ORDER

Sage Media Planning & Placement, Inc.

Order/Rev: Alt Order#: Product Desc: Estimate:

Agency Name:

Advertiser Name: Lower Costs California

264727

13402

10777170

LOWER COSTS CALI

Totals

| | | # of Sp | ots | Gross Amount | | | Net Amoun | |
|---------|--------------|--|---|-------------------------------------|-----------------------------|--------------|-------------------------------------|-------------|
| Totals | | 114 | | \$52,700.00 | | \$44,795.00 | | |
| .n | Ch | | Start/End Time | | | Len | | Pri |
| | KFTV | 1 | 6a-7a | | | 00:30 | | P-02 |
| | Week Week | <u>Start Date</u> 05/07/24 05/14/24 | <u>End Date</u> 05/13/24 05/20/24 | <u>Weekdays</u> 11111 11111 | <u>Spots/Week</u> 3 3 | | <u>Rate</u> \$100.00 \$100.00 | |
| n | Ch | | Start/End Time | | | Len | | Pri |
| | KFTV | 1 | 7a-8a | | | 00:30 | | P-03 |
| | Week Week | <u>Start Date</u> 05/07/24 05/14/24 | <u>End Date</u> 05/13/24 05/20/24 | <u>Weekdays</u> 11111 11111 | <u>Spots/Week</u> 5 5 | | <u>Rate</u> \$170.00 \$170.00 | |
| n | Ch | | Start/End Time | | | Len | | Pri |
| | KFTV | , | 8a-9a | | | 00:30 | | P-02 |
| | Week Week | <u>Start Date</u> 05/07/24 05/14/24 | <u>End Date</u> 05/13/24 05/20/24 | <u>Weekdays</u> 11111 11111 | <u>Spots/Week</u> 3 3 | | <u>Rate</u> \$300.00 \$300.00 | |
| n | Ch | | Start/End Time | | | Len | | Pri |
| | KFTV | | 9a-10a | | | 00:30 | | P-02 |
| | Week Week | <u>Start Date</u> 05/07/24 05/14/24 | <u>End Date</u> 05/13/24 05/20/24 | <u>Weekdays</u> 11111 11111 | <u>Spots/Week</u> 3 3 | | <u>Rate</u> \$300.00 \$300.00 | |
| .n | Ch | | Start/End Time | | | Len | | Pri |
| | KFTV | 1 | 10a-11a | | | 00:30 | 1 | P-02 |
| | Week Week | <u>Start Date</u> 05/07/24 05/14/24 | <u>End Date</u> 05/13/24 05/20/24 | <u>Weekdays</u> 11111 11111 | <u>Spots/Week</u> 3 3 | | <u>Rate</u> \$300.00 \$300.00 | |
| n | Ch | | Start/End Time | | | Len | | Pri |
| | KFTV | 1 | 11a-12p | | | 00:30 | | P-02 |
| | Week Week | <u>Start Date</u> 05/07/24 05/14/24 | <u>End Date</u> 05/13/24 05/20/24 | <u>Weekdays</u> 11111 11111 | <u>Spots/Week</u> 3 3 | | <u>Rate</u> \$300.00 \$300.00 | |
| n | Ch | | Start/End Time | | | Len | | Pri |
| | KFTV | | 12p-1230p | | | 00:30 | | P-03 |
| | Week Week | <u>Start Date</u> 05/07/24 05/14/24 | <u>End Date</u> 05/13/24 05/20/24 | <u>Weekdays</u> 11111 11111 | <u>Spots/Week</u> 3 3 | | <u>Rate</u> \$280.00 \$280.00 | |
| n | Ch | | Start/End Time | | | Len | | Pri |
| | KFTV Week | , <u>Start Date</u> 05/07/24 | 1p-2p <u>End Date</u> 05/13/24 | <u>Weekdays</u> 11111 | <u>Spots/Week</u> 3 | 00:30 | <u>Rate</u> \$200.00 | P-03 |
| | Week | 05/14/24 | 05/20/24 | 11111 | 3 | | \$200.00 | |
| n | Ch | - | Start/End Time | | | Len | | Pri |
