



# PSA REPORT

## AUGUST 13 - AUGUST 19

3rd Quarter July 1, 2012 - September 30, 2012

Station	Air Date	Aired Time	Advertiser/Product	d Le	Aired Ad-ID
WCIU	08/13/12	5:50:58 AM	AD COUNCIL/TEXTING & DRIVING PREVENTION	:10	CNRD0048000
WCIU	08/13/12	2:56:45 XM	AD COUNCIL/TEXTING & DRIVING PREVENTION	:05	CNRD0049000
WCIU	08/13/12	5:03:37 AM	ARBOR DAY FOUNDATION	:20	NOWOURFORESTSDEPEND
WCIU	08/13/12	3:17:49 XM	ARBOR DAY FOUNDATION	:05	NOWOURFORESTSDEPEND
WCIU	08/13/12	4:10:55 XM	CHILD MIND INSTITUTE	:30	SPEAKUPFORKIDSDEPRESSION
WCIU	08/13/12	4:39:31 XM	COUNCIL FOR ECONOMIC EDUCATION	:30	DISCSD0611
WCIU	08/13/12	4:31:27 XM	DISABLED AMERICAN VETERANS	:30	THEPLEDGE
WCIU	08/14/12	4:58:04 XM	COUNCIL FOR ECONOMIC EDUCATION	:30	DISCSD0611
WCIU	08/14/12	4:40:39 XM	DEPARTMENT OF HEALTH AND HUMAN SERVICES	:30	DESTINY
WCIU	08/14/12	4:21:42 XM	MILITARY PATHWAYS	:30	FIRSTSTEP30
WCIU	08/14/12	4:21:12 XM	MORRIS ANIMAL FOUNDATION	:30	BOOKSHELF30
WCIU	08/15/12	3:41:20 XM	AD COUNCIL/ARTHRITIS PREVENTION	:15	PEACHES
WCIU	08/15/12	5:28:16 AM	AD COUNCIL/TEXTING & DRIVING PREVENTION	:05	CNRD0049000
WCIU	08/15/12	5:50:21 AM	ARBOR DAY FOUNDATION	:20	NOWOURFORESTSDEPEND
WCIU	08/15/12	2:56:57 XM	ARBOR DAY FOUNDATION	:20	NOWOURFORESTSDEPEND
WCIU	08/15/12	3:11:25 XM	ARBOR DAY FOUNDATION	:05	NOWOURFORESTSDEPEND
WCIU	08/16/12	5:50:34 AM	ARBOR DAY FOUNDATION	:10	NOWOURFORESTSDEPEND
WCIU	08/16/12	2:43:24 XM	ARBOR DAY FOUNDATION	:20	NOWOURFORESTSDEPEND
WCIU	08/16/12	3:19:11 XM	ARBOR DAY FOUNDATION	:05	NOWOURFORESTSDEPEND
WCIU	08/16/12	5:05:26 AM	MARCH OF DIMES	:15	HEALTHYBABIESAREWORTH
WCIU	08/16/12	3:49:42 XM	MARCH OF DIMES	:15	HEALTHYBABIESAREWORTH
WCIU	08/16/12	3:25:56 XM	PARALYZED VETERANS OF AMERICA	:15	WGCC1905311
