

CONTRACT



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918
(618) 985-2333

www.wsiltv.com

And:

Mentzer Media
210 W. Pennsylvania Ave.
Suite 250
Towson, MD 21204

<u>Contract / Revision</u> 8502 /		<u>Alt Order #</u> 25709077
<u>Product</u> MAMAN		
<u>Contract Dates</u> 09/13/17 - 09/30/17		<u>Estimate #</u> 4926
<u>Advertiser</u> American Action Ntwk		<u>Original Date / Revision</u> 09/11/17 / 09/11/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WSIL-TV	<u>Account Executive</u> Katz Washington DC	<u>Sales Office</u> National Politica
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u> 1021	<u>Advertiser Code</u> 198	<u>Product Code</u> 444
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	3	09/13/17	09/13/17	Local News 5a	5a-6a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--W----				1	\$125.00			
2	3	09/14/17	09/14/17	Local News 5a	5a-6a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---T---				1	\$125.00			
3	3	09/15/17	09/15/17	Local News 5a	5a-6a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----F--				1	\$125.00			
4	3	09/19/17	09/19/17	Local News 5a	5a-6a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-T-----				1	\$125.00			
5	3	09/21/17	09/21/17	Local News 5a	5a-6a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---T---				1	\$125.00			
6	3	09/25/17	09/25/17	Local News 5a	5a-6a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	M-----				1	\$175.00			
7	3	09/27/17	09/27/17	Local News 5a	5a-6a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	--W----				1	\$175.00			
8	3	09/29/17	09/29/17	Local News 5a	5a-6a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	----F--				1	\$175.00			
9	3	09/13/17	09/13/17	Local News 6a	6a-7a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--W----				1	\$225.00			
10	3	09/14/17	09/14/17	Local News 6a	6a-7a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---T---				1	\$225.00			
11	3	09/18/17	09/18/17	Local News 6a	6a-7a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	M-----				1	\$225.00			
12	3	09/20/17	09/20/17	Local News 6a	6a-7a		:30			NM	1	\$225.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
8502 /	25709077

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/13/17 - 09/30/17	MAMAN	4926

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Action Ntwk	09/11/17 / 09/11/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--W----				1	\$225.00			
13	3	09/22/17	09/22/17	Local News 6a	6a-7a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----F--				1	\$225.00			
14	3	09/26/17	09/26/17	Local News 6a	6a-7a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	-T-----				1	\$400.00			
15	3	09/28/17	09/28/17	Local News 6a	6a-7a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	---T---				1	\$400.00			
16	3	09/13/17	09/13/17	Good Morning America	7a-9a		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--W----				1	\$325.00			
17	3	09/15/17	09/15/17	Good Morning America	7a-9a		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----F--				1	\$325.00			
18	3	09/19/17	09/19/17	Good Morning America	7a-9a		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-T-----				1	\$325.00			
19	3	09/21/17	09/21/17	Good Morning America	7a-9a		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---T---				1	\$325.00			
20	3	09/25/17	09/25/17	Good Morning America	7a-9a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	M-----				1	\$450.00			
21	3	09/27/17	09/27/17	Good Morning America	7a-9a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	--W----				1	\$450.00			
22	3	09/29/17	09/29/17	Good Morning America	7a-9a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	----F--				1	\$450.00			
23	3	09/17/17	09/17/17	This Week	8a-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----S				1	\$400.00			
24	3	09/24/17	09/24/17	This Week	8a-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-----S				1	\$400.00			
25	3	09/14/17	09/14/17	Local News 6p	6p-6:30p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---T---				1	\$525.00			
26	3	09/18/17	09/18/17	Local News 6p	6p-6:30p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	M-----				1	\$525.00			
27	3	09/20/17	09/20/17	Local News 6p	6p-6:30p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--W----				1	\$525.00			
28	3	09/22/17	09/22/17	Local News 6p	6p-6:30p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----F--				1	\$525.00			
29	3	09/14/17	09/14/17	Local News 10p	10p-10:35p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/17	09/14/17					1	\$800.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---T---				1	\$800.00			
30	3	09/18/17	09/18/17	Local News 10p	10p-10:35p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	M-----				1	\$800.00			
31	3	09/20/17	09/20/17	Local News 10p	10p-10:35p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--W----				1	\$800.00			
32	3	09/22/17	09/22/17	Local News 10p	10p-10:35p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----F--				1	\$800.00			
33	3	09/13/17	09/13/17	ABC News Nightline	11:37p-12:06a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--W----				1	\$70.00			
34	3	09/14/17	09/14/17	ABC News Nightline	11:37p-12:06a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---T---				1	\$70.00			
35	3	09/15/17	09/15/17	ABC News Nightline	11:37p-12:06a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----F--				1	\$70.00			
36	3	09/18/17	09/18/17	ABC News Nightline	11:37p-12:06a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	M-----				1	\$70.00			
37	3	09/19/17	09/19/17	ABC News Nightline	11:37p-12:06a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-T-----				1	\$70.00			
38	3	09/20/17	09/20/17	ABC News Nightline	11:37p-12:06a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--W----				1	\$70.00			
39	3	09/21/17	09/21/17	ABC News Nightline	11:37p-12:06a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---T---				1	\$70.00			
40	3	09/22/17	09/22/17	ABC News Nightline	11:37p-12:06a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----F--				1	\$70.00			
Totals											40	\$12,385.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 - 09/24/17	32	\$9,710.00	(\$1,456.50)	\$8,253.50
09/25/17 - 09/29/17	8	\$2,675.00	(\$401.25)	\$2,273.75
Totals	40	\$12,385.00	(\$1,857.75)	\$10,527.25

Signature: _____ Date: _____

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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