| | KFTV Week | <u>Start Date</u> 05/07/24 | 2p-3p <u>End Date</u> 05/13/24 | <u>Weekdays</u> 11111 | <u>Spots/Week</u> 3 | 00:30 | <u>Rate</u> \$190.00 | P-03 |
| n | Week Ch | 05/14/24 | 05/20/24 Start/End Time | 11111 | 3 | Lon | \$190.00 | Pri |
| .n 0 | KFT\ | / | 3p-4p | | | Len 00:30 |) | P11 P-02 |
| 10 | Week | , <u>Start Date</u> 05/07/24 05/14/24 | <u>End Date</u> 05/13/24 05/20/24 | <u>Weekdays</u> 11111 11111 | <u>Spots/Week</u> 3 3 | 00.00 | <u>Rate</u> \$350.00 \$350.00 | 1 02 |
| n | Ch | | Start/End Time | | J | Len | ΨΟΟΟ.ΟΟ | Pri |
| 1 | KFT\ | / | 4p-5p | | | 00:30 | | P-02 |
| • | Week Week | , <u>Start Date</u> 05/07/24 05/14/24 | <u>End Date</u> 05/13/24 05/20/24 | <u>Weekdays</u> 11111– 11111– | <u>Spots/Week</u> 3 3 | 00.00 | <u>Rate</u> \$750.00 \$750.00 | |
| n | Ch | | Start/End Time | | | Len | | Pri |
| 2 | KFT∖ | / | 5р-6р | | | 00:30 | | P-02 |

| | | <u>Start Date</u> | End Date | <u>Weekdays</u> | Spots/Week | Rate | |
|--|--|--|--|--|--|---|--|
| | Week Week | 05/07/24 05/14/24 | 05/13/24 05/20/24 | 11111 11111 | 3 3 | \$900.00 \$900.00 | |
| Ln | Ch | 03/14/24 | Start/End Time | 11111 | 3 | Len | Pri |
| 13 | KFTV | , | 6p-630p | | | 00:30 | P-02 |
| | | Start Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | |
| | Week | 05/07/24 05/14/24 | 05/13/24 05/20/24 | 11111– | 2 2 | \$1,250.00 | |
| Ln | Week Ch | 05/14/24 | Start/End Time | 11111– | 2 | \$1,250.00 Len | Pri |
| 14 | KFTV | 1 | 7p-8p | | | 00:30 | P-03 |
| •• | | Start Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | |
| | Week | 05/07/24 | 05/13/24 | 11111– | 1 | \$1,020.00 | |
| ١٣ | Week | 05/14/24 | 05/20/24 | 11111– | 1 | \$1,020.00 | |
| Ln 15 | Ch KFTV | , | Start/End Time 8p-9p | | | Len 00:30 | Pri P-03 |
| 10 | | Start Date | End Date | Weekdays | Spots/Week | Rate | 1-00 |
| | Week | 05/07/24 | 05/13/24 | 11111 | 2 | \$900.00 | |
| | Week | 05/14/24 | 05/20/24 | 11111 | 2 | \$900.00 | |
| Ln | Ch | , | Start/End Time | | | Len | Pri |
| 16 | KFTV | | 9p-10p <u>End Date</u> | Weekdays | Spota/Mook | 00:30 Rate | P-03 |
| | Week | <u>Start Date</u> 05/07/24 | 05/13/24 | <u>vveeкdays</u> 11111 | <u>Spots/Week</u> 1 | <u>Rate</u> \$900.00 | |
| | Week | 05/14/24 | 05/20/24 | 11111 | 1 | \$900.00 | |
| Ln | Ch | | Start/End Time | | | Len | Pri |
| 17 | KFTV | | 10p-11p | | - - | 00:30 | P-03 |
| | Week | <u>Start Date</u> 05/07/24 | End Date 05/13/24 | <u>Weekdays</u> 11111– | <u>Spots/Week</u> 1 | <u>Rate</u> \$750.00 | |
| | Week | 05/14/24 | 05/20/24 | 11111- | 1 | \$750.00 | |
| Ln | Ch | | Start/End Time | | | Len | Pri |
| 18 | KFTV | , | 11p-1135p | | | 00:30 | P-02 |
| | 10/ | Start Date | End Date | Weekdays | Spots/Week | Rate | |
| | Week Week | 05/07/24 05/14/24 | 05/13/24 05/20/24 | 11111 11111 | 3 3 | \$550.00 \$550.00 | |
| Ln | Ch | | Start/End Time | | | Len | Pri |