WCIU	08/16/12	2:43:44 XM	SAMHSA	:15	STEPS15
WCIU	08/17/12	3:25:56 XM	AD COUNCIL/ARTHRITIS PREVENTION	:15	STEVE
WCIU	08/17/12	3:41:54 XM	AD COUNCIL/TEXTING & DRIVING PREVENTION	:05	CNRD0049000
WCIU	08/17/12	3:57:39 XM	AD COUNCIL/TEXTING & DRIVING PREVENTION	:05	CNRD0049000
WCIU	08/17/12	5:50:34 AM	AMERICAN LUNG ASSOCIATION	:10	AIRCOLLECTOR
WCIU	08/17/12	4:47:02 XM	AMERICAN LUNG ASSOCIATION	:10	AIRCOLLECTOR
WCIU	08/17/12	3:08:32 XM	ARBOR DAY FOUNDATION	:05	NOWOURFORESTSDEPEND
WCIU	08/17/12	3:49:00 XM	ARBOR DAY FOUNDATION	:05	NOWOURFORESTSDEPEND
WCIU	08/17/12	1:51:25 XM	DISABLED AMERICAN VETERANS	:10	REMEMBERME
WCIU	08/17/12	8:27:23 PM	IDOT, Division of Traffic Safety/Drive Sober or Get Pulled	:30	DI12CAH
WCIU	08/17/12	9:26:13 PM	IDOT, Division of Traffic Safety/Drive Sober or Get Pulled	:30	DI12CAH
WCIU	08/18/12	1:54:02 XM	AD COUNCIL/PERFECT PARENT	:30	CNAU0150000
WCIU	08/18/12	2:57:32 XM	AD COUNCIL/PERFECT PARENT	:30	CNAU0152000
WCIU	08/18/12	4:59:00 AM	AD COUNCIL/TEXTING & DRIVING PREVENTION	:05	CNRD0049000
WCIU	08/18/12	1:45:28 XM	AD COUNCIL/TEXTING & DRIVING PREVENTION	:30	CNRD0044000
WCIU	08/18/12	1:53:32 XM	AD COUNCIL/TEXTING & DRIVING PREVENTION	:30	CNRD0050000
WCIU	08/18/12	2:07:47 XM	AD COUNCIL/TEXTING & DRIVING PREVENTION	:15	CNRD0045000
WCIU	08/18/12	2:15:15 XM	AD COUNCIL/TEXTING & DRIVING PREVENTION	:15	CNRD0047000
WCIU	08/18/12	2:28:01 XM	AD COUNCIL/TEXTING & DRIVING PREVENTION	:15	CNRD0051000
WCIU	08/18/12	2:40:30 XM	AL-ANON FAMILY GROUPS	:30	MARY30
WCIU	08/18/12	2:58:02 XM	AL-ANON FAMILY GROUPS	:15	MARY15
WCIU	08/18/12	4:11:29 XM	AL-ANON FAMILY GROUPS	:15	HARVEY15
WCIU	08/18/12	2:49:28 XM	ARBOR DAY FOUNDATION	:05	NOWOURFORESTSDEPEND
WCIU	08/18/12	4:40:27 XM	ARBOR DAY FOUNDATION	:20	NOWOURFORESTSDEPEND



