

WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

4CM&M
1322 G St SE
Washington, DC 20003

Contract # 1905842

Schedule Dates 08/21/14-09/03/14
Advertiser Center Forward (71144)
Agency 4CM&M (15934)
Product POLITICAL ISSUE (ns) (1187)
Brand CENTER FORWARD (439385)
Salesperson Millennium/DC, Washington DC (1109)
Sales Office Millennium Washington DC
Buyer Name Placement/Media
Phone/Fax /
CPE 500/521/2253
Account Types Weekly/Political Issue Agency BRD
Billing Type National/Tripular
Comments CENTER FORWARD PJ STACK

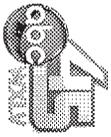
Date Entered 08/19/14
Last Modified 08/21/14
Entered By Lisa Carter
CO-OP Yes
Headline # ECR10379577
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,654.50
Net Total \$9,375.50
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Aug. 2014	66	\$7,620.00
Sep. 2014	29	\$3,410.00
Grand Total:	95	\$11,030.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/25/14-08/27/14	3	:30	7A-ABC-Good Morning America	1	1	1						3	\$100.00	\$300.00	Greensboro (WXLV)	GD MORN AMR-ABC	8/19/14
2.0	Normal Line / SPOT (2)	08/21/14-08/22/14	3	:30	9A-Queen Latifah 2	1			X	X				1	\$30.00	\$30.00	Greensboro (WXLV)	QUEEN LATIFAH	8/19/14
3.0	Normal Line / SPOT (3)	08/21/14-08/22/14	3	:30	10:58-25A-ABC-The View	1			2	2				4	\$100.00	\$400.00	Greensboro (WXLV)	VIEW-ABC<	8/19/14
4.0	Normal Line / SPOT (4)	08/25/14-08/27/14	4	:30	12P-1P (EST)	1	1	1						3	\$30.00	\$90.00	Greensboro (WXLV)	MILLIONAIRE/MILLIONAIRE	8/19/14
5.0	Normal Line / SPOT (5)	08/21/14-08/22/14	3	:30	12:57-55P-ABC-The Chew	1			1	1				2	\$30.00	\$60.00	Greensboro (WXLV)	CHEW-ABC	8/19/14
6.0	Normal Line / SPOT (6)	08/21/14-08/22/14	4	:30	2P-ABC-General Hospital	1			1	1				2	\$90.00	\$180.00	Greensboro (WXLV)	GENRL HOSPITAL<	8/19/14
7.0	Normal Line / SPOT (7)	08/25/14-08/27/14	4	:30	9P-Queen Latifah	2	X	X	X					2	\$30.00	\$60.00	Greensboro (WXLV)	QUEEN LATIFAH	8/19/14
8.0	Normal Line / SPOT (8)	08/21/14-08/22/14	4	:30	4P-5P (EST)	1			X	X				1	\$30.00	\$30.00	Greensboro (WXLV)	FAMILY FEUD/FAMILY FEUD	8/19/14
9.0	Normal Line / SPOT (10)	08/21/14-08/22/14	4	:30	5P- Peoples Court	1			X	X				1	\$40.00	\$40.00	Greensboro (WXLV)	PEOPLES COURT	8/19/14
10.0	Normal Line / News (11)	08/25/14-08/27/14	3	:30	6:28-8:30P-ABC-World News Monday-Friday	2	X	X	X					2	\$100.00	\$200.00	Greensboro (WXLV)	ABC-WORLD NWS	8/19/14
11.0	Normal Line / News (12)	08/24/14-08/31/14	3	:30	6:28-8:59P-ABC-World News Sunday	1							1	1	\$50.00	\$50.00	Greensboro (WXLV)	ABC WORLD NEWS	8/19/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____



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Winston Salem, NC 27101

4QM&M
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Washington, DC 20003

Contract # 1905842

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Brand CENTER FORWARD (439385)
Salesperson Millennium/Dc, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Placement,Media
Buyer Name /
Phone/Fax
CPE 500/521/2253
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments CENTER FORWARD
PI STACK

