Contract Agreement Between:

CONTRACT

KBFX
1901 Westwind Dr
Bakersfield, CA 93301
USA
(661) 327-7955
www.bakersfieldnow.com

And:

Sadler Strategic Media Inc.
12103 Viewcrest Rd
Studio City, CA 91604

Contract / Revision	Alt Order #
1016390 /	26145396

Product
297/421/2188 No on Prop 6

Contract Dates	Estimate #
10/08/18 - 10/14/18	**2188**

Advertiser	Original Date / Revision
No on Prop 6	09/11/18 / 09/11/18

Billing Cycle	Billing Calendar	Cash/Trade
WEEKLY	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
KBFX	Los Angeles Millenni	KATZ Los Ange

Special Handling

Demographic
Adults 35+

		Total Ratings
		59.80
Agy Code	**Advertiser Code**	**Product 1/2**
9917619	297	421

Agency Ref	Advertiser Ref
17268	2432016

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KBFX	10/08/18	10/12/18	Eyewitness News 7a-9a	7:00 AM-9:00 AM		:30				NM	2	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/08/18	10/14/18	MTWTF--	2	$175.00	2.50							
N 2	KBFX	10/08/18	10/12/18	Eyewitness News 7a-8a	7:00 AM-8:00 AM		:30				NM	2	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/08/18	10/14/18	MTWTF--	2	$175.00	2.50							
N 3	KBFX	10/08/18	10/12/18	Hot Bench	2:00 PM-3:00 PM		:30				NM	2	$80.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/08/18	10/14/18	MTWTF--	2	$40.00	1.00							
N 4	KBFX	10/08/18	10/12/18	The Big Bang Theory	6:00 PM-7:00 PM		:30				NM	3	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/08/18	10/14/18	MTWTF--	3	$200.00	4.00							
N 5	KBFX	10/08/18	10/12/18	Eyewitness News at 10 on Fc	10:00 PM-11:00 PM		:30				NM	3	$1,530.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/08/18	10/14/18	MTWTF--	3	$510.00	3.00							
N 6	KBFX	10/13/18	10/13/18	The Big Bang Theory (2x)	6:00 PM-7:00 PM		:30				NM	2	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/08/18	10/14/18	-----S-	2	$200.00	2.50							
N 7	KBFX	10/13/18	10/13/18	Eyewitness News at 10	10:00 PM-10:30 PM		:30				NM	1	$265.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/08/18	10/14/18	-----S-	1	$265.00	2.50							
N 8	KBFX	10/13/18	10/13/18	Modern Family	10:30 PM-11:00 PM		:30				NM	1	$105.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/08/18	10/14/18	-----S-	1	$105.00	1.30							
N 9	KBFX	10/14/18	10/14/18	Eyewitness News at 10	10:00 PM-10:30 PM		:30				NM	1	$265.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/08/18	10/14/18	------S	1	$265.00	2.00							
N 10	KBFX	10/11/18	10/11/18	FOX NFL Football Thursday	5:20 PM-8:30 PM		:30				NM	1	$2,535.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/08/18	10/14/18	---T---	1	$2,535.00	6.50							
N 11	KBFX	10/14/18	10/14/18	NFL Early Game	10:00 AM-1:30 PM		:30				NM	1	$2,535.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/08/18	10/14/18	------S	1	$2,535.00	4.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

Contract Agreement Between:

KBFX
1901 Westwind Dr
Bakersfield, CA 93301
USA
(661) 327-7955
www.bakersfieldnow.com

Contract / Revision	Alt Order #
1016390 /	26145396

Contract Dates	Product	Estimate #
10/08/18 - 10/14/18	297/421/2188 No on Pr	2188

Advertiser	Original Date / Revision
No on Prop 6	09/11/18 / 09/11/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N	12	KBFX	10/14/18	10/14/18	NFL Late Game	1:30 PM-4:00 PM		:30			NM	1	$2,535.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/08/18	10/14/18	------S	1	$2,535.00	5.50						
						Totals		59.80				20	$11,550.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/08/18 -10/14/18	20	$11,550.00	($1,732.50)	$9,817.50
Totals	20	$11,550.00	($1,732.50)	$9,817.50

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	26145396	**Changes as of:**	9/7/2018 at 3:16 PM	**Version:**	Original Order
CPE:	297/421/2188	**Flight:**	9/24/18 - 11/4/18	**Station:**	KBFX
Agency:	SADLER STRATEGIC 12103 VIEWCREST ROAD STUDIO CITY, CA 91604	**Advertiser:**	No on Prop 6	**Market:**	Bakersfield
		Product:	No on Prop 6	**Office:**	LOS ANGELES
		Agency Order #:	7698571	**Service:**	Nielsen
		Buyer:	Sadler, Sheri	**Primary Demo:**	Adults 35+
		Salesperson:	JENNA AVISHAY 323-966-5205	**Assistant:**	RILEY SCHONEMAN 323-966-5009
		Separation:			

