

Rep: HRP

Run On: May9/16 at 14:05

Requested by: MICK



E-ORDER: 1490554 (Rev 0) Agy#5028511

Station: WKYT-TV LEXINGTON

Agency: GMMB

Adv: HFA 2016

Buyer: DAWN CHIUSANO

| Diff | Buy Line | Day/Time | Len | Rate | Revised Rate | Starting Date | Total Spots | Total Dollars | Revised Dollars |
|------|--|--------------------|-----|-------|--------------|---------------|-------------|---------------|-----------------|
| | Agency: ORDER TO RUN TUESDAY 5.10 ENDS MONDAY 5.16SEPARATION: 30 | | | | | | | | |
| | 1 | Tu-F,M/430-459A | 30S | \$12 | | May10/16 | 3 | \$36 | \$0 |
| | 2 | Tu-F,M/5-530A | 30S | \$55 | | May10/16 | 5 | \$275 | \$0 |
| | 3 | Tu-F,M/530-6A | 30S | \$75 | | May10/16 | 5 | \$375 | \$0 |
| | 4 | Tu-F,M/6-7A | 30S | \$165 | | May10/16 | 5 | \$825 | \$0 |
| | 5 | Tu-F,M/7-9A | 30S | \$75 | | May10/16 | 5 | \$375 | \$0 |
| | 6 | Tu-F,M/9-10A | 30S | \$75 | | May10/16 | 3 | \$225 | \$0 |
| | 7 | Tu-F,M/10-1030A | 30S | \$75 | | May10/16 | 3 | \$225 | \$0 |
| | 8 | Tu-F,M/1030-11A | 30S | \$80 | | May10/16 | 3 | \$240 | \$0 |
| | 9 | Tu-F,M/11A-12N | 30S | \$165 | | May10/16 | 3 | \$495 | \$0 |
| | 10 | Tu-F,M/12N-1P | 30S | \$120 | | May10/16 | 3 | \$360 | \$0 |
| | 11 | Tu-F,M/1-2P | 30S | \$120 | | May10/16 | 3 | \$360 | \$0 |
| | 12 | Tu-F,M/2-3P | 30S | \$80 | | May10/16 | 3 | \$240 | \$0 |
| | 13 | Tu-F,M/3-4P | 30S | \$80 | | May10/16 | 3 | \$240 | \$0 |
| | 14 | Tu-F,M/4-430P | 30S | \$90 | | May10/16 | 2 | \$180 | \$0 |
| | 15 | Tu-F,M/430-5P | 30S | \$95 | | May10/16 | 2 | \$190 | \$0 |
| | 16 | Tu-F,M/5-530P | 30S | \$200 | | May10/16 | 2 | \$400 | \$0 |
| | 17 | Tu-F,M/530-6P | 30S | \$225 | | May10/16 | 2 | \$450 | \$0 |
| | 18 | Tu-F,M/6-630P | 30S | \$300 | | May10/16 | 2 | \$600 | \$0 |
| | 19 | Tu-F,M/630-7P | 30S | \$400 | | May10/16 | 2 | \$800 | \$0 |
| | 20 | Tu-F,M/7-730P | 30S | \$325 | | May10/16 | 3 | \$975 | \$0 |
| | 21 | Tu-F,M/730-8P | 30S | \$350 | | May10/16 | 3 | \$1,050 | \$0 |
| | 22 | Tu-F,M/11-1135P | 30S | \$175 | | May10/16 | 3 | \$525 | \$0 |
| | 23 | Tu-F,M/1135P-1235A | 30S | \$95 | | May10/16 | 3 | \$285 | \$0 |
| | 24 | Tu-F,M/1235-135A | 30S | \$15 | | May10/16 | 3 | \$45 | \$0 |
| | 25 | Mon/8-9P | 30S | \$500 | | May16/16 | 1 | \$500 | \$0 |
| | 26 | Mon/9-10P | 30S | \$425 | | May16/16 | 1 | \$425 | \$0 |
| | 27 | Mon/10-11P | 30S | \$350 | | May16/16 | 1 | \$350 | \$0 |
| | 28 | Tue/9-10P | 30S | \$500 | | May10/16 | 1 | \$500 | \$0 |
| | 29 | Tue/10-11P | 30S | \$375 | | May10/16 | 1 | \$375 | \$0 |
| | 30 | Wed/10-11P | 30S | \$350 | | May11/16 | 1 | \$350 | \$0 |
| | 31 | Thu/10-11P | 30S | \$325 | | May12/16 | 1 | \$325 | \$0 |
| | 32 | Fri/8-9P | 30S | \$350 | | May13/16 | 1 | \$350 | \$0 |
| | 33 | Fri/10-11P | 30S | \$400 | | May13/16 | 1 | \$400 | \$0 |
| | 34 | Sat/8-9P | 30S | \$110 | | May14/16 | 1 | \$110 | \$0 |