Date Entered 08/19/14
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Entered By Lisa Carter
CO-OP Yes
Headline # ECR10379577
Demo A35+R
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Package Deal
Commission % 15.00
Commission \$1,654.50
Net Total \$9,375.50
Sales Tax

Greensboro (WXLV)		
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Grand Total:	95	\$11,030.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
11.0.1	Preempt (12)	08/24/14																		
12.0	Normal Line / SPOT (13)	08/21/14-08/22/14	3	:30	6:58-8:50P- Family Feud						1	1		2	\$270.00	\$540.00	Greensboro (WXLV)	Sold Out/Exception -	8/19/14	
13.0	Normal Line / SPOT (14)	08/21/14-08/22/14	3	:30	7:28-8:30P- Family Feud B						1	1		2	\$235.00	\$590.00	Greensboro (WXLV)	FAMILY FEUD B	8/19/14	
14.0	Normal Line / SPOT (15)	08/21/14-08/22/14	3	:30	11:35P- ABC-Jimmy Kimmel Live								1	2	\$35.00	\$70.00	Greensboro (WXLV)	J KIMMEL-ABC	8/19/14	
15.0	Normal Line / SPOT (16)	08/21/14-08/22/14	4	:30	12:37A- ABC-Nightline								1	1	\$35.00	\$35.00	Greensboro (WXLV)	ABC-NIGHTLINE<	8/19/14	
16.0	Normal Line / SPOT (1)	09/01/14-09/03/14	3	:30	7A- ABC-Good Morning America		1	1	1					3	\$100.00	\$300.00	Greensboro (WXLV)	GD MRN AMR-ABC	8/19/14	
17.0	Normal Line / SPOT (2)	08/28/14-08/29/14	3	:30	9A- Queen Latifah 2							X	X	1	\$30.00	\$30.00	Greensboro (WXLV)	QUEEN LATIFH R	8/19/14	
18.0	Normal Line / SPOT (3)	08/25/14-08/27/14	3	:30	10:58-25A- ABC-The View		2	2	2					6	\$100.00	\$600.00	Greensboro (WXLV)	VIEW-ABC<	8/19/14	
19.0	Normal Line / SPOT (3)	08/28/14-08/29/14	3	:30	10:58-25A- ABC-The View							2	2	4	\$100.00	\$400.00	Greensboro (WXLV)	VIEW-ABC<	8/19/14	
20.0	Normal Line / SPOT (3)	09/01/14-09/03/14	3	:30	10:58-25A- ABC-The View		2	2	2					6	\$100.00	\$600.00	Greensboro (WXLV)	VIEW-ABC<	8/19/14	
21.0	Normal Line / SPOT (4)	09/01/14-09/03/14	4	:30	12P- 1P (EST)		1	1	1					3	\$30.00	\$90.00	Greensboro (WXLV)	MILLONAIRES/MILLONAIRES B	8/19/14	
22.0	Normal Line / SPOT (5)	08/28/14-08/29/14	3	:30	12:57-56P- ABC-The Chew							1	1	2	\$30.00	\$60.00	Greensboro (WXLV)	CHEW-ABC	8/19/14	

CONFIRMATION CONTRACT

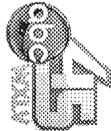
Accepted-Agency/Advertiser:

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Comments:



