

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Bob Largent

Authorized committee:

Bob Largent for State Senate

Agency requesting time (and contact information):

N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Arkansas State Senate District 28

Date of election:

5/24/22

General

Primary

Treasurer of candidate's authorized committee:

Robert Largent

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <b>Sarah E Blue</b> <small>Digitally signed by Sarah E Blue Date: 2022.05.05 13:48:05 -05'00'</small>	Signature: 
Name: Sarah E Blue	Name: <i>Melissa Williams</i>
Date of Request to Purchase Ad Time: 5/5/2022	Date of Station Agreement to Sell Time: <i>5/6/22</i>

KCWD/KNWA  
P.O. BOX 850  
HARRISON, ARKANSAS 72602-0850 USA

Client: **BOB LARGENT FOR ARKANSAS**  
Order #: **2967-00002**  
Description: **EST. 3773 2022 PRIMARY ELECTION**  
Date Entered: **5/6/2022**  
P.O.#:  
Salesperson: **Speer, Kristen**  
Invoice Frequency: **Billed at end of Media Month, Sorted by Date Notary Req'd**

MEDIA FINANCIAL SERVICES  
1655 PALM BEACH LAKES BLVD  
SUITE 903  
WEST PALM BEACH, FL 33401 USA

Statement Group: **KCWD/KNWA**  
Receivables Group: **<None>**  
Sales Commission: **Standard-Collections**  
A/R Account: **A/R Cash - KCWD-FM**  
Order Discount: **<None>**  
Agency Discount: **Agency Discount 30%**  
Default Primary Product Code: **Political**  
Secondary Product Code: **<unassigned>**  
Last Modified: **5/6/2022**  
Modified **1** times  
OrderType: **Per Spot**

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1	5/6/2022	5/6/2022	KCWD-FM	06:00:00 to 10:00:00	Weekly	1:00	3	10.64	31.92	0	0	0	0	3	0	0
Avail: General Inc. Acct: Political Spot Type: Political		Description: Spots		Sales Comm: X Adv. Sep: X		Agency Discount: X Prod Sep: X		Order Discount: Priority: 210		Prod: Political						
**Copy Plan: RACE 2022																
Copy Name		Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type	Restrictions						
5/6/2022 - 5/24/2022																
1	BL050560- EINSTEIN		B397	1 %	KCWD-FM	5/6/2022	5/24/2022	Political	Commercial	Yes						
2	5/6/2022	5/6/2022	KCWD-FM	10:00:00 to 15:00:00	Weekly	1:00	3	10.64	31.92	0	0	0	0	3	0	0
Avail: General Inc. Acct: Political Spot Type: Political		Description: Spots		Sales Comm: X Adv. Sep: X		Agency Discount: X Prod Sep: X		Order Discount: Priority: 210		Prod: Political						
**Copy Plan: RACE 2022																
Copy Name		Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type	Restrictions						
5/6/2022 - 5/24/2022																
1	BL050560- EINSTEIN		B397	1 %	KCWD-FM	5/6/2022	5/24/2022	Political	Commercial	Yes						
3	5/6/2022	5/6/2022	KCWD-FM	15:00:00 to 19:00:00	Weekly	1:00	2	10.64	21.28	0	0	0	0	2	0	0
Avail: General Inc. Acct: Political Spot Type: Political		Description: Spots		Sales Comm: X Adv. Sep: X		Agency Discount: X Prod Sep: X		Order Discount: Priority: 210		Prod: Political						
**Copy Plan: RACE 2022																
Copy Name		Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type	Restrictions						
5/6/2022 - 5/24/2022																
1	BL050560- EINSTEIN		B397	1 %	KCWD-FM	5/6/2022	5/24/2022	Political	Commercial	Yes						
4	5/7/2022	5/7/2022	KCWD-FM	06:00:00 to 19:00:00	Weekly	1:00	2	16.61	33.22	0	0	0	0	0	2	0
Avail: General Inc. Acct: Political Spot Type: Political		Description: Spots		Sales Comm: X Adv. Sep: X		Agency Discount: X Prod Sep: X		Order Discount: Priority: 210		Prod: Political						
**Copy Plan: RACE 2022																
Copy Name		Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type	Restrictions						
5/6/2022 - 5/24/2022																
1	BL050560- EINSTEIN		B397	1 %	KCWD-FM	5/6/2022	5/24/2022	Political	Commercial	Yes						
5	5/8/2022	5/8/2022	KCWD-FM	06:00:00 to 19:00:00	Weekly	1:00	2	16.61	33.22	0	0	0	0	0	0	2
Avail: General Inc. Acct: Political Spot Type: Political		Description: Spots		Sales Comm: X Adv. Sep: X		Agency Discount: X Prod Sep: X		Order Discount: Priority: 210		Prod: Political						
**Copy Plan: RACE 2022																
Copy Name		Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type	Restrictions						
5/6/2022 - 5/24/2022																
1	BL050560- EINSTEIN		B397	1 %	KCWD-FM	5/6/2022	5/24/2022	Political	Commercial	Yes						

