



PSA REPORT

4TH QUARTER OCTOBER 1, 2012 - DECEMBER 30, 2012

DECEMBER 24 - DECEMBER 30, 2012

Station	Air Date	Aired Time	Advertiser/Product	red Len	Aired Ad-ID
WCIU	12/24/12	3:57:57 XM	AD COUNCIL/EMERGENCY PREPAREDNESS	:15	THEDAYBEFOREJOPLINTORNADO
WCIU	12/24/12	3:50:23 XM	AMERICAN HEART ASSOCIATION	:30	GORED30
WCIU	12/24/12	3:43:49 XM	ARBOR DAY FOUNDATION	:05	NOWOURFORESTSDEPEND
WCIU	12/24/12	2:28:25 XM	COAST GUARD FOUNDATION	:30	WGCB1863811
WCIU	12/24/12	5:23:39 AM	COUNCIL FOR ECONOMIC EDUCATION	:30	DISCSD0611
WCIU	12/24/12	2:19:16 XM	DAVE THOMAS FOUNDATION FOR ADOPTION	:30	DAV00330B
WCIU	12/24/12	5:39:55 AM	DEPARTMENT OF HEALTH AND HUMAN SERVICES	:30	THEMOSTIMPORTANTGAME
WCIU	12/24/12	5:54:30 AM	DISABLED AMERICAN VETERANS	:30	THEPLEDGE
WCIU	12/24/12	5:17:04 AM	GOODWILL	:30	PMGW87
WCIU	12/24/12	2:58:48 XM	NATIONAL BIPOLAR FOUNDATION	:30	BIPOLAR30
WCIU	12/24/12	3:24:17 XM	USA.GOV	:20	LIFETRANSITION20
WCIU	12/25/12	4:09:17 XM	AD COUNCIL/GED ACHIEVEMENT	:15	PEPTALKTEXT
WCIU	12/25/12	5:45:01 AM	AD COUNCIL/HISPANIC COLLEGE PREPARATION	1:00	JULIAN
WCIU	12/25/12	3:42:17 XM	AD COUNCIL/HORN OF AFRICA - NFL NEVER GIVE UP	:30	CNAI0028000
WCIU	12/25/12	3:19:00 XM	AD COUNCIL/MENTORING	:15	ALITTLEBIT
WCIU	12/25/12	3:57:39 XM	AL-ANON FAMILY GROUPS	:15	HARVEY15
WCIU	12/25/12	2:58:53 XM	AMERICAN DENTAL ASSOCIATION	1:00	DENTISTSENIORS
WCIU	12/25/12	3:26:14 XM	AMERICAN HEALTH ASSISTANCE FOUNDATION	:20	WHATWOULDYOUNDO
WCIU	12/25/12	3:49:05 XM	AMERICAN LUNG ASSOCIATION	:30	AIRCOLLECTOR
WCIU	12/25/12	5:10:21 AM	ARBOR DAY FOUNDATION	:05	NOWOURFORESTSDEPEND
WCIU	12/25/12	5:54:03 AM	COUNCIL FOR ECONOMIC EDUCATION	:30	DISCSD0611
WCIU	12/25/12	3:57:54 XM	COUNCIL FOR ECONOMIC EDUCATION	:20	DISCSD0511
WCIU	12/25/12	4:38:27 XM	GOODWILL	:15	PMGW89
WCIU	12/26/12	5:16:23 AM	AD COUNCIL/CAREGIVER ASSISTANCE	:30	SILENTSCREAM
WCIU	12/26/12	5:41:20 AM	AD COUNCIL/DRUNK DRIVING PREVENTION/PROJECT ROADBL	:30	SOLITARY CONFINEMENT
WCIU	12/26/12	2:28:32 XM	AD COUNCIL/DRUNK DRIVING PREVENTION/PROJECT ROADBL	:30	AMBULANCE
WCIU	12/26/12	5:24:02 AM	AD COUNCIL/EMERGENCY PREPAREDNESS	:30	THEDAYBEFORE
WCIU	12/26/12	5:23:32 AM	AD COUNCIL/FATHERHOOD INVOLVEMENT	:30	MANICUREREVISED
WCIU	12/26/12	4:39:07 XM	ARBOR DAY FOUNDATION	:05	NOWOURFORESTSDEPEND
WCIU	12/26/12	5:49:23 AM	DEPARTMENT OF HEALTH AND HUMAN SERVICES	:30	THEMOSTIMPORTANTGAME
WCIU	12/27/12	5:39:54 AM	AD COUNCIL/DRUNK DRIVING PREVENTION/PROJECT ROADBL	:30	AMBULANCE
WCIU	12/27/12	6:27:00 PM	AD COUNCIL/DRUNK DRIVING PREVENTION/PROJECT ROADBL	:30	AMBULANCE
WCIU	12/27/12	6:53:44 PM	AD COUNCIL/DRUNK DRIVING PREVENTION/PROJECT ROADBL	:30	AMBULANCE
WCIU	12/27/12	7:47:09 PM	AD COUNCIL/DRUNK DRIVING PREVENTION/PROJECT ROADBL	:30	SOLITARY CONFINEMENT
WCIU	12/27/12	1:28:46 XM	AD COUNCIL/DRUNK DRIVING PREVENTION/PROJECT ROADBL	:30	AMBULANCE
WCIU	12/27/12	1:46:28 XM	AD COUNCIL/DRUNK DRIVING PREVENTION/PROJECT ROADBL	:30	BAD DEALERS
WCIU	12/27/12	2:05:47 XM	AD COUNCIL/DRUNK DRIVING PREVENTION/PROJECT ROADBL	:30	AMBULANCE
WCIU	12/27/12	2:58:49 XM	AD COUNCIL/DRUNK DRIVING PREVENTION/PROJECT ROADBL	:30	BAD DEALERS
WCIU	12/27/12	3:57:48 XM	AD COUNCIL/DRUNK DRIVING PREVENTION/PROJECT ROADBL	:30	AMBULANCE
WCIU	12/27/12	4:23:40 XM	AD COUNCIL/DRUNK DRIVING PREVENTION/PROJECT ROADBL	:30	SOLITARY CONFINEMENT
WCIU	12/27/12	4:38:42 XM	AD COUNCIL/DRUNK DRIVING PREVENTION/PROJECT ROADBL	:30	BAD DEALERS
WCIU	12/27/12	3:25:22 XM	DISABLED AMERICAN VETERANS	:10	REMEMBERME
WCIU	12/28/12	5:09:41 AM	AD COUNCIL/DRUNK DRIVING PREVENTION/PROJECT ROADBL	:30	AMBULANCE
WCIU	12/28/12	5:47:12 AM	AD COUNCIL/DRUNK DRIVING PREVENTION/PROJECT ROADBL	:30	BAD DEALERS
WCIU	12/28/12	5:23:52 AM	SPECIAL OLYMPICS	:30	SPEECHLESS
WCIU	12/29/12	2:18:51 XM	AD COUNCIL/CAREGIVER ASSISTANCE	:15	SILENTSCREAM
WCIU	12/29/12	5:29:20 AM	AD COUNCIL/DRUNK DRIVING PREVENTION/PROJECT ROADBL	:30	BAD DEALERS
WCIU	12/29/12	6:46:07 AM	AD COUNCIL/DRUNK DRIVING PREVENTION/PROJECT ROADBL	:30	AMBULANCE



