

# ORDER



**Orders**  
**Order / Rev:** 456475  
**Alt Order #:** WOC11775885  
**Product Desc:** General  
**Estimate:** 6960  
**Flight Dates:** 10/16/18 - 10/22/18  
**Original Date / Rev:** 08/21/18 / 08/21/18  
**Order Type:** GENERAL

**WEWS**

**Primary AE:** Erin Brody  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** GMMB Inc - Political  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Avenue  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Cordray/Democrat/Governor  
**Demographic:** A35+  
**Product Codes:** PL State Candidate  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** DEF

**New Business Thru:**  
**Advertiser External ID:** 208182  
**Agency External ID:** 109175  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/22/18	90	\$37,875.00	\$32,193.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	90	\$37,875.00	\$32,193.75	0.00
<b>Totals</b>	<b>90</b>	<b>\$37,875.00</b>	<b>\$32,193.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	10/16/18	10/22/18	M-F 5-6am GMC M-F 5-6am GMC	CM	5-6am	MTWTF--	:30	5	\$65.00	P-6	0.00	NM	5	\$325.00
(Program: GOOD MORNING CLEVELAND - 5A)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/16/18	10/22/18	MTWTF--			5		\$65.00			0.00			
N 2	WEWS	10/16/18	10/22/18	M-F 6-7am GMC M-F 6-7am GMC	CM	6-7am	MTWTF--	:30	5	\$225.00	P-6	0.00	NM	5	\$1,125.00
(Program: GOOD MORNING CLEVELAND - 6A)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/16/18	10/22/18	MTWTF--			5		\$225.00			0.00			
N 3	WEWS	10/16/18	10/22/18	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	MTWTF--	:30	5	\$250.00	P-6	0.00	NM	5	\$1,250.00
(Program: GOOD MORNING AMERICA)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/16/18	10/22/18	MTWTF--			5		\$250.00			0.00			
N 4	WEWS	10/16/18	10/20/18	SA 6-7am News SA 6-7am News	CM	6-7am	-----S-	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
(Program: GOOD MORNING CLEVELAND - SA 6A)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S-			1		\$125.00			0.00			
N 5	WEWS	10/16/18	10/20/18	SA 7-8am GMA SA 7-8am GMA	CM	7-8am	-----S-	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00

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Advertiser: Cordray/Democrat/Governor  
 Product Desc: General  
 Estimate: 6960  
**WEWS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: GOOD MORNING AMERICA - SA)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S-					1	\$200.00		0.00			
N 6	WEWS	10/16/18	10/20/18	SA 8-10am News SA 8-10am News	CM	8-10am	-----S-	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
(Program: GOOD MORNING CLEVELAND - SA 8A)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S-					1	\$150.00		0.00			
N 7	WEWS	10/16/18	10/21/18	SU 7-8am GMA SU 7-8am GMA	CM	7-8am	-----S	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
(Program: GOOD MORNING AMERICA - SU)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S					1	\$200.00		0.00			
N 8	WEWS	10/16/18	10/21/18	SU 8-9am News SU 8-9am News	CM	8-9am	-----S	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
(Program: GOOD MORNING CLEVELAND - SU 8A)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S					1	\$150.00		0.00			
N 9	WEWS	10/16/18	10/21/18	SU 9-10am This Week SU 9-10am This Week	CM	9-10am	-----S	:30	1	\$400.00	P-6	0.00	NM	1	\$400.00
(Program: THIS WEEK)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S					1	\$400.00		0.00			
N 10	WEWS	10/16/18	10/21/18	SU 10-11am News SU 10-11am News	CM	10-11am	-----S	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
(Program: GOOD MORNING CLEVELAND SU 10A)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S					1	\$125.00		0.00			
N 11	WEWS	10/16/18	10/22/18	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	5	\$150.00	P-6	0.00	NM	5	\$750.00
(Program: LIVE WITH KELLY)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	MTWTF--					5	\$150.00		0.00			
N 12	WEWS	10/16/18	10/22/18	M-F 1230-1pm M-F 1230-1pm	CM	1230-1pm	MTWTF--	:30	5	\$200.00	P-6	0.00	NM	5	\$1,000.00
(Program: NEWS 5 AT NOON)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	MTWTF--					5	\$200.00		0.00			
N 13	WEWS	10/16/18	10/22/18	M-F 1-2pm M-F 1-2pm GMA Day	CM	1-2pm	MTWTF--	:30	5	\$150.00	P-6	0.00	NM	5	\$750.00
(Program: GMA AFTERNOON)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	MTWTF--					5	\$150.00		0.00			
N 14	WEWS	10/16/18	10/22/18	M-F 2-3pm M-F 2-3pm	CM	2-3pm	MTWTF--	:30	5	\$150.00	P-6	0.00	NM	5	\$750.00
(Program: GENERAL HOSPITAL)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	MTWTF--					5	\$150.00		0.00			
N 15	WEWS	10/16/18	10/22/18	M-F 3-4pm M-F 3-4pm	CM	3-4pm	MTWTF--	:30	5	\$150.00	P-6	0.00	NM	5	\$750.00
(Program: MILLIONAIRE)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	MTWTF--					5	\$150.00		0.00			
N 16	WEWS	10/16/18	10/22/18	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	MTWTF--	:30	5	\$200.00	P-6	0.00	NM	5	\$1,000.00
(Program: NEWS 5 AT 5PM)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	MTWTF--					5	\$200.00		0.00			
N 17	WEWS	10/16/18	10/22/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	5	\$400.00	P-6	0.00	NM	5	\$2,000.00
(Program: NEWS 5 AT 6PM)4Q18 - Selling Book (sell)															