**Station Totals:**

Station	Spot Count	Gross Billing	Combined Disc.	Net Billing
KCWD-FM	12	\$151.56	\$45.47	\$106.09

**Order Start Date: 5/6/2022    Order End Date: 5/8/2022    Spots: 12**

<b>Total Charges:</b>	<b>\$151.56</b>
<b>Combined Discounts:</b>	<b>\$45.47</b>
<b>Total Net:</b>	<b>\$106.09</b>

Harrison Radio Station, Inc. and its stations KCWD & KNWA do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

**Projected Media Month Billing Totals for BOB LARGENT FOR ARKANSAS / 2967-00002 :**

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
May	2022	12	\$151.56	\$45.47	\$106.09

Confirmed & Accepted for KCWD/KNWA By: \_\_\_\_\_

Accepted for MEDIA FINANCIAL SERVICES By: \_\_\_\_\_

Please Sign and Return One Copy

KCWD/KNWA  
P.O. BOX 850  
HARRISON, ARKANSAS 72602-0850 USA

Client: **BOB LARGENT FOR ARKANSAS**  
Order #: **2967-00003**  
Description: **EST. 3774 2022 PRIMARY ELECTION**  
Date Entered: **5/6/2022**  
P.O.#:  
Salesperson: **Speer, Kristen**  
Invoice Frequency: **Billed at end of Media Month, Sorted by Date Notary Req'd**

MEDIA FINANCIAL SERVICES  
1655 PALM BEACH LAKES BLVD  
SUITE 903  
WEST PALM BEACH, FL 33401 USA

Statement Group: **KCWD/KNWA**  
Receivables Group: **<None>**  
Sales Commission: **Standard-Collections**  
A/R Account: **A/R Cash - KCWD-FM**  
Order Discount: **<None>**  
Agency Discount: **Agency Discount 30%**  
Default Primary Product Code: **Political**  
Secondary Product Code: **<unassigned>**  
Last Modified: **5/6/2022**  
Modified **1** times  
OrderType: **Per Spot**

