



WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

WJLA-TV WASHINGTON, DC

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 3056587
Schedule Dates 10/03/17-10/09/17
Advertiser Mark Herring for Attorney General-D (86615)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Attorney General (221726)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 491/496/5617
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 10/02/17
Last Modified 10/02/17
Entered By Kelsey Reardon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,937.50
Net Total \$39,312.50
Sales Tax

Washington (WJLA)		
By Broadcast Month	Spots	Rate
Oct. 2017	59	\$46,250.00
Grand Total:	59	\$46,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/08/17-10/08/17	2	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$500.00	\$500.00	Washington (WJLA)		10/2/17
2.0	Normal Line / SPOT	10/03/17-10/06/17	2	:30	4P- News-ABC 7 News at 4p			1	1	1	1			4	\$450.00	\$1,800.00	Washington (WJLA)		10/2/17
3.0	Normal Line / SPOT	10/03/17-10/06/17	3	:30	10A- Rachael Ray			1		1	1			3	\$200.00	\$600.00	Washington (WJLA)		10/2/17
4.0	Normal Line / SPOT	10/03/17-10/05/17	2	:30	6P- News-ABC 7 News at 6p			1	1	1				3	\$700.00	\$2,100.00	Washington (WJLA)		10/2/17
5.0	Normal Line / SPOT	10/03/17-10/06/17	2	:30	11A- ABC-The View			1	1		1			3	\$450.00	\$1,350.00	Washington (WJLA)		10/2/17
6.0	Normal Line / SPOT	10/03/17-10/06/17	2	:30	2P- ABC-General Hospital			1		1	1			3	\$600.00	\$1,800.00	Washington (WJLA)		10/2/17
7.0	Normal Line / SPOT	10/03/17-10/06/17	2	:30	5P- News-ABC 7 News at 5p			1	1	1	1			4	\$550.00	\$2,200.00	Washington (WJLA)		10/2/17
8.0	Normal Line / SPOT	10/04/17-10/06/17	2	:30	9A- Live with Kelly				1	1	1			3	\$350.00	\$1,050.00	Washington (WJLA)		10/2/17
9.0	Normal Line / SPOT	10/03/17-10/06/17	2	:30	5A- News-Good Morning Washington at 5a			1	1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)		10/2/17
10.0	Normal Line / SPOT	10/03/17-10/06/17	2	:30	12P- News-ABC 7 News at Noon			1	1	1	1			4	\$450.00	\$1,800.00	Washington (WJLA)		10/2/17
11.0	Normal Line / Access	10/03/17-10/06/17	2	:30	7P- Wheel Of Fortune			1	1		1			3	\$1,800.00	\$5,400.00	Washington (WJLA)		10/2/17
12.0	Normal Line / Access	10/04/17-10/06/17	2	:30	7:30P- Jeopardy				1	1	1			3	\$2,800.00	\$8,400.00	Washington (WJLA)		10/2/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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13.0	Normal Line / SPOT	10/03/17-10/06/17	2	:30	7A- ABC-Good Morning America			1	1	1	1			4	\$1,000.00	\$4,000.00	Washington (WJLA)		10/2/17
14.0	Normal Line / SPOT	10/03/17-10/05/17	2	:30	6A- News-Good Morning Washington at 6a			1	1	1				3	\$1,000.00	\$3,000.00	Washington (WJLA)		10/2/17
15.0	Normal Line / SPOT	10/03/17-10/05/17	2	:30	11P- News-ABC 7 News at 11p			1		1				2	\$1,100.00	\$2,200.00	Washington (WJLA)		10/2/17
16.0	Normal Line / SPOT	10/09/17-10/09/17	2	:30	4P- News-ABC 7 News at 4p		1							1	\$450.00	\$450.00	Washington (WJLA)		10/2/17
17.0	Normal Line / SPOT	10/09/17-10/09/17	3	:30	10A- Rachael Ray		1							1	\$200.00	\$200.00	Washington (WJLA)		10/2/17
18.0	Normal Line / SPOT	10/09/17-10/09/17	2	:30	6P- News-ABC 7 News at 6p		1							1	\$700.00	\$700.00	Washington (WJLA)		10/2/17
19.0	Normal Line / SPOT	10/09/17-10/09/17	2	:30	11A- ABC-The View		1							1	\$450.00	\$450.00	Washington (WJLA)		10/2/17
20.0	Normal Line / SPOT	10/09/17-10/09/17	2	:30	2P- ABC-General Hospital		1							1	\$600.00	\$600.00	Washington (WJLA)		10/2/17
21.0	Normal Line / SPOT	10/09/17-10/09/17	2	:30	5P- News-ABC 7 News at 5p		1							1	\$550.00	\$550.00	Washington (WJLA)		10/2/17
22.0	Normal Line / SPOT	10/09/17-10/09/17	2	:30	9A- Live with Kelly		1							1	\$350.00	\$350.00	Washington (WJLA)		10/2/17
23.0	Normal Line / SPOT	10/09/17-10/09/17	2	:30	5A- News-Good Morning Washington at 5a		1							1	\$300.00	\$300.00	Washington (WJLA)		10/2/17

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24.0	Normal Line / SPOT	10/09/17-10/09/17	2	:30	12P- News-ABC 7 News at Noon		1							1	\$450.00	\$450.00	Washington (WJLA)		10/2/17
25.0	Normal Line / Access	10/09/17-10/09/17	2	:30	7:30P- Jeopardy		1							1	\$2,800.00	\$2,800.00	Washington (WJLA)		10/2/17
26.0	Normal Line / SPOT	10/09/17-10/09/17	2	:30	7A- ABC-Good Morning America		1							1	\$1,000.00	\$1,000.00	Washington (WJLA)		10/2/17
27.0	Normal Line / SPOT	10/09/17-10/09/17	2	:30	6A- News-Good Morning Washington at 6a		1							1	\$1,000.00	\$1,000.00	Washington (WJLA)		10/2/17

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