

ORDER



WJHG

Orders
Order / Rev: 897979
 Alt Order #: WOC11776307
 Product Desc: GOVERNOR
 Estimate: 5789
 Flight Dates: 08/22/18 - 08/28/18
 Original Date / Rev: 08/20/18 / 08/20/18
 Order Type: NORMAL

Primary AE: Panama City House
 Sales Office: PCBN
 Sales Region: National

Agency
Name: Canal Partners Media
 Buying Contact:
 Billing Contact:
 900 Circle 75 Pkwy SE
 Atlanta, GA 30339

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Levine for Governor
 Demographic: A35+
 Product Codes: Candidate - State - Governor
 Priority: P-02
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: POL-CAND

New Business Thru:
 Order Separation: 00:15:00
 Advertiser External ID: 147755
 Agency External ID: 8754
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/26/18	25	\$5,440.00	\$4,624.00
08/27/18	08/28/18	10	\$2,260.00	\$1,921.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	25	\$5,440.00	\$4,624.00	111.00
September 2018	10	\$2,260.00	\$1,921.00	50.09
Totals	35	\$7,700.00	\$6,545.00	161.09

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Panama City House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJHG	08/22/18	08/24/18	News Channel 7 Today @M News Channel 7 Today @ 5a	CM	5:00 AM-6:00 AM	----1--	:30	1	\$40.00	P-03	1.93	NM	1	\$40.00
(Program: NEWSCH 7 TDY 1)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/20/18	08/26/18	----1--			1			\$40.00			1.93		
N 2	WJHG	08/22/18	08/28/18	News Channel 7 Today @M News Channel 7 Today @ 6a	CM	6:00 AM-7:00 AM	11111--	:30	5	\$190.00	P-02	4.89	NM	5	\$950.00
(Program: NEWSCH 7 TDY 2)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/22/18	08/28/18	11111--			5			\$190.00			4.89		
N 3	WJHG	08/22/18	08/27/18	Today Show Today Show	CM	7:00 AM-9:00 AM	1-111--	:30	4	\$230.00	P-02	3.73	NM	4	\$920.00
(Program: TODAY SHW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/22/18	08/28/18	1-111--			4			\$230.00			3.73		
N 4	WJHG	08/22/18	08/23/18	Today Show II Megyn Kelly Today	CM	9:00 AM-10:00 AM	---1---	:30	1	\$80.00	P-02	0.90	NM	1	\$80.00
(Program: M KLLY TDY-NBC<)1Q EST (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/20/18	08/26/18	---1---			1			\$80.00			0.90		
N 5	WJHG	08/22/18	08/27/18		CM	10:00 AM-11:00 AM	1---1--	:30	2	\$50.00	P-02	1.11	NM	2	\$100.00

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 Estimate: 5789
WJHG

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show III Today w/ KathieLee & Hoda (Program: TD-KL&HODA-NBC<-)1Q EST (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/18	08/28/18	1---1--					2	\$50.00		1.11			
N 6	WJHG	08/22/18	08/27/18	News Channel 7 @ 11a CM		11:00 AM-12:00 PM	1-11---	:30	3	\$90.00	P-02	3.23	NM	3	\$270.00
News Channel 7 @ 11a (Program: NEWSCHANNEL7-11)Feb-2017LP-pa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/18	08/28/18	1-11---					3	\$90.00		3.23			
N 7	WJHG	08/22/18	08/22/18	M-F 4p-430p CM		4:00 PM-4:30 PM	--1----	:30	1	\$90.00	P-02	3.45	NM	1	\$90.00
M-F 4p-430p (Program: FAMILY FEUD)1Q EST (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	--1----					1	\$90.00		3.45			
N 8	WJHG	08/22/18	08/27/18	M-F Jeopardy CM		4:30 PM-5:00 PM	1---1--	:30	2	\$160.00	P-02	5.98	NM	2	\$320.00
M-F Jeopardy (Program: JEOPARDY)1Q EST (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/18	08/28/18	1---1--					2	\$160.00		5.98			
N 9	WJHG	08/22/18	08/27/18	News Channel 7 @ 5p MFM		5:00 PM-5:30 PM	1--11--	:30	3	\$400.00	P-02	9.52	NM	3	\$1,200.00
News Channel 7 @ 5p M-F (Program: NEWSCHANNEL7-5)1Q EST (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/18	08/28/18	1--11--					3	\$400.00		9.52			
N 10	WJHG	08/22/18	08/27/18	News Channel 7 @ 6p MFM		6:00 PM-6:30 PM	1---1--	:30	2	\$400.00	P-02	8.71	NM	2	\$800.00
News Channel 7 @ 6p M-F (Program: NEWSCHANNEL7-6)Feb-2017LP-pa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/18	08/28/18	1---1--					2	\$400.00		8.71			
N 11	WJHG	08/22/18	08/24/18	M-F Wheel of Fortune CM		6:30 PM-7:00 PM	---11--	:30	2	\$500.00	P-02	9.07	NM	2	\$1,000.00
M-F Wheel of Fortune (Program: WHEEL-FORTNE)1Q EST (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	---11--					2	\$500.00		9.07			
N 12	WJHG	08/22/18	08/27/18	News Channel 7 @ 10p MFM		10:00 PM-10:35 PM	1-1-1--	:30	3	\$400.00	P-02	5.88	NM	3	\$1,200.00
News Channel 7 @ 10p M-F (Program: LATE NEWS)1Q EST (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/18	08/28/18	1-1-1--					3	\$400.00		5.88			
N 13	WJHG	08/22/18	08/27/18	The Tonight Show CM		10:35 PM-11:35 PM	1--11--	:30	3	\$150.00	P-02	2.15	NM	3	\$450.00
The Tonight Show (Program: TONIGHT SHOW)1Q EST (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/18	08/28/18	1--11--					3	\$150.00		2.15			
N 14	WJHG	08/22/18	08/25/18	Sa Today CM		6:00 AM-8:00 AM	-----1-	:30	1	\$60.00	P-02	1.23	NM	1	\$60.00
Sa Today (Program: SATURDAY TODAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	-----1-					1	\$60.00		1.23			
N 15	WJHG	08/22/18	08/26/18	Su Today CM		7:00 AM-8:00 AM	-----1	:30	1	\$80.00	P-02	1.58	NM	1	\$80.00
Su Today (Program: SUNDAY TODAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	-----1					1	\$80.00		1.58			
N 16	WJHG	08/22/18	08/26/18	Meet The Press CM		9:00 AM-10:00 AM	-----1	:30	1	\$140.00	P-02	0.55	NM	1	\$140.00
Meet The Press (Program: MEET THE PRESS SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	-----1					1	\$140.00		0.55			

Totals 35 \$7,700.00