

Gwen Page

From: roger.rafson@ms.genmediapartners.com
Sent: Thursday, September 1, 2022 10:26 AM
To: kltz@kltz.com
Subject: In Window Candidate Rate Request KLAN-FM KLTZ-AM

PLEASE DO NOT REPLY TO THIS EMAIL. If you want to contact the seller, their email address and phone number can be found at the bottom of this email.

Use the link below to send your rates back to the seller for this avail:

KLAN-FM - <http://www.genmediahub.com/availRequestMod.php?key=OXVLYLIG8RY7>

KLTZ-AM - <http://www.genmediahub.com/availRequestMod.php?key=YG4UWF2G92J9>

Hello from Roger Rafson at Gen Media Partners/Regional Reps. The Political Team at Gen Media Partners is getting ready for the election this Fall (the window opens next Friday, Sept 9). We want to be ready with your **in-window candidate rates**. Please click on the link above and input your **gross in-window candidate rates**.

When submitting your rates, please make sure to account for **the agency's Gross rates**. Gen Media Partners is paid like a sales rep. 15% of gross sales commission. The same thing as if one of your local Account Executives calling on an agency. We're acting as your sales rep for this account. Please Note: the FCC regards sales commission as a "station's cost of doing business"; sales commissions have no effect on political rates and should NOT be added to your rates.

That's it! Please click the link below, fill in the blanks and hit submit. If you have any questions, please email me: (roger.rafson@genmediapartners.com).

Note that this link only works once. Thanks,

Roger Rafson

SVP Political/Issue Advocacy & Strategic Alliances

genmediapartners.com

McGavren Guild Media | Local Focus Radio | Regional Reps | Tacher Radio Reps | HRN Media Network

roger.rafson@genmediapartners.com

(412) 421-2600





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Media
Partners**

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AVAIL SPECS

Station Call Letters
KLTZ-AM

Format
Country

Avail Number
RR00038952

Description
MT Candidate

Advertiser
Political

Product/Brand
Candidate In Window

Submission Deadline
09/02/2022 04:00 AM EST

Flight Dates
09/09/2022 - 11/08/2022

CPP Requirement

Demo

Added Value Request

Notes

Thanks for using our new "Rapid Rate" system. This allows us to be the first group of stations to get the agencies what they need.

On the left column, you'll find the specs for the avail. Below you'll see boxes where you can fill in the rates that you'd like to submit based on the day parts they asked for.

Lastly you'll see an area where you can submit your added value offerings, and any notes you'd like to send to your Regional Reps NonRep or the agency. Let us know if you have any questions, and please return this information as soon as possible, thanks!

GROSS RATES

CANDIDATE

	60's	30's	15's	10's
M-F 6AM-10AM	<input type="text" value="19.71"/>	<input type="text" value="13.93"/>	<input type="text" value="0.00"/>	<input type="text" value="0.00"/>
M-F 10AM-3PM	<input type="text" value="19.71"/>	<input type="text" value="13.93"/>	<input type="text" value="0.00"/>	<input type="text" value="0.00"/>
M-F 3PM-7PM	<input type="text" value="19.71"/>	<input type="text" value="13.93"/>	<input type="text" value="0.00"/>	<input type="text" value="0.00"/>
M-F 7PM-12MID	<input type="text" value="19.71"/>	<input type="text" value="13.93"/>	<input type="text" value="0.00"/>	<input type="text" value="0.00"/>
M-F 6AM-7PM	<input type="text" value="19.71"/>	<input type="text" value="13.93"/>	<input type="text" value="0.00"/>	<input type="text" value="0.00"/>
SAT/SUN 6AM-7PM	<input type="text" value="19.71"/>	<input type="text" value="13.93"/>	<input type="text" value="0.00"/>	<input type="text" value="0.00"/>

SAT 6AM-7PM

60's
19.71

30's
13.93

15's

10's

SUN 6AM-7PM

19.71

13.93

0.00

0.00

Comment to Regional Reps NonRep

(whatever you type here will ONLY be seen by the Regional Reps NonRep team, not the agency)

[Empty text box for comment]

AVAIL DOCUMENTS

File Name

[Empty text box for document name]



SUBMIT

PROD