| 19 | KFTV | 1 | 1135p-12a | | | 00:30 | P-02 |
| | | Start Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | |
| | | | | • | <u>Spois/week</u> | | |
| | Week Week | 05/07/24 | 05/13/24 | 11111- | 2 | \$1,200.00 | |
| Ln | Week | | 05/13/24 05/20/24 | • | | \$1,200.00 \$1,200.00 | Pri |
| Ln 20 | | 05/07/24 | 05/13/24 | 11111- | 2 | \$1,200.00 | Pri P-02 |
| | Week Ch | 05/07/24 | 05/13/24 05/20/24 Start/End Time | 11111- | 2 | \$1,200.00 \$1,200.00 Len | |
| | Week Ch KFTV Week | 05/07/24 05/14/24 <u>Start Date</u> 05/06/24 | 05/13/24 05/20/24 Start/End Time 3:00 PM-3:30 PM <u>End Date</u> 05/12/24 | 11111– 11111– <u>Weekdays</u> -—1- | 2 2 <u>Spots/Week</u> 1 | \$1,200.00 \$1,200.00 Len 00:30 <u>Rate</u> \$270.00 | |
| 20 | Week Ch KFTV Week Week | 05/07/24 05/14/24 <u>Start Date</u> | 05/13/24 05/20/24 Start/End Time 3:00 PM-3:30 PM <u>End Date</u> 05/12/24 05/19/24 | 11111– 11111– <u>Weekdays</u> | 2 | \$1,200.00 \$1,200.00 Len 00:30 <u>Rate</u> \$270.00 \$270.00 | P-02 |
| 20 Ln | Week Ch KFTV Week Week Ch | 05/07/24 05/14/24 <u>Start Date</u> 05/06/24 | 05/13/24 05/20/24 Start/End Time 3:00 PM-3:30 PM <u>End Date</u> 05/12/24 05/19/24 Start/End Time | 11111– 11111– <u>Weekdays</u> -—1- | 2 2 <u>Spots/Week</u> 1 | \$1,200.00 \$1,200.00 Len 00:30 <u>Rate</u> \$270.00 \$270.00 Len | |
| 20 | Week Ch KFTV Week Week | 05/07/24 05/14/24 <u>Start Date</u> 05/06/24 | 05/13/24 05/20/24 Start/End Time 3:00 PM-3:30 PM <u>End Date</u> 05/12/24 05/19/24 | 11111- 11111- <u>Weekdays</u> 1- 1- | 2 2 <u>Spots/Week</u> 1 | \$1,200.00 \$1,200.00 Len 00:30 <u>Rate</u> \$270.00 \$270.00 | P-02 Pri |
| 20 Ln | Week Ch KFTV Week Week Ch KFTV Week | 05/07/24 05/14/24 <u>Start Date</u> 05/06/24 05/13/24 <u>Start Date</u> 05/06/24 | 05/13/24 05/20/24 Start/End Time 3:00 PM-3:30 PM <u>End Date</u> 05/12/24 05/19/24 Start/End Time 6:30 PM-7:00 PM <u>End Date</u> 05/12/24 | 11111- 11111- <u>Weekdays</u> 1- <u>Weekdays</u> 1- | 2 2 <u>Spots/Week</u> 1 1 <u>Spots/Week</u> 1 | \$1,200.00 \$1,200.00 Len 00:30 <u>Rate</u> \$270.00 \$270.00 \$270.00 Clen 00:30 <u>Rate</u> \$360.00 | P-02 Pri |
| 20 Ln 21 | Week Ch KFTV Week Week Ch KFTV Week Week | 05/07/24 05/14/24 <u>Start Date</u> 05/06/24 05/13/24 <u>Start Date</u> | 05/13/24 05/20/24 Start/End Time 3:00 PM-3:30 PM <u>End Date</u> 05/12/24 05/19/24 Start/End Time 6:30 PM-7:00 PM <u>End Date</u> 05/12/24 05/19/24 | 11111- 11111- <u>Weekdays</u> 1- 1- <u>Weekdays</u> | 2 2 <u>Spots/Week</u> 1 1 <u>Spots/Week</u> | \$1,200.00 \$1,200.00 Len 00:30 <u>Rate</u> \$270.00 \$270.00 Len 00:30 <u>Rate</u> \$360.00 \$360.00 | P-02 Pri P-02 |
