

CONTRACT



WMAQ
454 Columbus Drive
Chicago, IL 60610
(312) 836-5555

www.nbcchicago.com

And:

ADELSTEIN & ASSOCIATES
222 W ONTARIO ST
SUITE 200
CHICAGO, IL 60610
USA

<u>Contract / Revision</u> 636602 /		<u>Alt Order #</u>
<u>Product</u> ILLINOIS HOUSE OF REPRESENTATIVES		
<u>Contract Dates</u> 03/07/16 - 03/15/16		<u>Estimate #</u> 4962
<u>Advertiser</u> FRIENDS OF JULIANA STRATTON		<u>Original Date / Revision</u> 03/02/16 / 07/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WMAQ	<u>Account Executive</u> Cyndi Goodpaster W	<u>Sales Office</u> Chicago Local
<u>Special Handling</u>		
<u>Demographic</u> RA35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 00246		<u>Advertiser Ref</u> 38793

All spots on this line are Candidate Discount Rate class of time

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WMAQ	03/07/16	03/11/16	6A-7A M-F NBC 5 NE16A-7A			:30			EP		NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/07/16	03/13/16	MTWTF--				2	\$900.00					
N 2	WMAQ	03/07/16	03/11/16	7A-9A M-F TDY I 7A-9A			:30			ED		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/07/16	03/13/16	MTWTF--				2	\$1,200.00					
N 3	WMAQ	03/07/16	03/14/16	2P-3P M-F STEVE HA2P-3P			:30			ED		NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/07/16	03/13/16	MTWTF--				1	\$500.00					
Week:		03/14/16	03/20/16	M-----				1	\$500.00					
N 4	WMAQ	03/07/16	03/11/16	3P-4P M-F ELLEN 3P-4P			:30			ED		NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/07/16	03/13/16	MTWTF--				2	\$900.00					
N 5	WMAQ	03/07/16	03/11/16	5P-530P M-F ENEWS 5P-530P			:30			EP		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/07/16	03/13/16	MTWTF--				1	\$1,100.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WMAQ	03/07/16-03/13/16	5P-530P M-F ENEWS 5P	5P-530P	MTuWThF----	:30		\$1,100.00			NM		
		See MG 5.2 PREEMPT												
	2	WMAQ	03/15/16-03/15/16	430P-5P TU ENEWS	430P-5P	-Tu-----	:30		\$1,100.00			NM		
		Credited PREEMPT												

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.


www.nbcchicago.com

Contract / Revision 636602 /		Alt Order #
Contract Dates 03/07/16 - 03/15/16	Product ILLINOIS HOUSE OF RE	Estimate # 4962
Advertiser FRIENDS OF JULIANA ST		Original Date / Revision 03/02/16 / 07/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 6	WMAQ	03/07/16	03/11/16	6-630P M-F ENEWS	66P-630P		:30			ED		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/07/16	03/13/16	MTWTF--				1	\$1,800.00					
N 7	WMAQ	03/14/16	03/14/16	630P-7P M-F AH	630P-7P		:30			ED		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/14/16	03/20/16	M-----				1	\$2,000.00					
N 8	WMAQ	03/07/16	03/11/16	1035P-1135P TONITE	1035P-1135P		:30			EP		NM	2	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/07/16	03/13/16	MTWTF--				2	\$1,350.00					
N 9	WMAQ	03/07/16	03/13/16	10P-1035P M-SU LAT	10P-1035P		:30			EP		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/07/16	03/13/16	MTWTFSS				1	\$3,500.00					
N 10	WMAQ	03/12/16	03/12/16	7A-10A SA ROT	7A-10A		:30			ED		NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/12/16	03/13/16	-----S-				2	\$950.00					
N 11	WMAQ	03/07/16	03/11/16	4P-430P M-F EXTRA	4P-430P		:30			EP		NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/07/16	03/13/16	MTWTF--				2	\$650.00					
Totals									0.00				17	\$20,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/29/16 - 03/15/16	17	\$20,200.00	(\$3,030.00)	\$17,170.00
Totals	17	\$20,200.00	(\$3,030.00)	\$17,170.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.