# Quarterly Report January 1, 2024 - March 31, 2024 WCSM-AM/FM, Radio

For the 1<sup>st</sup> quarter of 2024, WCSM-AM AND FM has ascertained the following issues of concern in the surrounding community:

- 1. Helping the needy
- 2. The Functions of the Auditor's Office
- 3. Coldwater School Levy
- 4. Celina School Building Project
- 5. International Youth Exchange
- 6. St Johns Builders

In an effort to provide quality programming pertinent to the concerns of our audience, the aforementioned issues were discussed on WCSM-AM AND FM's Spectrum, a daily public affairs program that runs Monday through Friday at 12:35 pm, and were reflected in news stories, public service announcements and broadcast reports.

## **Helping the needy**

<u>Issue</u> <u>Date</u> <u>Guest</u>

1. Helping the needy January 3, 2024 Patti Hamilton

Barb Hamilton is with Agape Ministries in St Marys. Hamilton talked about Agape's thrift store and food pantry and how people can support the organization.

### **Functions of the Auditor's Office**

<u>Issue</u> <u>Date</u> <u>Guest</u>

2. County Auditor January 18<sup>th</sup>, 2024 *Randy Grapner* 

Mercer County Auditor Randy Grapner and Chief Deputy Auditor Sara Scott appeared on Spectrum to discuss the functions of the Auditor's office and the county's new property valuations.

## **Coldwater School Levy**

<u>Issue</u> <u>Date</u> <u>Guest</u>

3. Coldwater Levy February 19th, 2024 Doug Mader, Jenn McCoy, Brad Niekamp

Coldwater School Superintendent Doug Mader, Treasurer Jenn McCoy and community member Brad Niekamp appeared on Spectrum to discuss the district's proposed income tax levy for operating expenses for the school district on the March Primary Ballot.

## **Celina Building Project**

<u>Issue</u> <u>Date</u> <u>Guest</u>

4. Celina Building Project February 27, 2024 Building Principals

Celina Principals Cory Ahrens, Jenna Hodge and Michelle Duncan appeared on Spectrum to give an update on the status of the Celina School District's future school building project.

## **International Youth Exchange**

<u>Issue</u> <u>Date</u> <u>Guest</u>

5. International Youth Exchange March 4<sup>h</sup>, 2024 Julie Lee

Julie Lee talked about the opportunity to host exchange students from around the world for a year as the student comes to America and attends school and learns about

## **St Johns Builders**

<u>Issue</u> <u>Guest</u> <u>Date</u>
6. St Johns Builders Myron Buxton and Terry Fisher March 19, 2023

Myron Buxton and Terry Fisher talked about the history of St Johns Builders and its mission to help the less fortunate with housing and renovations. St Johns Builders is a ministry of St Johns Lutheran Church in Celina.

A summary of news stories and public service announcements that ran on WCSM AM-FM for the First Quarter of 2024.

#### First Week of January

The Mercer County PERI Chapter #13 will hold its first meeting of 2024 on Tuesday, January 9th. The meeting will be held at the Hopewell Grange Hall on the Mercer County Fairgrounds and will begin at 10:00 AM. Coffee, juice, and doughnuts will be available beginning at 9:30 AM. Guest speaker will be Zelda Zizelman, Assistant Director of the Center for Neurological Development in Burkettsville. The Center serves neurologically impaired children and adults. Chapter members who pay dues annually are encouraged to do so at this meeting.

#### Second Week Of January

WCSM radio continued its popular Back to School Series at the Tri Star Career compact in Celina. Guests included instructors, administrators and several students. Tri Star provides career education for students throughout Mercer and Auglaize Counties.

#### Third Week Of January

Mercer County's seven public libraries are gearing up for a drive-thru pickup event on Saturday, March 2nd, from 9 am to Noon, outside each library. This event marks the beginning of the distribution of 40,000 Free Solar Eclipse Glasses, a collaborative effort by the Mercer County District Library, Celina-Mercer County Chamber, Mercer County Fairgrounds, and the support of local organizations.

#### Fourth Week Of January

The Mercer County Special Olympics athletes played a team of Mercer County Sheriff's Personnel in an exhibition basketball game on Monday January 22<sup>nd</sup> at the Celina Field House.

#### First Week Of February

The Celina Dolphins swim team appeared on Spectrum on Monday February 5<sup>th</sup> to discuss the teams' activities and swim meets in advance of the summer season along with how kids can sign up.

#### Second Week Of February

WCSM's Popular Back to School series continued with a series of broadcasts from the St Henry School District. Guests featured the school's superintendent and building principals along with several students and teachers.

#### Third Week Of February

The 3 Republican candidates were featured on Spectrum to discuss their candidacy for Mercer County Commissioner. Brian Miller, David Penno and Andy Schwieterman appeared on Spectrum to talk about the issues they feel are the most important to the county. The winning candidate for succeed the retiring long term commissioner Jerry Laffin.

#### Fourth Week Of February

Grand Lake Health System, An Affiliate of Joint Township District Memorial Hospital, announces that it has received Heart Failure Advanced Certification (HFAC) from DNV. The certification affirms an organization's excellence in heart failure diagnosis and treatment inclusive of initial diagnostic services, and therapies related to heart failure – as well as clear metrics to evaluate program outcomes. They are the first in Ohio to receive this certification and 1 of 8 in the nation.

#### First Week Of March

The Coldwater Boosters & Baseball/softball Groups Are Having Live & Silent Auctions, Live Duck Races, Raffles & Snacks @ Coldwater American Legion Sat. March 9th. Doors Open @ 6:00, Socializing Til 7:30. Duck Races & Auctions To Follow. \$5.00 Admission Tix Available @ Door. Auction Items Include: Buckeyes, Reds, Bengals & Browns Items, Reds Opening Day Tickets, Muirfield Memorial Golf

Tourney Tix, Custom Coldwater Cavalier Items, Weekend Lodge Getaway, Mens And Ladies Gift Packages, And More

#### Second Week of March

Mercer County PERI Chapter #13 will hold their next meeting on Tuesday, March 12, 2024 at the Hopewell Grange Hall on the Mercer County Fairgrounds. The meeting will begin at 10:00 AM with coffee, juice, and donuts available beginning at 9:30 AM. Guest speaker will be Kelly Hoyng who operates EF & Wellness, a gym and fitness center in Coldwater. Kelly will demonstrate safe, appropriate exercises for the PERI age group.

#### Third Week Of March

WCSM continued its popular back to school series with a visit to Marion Local School District. Guests included Superintendent Mike Pohlman, the district's principals, Athletic Director and many students who talked about the Marion Local School District.

#### Fourth Week Of March

Coldwater Kiwanis is sponsoring their annual All You Can Eat Pancake & Sausage Breakfast on Sunday March 24, 2024, from 8:00 a.m. to 12 noon. Breakfast will be served at Coldwater High School. Tickets are not needed. Free will donation accepted. Proceeds from this event benefit local youth and community service programs