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Sales Office Millennium Washington DC
Buyer Name Placement/Media
Phone/Fax /
CPE 500/521/2253
Account Types National/Political Issue Agency/ BRD
Billing Type Weekly/Irregular
Comments CENTER FORWARD
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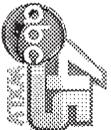
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23.0	Normal Line / SPOT (6)	08/25/14-08/27/14	4	:30	2P-ABC-General Hospital	1	1	1	1					3	\$90.00	\$270.00	Greensboro (WXLV)	GENRL HOSPITAL<	8/19/14
24.0	Normal Line / SPOT (6)	08/28/14-08/29/14	4	:30	2P-ABC-General Hospital					1	1			2	\$90.00	\$180.00	Greensboro (WXLV)	GENRL HOSPITAL<	8/19/14
25.0	Normal Line / SPOT (6)	09/01/14-09/03/14	4	:30	2P-ABC-General Hospital	1	1	1						3	\$90.00	\$270.00	Greensboro (WXLV)	GENRL HOSPITAL<	8/19/14
26.0	Normal Line / SPOT (7)	09/01/14-09/03/14	4	:30	2P-Queen Latifah	2	X	X	X					2	\$30.00	\$60.00	Greensboro (WXLV)	QUEEN LATIFAH	8/19/14
27.0	Normal Line / SPOT (8)	08/28/14-08/29/14	4	:30	4P-SP (EST)	1				X	X			1	\$30.00	\$30.00	Greensboro (WXLV)	FAMILY FEUD/FAMILY FEUD B	8/19/14
28.0	Normal Line / SPOT (10)	08/28/14-08/29/14	4	:30	5P- Peoples Court	1				X	X			1	\$40.00	\$40.00	Greensboro (WXLV)	PEOPLES COURT	8/19/14
29.0	Normal Line / News (11)	08/28/14-08/29/14	3	:30	6:28-3P- ABC-World News Monday-Friday	1				X	X			1	\$100.00	\$100.00	Greensboro (WXLV)	ABC-WORLD NWS	8/19/14
30.0	Normal Line / News (11)	09/01/14-09/03/14	3	:30	6:28-3P- ABC-World News Monday-Friday	1	X	X	X					1	\$100.00	\$100.00	Greensboro (WXLV)	ABC-WORLD NWS	8/19/14
31.0	Normal Line / SPOT (13)	08/25/14-08/27/14	3	:30	6:58-5P- Family Feud Monday-Friday	1	1	1	1					3	\$270.00	\$810.00	Greensboro (WXLV)	FAMILY FEUD	8/19/14
32.0	Normal Line / SPOT (13)	08/28/14-08/29/14	3	:30	6:58-5P- Family Feud					1	1			2	\$270.00	\$540.00	Greensboro (WXLV)	FAMILY FEUD	8/19/14
33.0	Normal Line / SPOT (13)	09/01/14-09/03/14	3	:30	6:58-5P- Family Feud	1	1	1	1					3	\$270.00	\$810.00	Greensboro (WXLV)	FAMILY FEUD	8/19/14
34.0	Normal Line / SPOT (14)	08/25/14-08/27/14	3	:30	7:28-3P- Family Feud B	1	1	1	1					3	\$295.00	\$885.00	Greensboro (WXLV)	FAMILY FEUD B	8/19/14

CONFIRMATION CONTRACT

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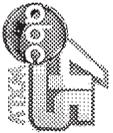
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35.0	Normal Line / SPOT (14)	08/28/14-08/29/14	3	:30	7:28-8:30P- Family Feud B	1		1						2	\$295.00	\$590.00	Greensboro (WXLV)	FAMILY FEUD B	8/19/14
36.0	Normal Line / SPOT (14)	09/01/14-09/03/14	3	:30	7:28-8:30P- Family Feud B	1	1	1						3	\$295.00	\$885.00	Greensboro (WXLV)	FAMILY FEUD B	8/19/14
37.0	Normal Line / SPOT (15)	09/01/14-09/03/14	3	:30	11:35P- ABC-Jimmy Kimmel Live	2	X	X	X					2	\$35.00	\$70.00	Greensboro (WXLV)	J KIMMEL-ABC	8/19/14
38.0	Normal Line / SPOT (16)	08/28/14-08/29/14	4	:30	12:37A- ABC-Nightline	1	X			X	X			1	\$35.00	\$35.00	Greensboro (WXLV)	ABC-NIGHTLINE<	8/19/14
39.0	Normal Line / News (17)	08/25/14-08/27/14	3	:30	6:28-5:04a- News-News 14 Carolina on ABC 45 at 630am	1	X	X	X					1	\$60.00	\$60.00	Greensboro (WXLV)	NEWS	8/21/14
40.0	Normal Line / News (18)	08/25/14-08/27/14	3	:30	5:58-30P- News-News 14 Carolina on ABC 45 at 630am	2	X	X	X					2	\$90.00	\$180.00	Greensboro (WXLV)	NEWS	8/21/14
41.0	Normal Line / News (19)	08/25/14-08/27/14	3	:30	11:01a- News-News 14 Carolina on ABC 45 at 11am	1	X	X	X					1	\$90.00	\$90.00	Greensboro (WXLV)	NEWS	8/21/14
42.0	Normal Line / News (20)	08/23/14-08/23/14	4	:30	6:30P- ABC-World News Saturday							1		1	\$45.00	\$45.00	Greensboro (WXLV)	ABC WORLD NEWS	8/21/14
43.0	Normal Line / News (21)	09/01/14-09/03/14	3	:30	6:28-5:04a- News-News 14 Carolina on ABC 45 at 630am	1	X	X	X					1	\$60.00	\$60.00	Greensboro (WXLV)	NEWS	8/21/14

