

# **WXDU DURHAM, NC**

## **QUARTERLY ISSUES AND PROGRAMS LIST THIRD QUARTER 2020**

Forrest DeMarcus, Non-Music Programming Director  
October 10, 2020

## **SECTION I: Issues Programming**

In an effort to promote community awareness and to fulfill its public service commitment and obligation, WXDU has identified the following issues to be of concern to the Duke University and Durham community:

1. Community Activism and Involvement
2. History
3. Arts and Literature
4. Sports
5. Science and Technology
6. Diversity and Culture

To address these issues, WXDU broadcasts the following radio shows:

**\*\*WXDU, by the decision of Duke University administration, had no live programming from DJs due to COVID-19 quarantining. Music, PSAs, and news were broadcast continuously via our automated system. We established an hour of news programming on Sunday nights for much of Q3, and are considering adding a second hour in Q4. \*\***

### **“WXDU News”**

*Sundays 8:00-9:00 pm*

Host Forrest DeMarcus plays a mix of syndicated news pieces and WXDU original content. Original content covers arts and humanities in the Duke and Durham area, and may include interviews, live lectures, and other forms of discussion.

### **Syndicated programming examples:**

**“Spectrum”** is produced by Deutsche Welle and gives updates on science and technology from around the world.

**“Living Planet”** is produced by Deutsche Welle to cover environmental science and sustainability.

**“Making Contact”** is produced by the Radio Project and “produces media that analyses critical social and environmental issues and encourages civic participation, by giving voice to diverse perspectives and opinions.

\*\* Additionally, the below shows would have been part of our expected non-music programming for the quarter, were we not in a quarantine situation:

### **“WXDU Sports”**

*Every other Wednesday, 8:00-9:00 pm (transitioning to weekly)*

Duke alum DJs cover regional sports.

**“To the Front”**

*Tuesdays 5:00-6:00 pm*

Host Kym Register, musician and owner of a local LGBTQIA nightclub, and Danette Wilkins guide listeners through an hour of music performed exclusively by minorities of race, sex, sexual preference, and gender identity. Each show spotlights a single artist, label, or scene via music, information, interviews, and anecdotes.

**SECTION II: Responsive Programs**

WXDU creates and shares broadcast programming to address the above-referenced issues. Specific examples of our programming include:

Issue Category	Name of Show	Date aired	Duration (minutes)	Description
Social Justice, Arts	WXDU News	7/12/2020	60	confronting racial injustice through the arts
Social Justice, Arts	WXDU News	7/19/2020	60	afrofuturism; Dr. Ibram Kendi interview on history of racist ideas in America
Education, Activism, Arts	WXDU News	7/26/2020	60	interview with Angelica Guillen - farmer, activist, poet
Environmental activism	WXDU News	8/2/2020	60	Rhiana Gunn-Wright on How to Plug Into the Green New Deal
Nature, Science	WXDU News	8/9/2020	60	Turning to nature for solace in troubling times
Agricultural Science, Nature, Social Justice	WXDU News	8/23/2020	60	Urban farming; To whom does “the outdoors” belong?
Social Justice, Health	WXDU News	8/30/2020	60	1970 Chicano Moratorium Protests; Maintaining mental health in activism
World Ecology	WXDU News	9/6/2020	60	International ecology stories from Africa, Mauritius, and Australia
Social Justice, Journalism	WXDU News	9/13/2020	60	BLM journalistic freedom and repression; the fight for Black Trans Lives
Environmental Justice	WXDU News	9/20/2020	60	Water power, pollution, and profit
Immigration, Human Rights	WXDU News	9/27/2020	60	Immigration Uncovered: Untold Stories of Moving North
Nature Preservation	WXDU News	10/4/2020	60	Exotic and endangered wildlife from around the world

### **SECTION III: PUBLIC SERVICE STATION EVENTS**

Due to our staff quarantining from COVID-19, WXDU's automated system was active 24/7 for the entirety of **Q3, 2020**. It is set up to play a random assortment of music from a large database, inserting a recording of our station ID at the top of every hour and a recorded PSA roughly every 20 minutes. Below is a small sampling of topics from our recorded PSAs.

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<b>Automated PSA Topics (samples)</b>
Patient Involvement
Childhood Asthma
March of Dimes
Hands-Only CPR
Mens Preventive Health
Youth Reckless Driving Prevention
Childhood Obesity
Hispanic Parental Engagement (College)
GED Achievement
Foreclosure Prevention
Lifelong Literacy
Teen Dating Violence Prevention
Orthopaedic Surgeons
Community Engagement
College Access
Big Brothers & Sisters
Humane Society
Newborn & Child Survival
Lead Poisoning
American Stroke Association
Forest Service
Feeding America