| <i>Diff</i> | <i>Buy Line</i> | <i>Day/Time</i> | <i>Len</i> | <i>Rate</i> | <i>Revised Rate</i> | <i>Starting Date</i> | <i>Total Spots</i> | <i>Total Dollars</i> | <i>Revised Dollars</i> |
|-------------|-------------------------------------|-----------------|------------|-------------|---------------------|----------------------|--------------------|----------------------|------------------------|
| | 35 | Sat/9-10P | 30S | \$130 | | May14/16 | 1 | \$130 | \$0 |
| | 36 | Sat/10-11P | 30S | \$225 | | May14/16 | 1 | \$225 | \$0 |
| | 37 | Sun/7-8P | 30S | \$350 | | May15/16 | 1 | \$350 | \$0 |
| | 38 | Sun/8-9P | 30S | \$300 | | May15/16 | 1 | \$300 | \$0 |
| | 39 | Sun/9-10P | 30S | \$300 | | May15/16 | 1 | \$300 | \$0 |
| | 40 | Sun/10-11P | 30S | \$265 | | May15/16 | 1 | \$265 | \$0 |
| | 41 | Sat/5-530A | 30S | \$8 | | May14/16 | 1 | \$8 | \$0 |
| | 42 | Sat/530-6A | 30S | \$12 | | May14/16 | 1 | \$12 | \$0 |
| | 43 | Sat/6-7A | 30S | \$40 | | May14/16 | 1 | \$40 | \$0 |
| | 44 | Sat/7-8A | 30S | \$70 | | May14/16 | 1 | \$70 | \$0 |
| | 45 | Sat/8-10A | 30S | \$80 | | May14/16 | 1 | \$80 | \$0 |
| | 46 | Sat/6-630P | 30S | \$120 | | May14/16 | 1 | \$120 | \$0 |
| | 47 | Sat/7-730P | 30S | \$110 | | May14/16 | 1 | \$110 | \$0 |
| | 48 | Sat/730-8P | 30S | \$110 | | May14/16 | 1 | \$110 | \$0 |
| | 49 | Sat/11-1135P | 30S | \$140 | | May14/16 | 1 | \$140 | \$0 |
| | 50 | Sat/1135P-1205A | 30S | \$50 | | May14/16 | 1 | \$50 | \$0 |
| | 51 | Sat/1205-105A | 30S | \$12 | | May14/16 | 1 | \$12 | \$0 |
| | 52 | Sun/8-9A | 30S | \$65 | | May15/16 | 1 | \$65 | \$0 |
| | 53 | Sun/9-1030A | 30S | \$190 | | May15/16 | 1 | \$190 | \$0 |
| | 54 | Sun/1030-1130A | 30S | \$90 | | May15/16 | 1 | \$90 | \$0 |
| | 55 | Sun/630-7P | 30S | \$100 | | May15/16 | 1 | \$100 | \$0 |
| | 56 | Sun/11-1135P | 30S | \$120 | | May15/16 | 1 | \$120 | \$0 |
| | | | | | | | | | |
| | Current Agency Order Totals: | | | | | | 106 | \$16,343 | \$0 |



