



WSOC-TV
WSOC Television, Inc.
PO Box 809229
Chicago, IL 60680-9229
(855) 333-2676

CONTRACT

<u>Contract / Revision</u> 469638 /		<u>Alt Order #</u> 09300138
<u>Product</u> MCCREADY FOR CONGRES		
<u>Contract Dates</u> 10/30/18 - 11/06/18		<u>Estimate #</u> 7634
<u>Advertiser</u> Pol/Dan McCready/D/CON/NC-A		<u>Original Date / Revision</u> 10/31/18 / 10/31/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSOC-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agv Code</u>	<u>Advertiser Code</u> 1080	<u>Product 1/2</u> 1093
<u>Agency Ref</u> P00020745		<u>Advertiser Ref</u> P00065818-A

And:

Buying Time LLC
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
E 18	WSOC	10/31/18	10/31/18	EWN 5:30p M-F	530p-6p		:30			P-02		NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	--1----				1	\$1,450.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WSOC	10/29/18-11/04/18	EWN 5:30p M-F	530p-6p	---W-----	:30		\$1,450.00			NM		
		See MG 18.2												
	2	WSOC	10/29/18-11/04/18	EWN 5:30p M-F	530p-6p	----Th-----	:30		\$1,450.00			NM		
	Ⓜ MG for 18.1 10/31													
N 23	WSOC	11/02/18	11/02/18	M-F 7P-730P	7P-730P		:30			P-03		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	----1--				1	\$1,400.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WSOC	10/29/18-11/04/18	M-F 7P-730P	7P-730P	-----F----	:30		\$1,400.00			NM		
		See MG 23.2												
	2	WSOC	11/02/18-11/02/18	EWN Special- Non Prime	7:00 PM-7:30 PM	-----F----	:30		\$1,400.00			NM		
	Ⓜ MG for 23.1 11/02													
N 25	WSOC	11/02/18	11/02/18	M-F 730-8P	730-8P		:30			P-03		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	----1--				1	\$1,400.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WSOC	10/29/18-11/04/18	M-F 730-8P	730-8P	-----F----	:30		\$1,400.00			NM		
		See MG 25.2												
	2	WSOC	11/02/18-11/02/18	EWN Special- Non Prime	7:30 PM-8:00 PM	-----F----	:30		\$1,400.00			NM		
	Ⓜ MG for 25.1 11/02													
N 38	WSOC	11/03/18	11/03/18	College FB RS Dbl He	12:00 PM-3:30 PM	-----2-	:30	2	\$4,000.00	P-02	0.00	NM	2	\$8,000.00
N 39	WSOC	11/03/18	11/03/18	College FB RS Dbl He	3:30 PM-7:00 PM	-----2-	:30	2	\$4,000.00	P-02	0.00	NM	2	\$8,000.00
N 40	WSOC	11/03/18	11/03/18	College FB RS Prime (M-Sa	8p-1130p/Si	-----1-	:30	1	\$2,720.00	P-03	0.00	NM	1	\$2,720.00
Totals									0.00				43	\$66,095.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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<u>Contract / Revision</u>		<u>Alt Order #</u>
469638 /		09300138
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/18 - 11/06/18	MCCREADY FOR CON	7634
<u>Advertiser</u>		<u>Original Date / Revision</u>
Pol/Dan McCready/D/CON		10/31/18 / 10/31/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/05/18	43	\$66,095.00	(\$9,914.25)	\$56,180.75
Totals	43	\$66,095.00	(\$9,914.25)	\$56,180.75

Signature: _____ **Date:** _____

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