

## ORDER



WWBT  
5710 Midlothian Tpk  
Richmond, VA 23225

## WWBT

**Orders**

**Order / Rev:** 2054083

**Alt Order #:** 09214939

**Product Desc:** HOUSE MAJORITY PAC

**Estimate:** 6200

**Flight Dates:** 10/02/18 - 10/08/18

**Original Date / Rev:** 09/11/18 / 09/11/18

**Order Type:** Political

**Primary AE:** Ryan Eddins

**Sales Office:** H-DC

**Sales Region:** National

**Agency**

**Name:** Waterfront Strategies

**Buying Contact:**

**Billing Contact:**

3050 K Street NW, Suite 100

Washington, DC 20007

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** ISS/House Majority PAC

**Demographic:** A35+

**Product Codes:** PL20

**Revenue Code 1:** Agency

**Revenue Code 2:** Political

**Revenue Code 3:** Pol-Issue

**Priority:** P 0

**New Business Thru:**

**Advertiser External ID:**

**Agency External ID:**

**Unit Code:** General

**Order Separation:** 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/08/18	32	\$40,750.00	\$34,637.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	32	\$40,750.00	\$34,637.50	0.00
<b>Totals</b>	<b>32</b>	<b>\$40,750.00</b>	<b>\$34,637.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Eddins			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WWBT	10/02/18	10/08/18	12 News Today 6a 12 News Today 6a	Comm	556a-659a	MTWTF--	:30	1	\$900.00	P 0	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/02/18	10/08/18	MTWTF--			1			\$900.00		0.00			
N 2	WWBT	10/02/18	10/08/18	12 News @ 5p 12 News @ 5p	Comm	458p-529p	MTWTF--	:30	3	\$900.00	P 0	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/02/18	10/08/18	MTWTF--			3			\$900.00		0.00			
N 3	WWBT	10/02/18	10/08/18	12 News @ 530p 12 News @ 530p	Comm	529p-559p	MTWTF--	:30	3	\$900.00	P 0	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/02/18	10/08/18	MTWTF--			3			\$900.00		0.00			
N 4	WWBT	10/02/18	10/08/18	12 News @ 6p 12 News @ 6p	Comm	559p-630p	MTWTF--	:30	4	\$1,000.00	P 0	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/02/18	10/08/18	MTWTF--			4			\$1,000.00		0.00			
N 5	WWBT	10/02/18	10/08/18	NET NBC Nightly News Comm Nbc Nightly News	Comm	630-7p M-F	MTWTF--	:30	3	\$3,500.00	P 0	0.00	NM	3	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/02/18	10/08/18	MTWTF--			3			\$3,500.00		0.00			
N 6	WWBT	10/02/18	10/08/18		Comm	659p-730p	MTWTF--	:30	1	\$900.00	P 1	0.00	NM	1	\$900.00

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Advertiser: ISS/House Majority PAC  
 Product Desc: HOUSE MAJORITY PAC  
 Estimate: 6200

WWBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Entertainment Tonight											
				Entertainment Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/18	10/08/18	MTWTF--	1		\$900.00		0.00						
N 7	WWBT	10/02/18	10/08/18	Inside Edition @ 730p	Comm	729p-757p	MTWTF--	:30	1	\$900.00	P 1	0.00	NM	1	\$900.00
				Inside Edition @ 730p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/18	10/08/18	MTWTF--	1		\$900.00		0.00						
N 8	WWBT	10/08/18	10/08/18	NET Monday Prime Other 1	Comm	NET Monday Prime (7:58 PM-10:00 PM)	1-----	:30	1	\$3,500.00	P 0	0.00	NM	1	\$3,500.00
				NET Monday Prime Other 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/18	10/14/18	1-----	1		\$3,500.00		0.00						
N 9	WWBT	10/02/18	10/02/18	NET Tuesday Hour 2	Comm	9p-10p	-1-----	:30	1	\$6,000.00	P 0	0.00	NM	1	\$6,000.00
				Tuesday Hour 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/18	10/07/18	-1-----	1		\$6,000.00		0.00						
N 10	WWBT	10/02/18	10/08/18	Late News M-Sun	Comm	11p-1135p, Sa 11p	MTWTF--	:30	2	\$900.00	P 0	0.00	NM	2	\$1,800.00
				Late News M-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/18	10/08/18	MTWTF--	2		\$900.00		0.00						
N 11	WWBT	10/02/18	10/08/18	NET The Tonight Show	Comm	1135p-1237a	MTWTF--	:30	1	\$350.00	P 1	0.00	NM	1	\$350.00
				The Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/18	10/08/18	MTWTF--	1		\$350.00		0.00						
N 12	WWBT	10/02/18	10/08/18	NET NBC Today Show	Comm	659a-9a	MTWTF--	:30	4	\$900.00	P 0	0.00	NM	4	\$3,600.00
				NBC Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/18	10/08/18	MTWTF--	4		\$900.00		0.00						
N 13	WWBT	10/06/18	10/06/18	12 News Today Sat @ 6a	Comm	6a-7a	-----1-	:30	1	\$400.00	P 0	0.00	NM	1	\$400.00
				12 News Today Sat @ 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/18	10/07/18	-----1-	1		\$400.00		0.00						
N 14	WWBT	10/07/18	10/07/18	NET NBC Sunday Today Show	Comm	758a-859a	-----1	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
				NBC Sunday Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/18	10/07/18	-----1	1		\$600.00		0.00						
N 15	WWBT	10/02/18	10/08/18	Live with Kelly	Comm	10a-11a	MTWTF--	:30	1	\$350.00	P 1	0.00	NM	1	\$350.00
				Live with Kelly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/18	10/08/18	MTWTF--	1		\$350.00		0.00						
N 16	WWBT	10/02/18	10/08/18	Today w/Kathie Lee & Hoda	Comm	11a-1159a	MTWTF--	:30	1	\$350.00	P 1	0.00	NM	1	\$350.00
				Today w/Kathie Lee & Hoda											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/18	10/08/18	MTWTF--	1		\$350.00		0.00						
N 17	WWBT	10/02/18	10/08/18	LOC 12pm News	Comm	1159a-1230p	MTWTF--	:30	1	\$400.00	P 0	0.00	NM	1	\$400.00
				LOC 12pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/18	10/08/18	MTWTF--	1		\$400.00		0.00						
N 18	WWBT	10/02/18	10/08/18	Inside Edition @ 430p	Comm	429p-458p	MTWTF--	:30	1	\$400.00	P 0	0.00	NM	1	\$400.00
				Inside Edition @ 430p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/18	10/08/18	MTWTF--	1		\$400.00		0.00						
N 19	WWBT	10/02/18	10/08/18	12 News 1st @ 4p	Comm	358p-429p	MTWTF--	:30	1	\$400.00	P 0	0.00	NM	1	\$400.00
				12 News 1st @ 4p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/18	10/08/18	MTWTF--	1		\$400.00		0.00						
													Totals	32	\$40,750.00