

ORDER

Order/Rev: 264727
Alt Order#: 10777170
Product Desc: LOWER COSTS CALI
Estimate: 13402

Agency Name: Sage Media Planning & Placement, Inc.

Advertiser Name: Lower Costs California

Totals

	# of Spots	Gross Amount	Net Amount
Totals	114	\$52,700.00	\$44,795.00

Ln	Ch	Start/End Time	Len	Pri
1	KFTV	6a-7a	00:30	P-02
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>		
	Week	05/07/24 05/13/24 11111-	3	\$100.00
	Week	05/14/24 05/20/24 11111-	3	\$100.00
2	KFTV	7a-8a	00:30	P-03
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>		
	Week	05/07/24 05/13/24 11111-	5	\$170.00
	Week	05/14/24 05/20/24 11111-	5	\$170.00
3	KFTV	8a-9a	00:30	P-02
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>		
	Week	05/07/24 05/13/24 11111-	3	\$300.00
	Week	05/14/24 05/20/24 11111-	3	\$300.00
4	KFTV	9a-10a	00:30	P-02
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>		
	Week	05/07/24 05/13/24 11111-	3	\$300.00
	Week	05/14/24 05/20/24 11111-	3	\$300.00
5	KFTV	10a-11a	00:30	P-02
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>		
	Week	05/07/24 05/13/24 11111-	3	\$300.00
	Week	05/14/24 05/20/24 11111-	3	\$300.00
6	KFTV	11a-12p	00:30	P-02
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>		
	Week	05/07/24 05/13/24 11111-	3	\$300.00
	Week	05/14/24 05/20/24 11111-	3	\$300.00
7	KFTV	12p-1230p	00:30	P-03
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>		
	Week	05/07/24 05/13/24 11111-	3	\$280.00
	Week	05/14/24 05/20/24 11111-	3	\$280.00
8	KFTV	1p-2p	00:30	P-03
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>		
	Week	05/07/24 05/13/24 11111-	3	\$200.00
	Week	05/14/24 05/20/24 11111-	3	\$200.00
9	KFTV	2p-3p	00:30	P-03
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>		
	Week	05/07/24 05/13/24 11111-	3	\$190.00
	Week	05/14/24 05/20/24 11111-	3	\$190.00
10	KFTV	3p-4p	00:30	P-02
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>		
	Week	05/07/24 05/13/24 11111-	3	\$350.00
	Week	05/14/24 05/20/24 11111-	3	\$350.00
11	KFTV	4p-5p	00:30	P-02
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>		
	Week	05/07/24 05/13/24 11111-	3	\$750.00
	Week	05/14/24 05/20/24 11111-	3	\$750.00
12	KFTV	5p-6p	00:30	P-02

		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>
	Week	05/07/24	05/13/24	11111-	3	\$900.00
	Week	05/14/24	05/20/24	11111-	3	\$900.00
Ln	Ch	Start/End Time			Len	Pri
13	KFTV	6p-630p			00:30	P-02
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>
	Week	05/07/24	05/13/24	11111-	2	\$1,250.00
	Week	05/14/24	05/20/24	11111-	2	\$1,250.00
Ln	Ch	Start/End Time			Len	Pri
14	KFTV	7p-8p			00:30	P-03
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>
	Week	05/07/24	05/13/24	11111-	1	\$1,020.00
	Week	05/14/24	05/20/24	11111-	1	\$1,020.00
Ln	Ch	Start/End Time			Len	Pri
15	KFTV	8p-9p			00:30	P-03
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>
	Week	05/07/24	05/13/24	11111-	2	\$900.00
	Week	05/14/24	05/20/24	11111-	2	\$900.00
Ln	Ch	Start/End Time			Len	Pri
16	KFTV	9p-10p			00:30	P-03
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>
	Week	05/07/24	05/13/24	11111-	1	\$900.00
	Week	05/14/24	05/20/24	11111-	1	\$900.00
Ln	Ch	Start/End Time			Len	Pri
17	KFTV	10p-11p			00:30	P-03
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>
	Week	05/07/24	05/13/24	11111-	1	\$750.00
	Week	05/14/24	05/20/24	11111-	1	\$750.00
Ln	Ch	Start/End Time			Len	Pri
18	KFTV	11p-1135p			00:30	P-02
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>
	Week	05/07/24	05/13/24	11111-	3	\$550.00
	Week	05/14/24	05/20/24	11111-	3	\$550.00
Ln	Ch	Start/End Time			Len	Pri
19	KFTV	1135p-12a			00:30	P-02
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>
	Week	05/07/24	05/13/24	11111-	2	\$1,200.00
	Week	05/14/24	05/20/24	11111-	2	\$1,200.00
Ln	Ch	Start/End Time			Len	Pri
20	KFTV	3:00 PM-3:30 PM			00:30	P-02
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>
	Week	05/06/24	05/12/24	---1-	1	\$270.00
	Week	05/13/24	05/19/24	---1-	1	\$270.00
Ln	Ch	Start/End Time			Len	Pri
21	KFTV	6:30 PM-7:00 PM			00:30	P-02
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>
	Week	05/06/24	05/12/24	---1-	1	\$360.00
	Week	05/13/24	05/19/24	---1-	1	\$360.00
Ln	Ch	Start/End Time			Len	Pri
22	KFTV	11p-1130p			00:30	P-02
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>
	Week	05/06/24	05/12/24	---1-	1	\$200.00
	Week	05/13/24	05/19/24	---1-	1	\$200.00
Ln	Ch	Start/End Time			Len	Pri
23	KFTV	1:00 PM-3:00 PM			00:30	P-03
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>
	Week	05/06/24	05/12/24	---1	1	\$160.00
	Week	05/13/24	05/19/24	---1	1	\$160.00
Ln	Ch	Start/End Time			Len	Pri
24	KFTV	3p-4p			00:30	P-03
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>
	Week	05/06/24	05/12/24	---1	1	\$180.00
	Week	05/13/24	05/19/24	---1	1	\$180.00
Ln	Ch	Start/End Time			Len	Pri
25	KFTV	6p-630p			00:30	P-02
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>
	Week	05/06/24	05/12/24	---1	1	\$490.00
	Week	05/13/24	05/19/24	---1	1	\$490.00
Ln	Ch	Start/End Time			Len	Pri
26	KFTV	7:00 PM-9:30 PM			00:30	P-02
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>
	Week	05/06/24	05/12/24	---1	1	\$910.00
	Week	05/13/24	05/19/24	---1	1	\$910.00