CONFIRMATION CONTRACT

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44.0	Normal Line / News (22)	09/01/14-09/03/14	3	:30	5:58-30P- News-News 14 Carolina on ABC 4.5 at 6pm	1	X	X	X					1	\$90.00	\$90.00	Greensboro (WXLV)	NEWS	8/21/14
45.0	Normal Line / News (23)	09/01/14-09/03/14	3	:30	11:01P- News-News 14 Carolina on ABC 4.5 at 11pm	1	X	X	X					1	\$75.00	\$75.00	Greensboro (WXLV)	NEWS	8/21/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: *Maria B. Cause* Date: _____
 Comments: *Shelly*

8/21

ORDER WORKSHEET

Rep Order# 10379577 Ver# 3 Status Revised Traffic Order# 1905842 Printed: 08/21/14 2:34 PM 1 of 3
 EC'd Yes Last Received: 08/21/14 11:10 AM
 Showing Buylines: All Rep Revised Lines

Station WFLX-TV GREENSBORO/W.SALEM Agency (4CMM) 4CM&M
 Advertiser (6087) POLITICAL ISSUE GROU 1322 G STREET, SE
 Product CENTER FORWARD WASHINGTON, DC 20003
 Estimate# 2253 Agency C/P1/P2/E 500/521/2253
 Buyer Media Placement Flight Dates 08/21/14-09/03/14
 Rep Firm MILLENNium SALES & MARKETING
 Sales Office (DO) WASHINGTON
 Salesperson (PIX) PJ STACK
 Sales Assistant PJ
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

CENTER FORWARD
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LNS 17-23 FOR MGS FROM LNS 9 & 12 PLS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP (000)	GBPs/ (000)
9*	Su	4P-6P	MOVIE	30	\$50.00	08/24-08/31	✓	\$0.00	2	0	-	-
MADE-GOOD BY LINE(S) 17 18 19 20 21 22 23												
V3 Effective Dates Changed												
17*	M-W	630A-7A	AM NEWS	30	\$60.00	08/25-08/27	3 ⁴	\$60.00	1	1	-	-
Buy Comment: MG												
MKGD FOR SPOTS MISSED ON LN #9: 8/24(4/WK) 8/31(4/WK)												
MKGD FOR SPOTS MISSED ON LN #12: 8/24(2/WK) 8/31(2/WK)												
V3 Added												
18*	M-W	6P-630P	6PM NEWS	30	\$90.00	08/25-08/27	3 ⁰	\$180.00	1	2	-	-
Buy Comment: MG												
PART OF A MKGD MADE UP OF LINES 17 18 19 20 21 22 23												
V3 Added												
19*	M-W	11P-1135P	LATE NEWS	30	\$90.00	08/25-08/27	3 ¹	\$90.00	1	1	-	-
Buy Comment: MG												
PART OF A MKGD MADE UP OF LINES 17 18 19 20 21 22 23												
V3 Added												