Traffic#:
Sal:
Est#: 4749
Demo: R-A35+

| Diff | Buy Line | Program Name | Rating A35+ |
|------|----------|-----------------------------------|-------------|
| | Agency: | | |
| | 1 | WKYT NEWS THIS MORNING 430AM | 0.2 |
| | 2 | WKYT THIS MORNING 5A | 1.7 |
| | 3 | WKYT THIS MORNING 530A | 2.2 |
| | 4 | WKYT THIS MORNING 6A | 4.5 |
| | 5 | CBS THIS MORNING | 2.9 |
| | 6 | LIVE! WITH KELLY & MICHAEL | 1.5 |
| | 7 | WKYT NEWS@ 10AM | 2.5 |
| | 8 | BOLD & BEAUTIFUL | 1.8 |
| | 9 | PRICE IS RIGHT | 4.1 |
| | 10 | WKYT NEWS @ NOON | 5.5 |
| | 11 | YOUNG & RESTLESS | 3.2 |
| | 12 | THE TALK | 1.4 |
| | 13 | LET'S MAKE A DEAL | 1.8 |
| | 14 | WKYT NEWS @ 4P | 2.8 |
| | 15 | WKYT NEWS @ 430P | 3.1 |
| | 16 | WKYT NEWS @ 5P | 6.3 |
| | 17 | WKYT NEWS @ 530P | 7.5 |
| | 18 | WKYT NEWS @ 6P | 9.8 |
| | 19 | CBS EVENING NEWS | 9.9 |
| | 20 | WHEEL OF FORTUNE | 10.1 |
| | 21 | JEOPARDY | 10.0 |
| | 22 | WKYT NEWS @ 11P | 4.1 |
| | 23 | STEPHEN COLBERT | 1.5 |
| | 24 | LATE, LATE SHOW | 0.2 |
| | 25 | SUPERGIRL | 4.6 |
| | 26 | SCORPION | 4.3 |
| | 27 | NCIS: LOS ANGELES | 2.4 |
| | 28 | NCIS: NEW ORLEANS | 12.7 |
| | 29 | LIMITLESS | 5.2 |
| | 30 | CRIMINAL MINDS: BEYOND BORDERS | 4.5 |
| | 31 | RUSH HOUR | 3.2 |
| | 32 | AMAZING RACE | 8.6 |
| | 33 | BLUE BLOODS | 4.7 |
| | 34 | CRIMETIME SATURDAY 8P | 1.2 |

| <i>Diff</i> | <i>Buy Line</i> | <i>Program Name</i> | <i>Rating A35+</i> |
|-------------|-----------------|--------------------------------------|--------------------|
| | 35 | CRIMETIME SATURDAY 9P | 1.2 |
| | 36 | 48 HOURS | 3.1 |
| | 37 | 60 MINUTES | 7.8 |
| | 38 | MADAME SECRETARY | 10.8 |
| | 39 | THE GOOD WIFE | 4.7 |
| | 40 | ELEMENTARY | 4.3 |
| | 41 | ON THE MONEY | 0.3 |
| | 42 | WKYT 11P NEWS REBROADCAST | 0.6 |
| | 43 | WKYT NEWS THIS MORNING - SATURDAY | 2.4 |
| | 44 | WKYT NEWS THIS MORNING - SATURDAY | 3.3 |
| | 45 | CBS THIS MORNING - SATURDAY | 3.5 |
| | 46 | WKYT NEWS @ 6P | 3.2 |
| | 47 | WHEEL OF FORTUNE - WKND | 2.6 |
| | 48 | JEOPARDY - WKND | 1.6 |
| | 49 | WKYT NEWS @ 11P | 2.8 |
| | 50 | THE LOCAL TRAVELER | 1.3 |
| | 51 | BLUEBLOODS | 0.5 |
| | 52 | WKYT NEWS THIS MORNING- SUNDAY | 2.2 |
| | 53 | CBS SUNDAY MORNING | 5.3 |
| | 54 | FACE THE NATION | 2.5 |
| | 55 | WKYT NEWS | 6.2 |
| | 56 | WKYT NEWS @ 11P | 3.8 |
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