# PSA REPORT AUGUST 13 - AUGUST 19

3rd Quarter July 1, 2012 - September 30, 2012

WCIU	08/18/12	2:48:58 XM	COAST GUARD FOUNDATION	:30	WGCB1863811
WCIU	08/18/12	2:41:00 XM	DAVE THOMAS FOUNDATION FOR ADOPTION	:15	DAV00315B
WCIU	08/18/12	3:51:19 XM	DAVE THOMAS FOUNDATION FOR ADOPTION	:30	DAV00330B
WCIU	08/18/12	5:57:27 PM	IDOT, Division of Traffic Safety/Drive Sober or Get Pulled	:30	DI12CAH
WCIU	08/18/12	7:47:52 PM	IDOT, Division of Traffic Safety/Drive Sober or Get Pulled	:30	DI12CAH
WCIU	08/18/12	8:45:48 PM	IDOT, Division of Traffic Safety/Drive Sober or Get Pulled	:30	DI12CAH
WCIU	08/18/12	10:47:19 PM	IDOT, Division of Traffic Safety/Drive Sober or Get Pulled	:30	DI12CAH
WCIU	08/18/12	4:26:27 XM	IDOT, Division of Traffic Safety/Drive Sober or Get Pulled	:30	DI12CAH
WCIU	08/18/12	4:49:40 XM	IDOT, Division of Traffic Safety/Drive Sober or Get Pulled	:30	DI12CAH
WCIU	08/18/12	1:39:07 XM	JOHN MARSHALL LAW COMMUNITY CALENDAR	:30	PREDATORYLENDING
WCIU	08/18/12	4:39:57 XM	NATIONAL PEST MANAGEMENT ASSOCIATION	:30	WGCA1864911
WCIU	08/18/12	3:43:23 XM	PEACE CORPS	:30	CONVERSATIONS30
WCIU	08/18/12	4:10:59 XM	PEACE CORPS	:30	CALLING30
WCIU	08/18/12	3:16:17 XM	SAMHSA	:15	STEPS15
WCIU	08/18/12	4:28:27 XM	US DEPT OF VETERANS AFFAIRS	:30	VOICES30
WCIU	08/18/12	1:45:58 XM	USO	:15	PORTRAITS15
WCIU	08/18/12	1:54:32 XM	USO	:30	PORTRAITS30
WCIU	08/19/12	4:43:38 XM	AD COUNCIL/PERFECT PARENT	:30	CNAU0150000
WCIU	08/19/12	4:22:29 XM	AD COUNCIL/TEXTING & DRIVING PREVENTION	:30	CNRD0044000
WCIU	08/19/12	4:34:07 XM	AD COUNCIL/TEXTING & DRIVING PREVENTION	:30	CNRD0050000
WCIU	08/19/12	4:58:16 AM	AL-ANON FAMILY GROUPS	:15	MARY15
WCIU	08/19/12	1:27:51 XM	AL-ANON FAMILY GROUPS	:15	LINDA15
WCIU	08/19/12	5:59:30 AM	AMERICAN HEALTH ASSISTANCE FOUNDATION	:20	WHATWOULDYOU DO
WCIU	08/19/12	2:56:08 XM	AMERICAN HEALTH ASSISTANCE FOUNDATION	:20	WHATWOULDYOU DO
WCIU	08/19/12	4:52:00 XM	BOYS TOWN	:20	PARENT20
WCIU	08/19/12	6:29:30 AM	CENTERS FOR DISEASE CONTROL PREVENTION	:20	YXAB3821
WCIU	08/19/12	4:10:46 XM	GOODWILL	:15	PMGW85
WCIU	08/19/12	3:56:41 PM	IDOT, Division of Traffic Safety/Drive Sober or Get Pulled	:30	DI12CAH
WCIU	08/19/12	10:31:55 PM	IDOT, Division of Traffic Safety/Drive Sober or Get Pulled	:30	DI12CAH
WCIU	08/19/12	4:21:59 XM	IDOT, Division of Traffic Safety/Drive Sober or Get Pulled	:30	DI12CAH
WCIU	08/19/12	4:43:08 XM	IDOT, Division of Traffic Safety/Drive Sober or Get Pulled	:30	DI12CAH
WCIU	08/19/12	1:18:48 XM	JOHN MARSHALL LAW COMMUNITY CALENDAR	:30	PREDATORYLENDING
WCIU	08/19/12	2:18:54 XM	NATIONAL ASSOCIATION BOARDS OF PHARMACY FC	:15	CDAA1011215
WCIU	08/19/12	2:44:07 XM	PARALYZED VETERANS OF AMERICA	:15	BENAFFLECKHONORS
WCIU	08/19/12	2:50:11 XM	USA.GOV	:15	LIFETRANSITION15
WCIU	08/19/12	4:51:30 XM	USO	:30	PORTRAITS30
WCIU	08/19/12	3:57:25 XM	WILDLIFE CONSERVANCY	:15	BREEDLOVE15



# COMMUNITY CALENDAR

## AUGUST 13 - AUGUST 19

3rd Quarter July 1, 2012 - September 30, 2012

Community Calendars are 30 second public service announcements for  
upcoming events in Chicago and surrounding suburbs.