| 20 Ln 21 Ln | Week Ch KFTV Week Week Ch KFTV Week Week Ch | 05/07/24 05/14/24 <u>Start Date</u> 05/06/24 05/13/24 <u>Start Date</u> 05/06/24 05/13/24 | 05/13/24 05/20/24 Start/End Time 3:00 PM-3:30 PM <u>End Date</u> 05/12/24 05/19/24 Start/End Time 6:30 PM-7:00 PM <u>End Date</u> 05/12/24 05/19/24 Start/End Time | 11111- 11111- <u>Weekdays</u> 1- <u>Weekdays</u> 1- | 2 2 <u>Spots/Week</u> 1 1 <u>Spots/Week</u> 1 | \$1,200.00 \$1,200.00 Len 00:30 \$270.00 \$200 \$200 \$200 \$200 \$200 \$200 \$200 | P-02 Pri P-02 Pri |
| 20 Ln 21 | Week Ch KFTV Week Week Ch KFTV Week Week | 05/07/24 05/14/24 <u>Start Date</u> 05/06/24 05/13/24 <u>Start Date</u> 05/06/24 05/13/24 | 05/13/24 05/20/24 Start/End Time 3:00 PM-3:30 PM <u>End Date</u> 05/12/24 05/19/24 Start/End Time 6:30 PM-7:00 PM <u>End Date</u> 05/12/24 05/19/24 Start/End Time 11p-1130p | 11111- 11111- <u>Weekdays</u> 1- <u>Weekdays</u> 1- <u>1-</u> | 2 2 <u>Spots/Week</u> 1 1 <u>Spots/Week</u> 1 1 | \$1,200.00 \$1,200.00 Len 00:30 £270.00 \$260.00 \$260.00 | P-02 Pri P-02 |
| 20 Ln 21 Ln | Week Ch KFTV Week Ch KFTV Week Ch KFTV Week | 05/07/24 05/14/24 <u>Start Date</u> 05/06/24 05/13/24 <u>Start Date</u> 05/06/24 05/13/24 | 05/13/24 05/20/24 Start/End Time 3:00 PM-3:30 PM End Date 05/12/24 05/19/24 Start/End Time 6:30 PM-7:00 PM End Date 05/12/24 05/19/24 Start/End Time 11p-1130p End Date 05/12/24 | 11111- 11111- <u>Weekdays</u> 1- <u>Weekdays</u> 1- <u>Weekdays</u> 1- <u>Weekdays</u> 1- | 2 2 <u>Spots/Week</u> 1 1 <u>Spots/Week</u> 1 | \$1,200.00 \$1,200.00 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 8360.00 \$360.0 | P-02 Pri P-02 Pri |
| 20 Ln 21 Ln 22 | Week Ch KFTV Week Ch KFTV Week Ch KFTV Week Week | 05/07/24 05/14/24 <u>Start Date</u> 05/06/24 05/13/24 <u>Start Date</u> 05/06/24 05/13/24 | 05/13/24 05/20/24 Start/End Time 3:00 PM-3:30 PM End Date 05/12/24 05/19/24 Start/End Time 6:30 PM-7:00 PM End Date 05/12/24 05/19/24 Start/End Time 11p-1130p End Date 05/12/24 05/19/24 | 11111- 11111- <u>Weekdays</u> 1- <u>Weekdays</u> 1- <u>Weekdays</u> <u>Weekdays</u> | 2 2 <u>Spots/Week</u> 1 1 <u>Spots/Week</u> 1 1 <u>Spots/Week</u> | \$1,200.00 \$1,200.00 Len 00:30 270.00 \$270.00 \$270.00 \$270.00 \$270.00 \$200.00 \$200.00 \$200.00 \$200.00 | P-02 Pri P-02 Pri P-02 |
| 20 Ln 21 Ln 22 | Week Ch KFTV Week Ch KFTV Week Week Ch Week Week Ch | 05/07/24 05/14/24 <u>Start Date</u> 05/06/24 05/13/24 <u>Start Date</u> 05/06/24 05/13/24 <u>Start Date</u> 05/06/24 05/13/24 | 05/13/24 05/20/24 Start/End Time 3:00 PM-3:30 PM End Date 05/12/24 05/19/24 Start/End Time 6:30 PM-7:00 PM End Date 05/12/24 05/19/24 Start/End Time 11p-1130p End Date 05/12/24 05/19/24 Start/End Time | 11111- 11111- <u>Weekdays</u> 1- <u>Weekdays</u> 1- <u>Weekdays</u> 1- <u>Weekdays</u> 1- | 2 2 <u>Spots/Week</u> 1 1 <u>Spots/Week</u> 1 1 | \$1,200.00 \$1,200.00 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len Rate \$360.00 \$360.00 \$200.00 Len Len | P-02 Pri P-02 Pri P-02 Pri |
