



**WSOC-TV**  
**WSOC Television, Inc.**  
**PO Box 809229**  
**Chicago, IL 60680-9229**  
**(855) 333-2676**

# CONTRACT

<u>Contract / Revision</u> 469638 /		<u>Alt Order #</u> 09300138
<u>Product</u> MCCREADY FOR CONGRES		
<u>Contract Dates</u> 10/30/18 - 11/06/18		<u>Estimate #</u> 7634
<u>Advertiser</u> Pol/Dan McCready/D/CON/NC-A		<u>Original Date / Revision</u> 10/30/18 / 10/30/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSOC-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 1080	<u>Product 1/2</u> 1093
<u>Agency Ref</u> P00020745		<u>Advertiser Ref</u> P00065818-A

And:

**Buying Time LLC**  
**650 Massachusetts Ave NW**  
**Ste 210**  
**Washington, DC 20001**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WSOC	11/02/18	11/02/18	430a EWN Daybreak	430a-5a		:30			P-05		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	----1--				1	\$225.00					
N 2	WSOC	11/01/18	11/01/18	5a EWN Daybreak	5a-530a		:30			P-04		NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	---1---				1	\$675.00					
N 3	WSOC	10/31/18	10/31/18	530a EWN Daybreak	530a-6a		:30			P-04		NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	--1----				1	\$675.00					
N 4	WSOC	11/02/18	11/02/18	530a EWN Daybreak	530a-6a		:30			P-04		NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	----1--				1	\$675.00					
N 5	WSOC	11/01/18	11/01/18	6a EWN Daybreak	6:30 AM-7:00 AM		:30			P-02		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	---1---				1	\$1,600.00					
N 6	WSOC	11/01/18	11/01/18	EWN 12 Noon M-F	12p-1230p		:30			P-04		NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	---2---				2	\$450.00					
N 7	WSOC	10/31/18	10/31/18	General Hospital	2p-3p		:30			P-02		NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	--1----				1	\$675.00					
N 8	WSOC	11/02/18	11/02/18	General Hospital	2p-3p		:30			P-02		NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	----1--				1	\$675.00					
N 9	WSOC	10/31/18	10/31/18	M-F 330p-4p	330p-4p		:30			P-06		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	--1----				1	\$125.00					
N 10	WSOC	11/01/18	11/01/18	M-F 330p-4p	330p-4p		:30			P-06		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



**WSOC-TV**  
**WSOC Television, Inc.**  
**PO Box 809229**  
**Chicago, IL 60680-9229**  
**(855) 333-2676**

<u>Contract / Revision</u> 469638 /		<u>Alt Order #</u> 09300138
<u>Contract Dates</u> 10/30/18 - 11/06/18	<u>Product</u> MCCREADY FOR CON	<u>Estimate #</u> 7634
<u>Advertiser</u> Pol/Dan McCready/D/CON		<u>Original Date / Revision</u> 10/30/18 / 10/30/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	---1---				1	\$125.00					
N 11	WSOC	11/02/18	11/02/18	M-F 330p-4p	330p-4p		:30			P-06		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	----1--				1	\$125.00					
N 12	WSOC	11/05/18	11/05/18	M-F 4p-5p	4p-5p		:30			P-04		NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/05/18	11/11/18	1-----				1	\$675.00					
N 13	WSOC	10/31/18	10/31/18	M-F 4p-5p	4p-5p		:30			P-04		NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	--1----				1	\$675.00					
N 14	WSOC	11/01/18	11/01/18	M-F 4p-5p	4p-5p		:30			P-04		NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	---1---				1	\$675.00					
N 15	WSOC	11/02/18	11/02/18	M-F 4p-5p	4p-5p		:30			P-04		NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	----1--				1	\$675.00					
N 16	WSOC	10/31/18	10/31/18	EWN 5p M-F	5p-530p		:30			P-03		NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	--1----				1	\$1,350.00					
N 17	WSOC	11/02/18	11/02/18	EWN 5p M-F	5p-530p		:30			P-03		NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	----1--				1	\$1,350.00					
N 18	WSOC	10/31/18	10/31/18	EWN 5:30p M-F	530p-6p		:30			P-02		NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	--1----				1	\$1,450.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	1	WSOC	10/29/18-11/04/18	EWN 5:30p M-F	530p-6p	---W-----	:30		<del>\$1,450.00</del>	NM				
	See MG 18.2													
	2	WSOC	10/29/18-11/04/18	EWN 5:30p M-F	530p-6p	----Th-----	:30		\$1,450.00	NM				
	Ⓜ MG for 18.1 10/31													
N 19	WSOC	11/02/18	11/02/18	EWN 5:30p M-F	530p-6p		:30			P-02		NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	----1--				1	\$1,450.00					
N 20	WSOC	10/31/18	10/31/18	EWN 6P-630P M-F	6p-630p		:30			P-03		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	--1----				1	\$1,500.00					
N 21	WSOC	11/02/18	11/02/18	EWN 6P-630P M-F	6p-630p		:30			P-03		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	----1--				1	\$1,500.00					
N 22	WSOC	10/31/18	10/31/18	M-F 7P-730P	7P-730P		:30			P-03		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	--1----				1	\$1,400.00					
N 23	WSOC	11/02/18	11/02/18	M-F 7P-730P	7P-730P		:30			P-03		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	----1--				1	\$1,400.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



