



**Univision Local Media
Political Advertising Inquiry Record:
Non-Candidate/Issue Ads**



Instructions: Univision personnel must complete this form for any request (whether oral and written) for broadcast time to be used in connection with a controversial issue of public importance (including political and legislative matters that do not involve a “use” by a legally qualified candidate). A response is required for all questions. A copy of this form, together with other relevant documents (e.g., a completed NAB PB-19, Wide Orbit Order(s)) must be uploaded to the online public inspection file(s) for the applicable station(s). Please complete a separate form for each station.

Inquiry	Response
Call Letters of Station	KFTV-DT
Ad refers to a legally qualified candidate for federal office	Yes Name of Candidate: John Duarte/ Ken Calvert Office Sought: Federal Office: U.S. House
Ad refers to any election to federal office	Yes Type of Election: General Date of Election: November 5th, 2024
Ad refers to a national legislative issue of public importance or a political issue that is the subject of controversy or discussion at the national level	Yes Issue Description: healthcare, lowering costs (groceries, energy bills) student loans, child care costs
Ad relates to state or local issue only	No
Date of Request	April 29th, 2024
Agency Requesting Time	Agency Name: Sage Media Planning & Placement Contact Name: Casey Bessette Phone Number: 202-675-6936 Address: 1322 G Street SE , Washington, District of Columbia, 20003, United States
Paid for by	Sponsor/Advertiser Name: Lower Costs California, a project of Unrig Our Economy Contact Name: Sarah Baron Phone Number: 410-996-4740

Inquiry	Response
	Address: 300 Delaware Ave SUite 210 Box 266, Wilmington , Delaware, 19801, United States
List of sponsor’s chief executive officers, members of executive committee or board of directors	Andrea Purse Corey Ciorciari Kristin Turner
Did the advertiser/ sponsor confirm that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s)?	Yes
Did the advertiser/ sponsor submit a fully completed copy of NAB PB-19 (non-candidate ads)?	Yes
Disposition of Request	Accepted
First and Last Name of Employee Completing this Form	Maria Garcia
Date Form Completed	April 29th, 2024