

CONTRACT



WSOC-TV
WSOC Television, Inc.
PO Box 809229
Chicago, IL 60680-9229
(855) 333-2676

<u>Contract / Revision</u> 469638 /		<u>Alt Order #</u> 09300138
<u>Product</u> MCCREADY FOR CONGRES		
<u>Contract Dates</u> 10/30/18 - 11/06/18		<u>Estimate #</u> 7634
<u>Advertiser</u> Pol/Dan McCready/D/CON/NC-A		<u>Original Date / Revision</u> 10/30/18 / 10/30/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSOC-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 1080	<u>Product 1/2</u> 1093
<u>Agency Ref</u> P00020745		<u>Advertiser Ref</u> P00065818-A

And:

Buying Time LLC
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WSOC	11/02/18	11/02/18	430a EWN Daybreak	430a-5a		:30			P-05		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	----1--	1			\$225.00						
N 2	WSOC	11/01/18	11/01/18	5a EWN Daybreak	5a-530a		:30			P-04		NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	---1---	1			\$675.00						
N 3	WSOC	10/31/18	10/31/18	530a EWN Daybreak	530a-6a		:30			P-04		NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	--1----	1			\$675.00						
N 4	WSOC	11/02/18	11/02/18	530a EWN Daybreak	530a-6a		:30			P-04		NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	----1--	1			\$675.00						
N 5	WSOC	11/01/18	11/01/18	6a EWN Daybreak	6:30 AM-7:00 AM		:30			P-02		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	---1---	1			\$1,600.00						
N 6	WSOC	11/01/18	11/01/18	EWN 12 Noon M-F	12p-1230p		:30			P-04		NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	---2---	2			\$450.00						
N 7	WSOC	10/31/18	10/31/18	General Hospital	2p-3p		:30			P-02		NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	--1----	1			\$675.00						
N 8	WSOC	11/02/18	11/02/18	General Hospital	2p-3p		:30			P-02		NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	----1--	1			\$675.00						
N 9	WSOC	10/31/18	10/31/18	M-F 330p-4p	330p-4p		:30			P-06		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	--1----	1			\$125.00						
N 10	WSOC	11/01/18	11/01/18	M-F 330p-4p	330p-4p		:30			P-06		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

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<u>Contract Dates</u> 10/30/18 - 11/06/18	<u>Product</u> MCCREADY FOR CONG	<u>Estimate #</u> 7634
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<u>Advertiser</u> Pol/Dan McCready/D/CON	<u>Original Date / Revision</u> 10/30/18 / 10/30/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	---1---	1			\$125.00						
N 11	WSOC	11/02/18	11/02/18	M-F 330p-4p	330p-4p		:30			P-06		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	----1--	1			\$125.00						
N 12	WSOC	11/05/18	11/05/18	M-F 4p-5p	4p-5p		:30			P-04		NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/05/18	11/11/18	1-----	1			\$675.00						
N 13	WSOC	10/31/18	10/31/18	M-F 4p-5p	4p-5p		:30			P-04		NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	--1----	1			\$675.00						
N 14	WSOC	11/01/18	11/01/18	M-F 4p-5p	4p-5p		:30			P-04		NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	---1---	1			\$675.00						
N 15	WSOC	11/02/18	11/02/18	M-F 4p-5p	4p-5p		:30			P-04		NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	----1--	1			\$675.00						
N 16	WSOC	10/31/18	10/31/18	EWN 5p M-F	5p-530p		:30			P-03		NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	--1----	1			\$1,350.00						
N 17	WSOC	11/02/18	11/02/18	EWN 5p M-F	5p-530p		:30			P-03		NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	----1--	1			\$1,350.00						
N 18	WSOC	10/31/18	10/31/18	EWN 5:30p M-F	530p-6p		:30			P-02		NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	--1----	1			\$1,450.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WSOC	10/29/18-11/04/18	EWN 5:30p M-F	530p-6p	---W-----	:30		\$1,450.00			NM		
	See MG 18.2													
	2	WSOC	10/29/18-11/04/18	EWN 5:30p M-F	530p-6p	----Th-----	:30		\$1,450.00			NM		
	Ⓜ MG for 18.1 10/31													
N 19	WSOC	11/02/18	11/02/18	EWN 5:30p M-F	530p-6p		:30			P-02		NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	----1--	1			\$1,450.00						
N 20	WSOC	10/31/18	10/31/18	EWN 6P-630P M-F	6p-630p		:30			P-03		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	--1----	1			\$1,500.00						
N 21	WSOC	11/02/18	11/02/18	EWN 6P-630P M-F	6p-630p		:30			P-03		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	----1--	1			\$1,500.00						
N 22	WSOC	10/31/18	10/31/18	M-F 7P-730P	7P-730P		:30			P-03		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	--1----	1			\$1,400.00						
N 23	WSOC	11/02/18	11/02/18	M-F 7P-730P	7P-730P		:30			P-03		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	----1--	1			\$1,400.00						