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1	5/9/2022	5/13/2022	KCWD-FM	06:00:00 to 10:00:00	Weekly	1:00	18	10.64	191.52	3	3	4	4	4	0	0
Avail: General		Sales Comm: X		Agency Discount: X		Order Discount:		Prod: Political								
Inc. Acct: Political		Adv. Sep: X		Prod Sep: X		Priority: 210										
Spot Type: Political		Description: Spots														
**Copy Plan: RACE 2022																
Copy Name																
5/6/2022 - 5/24/2022																
1	BL050560- EINSTEIN	B397	1 %	KCWD-FM	5/6/2022	5/24/2022	Coop	Product	Cart Type	Restrictions						
								Political	Commercial	Yes						
2	5/9/2022	5/13/2022	KCWD-FM	10:00:00 to 15:00:00	Weekly	1:00	20	10.64	212.80	4	4	4	4	4	0	0
Avail: General		Sales Comm: X		Agency Discount: X		Order Discount:		Prod: Political								
Inc. Acct: Political		Adv. Sep: X		Prod Sep: X		Priority: 210										
Spot Type: Political		Description: Spots														
**Copy Plan: RACE 2022																
Copy Name																
5/6/2022 - 5/24/2022																
1	BL050560- EINSTEIN	B397	1 %	KCWD-FM	5/6/2022	5/24/2022	Coop	Product	Cart Type	Restrictions						
								Political	Commercial	Yes						
3	5/9/2022	5/13/2022	KCWD-FM	15:00:00 to 19:00:00	Weekly	1:00	17	10.64	180.88	4	4	3	3	3	0	0
Avail: General		Sales Comm: X		Agency Discount: X		Order Discount:		Prod: Political								
Inc. Acct: Political		Adv. Sep: X		Prod Sep: X		Priority: 210										
Spot Type: Political		Description: Spots														
**Copy Plan: RACE 2022																
Copy Name																
5/6/2022 - 5/24/2022																
1	BL050560- EINSTEIN	B397	1 %	KCWD-FM	5/6/2022	5/24/2022	Coop	Product	Cart Type	Restrictions						
								Political	Commercial	Yes						
4	5/14/2022	5/14/2022	KCWD-FM	06:00:00 to 19:00:00	Weekly	1:00	3	16.61	49.83	0	0	0	0	0	3	0
Avail: General		Sales Comm: X		Agency Discount: X		Order Discount:		Prod: Political								
Inc. Acct: Political		Adv. Sep: X		Prod Sep: X		Priority: 210										
Spot Type: Political		Description: Spots														
**Copy Plan: RACE 2022																
Copy Name																
5/6/2022 - 5/24/2022																
1	BL050560- EINSTEIN	B397	1 %	KCWD-FM	5/6/2022	5/24/2022	Coop	Product	Cart Type	Restrictions						
								Political	Commercial	Yes						
5	5/15/2022	5/15/2022	KCWD-FM	06:00:00 to 19:00:00	Weekly	1:00	2	16.61	33.22	0	0	0	0	0	0	2
Avail: General		Sales Comm: X		Agency Discount: X		Order Discount:		Prod: Political								
Inc. Acct: Political		Adv. Sep: X		Prod Sep: X		Priority: 210										
Spot Type: Political		Description: Spots														
**Copy Plan: RACE 2022																
Copy Name																
5/6/2022 - 5/24/2022																
1	BL050560- EINSTEIN	B397	1 %	KCWD-FM	5/6/2022	5/24/2022	Coop	Product	Cart Type	Restrictions						
								Political	Commercial	Yes						

**Station Totals:**

Station	Spot Count	Gross Billing	Combined Disc.	Net Billing
KCWD-FM	60	\$668.25	\$200.48	\$467.77

Order Start Date: 5/9/2022    Order End Date: 5/15/2022    Spots: 60

<b>Total Charges:</b>	<b>\$668.25</b>
<b>Combined Discounts:</b>	<b>\$200.48</b>
<b>Total Net:</b>	<b>\$467.77</b>

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Projected Media Month Billing Totals for BOB LARGENT FOR ARKANSAS / 2967-00003 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
May	2022	60	\$668.25	\$200.48	\$467.77

Confirmed & Accepted for KCWD/KNWA By:

Accepted for MEDIA FINANCIAL SERVICES By:

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Please Sign and Return One Copy

KCWD/KNWA  
P.O. BOX 850  
HARRISON, ARKANSAS 72602-0850 USA

Client: **BOB LARGENT FOR ARKANSAS**  
Order #: **2967-00004**  
Description: **EST. 3775 2022 PRIMARY ELECTION**  
Date Entered: **5/6/2022**  
P.O.#:  
Salesperson: **Speer, Kristen**  
Invoice Frequency: **Billed at end of Media Month, Sorted by Date Notary Req'd**

MEDIA FINANCIAL SERVICES  
1655 PALM BEACH LAKES BLVD  
SUITE 903  
WEST PALM BEACH, FL 33401 USA

Statement Group: **KCWD/KNWA**  
Receivables Group: **<None>**  
Sales Commission: **Standard-Collections**  
A/R Account: **A/R Cash - KCWD-FM**  
Order Discount: **<None>**  
Agency Discount: **Agency Discount 30%**  
Default Primary Product Code: **Political**  
Secondary Product Code: **<unassigned>**  
Last Modified: **5/6/2022**  
Modified **2** times  
OrderType: **Per Spot**

