

Rep: HRP

Run On: May9/16 at 14:05

Requested by: MICK



E-ORDER: 1490554 (Rev 0) Agy#5028511

Station: WKYT-TV LEXINGTON

Agency: GMMB

Adv: HFA 2016

Buyer: DAWN CHIUANO

Diff	Buy Line	Day/Time	Len	Rate	Revised Rate	Starting Date	Total Spots	Total Dollars	Revised Dollars
	Agency: ORDER TO RUN TUESDAY 5.10 ENDS MONDAY 5.16SEPARATION: 30								
	1	Tu-F,M/430-459A	30S	\$12		May10/16	3	\$36	\$0
	2	Tu-F,M/5-530A	30S	\$55		May10/16	5	\$275	\$0
	3	Tu-F,M/530-6A	30S	\$75		May10/16	5	\$375	\$0
	4	Tu-F,M/6-7A	30S	\$165		May10/16	5	\$825	\$0
	5	Tu-F,M/7-9A	30S	\$75		May10/16	5	\$375	\$0
	6	Tu-F,M/9-10A	30S	\$75		May10/16	3	\$225	\$0
	7	Tu-F,M/10-1030A	30S	\$75		May10/16	3	\$225	\$0
	8	Tu-F,M/1030-11A	30S	\$80		May10/16	3	\$240	\$0
	9	Tu-F,M/11A-12N	30S	\$165		May10/16	3	\$495	\$0
	10	Tu-F,M/12N-1P	30S	\$120		May10/16	3	\$360	\$0
	11	Tu-F,M/1-2P	30S	\$120		May10/16	3	\$360	\$0
	12	Tu-F,M/2-3P	30S	\$80		May10/16	3	\$240	\$0
	13	Tu-F,M/3-4P	30S	\$80		May10/16	3	\$240	\$0
	14	Tu-F,M/4-430P	30S	\$90		May10/16	2	\$180	\$0
	15	Tu-F,M/430-5P	30S	\$95		May10/16	2	\$190	\$0
	16	Tu-F,M/5-530P	30S	\$200		May10/16	2	\$400	\$0
	17	Tu-F,M/530-6P	30S	\$225		May10/16	2	\$450	\$0
	18	Tu-F,M/6-630P	30S	\$300		May10/16	2	\$600	\$0
	19	Tu-F,M/630-7P	30S	\$400		May10/16	2	\$800	\$0
	20	Tu-F,M/7-730P	30S	\$325		May10/16	3	\$975	\$0
	21	Tu-F,M/730-8P	30S	\$350		May10/16	3	\$1,050	\$0
	22	Tu-F,M/11-1135P	30S	\$175		May10/16	3	\$525	\$0
	23	Tu-F,M/1135P-1235A	30S	\$95		May10/16	3	\$285	\$0
	24	Tu-F,M/1235-135A	30S	\$15		May10/16	3	\$45	\$0
	25	Mon/8-9P	30S	\$500		May16/16	1	\$500	\$0
	26	Mon/9-10P	30S	\$425		May16/16	1	\$425	\$0
	27	Mon/10-11P	30S	\$350		May16/16	1	\$350	\$0
	28	Tue/9-10P	30S	\$500		May10/16	1	\$500	\$0
	29	Tue/10-11P	30S	\$375		May10/16	1	\$375	\$0
	30	Wed/10-11P	30S	\$350		May11/16	1	\$350	\$0
	31	Thu/10-11P	30S	\$325		May12/16	1	\$325	\$0
	32	Fri/8-9P	30S	\$350		May13/16	1	\$350	\$0
	33	Fri/10-11P	30S	\$400		May13/16	1	\$400	\$0
	34	Sat/8-9P	30S	\$110		May14/16	1	\$110	\$0