ORDER WORKSHEET

Rep Order# 10379577 Ver# 3
 EC'd Yes

Status Revised

Traffic Order# 1905842

Printed: 08/21/14 2:34 PM

2 of 3

Last Received:
 08/21/14 11:10 AM

Showing Buylines:
 All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM
 Advertiser (6087) POLITICAL ISSUE GROU
 Product CENTER FORWARD
 Estimate# 2253
 Buyer Media Placement

Agency (4CMM) 4CM&M
 1322 G STREET, SE
 WASHINGTON, DC 20003
 Agency C/P1/P2/E 500/521/2253
 Flight Dates 08/21/14-09/03/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DO) WASHINGTON
 Salesperson (PI) P1 STACK
 Sales Assistant PJ
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
20*	Sa	630P-7P	ABC WORLD NEWS	30	\$45.00	08/23-08/23	1	\$45.00	1	1	-	-
		Buy Comment: MG										
		PART OF A MKGD MADE UP OF LINES 17 18 19 20 21 22 23										
		V3 Added										
21*	M-W	630A-7A	AM NEWS	30	\$60.00	09/01-09/03	1	\$60.00	1	1	-	-
		Buy Comment: MG										
		PART OF A MKGD MADE UP OF LINES 17 18 19 20 21 22 23										
		V3 Added										
22*	M-W	6P-630P	6PM NEWS	30	\$90.00	09/01-09/03	1	\$90.00	1	1	-	-
		Buy Comment: MG										
		PART OF A MKGD MADE UP OF LINES 17 18 19 20 21 22 23										
		V3 Added										
23*	M-W	11P-1135P	11P NEWS	30	\$75.00	09/01-09/03	1	\$75.00	1	1	-	-
		Buy Comment: MG										
		PART OF A MKGD MADE UP OF LINES 17 18 19 20 21 22 23										
		V3 Added										
12*	Su	630P-7P	ABC WORLD NEWS	30	\$50.00	08/24-08/31	1	\$100.00	2	2	-	-
		MADE-GOOD BY LINE(S) 17 18 19 20 21 22 23										
		V3 Effective Dates Changed										

---REPORT TOTALS---

Report Totals: 10 / \$700.00

---SALES MONTHLY TOTALS---

Aug2014: 93 / \$10,855.00
 Order Totals: 96 / \$11,080.00

Sep2014: 3 / \$225.00
 Total GRPs: 0.0

Handwritten: 9/21/14

ORDER WORKSHEET

Rep Order# 10379577 Ver# 3 Status Revised Traffic Order# 1905842 Printed: 08/21/14 2:34 PM 3 of 3
 EC'd Yes Last Received: 08/21/14 11:10 AM
 Showing Buylines: All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM Agency (4CMM) 4CM&M
 Advertiser (6087) POLITICAL ISSUE GROU 1322 G STREET, SE
 Product CENTER FORWARD WASHINGTON, DC 20003
 Estimate# 2253 Agency C/P1/P2/E 500/521/2253
 Buyer Media Placement Flight Dates 08/21/14-09/03/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (PDX) PJ STACK
 Sales Assistant PJ
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

--- COMPETITIVE ---
 Market Totals \$68,734.49 CABL .00% DNKN .00% WBEY .00% WCMG .00% WENT 34.46%
 WGHP 19.71% WMYV 4.10% WDPN .00% WXII 25.60% WXLV 16.12%

Books [null]
 Demos RA35+

--- CREDIT RISK ---
 STANDARD CREDIT TERMS

Lisa Carter

From: Lisa Carter
Sent: Thursday, August 21, 2014 8:48 AM
To: 'Stack, PJ'
Subject: RE: WXLV Greensboro MG Center ~~FORWARD~~

Ok, let's try this:

m-w 8/25-8/27
630-7a 1x \$60
6-630p 2x \$90/ea
11-1135p 1x \$90
(all local news)

Sat 8/23
630-7p 1x \$45
(abc world news)

m-w 9/1-9/3
630-7a 1x \$60
6-630p 1x \$90
11-1135p 1x \$75
(all local news)

Pls let me know if this will work.