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1	5/16/2022	5/20/2022	KCWD-FM	06:00:00 to 10:00:00	Weekly	1:00	18	10.64	191.52	4	4	4	2	4	0	0
Avail: General Inc. Acct: Political Spot Type: Political Description: Spots		Sales Comm: X Adv. Sep: X		Agency Discount: X Prod Sep: X		Order Discount: Priority: 210		Prod: Political								
<b>**Copy Plan: RACE 2022</b> Copy Name		Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type	Restrictions						
5/6/2022 - 5/24/2022		1	1 %	KCWD-FM	5/6/2022	5/24/2022		Political	Commercial	Yes						
2	5/16/2022	5/20/2022	KCWD-FM	10:00:00 to 15:00:00	Weekly	1:00	20	10.64	212.80	4	5	4	3	4	0	0
Avail: General Inc. Acct: Political Spot Type: Political Description: Spots		Sales Comm: X Adv. Sep: X		Agency Discount: X Prod Sep: X		Order Discount: Priority: 210		Prod: Political								
<b>**Copy Plan: RACE 2022</b> Copy Name		Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type	Restrictions						
5/6/2022 - 5/24/2022		1	1 %	KCWD-FM	5/6/2022	5/24/2022		Political	Commercial	Yes						
3	5/16/2022	5/20/2022	KCWD-FM	15:00:00 to 19:00:00	Weekly	1:00	17	10.64	180.88	4	5	4	0	4	0	0
Avail: General Inc. Acct: Political Spot Type: Political Description: Spots		Sales Comm: X Adv. Sep: X		Agency Discount: X Prod Sep: X		Order Discount: Priority: 210		Prod: Political								
<b>**Copy Plan: RACE 2022</b> Copy Name		Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type	Restrictions						
5/6/2022 - 5/24/2022		1	1 %	KCWD-FM	5/6/2022	5/24/2022		Political	Commercial	Yes						
4	5/21/2022	5/21/2022	KCWD-FM	06:00:00 to 19:00:00	Weekly	1:00	3	16.61	49.83	0	0	0	0	0	3	0
Avail: General Inc. Acct: Political Spot Type: Political Description: Spots		Sales Comm: X Adv. Sep: X		Agency Discount: X Prod Sep: X		Order Discount: Priority: 210		Prod: Political								
<b>**Copy Plan: RACE 2022</b> Copy Name		Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type	Restrictions						
5/6/2022 - 5/24/2022		1	1 %	KCWD-FM	5/6/2022	5/24/2022		Political	Commercial	Yes						
5	5/22/2022	5/22/2022	KCWD-FM	06:00:00 to 19:00:00	Weekly	1:00	2	16.61	33.22	0	0	0	0	0	0	2
Avail: General Inc. Acct: Political Spot Type: Political Description: Spots		Sales Comm: X Adv. Sep: X		Agency Discount: X Prod Sep: X		Order Discount: Priority: 210		Prod: Political								
<b>**Copy Plan: RACE 2022</b> Copy Name		Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type	Restrictions						
5/6/2022 - 5/24/2022		1	1 %	KCWD-FM	5/6/2022	5/24/2022		Political	Commercial	Yes						

**Station Totals:**

Station	Spot Count	Gross Billing	Combined Disc.	Net Billing
KCWD-FM	60	\$668.25	\$200.48	\$467.77

**Order Start Date: 5/16/2022    Order End Date: 5/22/2022    Spots: 60**

<b>Total Charges:</b>	<b>\$668.25</b>
<b>Combined Discounts:</b>	<b>\$200.48</b>
<b>Total Net:</b>	<b>\$467.77</b>

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**Projected Media Month Billing Totals for BOB LARGENT FOR ARKANSAS / 2967-00004 :**

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
May	2022	60	\$668.25	\$200.48	\$467.77