<i>Diff</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Len</i>	<i>Rate</i>	<i>Revised Rate</i>	<i>Starting Date</i>	<i>Total Spots</i>	<i>Total Dollars</i>	<i>Revised Dollars</i>
	35	Sat/9-10P	30S	\$130		May14/16	1	\$130	\$0
	36	Sat/10-11P	30S	\$225		May14/16	1	\$225	\$0
	37	Sun/7-8P	30S	\$350		May15/16	1	\$350	\$0
	38	Sun/8-9P	30S	\$300		May15/16	1	\$300	\$0
	39	Sun/9-10P	30S	\$300		May15/16	1	\$300	\$0
	40	Sun/10-11P	30S	\$265		May15/16	1	\$265	\$0
	41	Sat/5-530A	30S	\$8		May14/16	1	\$8	\$0
	42	Sat/530-6A	30S	\$12		May14/16	1	\$12	\$0
	43	Sat/6-7A	30S	\$40		May14/16	1	\$40	\$0
	44	Sat/7-8A	30S	\$70		May14/16	1	\$70	\$0
	45	Sat/8-10A	30S	\$80		May14/16	1	\$80	\$0
	46	Sat/6-630P	30S	\$120		May14/16	1	\$120	\$0
	47	Sat/7-730P	30S	\$110		May14/16	1	\$110	\$0
	48	Sat/730-8P	30S	\$110		May14/16	1	\$110	\$0
	49	Sat/11-1135P	30S	\$140		May14/16	1	\$140	\$0
	50	Sat/1135P-1205A	30S	\$50		May14/16	1	\$50	\$0
	51	Sat/1205-105A	30S	\$12		May14/16	1	\$12	\$0
	52	Sun/8-9A	30S	\$65		May15/16	1	\$65	\$0
	53	Sun/9-1030A	30S	\$190		May15/16	1	\$190	\$0
	54	Sun/1030-1130A	30S	\$90		May15/16	1	\$90	\$0
	55	Sun/630-7P	30S	\$100		May15/16	1	\$100	\$0
	56	Sun/11-1135P	30S	\$120		May15/16	1	\$120	\$0
		Current Agency Order Totals:					106	\$16,343	\$0



Traffic#:
Sal:
Est#: 4749
Demo: R-A35+

Diff	Buy Line	Program Name	Rating A35+
	Agency:		
	1	WKYT NEWS THIS MORNING 430AM	0.2
	2	WKYT THIS MORNING 5A	1.7
	3	WKYT THIS MORNING 530A	2.2
	4	WKYT THIS MORNING 6A	4.5
	5	CBS THIS MORNING	2.9
	6	LIVE! WITH KELLY & MICHAEL	1.5
	7	WKYT NEWS@ 10AM	2.5
	8	BOLD & BEAUTIFUL	1.8
	9	PRICE IS RIGHT	4.1
	10	WKYT NEWS @ NOON	5.5
	11	YOUNG & RESTLESS	3.2
	12	THE TALK	1.4
	13	LET'S MAKE A DEAL	1.8
	14	WKYT NEWS @ 4P	2.8
	15	WKYT NEWS @ 430P	3.1
	16	WKYT NEWS @ 5P	6.3
	17	WKYT NEWS @ 530P	7.5
	18	WKYT NEWS @ 6P	9.8
	19	CBS EVENING NEWS	9.9
	20	WHEEL OF FORTUNE	10.1
	21	JEOPARDY	10.0
	22	WKYT NEWS @ 11P	4.1
	23	STEPHEN COLBERT	1.5
	24	LATE, LATE SHOW	0.2
	25	SUPERGIRL	4.6
	26	SCORPION	4.3
	27	NCIS: LOS ANGELES	2.4
	28	NCIS: NEW ORLEANS	12.7
	29	LIMITLESS	5.2
	30	CRIMINAL MINDS: BEYOND BORDERS	4.5
	31	RUSH HOUR	3.2
	32	AMAZING RACE	8.6
	33	BLUE BLOODS	4.7
	34	CRIMETIME SATURDAY 8P	1.2

<i>Diff</i>	<i>Buy Line</i>	<i>Program Name</i>	<i>Rating A35+</i>
	35	CRIMETIME SATURDAY 9P	1.2
	36	48 HOURS	3.1
	37	60 MINUTES	7.8
	38	MADAME SECRETARY	10.8
	39	THE GOOD WIFE	4.7
	40	ELEMENTARY	4.3
	41	ON THE MONEY	0.3
	42	WKYT 11P NEWS REBROADCAST	0.6
	43	WKYT NEWS THIS MORNING - SATURDAY	2.4
	44	WKYT NEWS THIS MORNING - SATURDAY	3.3
	45	CBS THIS MORNING - SATURDAY	3.5
	46	WKYT NEWS @ 6P	3.2
	47	WHEEL OF FORTUNE - WKND	2.6
	48	JEOPARDY - WKND	1.6
	49	WKYT NEWS @ 11P	2.8
	50	THE LOCAL TRAVELER	1.3
	51	BLUEBLOODS	0.5
	52	WKYT NEWS THIS MORNING- SUNDAY	2.2
	53	CBS SUNDAY MORNING	5.3
	54	FACE THE NATION	2.5
	55	WKYT NEWS	6.2
	56	WKYT NEWS @ 11P	3.8