

DUPLICATE

## INVOICE



**KCTV5**  
**FEIN: 42-0410230**  
**4500 Shawnee Mission Pkwy**  
**Fairway, KS 66205**  
**Main: (913)677-5555**  
**Billing: (404)325-4646**

[www.kctv5.com](http://www.kctv5.com)

Billing Address:

**Media Ad Ventures**  
**Attention: Accounts Payable**  
**8136 Old Keene Mill Rd, Suite A300**  
**Springfield, VA 22152**

Send Payment To:

**KCTV5**  
**21241 Network Place**  
**Chicago, IL 60673-1212**

Invoice #	Invoice Date	Invoice Month	Invoice Period
596927-1	07/27/14	July 2014	06/30/14 - 07/27/14

Station	Account Executive	Sales Office	Sales Region
KCTV	Dave Clark	TELEREP-WAS	National

Advertiser	Product	Estimate Number
Alliance For Freedom	ALLIANCE 4 FREEDOM	603

Flight Dates	Order #	Alt Order #
07/14/14 - 08/10/14	596927	07266834

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	152	169

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/18/14	07/25/14	Friday 9-10pm	9-10pm	----1--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/14 07/20/14 ----1-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCTV F 07/18/14 9:34 PM Friday 9-10pm 9-10pm :30 KSGB0011H \$1,500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/21/14 07/27/14 ----1-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCTV F 07/25/14 9:30 PM Friday 9-10pm 9-10pm :30 KSGB0011H \$1,500.00 NM									
2	07/14/14	08/08/14	KCTV5 News @ 10P	10-1035pm	MTWTF--	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/14 07/20/14 MTWTF-- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCTV Tu 07/15/14 10:23 PM KCTV5 News @ 10P 10-1035pm :30 KSGB0011H \$550.00 NM 2 KCTV W 07/16/14 10:34 PM KCTV5 News @ 10P 10-1035pm :30 KSGB0011H \$550.00 NM									
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KCTV M 07/21/14 10:30 PM KCTV5 News @ 10P 10-1035pm :30 KSGB0011H \$550.00 NM 3 KCTV F 07/25/14 10:33 PM KCTV5 News @ 10P 10-1035pm :30 KSGB0011H \$550.00 NM									
3	07/14/14	08/08/14	M-F 1035-1135P	1035-1135P	MTWTF--	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/14 07/20/14 --WTF-- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCTV W 07/16/14 11:00 PM M-F 1035-1135P 1035-1135P :30 KSGB0011H \$225.00 NM 1 KCTV Th 07/17/14 10:48 PM M-F 1035-1135P 1035-1135P :30 KSGB0011H \$225.00 NM									
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KCTV M 07/21/14 11:30 PM M-F 1035-1135P 1035-1135P :30 KSGB0011H \$225.00 NM 3 KCTV Th 07/24/14 11:36 PM M-F 1035-1135P 1035-1135P :30 KSGB0011H \$225.00 NM									
4	07/14/14	08/08/14	KCTV5 News @ Noon	12-1230pm	MTWTF--	:30	3	\$300.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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INVOICE

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**Chicago, IL 60673-1212**

Invoice #	Invoice Date	Invoice Month	Invoice Period
596927-1	07/27/14	July 2014	06/30/14 - 07/27/14
Advertiser	Product	Estimate Number	
Alliance For Freedom	ALLIANCE 4 FREEDOM	603	

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<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>07/14/14</td><td>07/20/14</td><td>--WTF--</td><td>3</td><td>\$300.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>KCTV</td><td>W</td><td>07/16/14</td><td>6:11 PM</td><td>KCTV5 News @ 6P</td><td>6-630pm</td><td>:30</td><td>KSGB0011H</td><td>\$300.00 NM</td></tr> <tr> <td>3</td><td>KCTV</td><td>Th</td><td>07/17/14</td><td>6:13 PM</td><td>KCTV5 News @ 6P</td><td>6-630pm</td><td>:30</td><td>KSGB0011H</td><td>\$300.00 NM</td></tr> <tr> <td>2</td><td>KCTV</td><td>F</td><td>07/18/14</td><td>6:09 PM</td><td>KCTV5 News @ 6P</td><td>6-630pm</td><td>:30</td><td>KSGB0011H</td><td>\$300.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/14/14	07/20/14	--WTF--	3	\$300.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	KCTV	W	07/16/14	6:11 PM	KCTV5 News @ 6P	6-630pm	:30	KSGB0011H	\$300.00 NM	3	KCTV	Th	07/17/14	6:13 PM	KCTV5 News @ 6P	6-630pm	:30	KSGB0011H	\$300.00 NM	2	KCTV	F	07/18/14	6:09 PM	KCTV5 News @ 6P	6-630pm	:30	KSGB0011H	\$300.00 NM																														
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	07/14/14	07/20/14	--WTF--	3	\$300.00																																																																																														
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1	KCTV	W	07/16/14	6:11 PM	KCTV5 News @ 6P	6-630pm	:30	KSGB0011H	\$300.00 NM																																																																																										
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																														
	07/21/14	07/27/14	MTWTF--	3	\$300.00																																																																																														
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																																																										
5	KCTV	M	07/21/14	6:27 PM	KCTV5 News @ 6P	6-630pm	:30	KSGB0011H	\$300.00 NM																																																																																										

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[www.kctv5.com](http://www.kctv5.com)

Send Payment To:

**KCTV5**  
**21241 Network Place**  
**Chicago, IL 60673-1212**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
596927-1	07/27/14	July 2014	06/30/14 - 07/27/14
Advertiser	Product	Estimate Number	
Alliance For Freedom	ALLIANCE 4 FREEDOM	603	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	07/14/14	08/08/14	KCTV5 News @ 6P	6-630pm	MTWTF--	:30	3	\$300.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KCTV Tu 07/22/14 6:27 PM KCTV5 News @ 6P 6-630pm :30 KSGB0011H \$300.00 NM 6 KCTV F 07/25/14 6:21 PM KCTV5 News @ 6P 6-630pm :30 KSGB0011H \$300.00 NM									
8	07/14/14	08/08/14	More in the Morning 6A	6-7am	MTWTF--	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/14/14 07/20/14 --WTF-- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCTV W 07/16/14 6:28 AM More in the Morning 6A 6-7am :30 KSGB0011H \$200.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/21/14 07/27/14 MTWTF-- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCTV M 07/21/14 6:55 AM More in the Morning 6A 6-7am :30 KSGB0011H \$200.00 NM									
9	07/14/14	08/08/14	Inside Edition	630-7pm	MTWTF--	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/14/14 07/20/14 --WTF-- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCTV W 07/16/14 6:52 PM Inside Edition 630-7pm :30 KSGB0011H \$350.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/21/14 07/27/14 MTWTF-- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCTV M 07/21/14 6:44 PM Inside Edition 630-7pm :30 KSGB0011H \$350.00 NM									
10	07/14/14	08/08/14	CBS This Morning	7-9am	MTWTF--	:30	2	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/14/14 07/20/14 --WTF-- 2 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCTV W 07/16/14 8:27 AM CBS This Morning 7-9am :30 KSGB0011H \$200.00 NM 2 KCTV Th 07/17/14 8:53 AM CBS This Morning 7-9am :30 KSGB0011H \$200.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/21/14 07/27/14 MTWTF-- 2 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KCTV M 07/21/14 8:51 AM CBS This Morning 7-9am :30 KSGB0011H \$200.00 NM 4 KCTV Th 07/24/14 8:28 AM CBS This Morning 7-9am :30 KSGB0011H \$200.00 NM									
11	07/19/14	08/02/14	KCTV5 News @ 10P Sat	10-1035pm	-----1-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/14/14 07/20/14 -----1- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCTV Sa 07/19/14 10:34 PM KCTV5 News @ 10P Sat 10-1035pm :30 KSGB0011H \$400.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/21/14 07/27/14 -----1- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCTV Sa 07/26/14 10:33 PM KCTV5 News @ 10P Sat 10-1035pm :30 KSGB0011H \$400.00 NM									
12	07/27/14	07/27/14	Su Late News	Sun 10-11p	-----1	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/21/14 07/27/14 -----1 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCTV Su 07/27/14 10:33 PM Su Late News Sun 10-11p :30 KSGB0011H \$550.00 NM									

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[www.kctv5.com](http://www.kctv5.com)

Send Payment To:

**KCTV5**  
**21241 Network Place**  
**Chicago, IL 60673-1212**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
596927-1	07/27/14	July 2014	06/30/14 - 07/27/14
Advertiser	Product	Estimate Number	
Alliance For Freedom	ALLIANCE 4 FREEDOM	603	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	07/27/14	07/27/14	Su Late News	Sun 10-11p	-----1	:30	1	\$550.00	NM
13	07/20/14	08/03/14	Face the Nation	1130am-12n	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/14 07/20/14 -----1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCTV Su 07/20/14 11:59 AM Face the Nation 1130am-12n :30 KSGB0011H \$350.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/21/14 07/27/14 -----1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCTV Su 07/27/14 11:59 AM Face the Nation 1130am-12n :30 KSGB0011H \$350.00 NM									
14	07/20/14	08/03/14	Sun 6-7pm	6-7pm	-----1	:30	1	\$2,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/14 07/20/14 -----1 1 \$2,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCTV Su 07/20/14 6:57 PM Sun 6-7pm 6-7pm :30 KSGB0011H \$2,700.00 NM									
15	07/20/14	08/03/14	CBS Sunday Morning	8-930am	-----1	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/14 07/20/14 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCTV Su 07/20/14 8:48 AM CBS Sunday Morning 8-930am :30 KSGB0011H \$450.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/21/14 07/27/14 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCTV Su 07/27/14 9:29 AM CBS Sunday Morning 8-930am :30 KSGB0011H \$450.00 NM									
16	07/20/14	08/03/14	KCTV5 More Morn Sun	930-1130am	-----1	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/14 07/20/14 -----1 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCTV Su 07/20/14 10:55 AM KCTV5 More Morn Sun 930-1130am :30 KSGB0011H \$300.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/21/14 07/27/14 -----1 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCTV Su 07/27/14 10:11 AM KCTV5 More Morn Sun 930-1130am :30 KSGB0011H \$300.00 NM									
17	07/15/14	07/29/14	Tue 7-8pm	7-8pm	-1-----	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/14 07/20/14 -1----- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCTV Tu 07/15/14 7:48 PM Tue 7-8pm 7-8pm :30 KSGB0011H \$2,200.00 NM									
<b>Total Spots</b>							<b>49</b>		

## Payment Terms Net 30 Days

<u>Gross Total</u>	<b>\$22,450.00</b>
<u>Agency Commission</u>	<b>\$3,367.50</b>
<u>Net Amount Due</u>	<b>\$19,082.50</b>

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