Confirmed & Accepted for KCWD/KNWA By: \_\_\_\_\_

Accepted for MEDIA FINANCIAL SERVICES By: \_\_\_\_\_

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Please Sign and Return One Copy

KCWD/KNWA  
P.O. BOX 850  
HARRISON, ARKANSAS 72602-0850 USA

Client: **BOB LARGENT FOR ARKANSAS**  
Order #: **2967-00005**  
Description: **EST. 3776 2022 PRIMARY ELECTION**  
Date Entered: **5/6/2022**  
P.O.#:  
Salesperson: **Speer, Kristen**  
Invoice Frequency: **Billed at end of Media Month, Sorted by Date Notary Req'd**

MEDIA FINANCIAL SERVICES  
1655 PALM BEACH LAKES BLVD  
SUITE 903  
WEST PALM BEACH, FL 33401 USA

Statement Group: **KCWD/KNWA**  
Receivables Group: **<None>**  
Sales Commission: **Standard-Collections**  
A/R Account: **A/R Cash - KCWD-FM**  
Order Discount: **<None>**  
Agency Discount: **Agency Discount 30%**  
Default Primary Product Code: **Political**  
Secondary Product Code: **<unassigned>**  
Last Modified: **5/6/2022**  
Modified **2** times  
OrderType: **Per Spot**

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1	5/23/2022	5/27/2022	KCWD-FM	06:00:00 to 10:00:00	Weekly	1:00	4	10.64	42.56	0	1	1	1	1	0	0
Avail: General Inc. Acct: Political Spot Type: Political Description: Spots Sales Comm: X Adv. Sep: X Agency Discount: X Prod Sep: X Order Discount: Priority: 210 Prod: Political																
**Copy Plan: RACE 2022 Copy Name		Cart	% / lter	Station	Start	End	Coop	Product	Cart Type	Restrictions						
5/6/2022 - 5/24/2022		1	BL050560- EINSTEIN	B397	1 %	KCWD-FM	5/6/2022	5/24/2022	Political	Commercial	Yes					
2	5/23/2022	5/27/2022	KCWD-FM	10:00:00 to 15:00:00	Weekly	1:00	2	10.64	21.28	1	1	0	0	0	0	0
Avail: General Inc. Acct: Political Spot Type: Political Description: Spots Sales Comm: X Adv. Sep: X Agency Discount: X Prod Sep: X Order Discount: Priority: 210 Prod: Political																
**Copy Plan: RACE 2022 Copy Name		Cart	% / lter	Station	Start	End	Coop	Product	Cart Type	Restrictions						
5/6/2022 - 5/24/2022		1	BL050560- EINSTEIN	B397	1 %	KCWD-FM	5/6/2022	5/24/2022	Political	Commercial	Yes					
3	5/23/2022	5/27/2022	KCWD-FM	15:00:00 to 19:00:00	Weekly	1:00	2	10.64	21.28	1	1	0	0	0	0	0
Avail: General Inc. Acct: Political Spot Type: Political Description: Spots Sales Comm: X Adv. Sep: X Agency Discount: X Prod Sep: X Order Discount: Priority: 210 Prod: Political																
**Copy Plan: RACE 2022 Copy Name		Cart	% / lter	Station	Start	End	Coop	Product	Cart Type	Restrictions						
5/6/2022 - 5/24/2022		1	BL050560- EINSTEIN	B397	1 %	KCWD-FM	5/6/2022	5/24/2022	Political	Commercial	Yes					

**Station Totals:**

Station Spot Count GrossBilling Combined Disc. Net Billing  
KCWD-FM 8 \$85.12 \$25.54 \$59.58

Order Start Date: 5/23/2022 Order End Date: 5/27/2022 Spots: 8

Total Charges: \$85.12  
Combined Discounts: \$25.54  
Total Net: \$59.58

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Projected Media Month Billing Totals for BOB LARGENT FOR ARKANSAS / 2967-00005 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
May	2022	8	\$85.12	\$25.54	\$59.58

Confirmed & Accepted for KCWD/KNWA By:

Accepted for MEDIA FINANCIAL SERVICES By:

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Please Sign and Return One Copy