

KHSL TV  
Chico, CA

**Significant Treatment of Community Issues**  
(October 1, 2009 – December 31, 2009)

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KHSL Channel 12 provides regular coverage of local public affairs issues on news programs that air daily. The News at Noon especially provides a platform for interviews of community members regarding issues, non-profit organizations, and public events that affect viewers in our coverage area. The following are a list of some of the topics covered during this quarter.

**HEALTH AND SAFETY**

Representatives of Chico Area Recreation District promoted a Healthy Aging Summit and Senior Expo, Chico Fire Inspector Marie Fickert addressed Halloween Safety on October 26<sup>th</sup>, Heard from Butte County Child Abuse Prevention Council about problems of Child Abuse, promoting the Frank Watters/Mary Ann Houx Children's Fund, and the "Celebrate the Child" Walk.

**FAMILY & COMMUNITY**

Here are some of the other groups, programs, or events promoted through interviews on CBS 12 News at Noon this quarter: Promotion of Animal Welfare Society, Benefit for Esplanade House, Chico Women's Club, Pleasant Valley High School Foundation, Chico Police Explorers, Eagle's Club Chili Cook-off, Chico Art Center, Dairyville Orchard Festival, "Don't Judge A Book By It's Cover" Forum on Homelessness, Oroville Rotary Club, Chico Community Shelter Partnership, S.C.O.R.E., Orland Car Show, Coats for kids, Corning Hometown Christmas, North State Symphony Guild, Downtown Chico Business Association, Jesus Center's "Run for Food", Community Creche Exhibit, Ridge Quilters, Stansbury Home Victorian Christmas, T.J. Memorial Butte County Toy Run, Senior Visit Day, Adopt A Family, Avenue of Lights, and the Butte Water Color Society.

KHSL was also a sponsor and active promoter of the Salvation Army "Tis' The Season" Food Drives in Redding, Chico, Oroville, and Red Bluff. And the Organization's Annual Kettle Drive.

Kids In Action is a Segment that airs during several news casts each week promoting local kids who are working hard to excel, and/or making a difference in the lives of others.