

ORDER



Orders
Order / Rev: 219028
Alt Order #: 07198068
Product Desc: RGA - NEW MEXICO
Estimate: 80
Flight Dates: 06/06/14 - 06/12/14
Original Date / Rev: 06/04/14 / 06/04/14
Order Type: GENERAL

KOB
Primary AE: Brian Smith
Sales Office: H-DC
Sales Region: National

Agency Name: Pinpoint Media
Buying Contact:
Billing Contact:
 4659 Kinsey Ln
 Alexandria, VA 22311

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Republican Governors Association
Demographic: A35+
Product Codes: PL2
Priority: 99
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/26/14	06/12/14	54	\$20,685.00	\$17,582.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2014	54	\$20,685.00	\$17,582.25	0.00
Totals	54	\$20,685.00	\$17,582.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	06/06/14	06/06/14	News 4 @ 10p M-F News 4 @ 10p M-F	CM	W-F 10p-1035p	----1--	:30	1	\$620.00	4	0.00	NM	1	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/02/14	06/08/14	----1--		1				\$620.00		0.00			
E 2	All	06/06/14	06/06/14	Who Wants to Be A Millionaire Who Wants to Be A Millionaire	CM	W-F 1130a-12p	----1--	:30	1	\$115.00	4	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/02/14	06/08/14	----1--		1				\$115.00		0.00			
E 3	All	06/06/14	06/06/14	News 4 @ Midday M-F News 4 @ Midday M-F	CM	W-F 12noon-1p	----1--	:30	1	\$200.00	3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/02/14	06/08/14	----1--		1				\$200.00		0.00			
E 4	All	06/06/14	06/06/14	Judge Judy-P/ DR 4p/ 430p Judy Judy-P/ DR 4p/ 430p	CM	W-F 4p-5p	----1--	:30	1	\$250.00	3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/02/14	06/08/14	----1--		1				\$250.00		0.00			
E 5	All	06/06/14	06/06/14	News 4 @ 5p M-F News 4 @ 5p M-F	CM	W-F 5p-530p	----1--	:30	1	\$415.00	3	0.00	NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/02/14	06/08/14	----1--		1				\$415.00		0.00			
E 6	All	06/06/14	06/06/14	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	W-F 530a-6a	----1--	:30	1	\$200.00	4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/02/14	06/08/14	----1--		1				\$200.00		0.00			