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Station	Air Date	Aired Time	Advertiser/Product	Ad Length	Aired Ad-ID
WCIU	12/29/12	8:29:19 AM	AD COUNCIL/DRUNK DRIVING PREVENTION/PROJECT ROADBL	:30	SOLITARY CONFINEMENT
WCIU	12/29/12	10:59:19 AM	AD COUNCIL/DRUNK DRIVING PREVENTION/PROJECT ROADBL	:30	AMBULANCE
WCIU	12/29/12	4:21:07 XM	AD COUNCIL/DRUNK DRIVING PREVENTION/PROJECT ROADBL	:30	AMBULANCE
WCIU	12/29/12	4:51:18 XM	AD COUNCIL/DRUNK DRIVING PREVENTION/PROJECT ROADBL	:30	BAD DEALERS
WCIU	12/29/12	5:28:50 AM	AD COUNCIL/FINANCIAL LITERACY	:30	CNFN0018000
WCIU	12/29/12	8:59:19 AM	AD COUNCIL/FORECLOSURE PREVENTION	:30	CLOWN
WCIU	12/29/12	5:59:20 AM	AL-ANON FAMILY GROUPS	:30	MARY30
WCIU	12/29/12	9:59:19 AM	AMERICAN HEART ASSOCIATION	:30	GOREDBETTY30
WCIU	12/29/12	3:38:02 XM	AMERICAN LUNG ASSOCIATION	:15	AIRCOLLECTOR
WCIU	12/29/12	5:58:50 AM	CHILD MIND INSTITUTE	:30	SPEAKUPFORKIDSDEPRESSION
WCIU	12/29/12	3:48:21 XM	DAVE THOMAS FOUNDATION FOR ADOPTION	:15	DAV00315B
WCIU	12/29/12	10:29:19 AM	DEPARTMENT OF VETERANS AFFAIRS	:30	SUCCESSSTORIES
WCIU	12/29/12	3:57:40 XM	GOODWILL	:15	PMGW89
WCIU	12/29/12	6:45:37 AM	HUMANE SOCIETY FOR SHELTER PETS	:30	ANIMALSHELTER
WCIU	12/29/12	10:28:49 AM	IDOT	:30	ZOMA001H
WCIU	12/29/12	3:48:01 XM	SALUTE AMERICA'S HEROES	:20	MIKEDITKA
WCIU	12/29/12	4:27:53 XM	SUSAN G. KOMEN FOR THE CURE	:30	SGK20111135
WCIU	12/30/12	3:12:33 XM	AL-ANON FAMILY GROUPS	:15	LINDA15
WCIU	12/30/12	5:29:20 AM	AMERICAN SPEECH LANGUAGE HEARING ASSOCIATION	:30	SPEAK UP
WCIU	12/30/12	3:37:25 XM	ARBOR DAY FOUNDATION	:05	NOWOURFORESTSDEPEND
WCIU	12/30/12	6:59:30 AM	COUNCIL FOR ECONOMIC EDUCATION	:20	DISCSD0511
WCIU	12/30/12	2:59:20 XM	DEPARTMENT OF HEALTH AND HUMAN SERVICES	:30	THEMOSTIMPORTANTGAME
WCIU	12/30/12	3:25:47 XM	HEART RESCUE PROJECT	:15	ALLALONE
WCIU	12/30/12	6:29:20 AM	IDOT	:30	ZOMA001H
WCIU	12/30/12	3:44:35 XM	NATIONAL ASSOCIATION BOARDS OF PHARMACY FOUNDATION	:15	CDAA1011315
WCIU	12/30/12	3:58:31 XM	NATIONAL PEST MANAGEMENT ASSOCIATION	:15	JSCI17258B
WCIU	12/30/12	5:29:00 AM	NATIONAL RUNAWAY SWITCHBOARD	:20	SPUN