Thanks

Lisa W. Carter
WXLV/WMYV Regional Sales Coordinator
lcarter@sbgvtv.com
(336) 722-4545 x1004
(336) 723-8226 fax

From: Stack, PJ [mailto:PJ.Stack@msmtvsales.com]
Sent: Wednesday, August 20, 2014 5:21 PM

To: Lisa Carter
Subject: FW: WXLV Greensboro MG Center Forward

Hi Lisa,

See below. This affects 10379577. Overall we have \$600 preempted.

She didn't buy our 6p Local news or 11p News. Anyway we could reoffer her spots there? She'd rather not have sports.

Let me know...thanks!

PJ

P.J. Stack | Account Executive
Millennium Sales and Marketing
202-955-5342

From: Casey Bessette [mailto:casey@munkato.com]
Sent: Wednesday, August 20, 2014 5:16 PM
To: Stack, PJ
Subject: RE: WXLV Greensboro MG Center Forward

Is there something else we can put the spots into other than sports? Like another news or daytime area?

Casey Bessette
Mundy Katowitz Media, Inc.
1322 G Street, SE
Washington, DC 20003
ph: 202-675-6936
fx: 202-675-6929
casey@munkato.com

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From: Stack, PJ [mailto:PJ.Stack@msmtvsales.com]
Sent: Wednesday, August 20, 2014 5:09 PM
To: Casey Bessette
Subject: WXLV Greensboro MG Center Forward

Hi Casey,

Please advise on the below MG for WXLV in Greensboro...thanks!

NA

4x 8/24 Sun 4-6p Movie \$50 each

4x 8/31 Sun 4-6p Movie \$50 each

Total NA: \$400

MG

2x 8/23 Sat 1230-6p Little League World Series \$125 each

1x 8/24 Sun 3-5530p Little League World Series \$150

Total MG: \$400

NA

2x Sun 8/24 630-7p World News \$50

2x Sun 8/31 630-7p World News \$50

NA: \$200

MG

1x Sat 8/30 330-7p College Football \$200

P. J. Stack | Account Executive

Millennium Sales and Marketing

1233 20th St, NW | Suite 504 | Washington, D.C. 20036

p: 202-956-5342 | f: 917-206-9726

pj.stack@msmstvsales.com

ORDER WORKSHEET

Rep Order# 40379577 Ver# 2 Status Returned Traffic Order# 1905842
 EC'd Yes Last Received: 08/19/14 11:59 AM
 Showing Buylines: Last Station Changes

Printed: 08/19/14 12:00 PM 1 of 2
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (PI) PJ STACK
 Sales Assistant PJ
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

Station WXYZ-TV GREENSBORO/W.SALEM
 Advertiser (6087) POLITICAL ISSUE GROU
 Product CENTER FORWARD
 Estimate# 2253
 Buyer Media Placement

Agency (4QMM) 4Q&M
 1322 G STREET SE
 WASHINGTON, DC 20003
 Agency C/P1/P2/E 500/521/2253
 Flight Dates 08/21/14-09/03/14

--- CONTRACT COMMENT ---

CENTER FORWARD
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-17 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see lines 9 & 12 for n/a's and mg offers. pls advise/re vise asap. tks

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRS/ (000)
9*	Su	4P-6P	MOVIE	30	\$50.00	08/24-08/24	4	\$400.00	1	4	-	-
Station remark: V2 this line is n/a (no movies) -offer mg 8/23 1230-6p 2x \$125/e a & 8/24 3-530p 1x \$150 (little league world series)												
12*	Su	630P-7P	ABC WORLD NEWS	30	\$50.00	08/24-08/24	3	\$300.00	1	3	-	-
Station remark: V2 2x each *# are n/a (only have 1 break) -offer mg 8/30 330-7p 1x \$200 (college football)												