Station	Air Date	Aired Time	d Ler	Aired Ad-ID	Issue Category	Issue Category	Issue Category
WCIU	08/13/12	3:25:51 XM	:30	Community CalendarWCIU 1A	Health, Elderly, & Poverty	Recreation, Entertainment & Sports	Health, Elderly, & Poverty
WCIU	08/13/12	4:58:08 XM	:30	Community CalendarWCIU 1A	1. If you live in the 12 ward bring your kids to get immunizations,dental and eye exams. School supplies will also be provided. 2. Have interactive fun at he National Hellenic Museum. Travel through ancient Greece & experience the life of Greek gods. 3. Walk to raise money for Parkinson Disease. There will be refreshments, prizes, and a doctor available for info and questions.		
WCIU	08/14/12	5:13:46 AM	:30	Community CalendarWCIU 1A			
WCIU	08/14/12	3:49:08 XM	:30	Community CalendarWCIU 1A			
WCIU	08/18/12	1:17:49 XM	:30	Community CalendarWCIU 1A			
WCIU	08/18/12	2:14:45 XM	:30	Community CalendarWCIU 1A			
WCIU	08/18/12	3:15:47 XM	:30	Community CalendarWCIU 1A			
WCIU	08/18/12	4:10:29 XM	:30	Community CalendarWCIU 1A			
WCIU	08/18/12	4:39:27 XM	:30	Community CalendarWCIU 1A			
WCIU	08/19/12	1:18:18 XM	:30	Community CalendarWCIU 1A			
WCIU	08/13/12	8:09:09 AM	:30	Community CalendarWCIU 1A			
WCIU	08/14/12	6:40:38 AM	:30	Community CalendarWCIU 1A			
WCIU	08/14/12	12:27:36 XM	:30	Community CalendarWCIU 1A			
WCIU	08/15/12	8:24:21 AM	:30	Community CalendarWCIU 1A			
WCIU	08/16/12	6:30:10 AM	:30	Community CalendarWCIU 1A			
WCIU	08/16/12	12:47:29 XM	:30	Community CalendarWCIU 1A			
WCIU	08/17/12	9:55:08 AM	:30	Community CalendarWCIU 1A			
WCIU	08/18/12	10:29:20 AM	:30	Community CalendarWCIU 1A			
WCIU	08/18/12	1:11:04 XM	:30	Community CalendarWCIU 1A			
WCIU	08/19/12	10:45:21 AM	:30	Community CalendarWCIU 1A			
Station	Air Date	Aired Time	d Ler	Aired Ad-ID	Issue Category	Issue Category	Issue Category
WCIU	08/14/12	4:30:28 XM	:30	Community CalendarWCIU 1B	Recreation, Entertainment & Sports	Recreation, Entertainment & Sports	Recreation, Entertainment & Sports
WCIU	08/18/12	1:24:45 XM	:30	Community CalendarWCIU 1B	1.Help KnowledgeHookUP support our Veterans at their Truck and Bike Show. See cool cars, listen to music and more. 2.Visit the Lincoln Park Conservatory and see a tropical rain forest, beautiful exotic plants and flowers. 3. Get ready for a day of family fun at Auburn Gresham's 7 <sup>th</sup> annual Renaissance Fes ival. Enjoy music, food and more!		
WCIU	08/18/12	2:48:28 XM	:30	Community CalendarWCIU 1B			
WCIU	08/18/12	3:42:53 XM	:30	Community CalendarWCIU 1B			
WCIU	08/18/12	4:27:57 XM	:30	Community CalendarWCIU 1B			
WCIU	08/18/12	4:51:40 XM	:30	Community CalendarWCIU 1B			
WCIU	08/19/12	1:27:21 XM	:30	Community CalendarWCIU 1B			
WCIU	08/13/12	6:54:59 AM	:30	Community CalendarWCIU 1B			
WCIU	08/13/12	12:26:43 XM	:30	Community CalendarWCIU 1B			
WCIU	08/14/12	8:10:08 AM	:30	Community CalendarWCIU 1B			
WCIU	08/15/12	7:08:27 AM	:30	Community CalendarWCIU 1B			
WCIU	08/15/12	12:26:35 XM	:30	Community CalendarWCIU 1B			
WCIU	08/16/12	8:41:49 AM	:30	Community CalendarWCIU 1B			
WCIU	08/17/12	7:54:33 AM	:30	Community CalendarWCIU 1B			
WCIU	08/17/12	12:14:41 XM	:30	Community CalendarWCIU 1B			
WCIU	08/18/12	10:59:20 AM	:30	Community CalendarWCIU 1B			
WCIU	08/19/12	7:29:00 AM	:30	Community CalendarWCIU 1B			
WCIU	08/19/12	12:45:12 XM	:30	Community CalendarWCIU 1B			



