



WTIC
285 Broad Street
4th Floor
Hartford, CT 06115
(860) 527-6161

CONTRACT

<u>Contract / Revision</u> 601764 /		<u>Alt Order #</u> 07292049
<u>Product</u> PENNY FOR LT GOV CT		
<u>Contract Dates</u> 07/28/14 - 08/03/14	<u>Estimate #</u> 140	
<u>Advertiser</u> Penny Bacchiochi/R/Lt Governor/CT		<u>Original Date / Revision</u> 07/25/14 / 07/25/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTIC	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 13865	<u>Advertiser Code</u> 19	<u>Product Code</u> 17
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

PinPoint Media, Inc
1107 Osage Street Suite 103
Alexandria, VA 22302

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	61	08/01/14	08/01/14	News at Ten	10p-11p		:30			01		NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/28/14	08/03/14	----1--				1	\$925.00					
N 2	61	08/01/14	08/01/14	M-F News 5p-6p	5p-6p		:30			01		NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/28/14	08/03/14	----1--				1	\$185.00					
N 3	61	08/01/14	08/01/14	M-F 630p-7p	630p-7p		:30			01		NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/28/14	08/03/14	----1--				1	\$335.00					
N 4	61	08/01/14	08/01/14	M-F 8a-9a	8a-9a		:30			01		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/28/14	08/03/14	----1--				1	\$150.00					
N 5	61	07/28/14	07/28/14	News at Ten	10p-11p		:30			01		NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/28/14	08/03/14	1-----				1	\$925.00					
N 6	61	07/28/14	07/28/14	M-F News 5p-6p	5p-6p		:30			01		NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/28/14	08/03/14	1-----				1	\$185.00					
N 7	61	07/28/14	07/28/14	M-F 630p-7p	630p-7p		:30			01		NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/28/14	08/03/14	1-----				1	\$335.00					
N 8	61	07/28/14	07/28/14	M-F 8a-9a	8a-9a		:30			01		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/28/14	08/03/14	1-----				1	\$150.00					
N 9	61	08/02/14	08/02/14	Sa 7-730p	7p-730p		:30			01		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/28/14	08/03/14	-----1-				1	\$250.00					
N 10	61	08/02/14	08/02/14	Sa 7a-9am	7a-9am		:30			01		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/28/14	08/03/14	-----1-				1	\$50.00					
N 11	61	08/02/14	08/02/14	Sa 730p-8p	730p-8p		:30			01		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/28/14	08/03/14	-----1-				1	\$250.00					
N 12	61	08/03/14	08/03/14	Su 10p-11p	10p-11p		:30			01		NM	1	\$1,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 601764 /		<u>Alt Order #</u> 07292049
<u>Contract Dates</u> 07/28/14 - 08/03/14	<u>Product</u> PENNY FOR LT GOV C	<u>Estimate #</u> 140
<u>Advertiser</u> Penny Bacchiochi/R/Lt G		<u>Original Date / Revision</u> 07/25/14 / 07/25/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/28/14	08/03/14	-----1	1			\$1,000.00	0.00					
N 13	61	08/03/14	08/03/14	Su 7a-9am	7a-9am		:30			01		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/28/14	08/03/14	-----1	1			\$50.00	0.00					
N 14	61	07/31/14	07/31/14	News at Ten	10p-11p		:30			01		NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/28/14	08/03/14	---1---	1			\$925.00	0.00					
N 15	61	07/31/14	07/31/14	M-F News 5p-6p	5p-6p		:30			01		NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/28/14	08/03/14	---1---	1			\$185.00	0.00					
N 16	61	07/31/14	07/31/14	M-F 630p-7p	630p-7p		:30			01		NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/28/14	08/03/14	---1---	1			\$335.00	0.00					
N 17	61	07/31/14	07/31/14	M-F 8a-9a	8a-9a		:30			01		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/28/14	08/03/14	---1---	1			\$150.00	0.00					
N 18	61	07/29/14	07/29/14	News at Ten	10p-11p		:30			01		NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/28/14	08/03/14	-1-----	1			\$925.00	0.00					
N 19	61	07/29/14	07/29/14	M-F News 5p-6p	5p-6p		:30			01		NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/28/14	08/03/14	-1-----	1			\$185.00	0.00					
N 20	61	07/29/14	07/29/14	M-F 630p-7p	630p-7p		:30			01		NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/28/14	08/03/14	-1-----	1			\$335.00	0.00					
N 21	61	07/29/14	07/29/14	M-F 8a-9a	8a-9a		:30			01		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/28/14	08/03/14	-1-----	1			\$150.00	0.00					
N 22	61	07/30/14	07/30/14	M-F News 5p-6p	5p-6p		:30			01		NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/28/14	08/03/14	--1----	1			\$185.00	0.00					
N 23	61	07/30/14	07/30/14	M-F 630p-7p	630p-7p		:30			01		NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/28/14	08/03/14	--1----	1			\$335.00	0.00					
N 24	61	07/30/14	07/30/14	M-F 8a-9a	8a-9a		:30			01		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/28/14	08/03/14	--1----	1			\$150.00	0.00					
Totals											0.00		24	\$8,650.00

Time Period	# of Spots	Gross Amount	Net Amount
07/28/14 - 08/03/14	24	\$8,650.00	\$7,352.50
Totals	24	\$8,650.00	\$7,352.50

Signature: _____ **Date:** _____

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