

ORDER



WWBT
5710 Midlothian Tpk
Richmond, VA 23225

Orders
Order / Rev: 2054083
Alt Order #: 09214939
Product Desc: HOUSE MAJORITY PAC
Estimate: 6200
Flight Dates: 10/02/18 - 10/08/18
Original Date / Rev: 09/11/18 / 09/11/18
Order Type: Political

Primary AE: Ryan Eddins
Sales Office: H-DC
Sales Region: National

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K Street NW, Suite 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/House Majority PAC
Demographic: A35+
Product Codes: PL20
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Pol-Issue
Priority: P 0

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/08/18	32	\$40,750.00	\$34,637.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	32	\$40,750.00	\$34,637.50	0.00
Totals	32	\$40,750.00	\$34,637.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Eddins			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WWBT	10/02/18	10/08/18	12 News Today 6a 12 News Today 6a	Comm	556a-659a	MTWTF--	:30	1	\$900.00	P 0	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/18	10/08/18	MTWTF--		1				\$900.00		0.00			
N 2	WWBT	10/02/18	10/08/18	12 News @ 5p 12 News @ 5p	Comm	458p-529p	MTWTF--	:30	3	\$900.00	P 0	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/18	10/08/18	MTWTF--		3				\$900.00		0.00			
N 3	WWBT	10/02/18	10/08/18	12 News @ 530p 12 News @ 530p	Comm	529p-559p	MTWTF--	:30	3	\$900.00	P 0	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/18	10/08/18	MTWTF--		3				\$900.00		0.00			
N 4	WWBT	10/02/18	10/08/18	12 News @ 6p 12 News @ 6p	Comm	559p-630p	MTWTF--	:30	4	\$1,000.00	P 0	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/18	10/08/18	MTWTF--		4				\$1,000.00		0.00			
N 5	WWBT	10/02/18	10/08/18	NET NBC Nightly News Nbc Nightly News	Comm	630-7p M-F	MTWTF--	:30	3	\$3,500.00	P 0	0.00	NM	3	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/18	10/08/18	MTWTF--		3				\$3,500.00		0.00			
N 6	WWBT	10/02/18	10/08/18		Comm	659p-730p	MTWTF--	:30	1	\$900.00	P 1	0.00	NM	1	\$900.00

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 Flight Dates: 10/02/18 - 10/08/18

Advertiser: ISS/House Majority PAC
 Product Desc: HOUSE MAJORITY PAC
 Estimate: 6200
WWBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Entertainment Tonight															
Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/02/18	10/08/18	MTWTF--		1			\$900.00		0.00				
N 7	WWBT	10/02/18	10/08/18	Inside Edition @ 730p	Comm	729p-757p	MTWTF--	:30	1	\$900.00	P 1	0.00	NM	1	\$900.00
Inside Edition @ 730p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/02/18	10/08/18	MTWTF--		1			\$900.00		0.00				
N 8	WWBT	10/08/18	10/08/18	NET Monday Prime Other	Comm	NET Monday Prime (7:58 PM-10:00 PM)	1-----	:30	1	\$3,500.00	P 0	0.00	NM	1	\$3,500.00
NET Monday Prime Other 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	1-----		1			\$3,500.00		0.00				
N 9	WWBT	10/02/18	10/02/18	NET Tuesday Hour 2	Comm	9p-10p	-1-----	:30	1	\$6,000.00	P 0	0.00	NM	1	\$6,000.00
Tuesday Hour 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	-1-----		1			\$6,000.00		0.00				
N 10	WWBT	10/02/18	10/08/18	Late News M-Sun	Comm	11p-1135p, Sa 11p	MTWTF--	:30	2	\$900.00	P 0	0.00	NM	2	\$1,800.00
Late News M-Su															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/02/18	10/08/18	MTWTF--		2			\$900.00		0.00				
N 11	WWBT	10/02/18	10/08/18	NET The Tonight Show	Comm	1135p-1237a	MTWTF--	:30	1	\$350.00	P 1	0.00	NM	1	\$350.00
The Tonight Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/02/18	10/08/18	MTWTF--		1			\$350.00		0.00				
N 12	WWBT	10/02/18	10/08/18	NET NBC Today Show	Comm	659a-9a	MTWTF--	:30	4	\$900.00	P 0	0.00	NM	4	\$3,600.00
NBC Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/02/18	10/08/18	MTWTF--		4			\$900.00		0.00				
N 13	WWBT	10/06/18	10/06/18	12 News Today Sat @ 6a	Comm	6a-7a	-----1-	:30	1	\$400.00	P 0	0.00	NM	1	\$400.00
12 News Today Sat @ 6a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	-----1-		1			\$400.00		0.00				
N 14	WWBT	10/07/18	10/07/18	NET NBC Sunday Today Show	Comm	758a-859a	-----1	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
NBC Sunday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	-----1		1			\$600.00		0.00				
N 15	WWBT	10/02/18	10/08/18	Live with Kelly	Comm	10a-11a	MTWTF--	:30	1	\$350.00	P 1	0.00	NM	1	\$350.00
Live with Kelly															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/02/18	10/08/18	MTWTF--		1			\$350.00		0.00				
N 16	WWBT	10/02/18	10/08/18	Today w/Kathie Lee & Hoda	Comm	11a-1159a	MTWTF--	:30	1	\$350.00	P 1	0.00	NM	1	\$350.00
Today w/Kathie Lee & Hoda															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/02/18	10/08/18	MTWTF--		1			\$350.00		0.00				
N 17	WWBT	10/02/18	10/08/18	LOC 12pm News	Comm	1159a-1230p	MTWTF--	:30	1	\$400.00	P 0	0.00	NM	1	\$400.00
LOC 12pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/02/18	10/08/18	MTWTF--		1			\$400.00		0.00				
N 18	WWBT	10/02/18	10/08/18	Inside Edition @ 430p	Comm	429p-458p	MTWTF--	:30	1	\$400.00	P 0	0.00	NM	1	\$400.00
Inside Edition @ 430p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/02/18	10/08/18	MTWTF--		1			\$400.00		0.00				
N 19	WWBT	10/02/18	10/08/18	12 News 1st @ 4p	Comm	358p-429p	MTWTF--	:30	1	\$400.00	P 0	0.00	NM	1	\$400.00
12 News 1st @ 4p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/02/18	10/08/18	MTWTF--		1			\$400.00		0.00				
Totals													32	\$40,750.00	