| 20 Ln 21 Ln 22 | Week Ch KFTV Week Ch KFTV Week Ch KFTV Week Week | 05/07/24 05/14/24 <u>Start Date</u> 05/06/24 05/13/24 <u>Start Date</u> 05/06/24 05/13/24 <u>Start Date</u> 05/06/24 05/13/24 | 05/13/24 05/20/24 Start/End Time 3:00 PM-3:30 PM End Date 05/12/24 05/19/24 Start/End Time 6:30 PM-7:00 PM 6:30 PM-7:00 PM 6:30 PM-7:00 PM 5/12/24 05/19/24 Start/End Time 11p-1130p End Date 05/12/24 05/19/24 Start/End Time 1:00 PM-3:00 PM | 11111- 11111- <u>Weekdays</u> 1- 1- <u>Weekdays</u> 1- 1- <u>Weekdays</u> 1- 1- | 2 2 <u>Spots/Week</u> 1 1 1 <u>Spots/Week</u> 1 1 | \$1,200.00 \$1,200.00 Len 00:30 \$270.00 \$270.00 \$270.00 \$270.00 \$270.00 \$200.00 Len 00:30 Len <u>Rate</u> \$360.00 \$360.00 \$360.00 \$200.00 \$200.00 Len Len | P-02 Pri P-02 Pri P-02 |
| 20 Ln 21 Ln 22 | Week Ch KFTV Week Ch KFTV Week Week Ch Week Week Ch | 05/07/24 05/14/24 <u>Start Date</u> 05/06/24 05/13/24 <u>Start Date</u> 05/06/24 05/13/24 <u>Start Date</u> 05/06/24 05/13/24 | 05/13/24 05/20/24 Start/End Time 3:00 PM-3:30 PM End Date 05/12/24 05/19/24 Start/End Time 6:30 PM-7:00 PM End Date 05/12/24 05/19/24 Start/End Time 11p-1130p End Date 05/12/24 05/19/24 Start/End Time | 11111- 11111- <u>Weekdays</u> 1- <u>Weekdays</u> 1- <u>Weekdays</u> 1- <u>Weekdays</u> 1- <u>Weekdays</u> 1- <u>Weekdays</u> 1- | 2 2 <u>Spots/Week</u> 1 1 <u>Spots/Week</u> 1 1 | \$1,200.00 \$1,200.00 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len Rate \$360.00 \$360.00 \$200.00 Len Len | P-02 Pri P-02 Pri P-02 Pri |
| 20 Ln 21 Ln 22 | Week Ch KFTV Week Ch KFTV Week Week Ch KFTV Week Week Ch KFTV | 05/07/24 05/14/24 <u>Start Date</u> 05/06/24 05/13/24 <u>Start Date</u> 05/06/24 05/13/24 <u>Start Date</u> 05/06/24 05/13/24 | 05/13/24 05/20/24 Start/End Time 3:00 PM-3:30 PM End Date 05/12/24 05/19/24 Start/End Time 6:30 PM-7:00 PM End Date 05/12/24 05/19/24 Start/End Time 11p-1130p End Date 05/12/24 05/19/24 Start/End Time 1:00 PM-3:00 PM End Date 05/12/24 05/19/24 | 11111- 11111- <u>Weekdays</u> 1- 1- <u>Weekdays</u> 1- 1- <u>Weekdays</u> 1- 1- <u>Weekdays</u> | 2 2 <u>Spots/Week</u> 1 1 <u>Spots/Week</u> 1 1 <u>Spots/Week</u> 1 1 | \$1,200.00 \$1,200.00 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Rate \$200.00 \$200.00 \$200.00 Len 00:30 Len | P-02 Pri P-02 Pri P-02 Pri P-02 Pri P-03 |
| 20 Ln 21 Ln 22 Ln 23 | Week Ch KFTV Week Ch KFTV Week Week Ch KFTV Week Week Ch KFTV Week Week Ch | 05/07/24 05/14/24 <u>Start Date</u> 05/06/24 05/13/24 <u>Start Date</u> 05/06/24 05/13/24 <u>Start Date</u> 05/06/24 05/13/24 <u>Start Date</u> 05/06/24 05/13/24 | 05/13/24 05/20/24 Start/End Time 3:00 PM-3:30 PM End Date 05/12/24 05/13/24 05/12/24 05/19/24 Start/End Time 6:30 PM-7:00 PM End Date 05/12/24 05/19/24 Start/End Time 11p-1130p End Date 05/12/24 05/19/24 Start/End Time 05/1 | 11111- 11111- <u>Weekdays</u> 1- <u>Weekdays</u> 1- <u>Weekdays</u> 1- <u>Weekdays</u> 1- <u>Weekdays</u> 1- <u>Weekdays</u> 1- | 2 2 <u>Spots/Week</u> 1 1 <u>Spots/Week</u> 1 1 <u>Spots/Week</u> 1 1 | \$1,200.00 \$1,200.00 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len <u>Rate</u> \$200.00 \$200.00 Len <u>Rate</u> \$200.00 \$200.00 Len Len | P-02 Pri P-02 Pri P-02 Pri P-03 Pri |
