

ORDER



Orders
Order / Rev: 456475
Alt Order #: WOC11775885
Product Desc: General
Estimate: 6960
Flight Dates: 10/16/18 - 10/22/18
Original Date / Rev: 08/21/18 / 08/21/18
Order Type: GENERAL

WEWS

Primary AE: Erin Brody
Sales Office: EWSDC
Sales Region: NAT

Agency Name: GMMB Inc - Political
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Cordray/Democrat/Governor
Demographic: A35+
Product Codes: PL State Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: DEF

New Business Thru:
Advertiser External ID: 208182
Agency External ID: 109175
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/22/18	90	\$37,875.00	\$32,193.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	90	\$37,875.00	\$32,193.75	0.00
Totals	90	\$37,875.00	\$32,193.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	10/16/18	10/22/18	M-F 5-6am GMC M-F 5-6am GMC	CM	5-6am	MTWTF--	:30	5	\$65.00	P-6	0.00	NM	5	\$325.00
(Program: GOOD MORNING CLEVELAND - 5A)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/16/18		10/16/18	10/22/18	MTWTF--			5			\$65.00		0.00			
N 2	WEWS	10/16/18	10/22/18	M-F 6-7am GMC M-F 6-7am GMC	CM	6-7am	MTWTF--	:30	5	\$225.00	P-6	0.00	NM	5	\$1,125.00
(Program: GOOD MORNING CLEVELAND - 6A)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/16/18		10/16/18	10/22/18	MTWTF--			5			\$225.00		0.00			
N 3	WEWS	10/16/18	10/22/18	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	MTWTF--	:30	5	\$250.00	P-6	0.00	NM	5	\$1,250.00
(Program: GOOD MORNING AMERICA)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/16/18		10/16/18	10/22/18	MTWTF--			5			\$250.00		0.00			
N 4	WEWS	10/16/18	10/20/18	SA 6-7am News SA 6-7am News	CM	6-7am	-----S-	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
(Program: GOOD MORNING CLEVELAND - SA 6A)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-----S-			1			\$125.00		0.00			
N 5	WEWS	10/16/18	10/20/18	SA 7-8am GMA SA 7-8am GMA	CM	7-8am	-----S-	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00

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Advertiser: Cordray/Democrat/Governor
 Product Desc: General
 Estimate: 6960

WEWS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/15/18		10/15/18	10/21/18	--W----			1		\$1,500.00	0.00					
N30	WEWS	10/16/18	10/18/18	Thursday Prime A	CM	8-9pm	---T---	:30	1	\$2,500.00	P-6	0.00	NM	1	\$2,500.00
				Thursday Prime A											
				(Program: GREY'S ANATOMY)4Q18 - Selling Book (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/15/18		10/15/18	10/21/18	---T---			1		\$2,500.00	0.00					
N31	WEWS	10/16/18	10/18/18	Thursday Prime B	CM	9-10pm	---T---	:30	1	\$2,000.00	P-6	0.00	NM	1	\$2,000.00
				Thursday Prime B											
				(Program: STATION 19)4Q18 - Selling Book (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/15/18		10/15/18	10/21/18	---T---			1		\$2,000.00	0.00					
N32	WEWS	10/16/18	10/21/18	Sunday Prime B	CM	8-9pm	-----S	:30	1	\$1,500.00	P-6	0.00	NM	1	\$1,500.00
				Sunday Prime B											
				(Program: DANCING WITH THE STARS: JUNIOR)4Q18 - Selling Book (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/15/18		10/15/18	10/21/18	-----S			1		\$1,500.00	0.00					
N33	WEWS	10/16/18	10/21/18	Sunday Prime D	CM	10-11pm	-----S	:30	1	\$1,500.00	P-6	0.00	NM	1	\$1,500.00
				Sunday Prime D											
				(Program: THE ALEC BALDWIN SHOW)4Q18 - Selling Book (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/15/18		10/15/18	10/21/18	-----S			1		\$1,500.00	0.00					
N34	WEWS	10/16/18	10/20/18	College FB - Sa Prime	CM	730-1130pm	-----S-	:30	1	\$1,500.00	P-6	0.00	NM	1	\$1,500.00
				College FB - Sa Prime											
				(Program: SAT NT FTB- PRIME)4Q18 - Selling Book (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/15/18		10/15/18	10/21/18	-----S-			1		\$1,500.00	0.00					
													Totals	90	\$37,875.00