

# ORDER



**Orders**  
**Order / Rev:** 1985410  
**Alt Order #:** 34240868 ✕  
**Product Desc:** DSCC IE  
**Estimate:** 8924 ✕  
**Flight Dates:** 10/06/20 - 10/12/20  
**Original Date / Rev:** 08/12/20 / 08/12/20  
**Order Type:** GENERAL

**KSEN-AM**  
**Primary AE:** Katz New York  
**Sales Office:** K-NY  
**Sales Region:** National

**Agency Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Democratic Senatorial Campaign Cor  
**Demographic:** HH  
**Product Codes:** IAB11-4, Issues/Propositions  
**Revenue Code 1:** AGY  
**Revenue Code 2:** BROADCAST  
**Revenue Code 3:** BRC-SPOT  
**Priority:** UNASSIGNED

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:25:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/12/20	33	\$990.00	\$841.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	33	\$990.00 ✕	\$841.50	0.00
<b>Totals</b>	<b>33</b>	<b>\$990.00</b>	<b>\$841.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSEN	10/06/20	10/12/20	M-F AM Drive M-F AM Drive	CM	6:00 AM-10:00 AM	MTWTF--	1:00	9	\$30.00	P-03	0.00	NM	9	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	MTWTF--		9				\$30.00		0.00			
N 2	KSEN	10/06/20	10/12/20	M-F Midday M-F Midday	CM	10a-3p	MTWTF--	1:00	9	\$30.00	P-03	0.00	NM	9	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	MTWTF--		9				\$30.00		0.00			
N 3	KSEN	10/10/20	10/12/20	Sa-Su AM Sa-Su AM	CM	6a-10a	-----S-	1:00	2	\$30.00	P-03	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/20	10/16/20	-----S-		2				\$30.00		0.00			
N 4	KSEN	10/10/20	10/10/20	Sa-Su PM Sa-Su PM	CM	3p-7p	-----S-	1:00	2	\$30.00	UNAS	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/20	10/10/20	-----S-		2				\$30.00		0.00			
N 5	KSEN	10/06/20	10/12/20	M-F PM Drive M-F PM Drive	CM	3p-7p	MTWTF--	1:00	9	\$30.00	P-03	0.00	NM	9	\$270.00

Order / Rev: 1985410  
 Alt Order #: 34240868  
 Flight Dates: 10/06/20 - 10/12/20

Advertiser: Democratic Senatorial Campaign Comm  
 Product Desc: DSCC IE  
 Estimate: 8924  
 KSEN-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	MTWTF--		9				\$30.00		0.00			
N 6	KSEN	10/11/20	10/11/20	Sa-Su Midday Sa-Su Midday	CM	10a-3p	-----S	1:00	2	\$30.00	P-03	0.00	NM	2	\$60.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/20	10/16/20	-----S		2				\$30.00		0.00			
													Totals	33	\$990.00

Aug 12, 20  
 CONT# 34240868 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO KSEN-AM (Shelby, MT)  
 FM LATONYA CHENAULT  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 8924

SALESPERSON FAX#

PH #

BYR Helen Hanratty  
 ADV DEMOCRATIC SENATORIAL CAMPAIGN  
 COMMITTEE  
 PDT DSCC IE  
 FLT Oct 06, 20 - Oct 13, 20

\* REP ORDER COMMENT \*

\*\* 8/12/2020 4:55:00 PM: FOR ALL GMMB/WATERFRONT/GREAT AMERICAN MEDIA ORDERS: KATZ MEDIA COLLECTS, CASH-IN-ADVANCE AND AS AN OFFICIAL AGENT ON BEHALF OF OUR REPRESENTED STATIONS, ALL MONIES FOR POLITICAL AND ISSUE BUYS PLACED OUT OF GREER. ONCE YOUR INVOICES ARE RECONCILED WITH OUR ORDERS BY OUR NY BILLING OFFICE, PAYMENT IS SENT TO YOU ONLY FOR WHAT RAN. WE ARE THE ONES RESPONSIBLE FOR REFUNDING UNUSED FUNDS BACK TO THE AGENCY. PAYMENT IS USUALLY DISBURSED WITHIN 45 DAYS OF RECONCILIATION. PLEASE CONFIRM WITH PLEASE NOTE WITH ALL POLITICAL/ISSUE ORDERS THERE IS A 24 HOUR CANCELLATION NOTICE.

\*\* 8/12/2020 4:55:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 8/12/2020 4:55:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS	
	1.1	<b>FLIGHT 1</b> TuWThF,M	6A - 10A	60	10/6/2020 - 10/12/2020	1W	9	\$30.00	9	
	SHELBY, MT									
	1.2	TuWThF,M	10A - 3P	60	10/6/2020 - 10/12/2020	1W	9	\$30.00	9	
	CLASSIC HITS-OLDIES									
	1.3	TuWThF,M	3P - 7P	60	10/6/2020 - 10/12/2020	1W	9	\$30.00	9	
	1.4	.....S.	6A - 10A	60	10/10/2020 - 10/10/2020	1W	2	\$30.00	2	
	1.5	.....S.	3P - 7P	60	10/10/2020 - 10/10/2020	1W	2	\$30.00	2	
	1.6	.....S	10A - 3P	60	10/11/2020 - 10/11/2020	1W	2	\$30.00	2	
	** WEEKLY FLIGHT TOTALS **							33	\$990.00	

Aug 12, 20  
 CONT# 34240868 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO

DDS CONT# 0  
 C/P/E: / / 8924

	Oct 20					
SPOTS	33					
CASH	990.00					
TRADE	0.00					
NSL	0.00					
TOTAL	990.00					

SPOTS						<b>TOTAL</b>
						33
CASH						990.00
TRADE						0.00
NSL						0.00
TOTAL						990.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KSEN Shelby MT	<b>Date:</b> 8/13/20
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I, Great American Media

do hereby request station time concerning the following issue:

DSCC IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED 60	BTA	M-Su	BTA	33	1

This broadcast time will be used by: DSCC IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DSCC IE  
120 Maryland Ave NE  
Washington DC 20002

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Scott Fairchild - Executive Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4/29/2020

Date

Andrew Hutson

Signature

Digitally signed by Andrew Hutson  
Date: 2020.04.29 10:02:00 -04'00'

202-338-8700

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

  
Signature

Accepted in Part

Julie Martin  
Printed Name

Rejected

GM  
Title



### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED 60	BTA	M-Su	BTA	33	1

Attach proposed schedule with charges (if available): 841,50 net

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.