| 20 Ln 21 Ln 22 Ln 23 | Week Ch KFTV Week Ch KFTV Week Week Ch KFTV Week Week Ch KFTV | 05/07/24 05/14/24 <u>Start Date</u> 05/06/24 05/13/24 <u>Start Date</u> 05/06/24 05/13/24 <u>Start Date</u> 05/06/24 05/13/24 <u>Start Date</u> 05/06/24 05/13/24 | 05/13/24 05/20/24 Start/End Time 3:00 PM-3:30 PM End Date 05/12/24 05/13/24 05/12/24 05/19/24 Start/End Time 6:30 PM-7:00 PM End Date 05/12/24 05/12/24 05/12/24 05/19/24 Start/End Time 11p-1130p End Date 05/12/24 05/19/24 Start/End | 11111- 11111- 11111- Weekdays 1- 1- | 2 2 <u>Spots/Week</u> 1 1 <u>Spots/Week</u> 1 1 1 <u>Spots/Week</u> 1 1 | \$1,200.00 \$1,200.00 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 | P-02 Pri P-02 Pri P-02 Pri P-02 Pri P-03 |
| 20 Ln 21 Ln 22 Ln 23 | Week Ch KFTV Week Ch KFTV Week Week Ch KFTV Week Week Ch KFTV Week Week Ch | 05/07/24 05/14/24 Start Date 05/06/24 05/13/24 Start Date 05/06/24 05/13/24 Start Date 05/06/24 05/13/24 Start Date 05/06/24 05/13/24 | 05/13/24 05/20/24 Start/End Time 3:00 PM-3:30 PM End Date 05/12/24 05/13/24 05/12/24 05/19/24 Start/End Time 6:30 PM-7:00 PM End Date 05/12/24 05/12/24 05/12/24 05/19/24 Start/End Time 11p-1130p End Date 05/12/24 05/19/24 Start/End | 11111- 11111- <u>Weekdays</u> 1- <u>Weekdays</u> 1- <u>Weekdays</u> 1- <u>Weekdays</u> 1- <u>Weekdays</u> 1- <u>Weekdays</u> 1- | 2 2 <u>Spots/Week</u> 1 1 <u>Spots/Week</u> 1 1 <u>Spots/Week</u> 1 1 | \$1,200.00 \$1,200.00 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len | P-02 Pri P-02 Pri P-02 Pri P-03 Pri |
| 20 Ln 21 Ln 22 Ln 23 | Week Ch KFTV Week Week Ch KFTV Week Week Ch KFTV Week Week Ch KFTV | 05/07/24 05/14/24 <u>Start Date</u> 05/06/24 05/13/24 <u>Start Date</u> 05/06/24 05/13/24 <u>Start Date</u> 05/06/24 05/13/24 <u>Start Date</u> 05/06/24 05/13/24 | 05/13/24 05/20/24 Start/End Time 3:00 PM-3:30 PM End Date 05/12/24 05/13/24 05/12/24 05/19/24 Start/End Time 6:30 PM-7:00 PM End Date 05/12/24 05/12/24 05/12/24 05/19/24 Start/End Time 11p-1130p End Date 05/12/24 05/19/24 Start/End | 11111- 11111- 11111- Weekdays 1- Weekdays | 2 2 <u>Spots/Week</u> 1 1 <u>Spots/Week</u> 1 1 1 <u>Spots/Week</u> 1 1 <u>Spots/Week</u> 1 1 | \$1,200.00 \$1,200.00 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 | P-02 Pri P-02 Pri P-02 Pri P-03 Pri |
