

WXDU DURHAM, NC

QUARTERLY ISSUES AND PROGRAMS LIST SECOND QUARTER 2020

Forrest DeMarcus, Non-Music Programming Director
July 10, 2020

SECTION I: Issues Programming

In an effort to promote community awareness and to fulfill its public service commitment and obligation, WXDU has identified the following issues to be of concern to the Duke University and Durham community:

1. Community Activism and Involvement
2. History
3. Arts and Literature
4. Sports
5. Science and Technology
6. Diversity and Culture

To address these issues, WXDU broadcasts the following radio shows:

****WXDU, by the decision of Duke University administration, had no live programming from DJs due to COVID-19 quarantining. Music and PSAs were broadcast 24/7 via our automated system.**** If times were normal, this would have been our expected non-music programming for the quarter:

“WXDU Sports”

Every other Wednesday, 8:00-9:00 pm (transitioning to weekly)

Duke alum DJs cover regional sports.

“To the Front”

Tuesdays 5:00-6:00 pm

Host Kym Register, musician and owner of a local LGBTQIA nightclub, and Danette Wilkins guide listeners through an hour of music performed exclusively by minorities of race, sex, sexual preference, and gender identity. Each show spotlights a single artist, label, or scene via music, information, interviews, and anecdotes.

“WXDU News”

Sundays 6:00-7:00 pm

Host Forrest DeMarcus plays a mix of syndicated news pieces and WXDU original content. Original content covers arts and humanities in the Duke and Durham area, and may include interviews, live lectures, and other forms of discussion.

Syndicated programming includes:

“Spectrum” is produced by Deutsche Welle and gives updates on science and technology from around the world.

“Living Planet” is produced by Deutsche Welle to cover environmental science and sustainability.

“Making Contact” is produced by the Radio Project and “produces media that analyses critical social and environmental issues and encourages civic participation, by giving voice to diverse perspectives and opinions.

SECTION II: Responsive Programs

WXDU creates and shares broadcast programming to address the above-referenced issues. Specific examples of our programming include:

Issue Category	Name of Show	Date aired	Duration (minutes)	Description

**** WXDU stopped broadcasting all live programming on March 13, 2020, to keep our DJs safe from the COVID-19 pandemic.**

SECTION III: PUBLIC SERVICE STATION EVENTS

Due to our staff quarantining from COVID-19, WXDU's automated system was active 24/7 for the entirety of **Q2, 2020**. It is set up to play a random assortment of music from a large database, inserting a recording of our station ID at the top of every hour and a recorded PSA roughly every 20 minutes. Below is a small sampling of topics from our recorded PSAs, plus a public statement we wrote and recorded for broadcast supporting the Black Lives Matter movement and condemning racial injustice and white supremacy across the country.

WXDU stands in solidarity with the Black Lives Matter movement and those protesting across the country. We are devastated by the murders of Breonna Taylor, George Floyd, Tony McDade, Ahmaud Arbery, and countless other lives harmed by police brutality and white supremacist violence. We condemn all forms of racial injustice and white supremacy that continuously hurt the Black community, and we recognize this struggle for equality is an ongoing one. We exist in a nation where systemic oppression is deeply rooted, and it is important that even as time passes by, we keep the fight against white supremacy and racism at the forefront of our collective consciousness.

As a media organization, WXDU serves to inform, educate, and entertain the Duke and surrounding Durham communities through radio programming. We are committed to actively using our platform to spread awareness by sharing outlets for action and education--petitions, bail funds, abolition resources, places to donate--and continuing to highlight Black music and culture on our website, airtime, and social media pages.

WXDU hopes to further conversations surrounding race, privilege, and inequality. We encourage our audience to engage in them as well. There needs to be change directed at creating all-inclusive, equal spaces, and that includes advocating for and acting to defund the police. It is our responsibility to help make this change happen and last in our local communities.

In solidarity,
WXDU Committee

Automated PSA Topics (samples)
Patient Involvement
Childhood Asthma
March of Dimes
Hands-Only CPR
Mens Preventive Health
Youth Reckless Driving Prevention
Childhood Obesity
Hispanic Parental Engagement (College)
GED Achievement
Foreclosure Prevention
Lifelong Literacy
Teen Dating Violence Prevention
Orthopaedic Surgeons
Community Engagement
College Access
Big Brothers & Sisters
Humane Society
Newborn & Child Survival

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Lead Poisoning
American Stroke Association
Forest Service
Feeding America