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**WEWS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	WEWS	10/16/18	10/22/18	ABC World News M-F	CM	630-7pm	MTWTF--	:30	5	\$400.00	P-6	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/18	10/22/18	MTWTF--					5	\$400.00		0.00			
		(Program: ABC WORLD NEWS)4Q18 - Selling Book (sell)													
N 19	WEWS	10/16/18	10/21/18	SU 6-630pm News	CM	6-630pm	-----S	:30	1	\$250.00	P-6	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/18	10/22/18	MTWTF--					5	\$400.00		0.00			
		(Program: NEWS 5 AT 6PM - SUN)4Q18 - Selling Book (sell)													
N 20	WEWS	10/16/18	10/22/18	M-SU 11-1135pm News	CM	11-1135pm	MTWTFSS	:30	5	\$500.00	P-6	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/18	10/22/18	MTWTFSS					5	\$500.00		0.00			
		(Program: NEWS 5 AT 11PM - M-SU)4Q18 - Selling Book (sell)													
N 21	WEWS	10/16/18	10/22/18	Kimmel 1135pm	CM	1135pm-1237am	MTWTF--	:30	5	\$175.00	P-6	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/18	10/22/18	MTWTF--					5	\$175.00		0.00			
		(Program: JIMMY KIMMEL LIVE)4Q18 - Selling Book (sell)													
N 22	WEWS	10/16/18	10/22/18	Nightline 1237am	CM	1237-107am	MTWTF--	:30	5	\$75.00	P-6	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/18	10/22/18	MTWTF--					5	\$75.00		0.00			
		(Program: ABC-NIGHTLINE)4Q18 - Selling Book (sell)													
N 23	WEWS	10/16/18	10/20/18	SA Castle 1135pm	CM	1135pm-1235am	-----S-	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S-					1	\$150.00		0.00			
		(Program: CASTLE RE-RUN)4Q18 - Selling Book (sell)													
N 24	WEWS	10/16/18	10/21/18	SU 1135p-12a Sports Extra	CM	1135pm-12am	-----S	:30	1	\$175.00	P-6	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S					1	\$175.00		0.00			
		(Program: SPORTS SUNDAY)4Q18 - Selling Book (sell)													
N 25	WEWS	10/16/18	10/22/18	8-10p Bachelor/Bacheloret	CM	8-10pm	M-----	:30	1	\$2,500.00	P-6	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/18	10/22/18	M-----					1	\$2,500.00		0.00			
		(Program: DANCING WITH THE STARS)4Q18 - Selling Book (sell)													
N 26	WEWS	10/16/18	10/22/18	Monday Prime C	CM	10-11pm	M-----	:30	1	\$2,500.00	P-6	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/18	10/22/18	M-----					1	\$2,500.00		0.00			
		(Program: THE GOOD DOCTOR)4Q18 - Selling Book (sell)													
N 27	WEWS	10/16/18	10/16/18	Tuesday Prime A	CM	8-9pm	-T-----	:30	1	\$3,500.00	P-6	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-T-----					1	\$3,500.00		0.00			
		(Program: THE CONNERS)4Q18 - Selling Book (sell)													
N 28	WEWS	10/16/18	10/16/18	Tuesday Prime C	CM	10-11pm	-T-----	:30	1	\$1,500.00	P-6	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-T-----					1	\$1,500.00		0.00			
		(Program: THE ROOKIE)4Q18 - Selling Book (sell)													
N 29	WEWS	10/16/18	10/17/18	Wednesday Prime C	CM	10-11pm	--W----	:30	1	\$1,500.00	P-6	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	--W----					1	\$1,500.00		0.00			
		(Program: A MILLIONS LITTLE THINGS)4Q18 - Selling Book (sell)													

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Advertiser: Cordray/Democrat/Governor  
 Product Desc: General  
 Estimate: 6960

WEWS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	--W----		1				\$1,500.00		0.00			
N30	WEWS	10/16/18	10/18/18	Thursday Prime A	CM	8-9pm	---T---	:30	1	\$2,500.00	P-6	0.00	NM	1	\$2,500.00
				Thursday Prime A											
				(Program: GREY'S ANATOMY)4Q18 - Selling Book (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	---T---		1				\$2,500.00		0.00			
N31	WEWS	10/16/18	10/18/18	Thursday Prime B	CM	9-10pm	---T---	:30	1	\$2,000.00	P-6	0.00	NM	1	\$2,000.00
				Thursday Prime B											
				(Program: STATION 19)4Q18 - Selling Book (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	---T---		1				\$2,000.00		0.00			
N32	WEWS	10/16/18	10/21/18	Sunday Prime B	CM	8-9pm	-----S	:30	1	\$1,500.00	P-6	0.00	NM	1	\$1,500.00
				Sunday Prime B											
				(Program: DANCING WITH THE STARS: JUNIOR)4Q18 - Selling Book (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S		1				\$1,500.00		0.00			
N33	WEWS	10/16/18	10/21/18	Sunday Prime D	CM	10-11pm	-----S	:30	1	\$1,500.00	P-6	0.00	NM	1	\$1,500.00
				Sunday Prime D											
				(Program: THE ALEC BALDWIN SHOW)4Q18 - Selling Book (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S		1				\$1,500.00		0.00			
N34	WEWS	10/16/18	10/20/18	College FB - Sa Prime	CM	730-1130pm	-----S-	:30	1	\$1,500.00	P-6	0.00	NM	1	\$1,500.00
				College FB - Sa Prime											
				(Program: SAT NT FTB- PRIME)4Q18 - Selling Book (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S-		1				\$1,500.00		0.00			
													Totals	90	\$37,875.00