0			0	\$0.00	\$0.00	0.0
15	Tu-F,M 3p-4p		Dr. Phil	\$50.00	30	2			2	\$100.00	\$0.00	0.0
16	Tu-F,M 4p-5p		Ellen	\$50.00	30	2			2	\$100.00	\$0.00	0.0
17	Tu-F,M 5p-5:30p		News Channel 5 @ 5p	\$125.00	30	4			4	\$500.00	\$0.00	0.0
18	Tu-F,M 5:30p-6p		CBS Evening News	\$450.00	30	2			2	\$900.00	\$0.00	0.0
19	Tu-F,M 6p-6:30p		News Channel 5 @ 6p	\$125.00	30	4			4	\$500.00	\$0.00	0.0
20	Sa 6p-6:30p		News Channel 5 Sat @ 6p	\$125.00	30	0			0	\$0.00	\$0.00	0.0



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114 Quay Street ALEXANDRIA, VA 22314		Product: TV		Office: WASHINGTON	
		Agency Order #: 11770374		Service: Nielsen	
		Buyer: Patel, Meredith		Primary Demo:	
		Salesperson: FRAN BROWN		Assistant: 215-563-5400	
		Separation:		Traffic #: 3580393	
				Total Spots: 98	
				Total CPP: \$0.00	
				Total GRP:	
				Total \$: \$10,650.00	

#	Day/Time	DP	Program	Rate	Len	6/21 - 6/21		Total Spots	Total \$	CPP*	GRP*
						6/21					
21	Su 8:30a-9:30a		Face The Nation	\$125.00	30	1		1	\$125.00	\$0.00	0.0
22	Su 5p-5:30p		News Channel 5 Sun @ 5p	\$125.00	30	1		1	\$125.00	\$0.00	0.0
23	Tu-F,M 6:30p-7p		Big Bang Theory	\$65.00	30	5		5	\$325.00	\$0.00	0.0
24	Tu-F,M 10p-10:35p		News Channel 5 @ 10p	\$200.00	30	5		5	\$1,000.00	\$0.00	0.0
25	Sa 10p-10:30p		News Channel 5 Sat @ 10p	\$125.00	30	1		1	\$125.00	\$0.00	0.0
26	Su 10p-10:30p		News Channel 5 Sun 10p	\$200.00	30	1		1	\$200.00	\$0.00	0.0
27	Tu-F,M 10:35p-11:37p		The Late Show-CBS	\$40.00	30	5		5	\$200.00	\$0.00	0.0
28	Tu-F,M 11:37p-12:37a		The Late Late Show-CBS	\$25.00	30	5		5	\$125.00	\$0.00	0.0
29	Sa-Su 12n-4:30p		Golf	\$400.00	30	2		2	\$800.00	\$0.00	0.0
30	Sa 1p-4p		PGA: Travelers Championship	\$400.00	30	1		1	\$400.00	\$0.00	0.0
31	Su 1p-4p		PGA: Travelers Championship	\$400.00	30	2		2	\$800.00	\$0.00	0.0
32	M 2p-3p		The Talk	\$200.00	30	1		1	\$200.00	\$0.00	0.0
33	Su 10p-10:30p		News Channel 5 Sun 10p	\$200.00	30	1		1	\$200.00	\$0.00	0.0
34	Su 11a-12n		CBS Sports Spectacular	\$75.00	30	1		1	\$75.00	\$0.00	0.0
35	Su 12:30p-1p		PGA Tour Special	\$45.00	30	1		1	\$45.00	\$0.00	0.0
36	Sa 5p-5:30p		News Channel 5 Sat @ 6p	\$125.00	30	1		1	\$125.00	\$0.00	0.0
TOTALS:						98		98	\$10,650.00	\$0.00	0.0



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	Agency Order #: 11770374	Service: Nielsen
	Buyer: Patel, Meredith	Primary Demo:
	Salesperson: FRAN BROWN	Assistant: FRAN BROWN
	Separation:	Traffic #: 3580393

Con Type: POLITICAL/VOTE
Total \$: \$10,650.00
Total Spots: 98
Total CPP: \$0.00
Total GRP:

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
06/27/22 9:16 AM	Shelley Moore	We have \$225 that did not air, can we create a new contract for tomorrow to add these to?
06/22/22 2:53 PM	Shelley Moore	Can I get 8 spots in this show with two estimates, advise asap on mg offer. News on Saturday will air 5p-530p
06/22/22 12:57 PM	Shelley Moore	to many spots ordered for PGA advise on mg offer
06/21/22 12:14 PM	System	Notice Received.
06/21/22 11:53 AM	FRAN BROWN	Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget: \$36,250	
KREX Share: 30%	
Comment:	
Unknown: 70%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	98	\$10,650.00	0.0
Total	100%	98	\$10,650.00	0.0

Monthly Summary		
Month	Spots	Dollars
2022-Jun	98	\$10,650.00
Total	98	\$10,650.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot++	Spot-	\$ Chg
Makegood 3	6/27/22 9:16 AM	Shelley Moore	Accepted		3	\$-225.00
Makegood 2	6/22/22 2:53 PM	Shelley Moore	Confirmed	3	5	\$0
Makegood 1	6/22/22 12:57 PM	Shelley Moore	Confirmed	2	1	\$0
Queued for Electronic Contracting	6/21/22 11:55 AM					\$0
New	6/21/22 11:53 AM	FRAN BROWN	Confirmed	102		\$10,875.00

Changes: Total \$ from \$10,875.00 to \$10,650.00, Total Spots from 101 to 98. 1 buyline added or modified.

Changes: Total Spots from 103 to 101. 5 buylines added or modified.

Changes: Total Spots from 102 to 103. 3 buylines added or modified.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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