# CHILDREN'S PSA REPORT

## AUGUST 13 - AUGUST 19

3rd Quarter July 1, 2012 - September 30, 2012

Station	Air Date	Aired Time	Advertiser/Product	ed Len	Aired Ad-ID
WCIU	08/14/12	2:49:40 XM	*FAMILY/BOY SCOUTS OF AMERICA/KIDS	:15	GETUP
WCIU	08/15/12	4:57:28 AM	*Family/CPS Real Men Read	:15	15 English TV
WCIU	08/15/12	3:42:30 XM	*Family/CPS Real Men Read	:15	15 English TV
WCIU	08/16/12	3:10:19 XM	*FAMILY/BOY SCOUTS OF AMERICA/KIDS	:15	SOMETHINGBIGGER
WCIU	08/16/12	2:50:40 XM	*Family/CPS Real Men Read	:15	15 English TV
WCIU	08/17/12	5:28:01 AM	*FAMILY/BOY SCOUTS OF AMERICA/KIDS	:15	GETUP
WCIU	08/17/12	3:13:43 XM	*Family/CPS Real Men Read	:15	15 English TV
WCIU	08/18/12	6:38:35 AM	*FAMILY/BOY SCOUTS OF AMERICA/KIDS	:30	GETUP
WCIU	08/18/12	6:56:16 AM	*FAMILY/BOY SCOUTS OF AMERICA/KIDS	:30	MOREFUN
WCIU	08/18/12	7:44:31 AM	*FAMILY/BOY SCOUTS OF AMERICA/KIDS	:30	GETUP
WCIU	08/18/12	7:54:32 AM	*FAMILY/BOY SCOUTS OF AMERICA/KIDS	:30	MOREFUN
WCIU	08/18/12	7:19:52 AM	*Family/CPS Real Men Read	:15	15 English TV
WCIU	08/18/12	7:27:14 AM	*Family/CPS Real Men Read	:15	15 English TV
WCIU	08/18/12	1:25:15 XM	*Family/CPS Real Men Read	:15	15 English TV
WCIU	08/18/12	7:21:07 AM	*FAMILY/DEPARTMENT OF HUMAN SERVICES/CHILD OBESI	:30	WECAN
WCIU	08/18/12	1:39:37 XM	*FAMILY/DEPARTMENT OF HUMAN SERVICES/CHILD OBESI	:30	WECAN
WCIU	08/18/12	7:11:26 AM	*KIDS/AD COUNCIL/CHILD PASSENGER SAFETY	:30	ACTIONHEROALLIANCE
WCIU	08/18/12	7:54:02 AM	*KIDS/AD COUNCIL/CHILD PASSENGER SAFETY	:30	ACTIONHEROALLIANCE
WCIU	08/18/12	7:20:37 AM	*KIDS/AD COUNCIL/FORESTRY	:30	CNFT0033000
WCIU	08/18/12	7:20:07 AM	*KIDS/AMERICAN DENTAL ASSOCIATION	:30	SMARTPHONEDUDLEY
WCIU	08/18/12	7:27:29 AM	*KIDS/AMERICAN DENTAL ASSOCIATION	:30	DUDLYSDENTALISLAND
WCIU	08/18/12	7:26:29 AM	*KIDS/ARBOR DAY FOUNDATION	:15	NATUREEXPLORE
WCIU	08/18/12	7:43:31 AM	*KIDS/ARBOR DAY FOUNDATION	:30	EXPLORE30
WCIU	08/18/12	7:43:01 AM	*KIDS/BOYS TOWN	:30	IGO30
WCIU	08/18/12	7:53:32 AM	*KIDS/BY THE HAND CLUB FOR KIDS	:30	READINGTAKESYOUFAR
WCIU	08/18/12	7:27:59 AM	*KIDS/FOUNDATION FOR A BETTER LIFE	:10	CROSSWALK
WCIU	08/18/12	7:42:31 AM	*KIDS/FOUNDATION FOR A BETTER LIFE	:30	FZAA1068
WCIU	08/18/12	7:44:01 AM	*KIDS/GIRL SCOUTS	:30	ZPLW16030
WCIU	08/18/12	7:53:02 AM	*KIDS/USA SWIMMING	:30	AMERICASSWIMTEAM
WCIU	08/19/12	3:49:33 XM	*FAMILY/DEPARTMENT OF HUMAN SERVICES/CHILD OBESI	:30	WECAN

COMMUNITY CALENDAR - 30 second public service announcement about upcoming events that relate to educating kids.

1. Find out how you can apply for federal student aid to finance your college education. Learn about the cost of a college education and the types of aid available through the federal government in this interactive and informative workshop at the Dunning Library.

2. It's back to school time. At this workshop, an instructor in the department of Chiropractic Practice National University of Health Sciences will discuss how posture, backpacks and exercise affect your kids health. Please call the West Town Library for more information.

WCIU	08/18/12	6:47:28 AM	*FAMILY/COMMUNITY CALENDAR/GET ON BOARD	:30	GETONBOARD
WCIU	08/18/12	7:10:26 AM	*FAMILY/COMMUNITY CALENDAR/GET ON BOARD	:30	GETONBOARD
WCIU	08/18/12	7:26:44 AM	*FAMILY/COMMUNITY CALENDAR/GET ON BOARD	:30	GETONBOARD
WCIU	08/18/12	7:52:32 AM	*FAMILY/COMMUNITY CALENDAR/GET ON BOARD	:30	GETONBOARD
WCIU	08/18/12	1:24:15 XM	*FAMILY/COMMUNITY CALENDAR/GET ON BOARD	:30	GETONBOARD
WCIU	08/19/12	2:43:37 XM	*FAMILY/COMMUNITY CALENDAR/GET ON BOARD	:30	GETONBOARD