Con Type:	POLITICAL/VOTE
Total $:	$11,550.00
Total Spots:	20
Total CPP:	$193.14
Total GRP:	59.8

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/24 - 10/29							Total Spots	Total $	CPP*	GRP*
							9/24	10/1	10/8	10/15	10/22	10/29					
1	M-F 7a-9a		Eyewitness News-Fox 58 7A-9A Block	$175.00	2.5	30	0	0	2	0	0	0		2	$350.00	$70.00	5.0
2	M-F 7a-8a		Eyewitness News-7A on Fox58	$175.00	2.5	30	0	0	2	0	0	0		2	$350.00	$70.00	5.0
3	M-F 2p-3p		Hot Bench	$40.00	1.0	30	0	0	2	0	0	0		2	$80.00	$40.00	2.0
4	M-F 6p-7p		Big Bang Theory	$200.00	4.0	30	0	0	3	0	0	0		3	$600.00	$50.00	12.0
5	M-F 10p-11p		Eyewitness News-10P on KBFX	$510.00	3.0	30	0	0	3	0	0	0		3	$1,530.00	$170.00	9.0
	offer																
6	Sa 6p-7p		Big Bang Theory (2X)	$200.00	2.5	30	0	0	2	0	0	0		2	$400.00	$80.00	5.0
	offer																
7	Sa 10p-10:30p		Eyewitness News-10P on KBFX	$265.00	2.5	30	0	0	1	0	0	0		1	$265.00	$106.00	2.5
	offer																
8	Sa 10:30p-11p		Modern Family	$105.00	1.3	30	0	0	1	0	0	0		1	$105.00	$80.77	1.3
	offer																
9	Su 10p-10:30p		Eyewitness News-10P on KBFX	$265.00	2.0	30	0	0	1	0	0	0		1	$265.00	$132.50	2.0
	offer																
10	Th 5:20p-8:30p		Thursday Night Football	$2,535.00	6.5	30	0	0	1	0	0	0		1	$2,535.00	$390.00	6.5
	offer																
11	Su 10a-1:30p		NFL Sunday Early	$2,535.00	4.0	30	0	0	1	0	0	0		1	$2,535.00	$633.75	4.0
	offer																
12	Su 1:30p-4p		NFL Sunday Late	$2,535.00	5.5	30	0	0	1	0	0	0		1	$2,535.00	$460.91	5.5
						TOTALS:	**0**	**0**	**20**	**0**	**0**	**0**		**20**	**$11,550.00**	**$193.14**	**59.8**

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125 West 55th St
New York, NY 10019

Contract #	26145396	**Changes as of:**	9/7/2018 at 3:16 PM	**Version:**	Original Order		
CPE:	297/421/2188	**Flight:**	9/24/18 - 11/4/18	**Station:**	KBFX	**Con Type:**	POLITICAL/VOTE
Agency:	SADLER STRATEGIC 12103 VIEWCREST ROAD STUDIO CITY, CA 91604	**Advertiser:**	No on Prop 6	**Market:**	Bakersfield	**Total $:**	$11,550.00
		Product:	No on Prop 6	**Office:**	LOS ANGELES	**Total Spots:**	20
		Agency Order #:	7698571	**Service:**	Nielsen	**Total CPP:**	$193.14
		Buyer:	Sadler, Sheri	**Primary Demo:**	Adults 35+	**Total GRP:**	59.8
		Salesperson:	JENNA AVISHAY 323-966-5205	**Assistant:**	RILEY SCHONEMAN 323-966-5009		
		Separation:					

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
09/07/18 3:16 PM	JENNA AVISHAY	Separation: 30

Competitive Information

Market Budget:	**$41,250**
KBFX Share:	**28%**
Comment:	**Rank and share estimated**
KBAK:	**45%**
KERO:	**12%**
KGET:	**15%**

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	20	$11,550.00	$193.14	59.8
Total	**100%**	**20**	**$11,550.00**	**$193.14**	**59.8**

Monthly Summary

Month	Spots	Dollars
2018-Sep	0	$0.00
2018-Oct	20	$11,550.00
2018-Nov	0	$0.00
Total	**20**	**$11,550.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Queued for Electronic Contracting	9/7/18 3:19 PM					$0	$0	
New	9/7/18 3:16 PM	JENNA AVISHAY	New	20		$11,550.00	$11,550.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.