**WSOC-TV**  
**WSOC Television, Inc.**  
**PO Box 809229**  
**Chicago, IL 60680-9229**  
**(855) 333-2676**

<u>Contract / Revision</u> 469638 /		<u>Alt Order #</u> 09300138
<u>Contract Dates</u> 10/30/18 - 11/06/18	<u>Product</u> MCCREADY FOR CON	<u>Estimate #</u> 7634
<u>Advertiser</u> Pol/Dan McCready/D/CON		<u>Original Date / Revision</u> 10/30/18 / 10/30/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 24	WSOC	10/31/18	10/31/18	M-F 730-8P	730-8P		:30			P-03		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/29/18	11/04/18	--1----				1	\$1,400.00					
N 25	WSOC	11/02/18	11/02/18	M-F 730-8P	730-8P		:30			P-03		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/29/18	11/04/18	----1--				1	\$1,400.00					
N 26	WSOC	11/05/18	11/05/18	Mon Prime Other 1	8p-11p		:30			P-03		NM	1	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	11/05/18	11/11/18	1-----				1	\$6,750.00					
N 27	WSOC	11/05/18	11/05/18	Mon Hour 3	10p-11p		:30			P-03		NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	11/05/18	11/11/18	1-----				1	\$4,000.00					
N 28	WSOC	10/31/18	10/31/18	Wed Hour 2A	9p-930p		:30			P-05		NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/29/18	11/04/18	--1----				1	\$4,500.00					
N 29	WSOC	11/01/18	11/01/18	Thu HOUR 3	10p-11p		:30			P-05		NM	1	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/29/18	11/04/18	---1---				1	\$3,150.00					
N 30	WSOC	11/01/18	11/01/18	M-Su 11p-1135p	LOC11p-1135p		:30			P-03		NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/29/18	11/04/18	---1---				1	\$1,350.00					
N 31	WSOC	11/04/18	11/04/18	M-Su 11p-1135p	LOC11p-1135p		:30			P-03		NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/29/18	11/04/18	-----1				1	\$1,350.00					
N 32	WSOC	11/01/18	11/01/18	ABC News Nightline	1235a-108a		:30			P-03		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/29/18	11/04/18	---1---				1	\$350.00					
N 33	WSOC	10/31/18	10/31/18	M-F 107a-138a	107a-138a		:30			P-03		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/29/18	11/04/18	--1----				1	\$150.00					
N 34	WSOC	11/02/18	11/02/18	M-F 107a-138a	1:05 XM-1:35 XM		:30			P-03		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/29/18	11/04/18	----1--				1	\$150.00					
N 35	WSOC	11/04/18	11/04/18	EWN 6a Sun	6a-7a		:30			P-02		NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/29/18	11/04/18	-----1				1	\$675.00					
N 36	WSOC	11/04/18	11/04/18	Su 7a-8a News	7a-8a		:30			P-02		NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/29/18	11/04/18	-----1				1	\$675.00					
N 37	WSOC	11/04/18	11/04/18	This Week: Stephanop	9a-10a		:30			P-03		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/29/18	11/04/18	-----1				1	\$900.00					
N 38	WSOC	11/03/18	11/03/18	College FB RS Dbl He	12:00 PM-3:30 PM	-----2-	:30	2	\$4,000.00	P-02	0.00	NM	2	\$8,000.00
N 39	WSOC	11/03/18	11/03/18	College FB RS Dbl He	3:30 PM-7:00 PM	-----2-	:30	2	\$4,000.00	P-02	0.00	NM	2	\$8,000.00
N 40	WSOC	11/03/18	11/03/18	College FB RS Prime	M-Sa 8p-1130p/Si	-----1-	:30	1	\$2,720.00	P-03	0.00	NM	1	\$2,720.00
<b>Totals</b>								<b>0.00</b>					<b>43</b>	<b>\$66,095.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



**WSOC-TV**  
**WSOC Television, Inc.**  
**PO Box 809229**  
**Chicago, IL 60680-9229**  
**(855) 333-2676**

Contract / Revision	Alt Order #
469638 /	09300138

Contract Dates	Product	Estimate #
10/30/18 - 11/06/18	MCCREADY FOR CON	7634

Advertiser	Original Date / Revision
Pol/Dan McCready/D/CON	10/30/18 / 10/30/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/05/18	43	\$66,095.00	(\$9,914.25)	\$56,180.75
<b>Totals</b>	<b>43</b>	<b>\$66,095.00</b>	<b>(\$9,914.25)</b>	<b>\$56,180.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!