| 20 Ln 21 Ln 22 Ln 23 Ln 24 | Week Ch KFTV Week Ch KFTV Week Week Ch KFTV Week Week Ch KFTV Week Week Ch KFTV | 05/07/24 05/14/24 Start Date 05/06/24 05/13/24 Start Date 05/06/24 05/13/24 Start Date 05/06/24 05/13/24 Start Date 05/06/24 05/13/24 | 05/13/24 05/20/24 Start/End Time 3:00 PM-3:30 PM End Date 05/12/24 05/13/24 05/12/24 05/12/24 05/13/24 05/12/24 | 11111- 11111- 11111- Weekdays 1- | 2 2 <u>Spots/Week</u> 1 1 <u>Spots/Week</u> 1 1 1 <u>Spots/Week</u> 1 1 1 | \$1,200.00 \$1,200.00 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len | P-02 Pri P-02 Pri P-02 Pri P-03 Pri P-03 Pri P-03 |
| 20 Ln 21 Ln 22 Ln 23 Ln 24 | Week Ch KFTV Week Ch KFTV Week Week Ch KFTV Week Week Ch KFTV Week Week Week Week | 05/07/24 05/14/24 Start Date 05/06/24 05/13/24 Start Date 05/06/24 05/13/24 Start Date 05/06/24 05/13/24 Start Date 05/06/24 05/13/24 Start Date 05/06/24 05/13/24 | 05/13/24 05/20/24 Start/End Time 3:00 PM-3:30 PM End Date 05/12/24 05/13/24 05/12/24 05/19/24 Start/End Time | 11111- 11111- 11111- Weekdays 1- Ueekdays 1 1 1 | 2 2 <u>Spots/Week</u> 1 1 <u>Spots/Week</u> 1 1 <u>Spots/Week</u> 1 1 1 1 | \$1,200.00 Len 00:30 Rate \$270.00 \$270.00 \$270.00 \$270.00 100:30 Len | P-02 Pri P-02 Pri P-02 Pri P-03 Pri P-03 |
| 20 Ln 21 Ln 22 Ln 23 Ln 24 | Week Ch KFTV Week Ch KFTV Week Week Ch KFTV Week Week Ch KFTV Week Week Ch KFTV Week Week Ch KFTV | O5/07/24 O5/14/24 Start Date O5/06/24 O5/13/24 | 05/13/24 05/20/24 Start/End Time 3:00 PM-3:30 PM End Date 05/12/24 05/13/24 05/12/24 05/19/24 | 11111- 11111- 11111- Weekdays 1- Weekdays 1 Weekdays | 2 2 Spots/Week 1 1 Spots/Week 1 1 1 Spots/Week 1 1 1 Spots/Week 1 1 1 Spots/Week 1 1 | \$1,200.00 \$1,200.00 Len 00:30 Len | P-02 Pri P-02 Pri P-02 Pri P-03 Pri P-03 Pri P-03 |
| 20 Ln 21 Ln 22 Ln 23 Ln 24 | Week Ch KFTV Week Ch KFTV Week Week Ch KFTV Week Week Ch KFTV Week Week Ch KFTV | 05/07/24 05/14/24 Start Date 05/06/24 05/13/24 Start Date 05/06/24 05/13/24 Start Date 05/06/24 05/13/24 Start Date 05/06/24 05/13/24 Start Date 05/06/24 05/13/24 | 05/13/24 05/20/24 Start/End Time 3:00 PM-3:30 PM End Date 05/12/24 05/13/24 05/12/24 05/19/24 Start/End Time | 11111- 11111- 11111- Weekdays 1- Ueekdays 1 1 1 | 2 2 <u>Spots/Week</u> 1 1 <u>Spots/Week</u> 1 1 <u>Spots/Week</u> 1 1 1 1 | \$1,200.00 Len 00:30 Rate \$270.00 \$270.00 \$270.00 \$270.00 100:30 Len | P-02 Pri P-02 Pri P-02 Pri P-03 Pri P-03 Pri P-03 |
| 20 Ln 21 Ln 22 Ln 23 Ln 24 | Week Ch KFTV Week Ch KFTV Week Week Ch KFTV Week Week Ch KFTV Week Week Ch KFTV Week Week Ch KFTV | 05/07/24 05/14/24 Start Date 05/06/24 | 05/13/24 05/20/24 Start/End Time 3:00 PM-3:30 PM End Date 05/12/24 05/13/24 05/12/24 <t< td=""><td>11111- 11111- 11111- Weekdays 1- Weekdays 1 Weekdays 1 Weekdays 1 Weekdays 1 Weekdays 1 Weekdays 1 Weekdays 1</td><td>2 2 Spots/Week 1 1 Spots/Week 1 1 1 Spots/Week 1 1 1 Spots/Week 1 1 1 Spots/Week 1 1</td><td>\$1,200.00 \$1,200.00 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len