---REPORT TOTALS---

Report Totals: 7 / \$700.00

---SALES MONTHLY TOTALS---

Aug2014: 100 / \$11,080.00
 Order Totals: 100 / \$11,080.00
 Total GRPS: 0.0

---COMPETITIVE---
 Market Totals \$68,734.49
 CABL .00% UNKN .00% WBFX .00% WCMG .00% WMYT 34.46%
 WGHF 19.71% WMYV 4.10% WDBN .00% WXII 25.60% WXLV 16.12%

ORDER WORKSHEET

Rep Order# 10379577 Ver# 2
EC'd Yes

Status Returned

Traffic Order# 1905842

Last Received:
Showing Buylines:

Printed: 08/19/14 12:00 PM
08/19/14 11:59 AM
Last Station Changes

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (6087) POLITICAL ISSUE GROU
Product CENTER FORWARD
Estimate# 2253
Buyer Media Placement

Agency (4COMM) 4CM&M
1322 G STREET, SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 500/521/2253
Flight Dates 08/21/14-09/05/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PIX) PJ STACK
Sales Assistant PJ
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Books [null]
Demos RA35+

— CREDIT RISK —
STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10379577 Ver# 1 Status New
 EC'd No

Traffic Order# 1005142
 Last Received: 08/18/14 8:35 AM
 Showing Buylines: All Rep Changes or Last Station Changes

Printed: 08/18/14 8:35 AM
 1 of 3
 08/15/14 4:29 PM

Station WXLV-TV GREENSBORO/W SALEM
 Advertiser (6087) POLITICAL ISSUE GROU
 Product CENTER FORWARD
 Estimate# 2253
 Buyer Media Placement

Agency (40MD) 4CM&M
 1322 G STREET, SE
 WASHINGTON, DC 20003
 Agency C/P1/P2/E 500/521/2253
 Flight Dates 08/21/14-09/03/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (PXD) PJ STACK
 Sales Assistant PJ
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

CENTER FORWARD
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW POLITICAL ORDER PLS CONFIRM T/R PJ

8/21 - 8/22
 8/25 - 8/27
 8/28 - 8/29

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/TMP	GRS/ (000)
1	Th-F, M-W	7A-9A	GD MEN AMR-ABC	30	\$100.00	08/21-08/27 08/28-09/03	3 3	\$600.00	1 1	3 3	-	-
2	Th-F, M-W	9A-10A	QUEEN LATIFAH R	30	\$30.00	08/21-08/27 08/28-09/03	1 1	\$60.00	1 1	1 1	-	-
3	Th-F, M-W	11A-12P	VIEW-ABC<	30	\$100.00	08/21-08/27 08/28-09/03	10 10	\$2,000.00	1 1	10 10	-	-
4	Th-F, M-W	12P-1P	MILLIONAIRE/MILLIONAIRE B	30	\$30.00	08/21-08/27 08/28-09/03	3 3	\$180.00	1 1	3 3	-	-
5	Th-F, M-W	1P-2P	CHEW-ABC	30	\$30.00	08/21-08/27 08/28-09/03	2 2	\$120.00	1 1	2 2	-	-
6	Th-F, M-W	2P-3P	GENRL HOSPITAL<	30	\$90.00	08/21-08/27 08/28-09/03	5 5	\$900.00	1 1	5 5	-	-
7	Th-F, M-W	3P-4P	QUEEN LATIFAH	30	\$30.00	08/21-08/27 08/28-09/03	2 2	\$120.00	1 1	2 2	-	-

8/19

ORDER WORKSHEET

Rep Order# 10379577 Ver# 1 Status New
 EC'd No

Traffic Order#

Printed: 08/18/14 8:35 AM
 Last Received: 08/15/14 4:29 PM
 Showing Buylines: All Rep Changes or Last Station Changes

2 of 3
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (P/X) PJ STACK
 Sales Assistant PJ
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

Station WXLV-TV GREENSBORO/W.SALEM
 Advertiser (6087) POLITICAL ISSUE GROU
 Product CENTER FORWARD
 Estimate# 2253
 Buyer Media Placement

