



NRQE
13 Broadcast Plaza SW
Albuquerque, NM 87104
(505) 243-2285

CONTRACT

<u>Contract / Revision</u> 1658528 /		<u>Alt Order #</u> 26135473
<u>Product</u> General		
<u>Contract Dates</u> 08/28/18 - 09/03/18		<u>Estimate #</u> 133
<u>Advertiser</u> POL/Martin Heinrich/US Senate/NM/Dem		<u>Original Date / Revision</u> 08/24/18 / 08/24/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NRQE	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 15	<u>Product 1/2</u> 19
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Left Hook Communications
2800 Abilene Drive
Chevy Chase, MD 20815

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	NRQE	08/28/18	09/03/18	KRQE 13 This Morning @ 8a	M-F 8a-9a		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/28/18	09/03/18	MTWTF--				2	\$75.00				
N 2	NRQE	08/28/18	09/03/18	M-F 558p-630p	558p-630p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/28/18	09/03/18	MTWTF--				2	\$200.00				
N 3	NRQE	08/28/18	09/03/18	M-F 630p-7p	630p-7p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/28/18	09/03/18	MTWTF--				2	\$250.00				
N 4	NRQE	09/03/18	09/03/18	Mon Prime Special	7p-9p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	M-----				1	\$700.00				
N 5	NRQE	08/28/18	09/03/18	M-F News 13 on FOX 9-930p	9p-930p		:30				NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/28/18	09/03/18	MTWTF--				3	\$375.00				
N 6	NRQE	08/28/18	09/03/18	M-F News13 on FOX 930-10p	930p-10p		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/28/18	09/03/18	MTWTF--				3	\$250.00				
Totals								0.00				13	\$3,625.00

*Tax 1 Note: ABQ GRT Ju 18 7.875 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
08/27/18 -09/03/18	13	\$3,625.00	(\$543.75)	\$3,081.25	\$242.65	\$3,323.90
Totals	13	\$3,625.00	(\$543.75)	\$3,081.25	\$242.65	\$3,323.90

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



125 West 55th St
New York, NY 10019

Contract # 26135473
CPE: 15/19/133
Agency: Left Hook Communications
2800 Abilene Drive
Chevy Chase, MD 20815

Changes as of: 8/23/2018 at 12:03 PM
Flight: 8/28/18 - 9/3/18
Advertiser: HEINRICH, MARTIN
Product: General
Agency Order #: 7661075

Version: Highlighting Revision 1
Station: NRQE
Market: Albuquerque
Office: WASHINGTON
Service: Nielsen

Con Type: POLITICAL/NOTE
Total \$: \$3,625.00
Total Spots: 13
Total CPP: \$0.00

Buyer: Buffone, Sarah
Salesperson: BEN WILMETH
202-955-5342

Primary Demo: Adults 35+
Assistant: BEN WILMETH
202-955-5342

Total GRP: 11658528

Comments: NEW ORDER

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/28	Total Spots	Total \$	CPP*	GRP*
REV-1	Tu-F, M 8a-9a		KRQE News 13 This Morning @8A	\$75.00	0	30	3	2	\$150.00	\$0.00	0.0
2	Tu-F, M 6p-6:30p		Family Feud	\$200.00	0	30	2	2	\$400.00	\$0.00	0.0
3	Tu-F, M 6:30p-7p		Family Feud	\$250.00	0	30	2	2	\$500.00	\$0.00	0.0
4	M 7p-9p		So You Think You Can Dance (2 Hour)-FOX	\$700.00	0	30	1	1	\$700.00	\$0.00	0.0
5	Tu-F, M 9p-9:30p		KRQE News 13 @9P	\$375.00	0	30	3	3	\$1,125.00	\$0.00	0.0
6	Tu-F, M 9:30p-10p		KRQE News 13 @930P	\$250.00	0	30	3	3	\$750.00	\$0.00	0.0
TOTALS: 13									\$3,625.00	\$0.00	0.0

Changes: Rate from 350 to 375

1400



125 West 55th St
New York, NY 10019

Contract # 26135473 Changes as of: 8/23/2018 at 12:03 PM Version: Highlighting Revision 1
CPE: 15/19/133 Flight: 8/28/18 - 9/3/18 Station: NRQE Con Type: POLITICAL/VOTE
Agency: Left Hook Advertiser: HEINRICH, MARTIN Market: Albuquerque Total \$: \$3,625.00
Communications
2800 Abilene Drive
Chevy Chase, MD
20815
Product: General Office: WASHINGTON
Agency Order #: 7661075 Service: Nielsen
Buyer: Buffone, Sarah Primary Demo: Adults 35+
Salesperson: BEN WILMETH Assistant: BEN WILMETH
202-955-5342
Separation:

KATZ TELEVISION
GROUP

Special Instructions		
Order Level Comments		
Date/Time	Added by	Comment
08/23/18 12:03 PM	BEN WILMETH	NEW ORDER
08/23/18 12:03 PM	BEN WILMETH	NEW ORDER

Competitive Information	
Market Budget:	\$72,500
NRQE Share:	5%
Comment:	
Unknown:	95%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	13	\$3,625.00	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Sep	13	\$3,625.00
Total	13	\$3,625.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Revision	8/23/18 12:03 PM	BEN WILMETH	Revised		1
New	8/23/18 12:03 PM	BEN WILMETH	New	14	

Contract \$	Comment
\$3,625.00	Changes: Total Spots from 14 to 13, Demo Meta to [R16], Comments from Separation:
\$3,625.00	30 to NEW ORDER. 2 buylines added or modified.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: NM Statewide	Date: 7/30/2018
----------------------------------------------	------------------------

I, Sarah Buffone
being/on behalf of: Martin Heinrich
a legally qualified candidate of the Democratic
political party for the office of: US Senator
in the General
election to be held on: November 6th, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego, CPA, PC 1522 Griegos Rd NW Albuquerque, NM 87107

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/30/2018

Date



Digitally signed by Sarah Buffone
Date: 2018.07.30 12:51:14 -04'00'

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature

Beverly Frazer
Printed Name

NSM
Title