Rate \$160.00 \$160.00 \$160.00 \$160.00 \$160.00 \$160.00 \$160.00 \$160.00 \$160.00 \$160.00 \$160.00 \$160.00 \$160.00 \$160.00 \$160.00 \$160.00 Len 00:30 Len Rate \$180.00</td><td>P-02 Pri P-02 Pri P-02 Pri P-03 Pri P-03 Pri P-03</td></t<> | 11111- 11111- 11111- Weekdays 1- Weekdays 1 | 2 2 Spots/Week 1 1 Spots/Week 1 1 1 Spots/Week 1 1 1 Spots/Week 1 1 1 Spots/Week 1 1 | \$1,200.00 \$1,200.00 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len Rate \$160.00 \$160.00 \$160.00 \$160.00 \$160.00 \$160.00 \$160.00 \$160.00 \$160.00 \$160.00 \$160.00 \$160.00 \$160.00 \$160.00 \$160.00 \$160.00 Len 00:30 Len Rate \$180.00 | P-02 Pri P-02 Pri P-02 Pri P-03 Pri P-03 Pri P-03 |
| 20 Ln 21 Ln 22 Ln 23 Ln 24 Ln 25 | Week Ch KFTV Week Ch KFTV Week Week Ch KFTV Week Week Ch KFTV Week Week Ch KFTV Week Week Ch KFTV | 05/07/24 05/14/24 Start Date 05/06/24 | 05/13/24 05/20/24 Start/End Time 3:00 PM-3:30 PM End Date 05/12/24 05/13/24 05/12/24 05/19/24 Start/End Time 6:30 PM-7:00 PM End Date 05/12/24 05/12/24 05/19/24 Start/End Time 11p-1130p End Date 05/12/24 05/1 | 11111- 11111- 11111- Weekdays 1- Weekdays 1 | 2 2 Spots/Week 1 1 Spots/Week 1 1 1 Spots/Week 1 1 1 Spots/Week 1 1 1 Spots/Week 1 1 | \$1,200.00 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len 00:30 Len Rate \$160.00 \$160 | P-02 Pri P-02 Pri P-02 Pri P-03 Pri P-03 Pri P-03 Pri P-03 |
| 20 Ln 21 Ln 22 Ln 23 Ln 24 Ln 25 Ln | Week Ch KFTV Week Ch KFTV Week Week Ch KFTV Week Week Ch KFTV Week Week Ch KFTV Week Week Ch KFTV Week Week Ch KFTV | 05/07/24 05/14/24 Start Date 05/06/24 | 05/13/24 05/20/24 Start/End Time 3:00 PM-3:30 PM End Date 05/12/24 05/13/24 05/12/24 05/19/24 Start/End Time 6:30 PM-7:00 PM End Date 05/12/24 05/19/24 Start/End Time 11p-1130p End Date 05/12/24 05/1 | 11111- 11111- 11111- Weekdays 1- Weekdays 1 Weekdays 1 Weekdays 1 Weekdays 1 Weekdays 1 Weekdays | 2 2 Spots/Week 1 1 Spots/Week 1 1 Spots/Week 1 1 Spots/Week 1 1 Spots/Week 1 1 Spots/Week 1 1 | \$1,200.00 Len 00:30 Eate \$270.00 \$270.00 \$270.00 \$270.00 Len 00:30 Len | P-02 Pri P-02 Pri P-03 Pri P-03 Pri P-03 Pri P-03 Pri P-03 Pri P-02 |
| 20 Ln 21 Ln 22 Ln 23 Ln 24 Ln 25 Ln | Week Ch KFTV Week Ch KFTV Week Week Ch KFTV Week Week Ch KFTV Week Week Ch KFTV Week Week Ch KFTV Week Week Ch | 05/07/24 05/14/24 Start Date 05/06/24 | 05/13/24 05/20/24 Start/End Time 3:00 PM-3:30 PM End Date 05/12/24 05/13/24 05/12/24 05/19/24 Start/End Time 6:30 PM-7:00 PM End Date 05/12/24 05/19/24 Start/End Time 11p-1130p End Date 05/12/24 05/1 | 11111- 11111- 11111- Weekdays 1- Weekdays 1 Weekdays 1 Weekdays 1 Weekdays 1 1 | 2 2 Spots/Week 1 1 Spots/Week 1 1 Spots/Week 1 1 Spots/Week 1 1 Spots/Week 1 1 Spots/Week 1 1 | \$1,200.00 Len 00:30 Len | P-02 Pri P-02 Pri P-03 Pri P-03 Pri P-03 Pri P-03 Pri P-03 Pri P-02 |