Agency (4QMM) 4Q&M
 1322 G STREET, SE
 WASHINGTON, DC 20003
 Agency C/P1/P2/E 500/521/2253
 Flight Dates 08/21/14-09/03/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (P/X) PJ STACK
 Sales Assistant PJ
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP GRPs/ (/1000)
8	Th-F, M-W	4P-5P	FAMILY FEUD/FAMILY FEUD B	30	\$30.00	08/21-08/27 08/28-09/03	1 1	\$60.00	1 1	1 1	- -
9	Su	4P-6P	MOVIE	30	\$50.00	08/24-08/24 08/31-08/31	4 4	\$400.00	1 1	4 4	- -
10	Th-F, M-W	5P-6P	PEOPLE'S COURT	30	\$40.00	08/21-08/27 08/28-09/03	1 1	\$80.00	1 1	1 1	- -
11	Th-F, M-W	630P-7P	ABC-WORLD NWS	30	\$100.00	08/21-08/27 08/28-09/03	2 2	\$400.00	1 1	2 2	- -
12	Su	630P-7P	ABC WORLD NEWS	30	\$50.00	08/24-08/24 08/31-08/31	3 3	\$300.00	1 1	3 3	- -
13	Th-F, M-W	7P-730P	FAMILY FEUD	30	\$270.00	08/21-08/27 08/28-09/03	5 5	\$2,700.00	1 1	5 5	- -
14	Th-F, M-W	730P-8P	FAMILY FEUD B	30	\$295.00	08/21-08/27 08/28-09/03	5 5	\$2,950.00	1 1	5 5	- -
15	Th-F, M-W	1135P-1205A	J KIMMELI-ABC	30	\$35.00	08/21-08/27 08/28-09/03	2 2	\$140.00	1 1	2 2	- -
16	Th-F, M-W	1235A-105A	ABC-NIGHTLINE<	30	\$35.00	08/21-08/27 08/28-09/03	1 1	\$70.00	1 1	1 1	- -

---REPORT TOTALS---
 Report Totals: 50 / \$11,080.00

---SALES MONTHLY TOTALS---

Handwritten notes:
 8/23 - 2/24
 8/23 - 3-530P
 8/23 - 1X 150
 8/30
 33000P
 8/30
 200
 200
 200

ORDER WORKSHEET

Rep Order# 10379577 Ver# 1 Status New

EC'd No

Traffic Order#

Printed: 08/18/14 8:35 AM
 Last Received: 08/15/14 4:29 PM
 Showing Buylines: All Rep Changes or Last Station Changes

3 of 3

Station WXLV-TV GREENSBORO/W.SALEM
 Advertiser (6087) POLITICAL ISSUE GROU
 Product CENTER FORWARD
 Estimate# 2253
 Buyer Media Placement

Agency (4COMM) 4CM&M
 1322 G STREET, SE
 WASHINGTON, DC 20003
 Agency C/P1/P2/E 500/521/2253
 Flight Dates 08/21/14-09/03/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (PIX) PI STACK
 Sales Assistant PJ
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

Aug2014: 100 / \$11,080.00

Total GRPs: 0.0

Order Totals: 100 / \$11,080.00

Market Totals	\$68,734.49	CABL .00%	UNEN .00%	WBFX .00%	WCWG .00%	WPEY 34.46%
		WGHP 19.71%	WMYY 4.10%	WUPN .00%	WXII 25.60%	WXLV 16.12%

--- COMPETITIVE ---

Books [null]
 Demos RA35+

--- CREDIT RISK ---
 STANDARD CREDIT TERMS

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, 4C M&M
do hereby request station time concerning the following issue:

Center Forward

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Center Forward

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
--

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Center Forward
925 15th Street NW, Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jeff Murray - Treasurer
Robert Cramer - Chairman

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

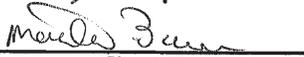
The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

08/13/14  202-675-6936
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

 Matthew Bowmen ASM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.