

KATZ TELEVISION GROUP

125 West 56th St
New York, NY 10019

Comments: New order

Separation:

Buyer: Buffone, Sarah
Salesperson: BEN WILMETH
202-955-5342

Primary Demo: Adults 35+
Assistant: BEN WILMETH
202-955-5342

Total GRP:
Traffic #: 1725574

Contract # 26216940	Changes as of: 10/11/2018 at 2:51 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 15/24/178	Flight: 10/9/18 - 10/15/18	Station: NRQE	Con Type: POLITICAL/VOTE
Agency: Left Hook Communications	Advertiser: HEINRICH, MARTIN	Market: Albuquerque	Total \$: \$5,310.00
2800 Abilene Drive Chevy Chase, MD 20815	Product: Candidate	Office: WASHINGTON	Total Spots: 13
	Agency Order #: 7823345	Service: Nielsen	Total CPP: \$0.00

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/9	10/9 - 10/9	Total Spots	Total \$	CPP*	GRP*
MSD 5	Tu-F-M 6p-6:30p		Family Feud	\$200.00	0	30	2		1	\$200.00	\$0.00	0.0
MGD 12	Sa 2p-5:30p	5	NLCS GM 2 MLB Playoff	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
TOTALS: 13									13	\$5,310.00	\$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Comments: NEW ORDER - 60s

Separation:

Buyer: Buffone, Sarah
Salesperson: BEN WILMETH
202-955-5342

Primary Demo: Adults 35+
Assistant: BEN WILMETH
202-955-5342

Total GRP: 14.4
Traffic #: 1725583

Contract # 26216941	Changes as of: 10/11/2018 at 2:57 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 15/24/179	Flight: 10/9/18 - 10/15/18	Station: NRQE	Con Type: POLITICAL/VOTE
Agency: Left Hook Communications 2800 Abilene Drive Chevy Chase, MD 20815	Advertiser: HEINRICH, MARTIN	Market: Albuquerque	Total \$: \$3,420.00
	Product: Candidate	Office: WASHINGTON	Total Spots: 13
	Agency Order #: 7823356	Service: Nielsen	Total CPM: \$237.50

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/9	10/9 - 10/9	Total Spots	Total \$	CPP*	GRP*
MSD 4	Tu-Fri 9p-9:30p		KRQE News 13 @9P	\$1,000.00	3.0	60	1		0	\$0.00	\$333.33	0.0
MGD 7	Sa 9p-9:30p		KRQE L News Sat	\$300.00	0.9	60	1		1	\$300.00	\$333.33	0.9
MGD 8	Sa 9:30p-10p		KRQE L News Sat 930p	\$250.00	0.8	60	1		1	\$250.00	\$312.50	0.8
MGD 9	Su 9:30p-10p		KRQE News 13 Sun	\$450.00	1.3	60	1		1	\$450.00	\$346.15	1.3
TOTALS: 13									13	\$3,420.00	\$237.50	14.4

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26208709		Changes as of: 10/2/2018 at 8:17 PM		Version: Current State Version 4	
CPE: 15/19/162		Flight: 10/2/18 - 10/8/18		Station: NRQE	
Agency: Left Hook Communications		Advertiser: HEINRICH, MARTIN		Market: Albuquerque	
2800 Abilene Drive Chevy Chase, MD 20815		Product: General		Office: WASHINGTON	
		Agency Order #: 7793301		Service: Nielsen	
		Buyer: Buffone, Sarah		Primary Demo: Adults 35+	
		Salesperson: BEN WILMETH 202-955-5342		Assistant: BEN WILMETH 202-955-5342	
		Separation:		Total GRP:	
		Comments: 525 credit added that dna on prev contract		Traffic #: 1710714	
				Con Type: POLITICAL/VOTE	
				Total \$: \$3,215.00	
				Total Spots: 18	
				Total CPP: \$0.00	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/2 - 10/2		Total Spots	Total \$	CPP*	GRP*
							10/2	10/2				
REV-11	Su 9p-9:30p		KRQE News 13 @ 9p Sunday	\$400.00	0	30	1	0	0	\$0.00	\$0.00	0.0
14	Tu-F, M 12:05a-12:35a	5	TMZ	\$25.00	0.0	30	1		1	\$25.00	\$0.00	0.0
Changes: Program from TMZ to TMZ												
REV+15	F 7p-8p	3	Last Man/Cool Kids	\$400.00	0.0	30	0	1	1	\$400.00	\$0.00	0.0
TOTALS: 18									18	\$3,215.00	\$0.00	0.0