

WXDU Quarterly Issue List  
January – March, 2012 (Quarter 1, 2012)  
Placed in Public File

Section I. Issues

WXDU has identified the following issues to be among the significant issues in our community in this quarter.

1. Local Arts
2. Sports and Athletics
3. University Concerns and Issues
4. Community Activism
5. Arts Education and Outreach

Section II. Responsive Programs

WXDU has broadcast programming dealing with the above-referenced issues. Examples of programming dealing with each issue are outlined below.

1. Local Arts
  - a. Concert calendar (Mon-Fri at 4pm, duration 5 minutes). A daily listing of all local music performances and special events in the Durham community.
  - b. "I Liked You better Before You Sold Out" (every Sunday at 8pm, duration 60 minutes) Co-hosts interview local musicians and purveyors of art in the community. For example (see [www.wxdu.org/blog](http://www.wxdu.org/blog) for full list).
    - i. Organos, interview 3/4/12
  - c. Local Show (every Sunday at 4pm, duration 120 minutes) Live performances by local bands
2. Sports and Athletics
  - a. "The Sports Show" (every Sunday at 7pm, duration 60 minutes) Co-hosts highlight Duke's non-revenue sports that listeners might be interested in but aren't always covered by newspapers and sports TV, like soccer and cross-country. They also indicate upcoming home competitions for our listeners to be able to attend.
3. University Concerns and Issues
  - a. "The New News Show" (2/19/2012 at 8pm, duration 60 minutes): Steve Nowicki, dean of undergraduate education at Duke, explains the university's new student housing assignment system in a live "Office Hours" webcast interview February 16, 2012. Joining him is Duke

Student Government President Pete Schork. Duke senior Sarah Krueger conducts the interview

- b. "The New News Show" (3/4/2012 at 8pm, duration 60 minutes): For 15 years, Tony Brown has taught courses on leadership, social entrepreneurship and moral courage at Duke's Sanford School of Public Policy. Projects begun by students in his class have turned into established campus and community organizations. In a live "Office Hours" conversation Brown takes questions from viewers about his philosophy of leading through service. Duke senior Taylor Clarke conducts the interview.

#### 4. Community Activism

- a. "The New News Show" (2/12/2012 at 8pm, duration 60 minutes): In a live "Office Hours" interview Feb. 9, 2012, Duke political science professor Sunshine Hillygus takes viewer questions about the science of public opinion polling and the art of campaign communications. She is joined via Skype by Neil Newhouse, Mitt Romney's lead pollster and a 1974 graduate of Duke. Duke senior Sarah Krueger conducts the interview.
- b. "The New News Show" (3/25/2012 at 8pm, duration 60 minutes): Duke Professor Adrian Bejan has a theory that he says unites all such things under a single principle. His constructal law of nature explains why particles, animals and people evolve patterns -- such as riverbeds, wings and highways -- to move about the earth. In a live, online "Office Hours" conversation March 22, 2012, he takes viewer questions about the science behind this design in nature. James Todd from Duke's Office of News and Communications conducts the interview.

#### 5. Arts Education and Outreach:

- a. "College Radio Primer: Japanese Psych of the 1970s": (2/20/2012, 8-10pm). Our DJ's explore the Japanese psychedelic scene of the 1970s playing songs from that genre and discussing the bands.
- b. "College Radio Primer: Homestead Records": (1/16/2012, 8-10pm). Our DJ's explore the bands and the songs and the people behind the seminal record label: Homestead Records