

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Dwight Sterling

do hereby request station time concerning the following issue:

Everglades Restoration

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See	Attached		

This broadcast time will be used by: The Everglades Trust, Inc.

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

The Everglades Trust, Inc., PO Box 1916, Islamorada, FL 33036 (305) 664-5598

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Mary Barley, Chairwoman
Mary Barley, Treasurer

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date

Signature

Contact Phone Number

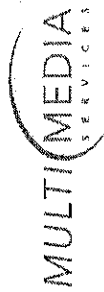
TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Signature

Printed Name

Title



ORDER (Copy)

Revision #: Date: 4/6/2015

Client: The Everglades Trust
 Media: TV
 Product: Spring 2015 Campaign
 Market: West Palm Beach-Boca Raton

Estimate: 446
 Description: 04/07- 04/08 2 Day FL TV Order- Everglades 4411 Beacon Circle, Majestic Plaza, Suite 5
 Flight Start Date: 4/2/2015 05:00 AM
 Flight End Date: 4/8/2015 04:59 AM
 Vendor: WTVX-TV
 West Palm Beach, FL 33407

Separation between spots: 30 Buyer: Neal McDonald

Phone: 561-841-3434
 Fax: 561-848-9150
 Affiliation: CW

Daypart Program	Daypart Code	STN Gross	Days Dur	Tue 4/7	Wed 4/8	Total Spots
WTVX-TV						
MTuWThF 6:30p- 7:00p FAMILY FEUD B	EF	\$350.00	30	1	1	2
MTuWThF 7:00p- 7:30p MIKE AND MOLLY	PA	\$375.00	30	1	1	2
MTuWThF 10:00p-10:35p LATE NEWS	LN	\$275.00	30	1	1	2
Total Cost:			Total Spots:		3 3	6 6
					\$2,000.00	



TRAFFIC MEMORANDUM

TO: WEST PALM TV STATIONS AND CABLE SYSTEMS
FROM: NEAL MCDONALD
DATE: MARCH 27, 2015
RE: THE EVERGLADES TRUST-TRAFFIC INSTRUCTIONS

The Everglades Trust has schedules airing on your cable system or TV Station.

**EFFECTIVE TUESDAY 3/31, TRAFFIC INSTRUCTIONS ARE THE FOLLOWING
UNTIL FURTHER NOTICE:**

"TREASURE v1" ISCI: TVET-0320-01H :30 100%

The spot "Treasure v1" was sent via Extreme Reach Monday PM 3/20. If you do not have this spot by 3pm on Monday 3/23, please let us know immediately.

If you have any questions, please call me at (703) 341-4289 or email nmcdonald@fabmac.com

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