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10/30/18 - 11/06/18	MCCREADY FOR CON	7634

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/Dan McCready/D/CON	10/30/18 / 10/30/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 24	WSOC	10/31/18	10/31/18	M-F 730-8P	730-8P		:30			P-03		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	--1----				1	\$1,400.00					
N 25	WSOC	11/02/18	11/02/18	M-F 730-8P	730-8P		:30			P-03		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	----1--				1	\$1,400.00					
N 26	WSOC	11/05/18	11/05/18	Mon Prime Other 1	8p-11p		:30			P-03		NM	1	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/05/18	11/11/18	1-----				1	\$6,750.00					
N 27	WSOC	11/05/18	11/05/18	Mon Hour 3	10p-11p		:30			P-03		NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/05/18	11/11/18	1-----				1	\$4,000.00					
N 28	WSOC	10/31/18	10/31/18	Wed Hour 2A	9p-930p		:30			P-05		NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	--1----				1	\$4,500.00					
N 29	WSOC	11/01/18	11/01/18	Thu HOUR 3	10p-11p		:30			P-05		NM	1	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	---1---				1	\$3,150.00					
N 30	WSOC	11/01/18	11/01/18	M-Su 11p-1135p	LOCI11p-1135p		:30			P-03		NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	---1---				1	\$1,350.00					
N 31	WSOC	11/04/18	11/04/18	M-Su 11p-1135p	LOCI11p-1135p		:30			P-03		NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	-----1				1	\$1,350.00					
N 32	WSOC	11/01/18	11/01/18	ABC News Nightline	1235a-108a		:30			P-03		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	---1---				1	\$350.00					
N 33	WSOC	10/31/18	10/31/18	M-F 107a-138a	107a-138a		:30			P-03		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	--1----				1	\$150.00					
N 34	WSOC	11/02/18	11/02/18	M-F 107a-138a	1:05 XM-1:35 XM		:30			P-03		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	----1--				1	\$150.00					
N 35	WSOC	11/04/18	11/04/18	EWN 6a Sun	6a-7a		:30			P-02		NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	-----1				1	\$675.00					
N 36	WSOC	11/04/18	11/04/18	Su 7a-8a News	7a-8a		:30			P-02		NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	-----1				1	\$675.00					
N 37	WSOC	11/04/18	11/04/18	This Week: Stephanop	9a-10a		:30			P-03		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	-----1				1	\$900.00					
N 38	WSOC	11/03/18	11/03/18	College FB RS Dbl He	12:00 PM-3:30 PM	-----2-	:30	2	\$4,000.00	P-02	0.00	NM	2	\$8,000.00
N 39	WSOC	11/03/18	11/03/18	College FB RS Dbl He	3:30 PM-7:00 PM	-----2-	:30	2	\$4,000.00	P-02	0.00	NM	2	\$8,000.00
N 40	WSOC	11/03/18	11/03/18	College FB RS Prime	M-Sa 8p-1130p/Si	-----1-	:30	1	\$2,720.00	P-03	0.00	NM	1	\$2,720.00
Totals								0.00					43	\$66,095.00

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/Dan McCready/D/CON	10/30/18 / 10/30/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/05/18	43	\$66,095.00	(\$9,914.25)	\$56,180.75
Totals	43	\$66,095.00	(\$9,914.25)	\$56,180.75

Signature: _____ **Date:** _____

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