

WXDU DURHAM, NC

QUARTERLY ISSUES AND PROGRAMS LIST FOURTH QUARTER 2020

Forrest DeMarcus, Non-Music Programming Director
January 10, 2021

SECTION I: Issues Programming

In an effort to promote community awareness and to fulfill its public service commitment and obligation, WXDU has identified the following issues to be of concern to the Duke University and Durham community:

1. Community Activism and Involvement
2. History
3. Arts and Literature
4. Sports
5. Science and Technology
6. Diversity and Culture

To address these issues, WXDU broadcasts the following radio shows:

****WXDU, by the decision of Duke University administration, has broadcast no live programming from DJs due to COVID-19 quarantining. Music, PSAs, and news were broadcast continuously via our automated system. We established an hour of news programming on Sunday nights for much of Q4, and are considering adding a second hour in 2021 Q1. ****

“WXDU News”

Sundays 8:00-9:00 pm

Host Forrest DeMarcus plays a mix of syndicated news pieces and WXDU original content. Original content covers arts and humanities in the Duke and Durham area, and may include interviews, live lectures, and other forms of discussion.

Syndicated programming examples:

“Spectrum” is produced by Deutsche Welle and gives updates on science and technology from around the world.

“Living Planet” is produced by Deutsche Welle to cover environmental science and sustainability.

“Making Contact” is produced by the Radio Project and “produces media that analyses critical social and environmental issues and encourages civic participation, by giving voice to diverse perspectives and opinions.

** Additionally, the below shows would have been part of our expected non-music programming for the quarter, were we not in a quarantine situation:

“WXDU Sports”

Every other Wednesday, 8:00-9:00 pm (transitioning to weekly)

Duke alum DJs cover regional sports.

“To the Front”

Tuesdays 5:00-6:00 pm

Host Kym Register, musician and owner of a local LGBTQIA nightclub, and Danette Wilkins guide listeners through an hour of music performed exclusively by minorities of race, sex, sexual preference, and gender identity. Each show spotlights a single artist, label, or scene via music, information, interviews, and anecdotes.

SECTION II: Responsive Programs

WXDU creates and shares broadcast programming to address the above-referenced issues. Specific examples of our programming include:

Issue Category	Name of Show	Date aired	Duration (minutes)	Description
politics; history; social programs	PRX	10/11/2020	60	history of LBJ and the Great Society
civil rights	Making Contact 10/7/2020	10/18/2020	30	fight for the voting rights of the incarcerated in Chicago
civil rights	Making Contact 10/14/2020	10/18/2020	30	voter suppression and disenfranchisement in felon and minority populations
civil rights	PRX	10/25/2020	60	untold stories of the fight for women's suffrage
ecosystem preservation	Living Planet 10/16/2020	11/1/2020	30	living among wild animals across the world
ecosystem preservation; science	Living Planet 9/11/2020	11/1/2020	30	COVID-19 effect on use of land for native animal species, helping or hurting
psychology; social programs	State of the re: Union	11/8/2020	60	Veteran's Day special - stories of US veterans helping each other after returning from Afghanistan and Iraq wars
ecosystem preservation; science	Living Planet 11/13/2020	11/15.2020	30	Sounds Under Sea; using sound to rebuild coral reefs and the effects of human noise pollution on aquatic life
science; ecology	Living Planet 11/6/2020	11/15/2020	30	what actually is the air all around us composed of?
culture; history	Top of Mind 10/16/2020	11/22/2020	60	Thanksgiving mindfulness

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civil rights; activism	Making Contact	11/29/2000	30	#SayHerName at 6 years; Black women, police violence, and abolition
civil rights; history	With Good Reason	11/29/2020	30	Separate and Unequal: school integration from 1970 remembered
ecology	Living Planet 12/4/2020	12/6/2020	30	Green parenting
ecology	With Good Reason	12/6/2020	30	the environmental imagination; learning about climate change through fictional literature
science; medicine	Spectrum 11/17/2020	12/13/2020	30	examining popular suspicions and hesitance regarding the COVID-19 vaccines
science; medicine	Spectrum 12/8/2020	12/13/2020	30	lessons from Swine Flu immunization effort; debunking anti-vax arguments
science; medicine	Spectrum 11/17/2020	12/20/2020	30	examining popular suspicions and hesitance regarding the COVID-19 vaccines
science; medicine	Spectrum 12/8/2020	12/20/2020	30	lessons from Swine Flu immunization effort; debunking anti-vax arguments
history; ecology	Top of Mind 12/18/2020	12/27/2020	60	best of 2020 mix; history of Salvation Army; lost dogs; Deepwater Horizon oil spill 10 year update
environmental activism and preservation	World in Progress 12/24/2020	1/3/2021	30	Urgent Solutions for Urgent Times; 5 years after the Paris Climate Agreement, scientists, activists, and celebrities weigh in on what is still needed
environmental activism and preservation	Living Planet 12/11/2020	1/3/2021	30	Changing world political environments and the effect it has on the Paris Climate Agreement goals

SECTION III: PUBLIC SERVICE STATION EVENTS

Due to our staff quarantining from COVID-19, WXDU's automated system was active 24/7 for nearly the entirety of **Q4, 2020**. It is set up to play a random assortment of music from a large database, inserting a recording of our station ID at the top of every hour and a recorded PSA roughly every 20 minutes. Below is a small sampling of topics from our recorded PSAs.

Automated PSA Topics (samples)
Patient Involvement
Childhood Asthma
March of Dimes
Hands-Only CPR
Mens Preventive Health
Youth Reckless Driving Prevention
Childhood Obesity
Hispanic Parental Engagement (College)
GED Achievement
Foreclosure Prevention
Lifelong Literacy
Teen Dating Violence Prevention
Orthopaedic Surgeons
Community Engagement
College Access
Big Brothers & Sisters
Humane Society
Newborn & Child Survival
Lead Poisoning
American Stroke Association
Forest Service
Feeding America

In addition, we had several self-recorded PSAs in rotation regarding information on local and state elections, as well as COVID-19 symptom and safety awareness.