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Advertiser: Republican Governors Association
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KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	All	06/06/14	06/06/14	News 4 @ 6p M-F News 4 @ 6p M-F	CM	W-F 6p-632p	----1--	:30	1	\$660.003		0.00	NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/02/14	06/08/14	----1--		1		\$660.00		0.00					
E 8	All	06/06/14	06/06/14	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	W-F 6a-7a	----2--	:30	2	\$430.003		0.00	NM	2	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/02/14	06/08/14	----2--		2		\$430.00		0.00					
E 9	All	06/06/14	06/06/14	News 4 @ 630p M-F News 4 @ 630p M-F	CM	W-F 630p-7p	----1--	:30	1	\$660.002		0.00	NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/02/14	06/08/14	----1--		1		\$660.00		0.00					
E 10	All	06/06/14	06/06/14	M-F Today Show II 9a W-F Today Show II 9a	CM	M-F 9a-10a	----1--	:30	1	\$260.003		0.00	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/02/14	06/08/14	----1--		1		\$260.00		0.00					
E 11	All	06/09/14	06/09/14	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	2-----	:30	2	\$620.003		0.00	NM	2	\$1,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/09/14	06/15/14	2-----		2		\$620.00		0.00					
E 12	All	06/09/14	06/09/14	Who Wants to Be A Millionaire Who Wants to Be A Millionaire	CM	M-F 1130a-12p	1-----	:30	1	\$115.004		0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/09/14	06/15/14	1-----		1		\$115.00		0.00					
E 13	All	06/09/14	06/09/14	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	1-----	:30	1	\$200.003		0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/09/14	06/15/14	1-----		1		\$200.00		0.00					
E 14	All	06/09/14	06/09/14	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	1-----	:30	1	\$375.003		0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/09/14	06/15/14	1-----		1		\$375.00		0.00					
E 15	All	06/09/14	06/09/14	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a	1-----	:30	1	\$180.004		0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/09/14	06/15/14	1-----		1		\$180.00		0.00					
E 16	All	06/09/14	06/09/14	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	1-----	:30	1	\$620.003		0.00	NM	1	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/09/14	06/15/14	1-----		1		\$620.00		0.00					
E 17	All	06/09/14	06/09/14	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	2-----	:30	2	\$400.003		0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/09/14	06/15/14	2-----		2		\$400.00		0.00					
E 18	All	06/09/14	06/09/14	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	1-----	:30	1	\$620.002		0.00	NM	1	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/09/14	06/15/14	1-----		1		\$620.00		0.00					
E 19	All	06/09/14	06/09/14	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	1-----	:30	1	\$260.003		0.00	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/09/14	06/15/14	1-----		1		\$260.00		0.00					
E 20	All	06/07/14	06/07/14	News 4 @ 6p Sat News 4 @ 6p Sat	CM	Sa 6p-630p	-----1-	:30	1	\$325.003		0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/02/14	06/08/14	-----1-		1		\$325.00		0.00					
E 21	All	06/07/14	06/07/14	News 4 Spec Sa 6a (1hr) News 4 Spec Sa 6a (1hr)	CM	Sa 6a-7a	-----1-	:30	1	\$180.004		0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/02/14	06/08/14	-----1-		1		\$180.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	All	06/07/14	06/07/14	News 4 Spec Sa 6a (1hr) News 4 Spec Sa 6a (1hr)	CM	Sa 6a-7a	-----1-	:30	1	\$180.00	4	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/02/14	06/08/14	-----1-		1		\$180.00		0.00					
E 24	All	06/12/14	06/12/14	News 4 @ 10p M-F News 4 @ 10p M-F	CM	W-F 10p-1035p	---1---	:30	1	\$620.00	4	0.00	NM	1	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/09/14	06/15/14	---1---		1		\$620.00		0.00					
E 25	All	06/12/14	06/12/14	Who Wants to Be A Millionaire Who Wants to Be A Millionaire	CM	W-F 1130a-12p	---1---	:30	1	\$115.00	4	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/09/14	06/15/14	---1---		1		\$115.00		0.00					
E 26	All	06/12/14	06/12/14	News 4 @ Midday M-F News 4 @ Midday M-F	CM	W-F 12noon-1p	---1---	:30	1	\$200.00	3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/09/14	06/15/14	---1---		1		\$200.00		0.00					
E 27	All	06/12/14	06/12/14	News 4 @ 5p M-F News 4 @ 5p M-F	CM	W-F 5p-530p	---1---	:30	1	\$375.00	4	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/09/14	06/15/14	---1---		1		\$375.00		0.00					
E 29	All	06/12/14	06/12/14	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	W-F 530a-6a	---1---	:30	1	\$200.00	4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/09/14	06/15/14	---1---		1		\$200.00		0.00					
E 30	All	06/12/14	06/12/14	News 4 @ 6p M-F News 4 @ 6p M-F	CM	W-F 6p-632p	---1---	:30	1	\$660.00	3	0.00	NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/09/14	06/15/14	---1---		1		\$660.00		0.00					
E 31	All	06/12/14	06/12/14	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	W-F 6a-7a	---2---	:30	2	\$430.00	3	0.00	NM	2	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/09/14	06/15/14	---2---		2		\$430.00		0.00					
E 32	All	06/12/14	06/12/14	News 4 @ 630p M-F News 4 @ 630p M-F	CM	W-F 630p-7p	---1---	:30	1	\$660.00	2	0.00	NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/09/14	06/15/14	---1---		1		\$660.00		0.00					
E 33	All	06/12/14	06/12/14	M-F Today Show II 9a M-F Today Show II 9a	CM	W-F 9a-10a	---1---	:30	1	\$260.00	3	0.00	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/09/14	06/15/14	---1---		1		\$260.00		0.00					
E 34	All	06/10/14	06/10/14	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	-1-----	:30	1	\$620.00	3	0.00	NM	1	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/09/14	06/15/14	-1-----		1		\$620.00		0.00					
E 35	All	06/10/14	06/10/14	Who Wants to Be A Millionaire Who Wants to Be A Millionaire	CM	M-F 1130a-12p	-1-----	:30	1	\$115.00	4	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/09/14	06/15/14	-1-----		1		\$115.00		0.00					
E 36	All	06/10/14	06/10/14	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	-1-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/09/14	06/15/14	-1-----		1		\$200.00		0.00					
E 37	All	06/10/14	06/10/14	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	-1-----	:30	1	\$375.00	3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/09/14	06/15/14	-1-----		1		\$375.00		0.00					
E 38	All	06/10/14	06/10/14	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a	-1-----	:30	1	\$180.00	4	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/09/14	06/15/14	-1-----		1		\$180.00		0.00					

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E 38	All	06/10/14	06/10/14	News 4 Today I 530a-6a	CM	M-F 530a-6a	-1-----	:30	1	\$180.00	4	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/09/14	06/15/14	-1-----		1				\$180.00		0.00			
E 39	All	06/10/14	06/10/14	News 4 @ 6p M-F	CM	M-F 6p-632p	-1-----	:30	1	\$620.00	3	0.00	NM	1	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/09/14	06/15/14	-1-----		1				\$620.00		0.00			
E 40	All	06/10/14	06/10/14	News 4 Today II 6a-7a	CM	M-F 6a-7a	-2-----	:30	2	\$400.00	3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/09/14	06/15/14	-2-----		2				\$400.00		0.00			
E 41	All	06/10/14	06/10/14	News 4 @ 630p M-F	CM	M-F 630p-7p	-1-----	:30	1	\$620.00	2	0.00	NM	1	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/09/14	06/15/14	-1-----		1				\$620.00		0.00			
E 42	All	06/10/14	06/10/14	M-F Today Show II 9a	CM	M-F 9a-10a	-1-----	:30	1	\$260.00	3	0.00	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/09/14	06/15/14	-1-----		1				\$260.00		0.00			
E 43	All	06/11/14	06/11/14	News 4 @ 10p M-F	CM	W-F 10p-1035p	--1----	:30	1	\$620.00	4	0.00	NM	1	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/09/14	06/15/14	--1----		1				\$620.00		0.00			
E 44	All	06/11/14	06/11/14	Who Wants to Be A Millionaire	CM	W-F 1130a-12p	--1----	:30	1	\$115.00	4	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/09/14	06/15/14	--1----		1				\$115.00		0.00			
E 45	All	06/11/14	06/11/14	News 4 @ Midday M-F	CM	W-F 12noon-1p	--1----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/09/14	06/15/14	--1----		1				\$200.00		0.00			
E 46	All	06/11/14	06/11/14	News 4 @ 5p M-F	CM	W-F 5p-530p	--1----	:30	1	\$375.00	4	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/09/14	06/15/14	--1----		1				\$375.00		0.00			
E 47	All	06/11/14	06/11/14	News 4 Today I 530a-6a	CM	W-F 530a-6a	--1----	:30	1	\$180.00	5	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/09/14	06/15/14	--1----		1				\$180.00		0.00			
E 48	All	06/11/14	06/11/14	News 4 @ 6p M-F	CM	W-F 6p-632p	--1----	:30	1	\$620.00	4	0.00	NM	1	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/09/14	06/15/14	--1----		1				\$620.00		0.00			
E 49	All	06/11/14	06/11/14	News 4 Today II 6a-7a	CM	W-F 6a-7a	--2----	:30	2	\$400.00	4	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/09/14	06/15/14	--2----		2				\$400.00		0.00			
E 50	All	06/11/14	06/11/14	News 4 @ 630p M-F	CM	W-F 630p-7p	--1----	:30	1	\$620.00	2	0.00	NM	1	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/09/14	06/15/14	--1----		1				\$620.00		0.00			
E 51	All	06/11/14	06/11/14	M-F Today Show II 9a	CM	W-F 9a-10a	--1----	:30	1	\$260.00	3	0.00	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/09/14	06/15/14	--1----		1				\$260.00		0.00			

Totals 54 \$20,685.00