



WFTS
4045 North Himes Ave.
Tampa, FL 33607
Main: (813)354-2828
Billing: (877)290-6091

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
390209-2	02/28/14	March 2014	02/24/14 - 02/24/14

Station	Account Executive	Sales Office	Sales Region
WFTS	Dave Lombardo	EWS - Washing	National

Billing Address:

Main Street Media
Attention: Accounts Payable
P. O. Box 25093
Alexandria, VA 22313

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	1523

Flight Dates	Order #	Alt Order #
02/18/14 - 02/24/14	390209	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WFTS
P.O. Box 116909
Atlanta, GA 30368-6909

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/18/14	02/24/14	ABC Action News	558-7a	11-1---	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/18/14 02/24/14 11-1--- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFTS M 02/24/14 6:09 AM ABC Action News 558-7a :30 ACFL13TV1401H \$400.00 NM									
3	02/20/14	02/24/14	M-F 4-5p	358-5p	1--1---	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/18/14 02/24/14 1--1--- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFTS M 02/24/14 4:40 PM M-F 4-5p 358-5p :30 ACFL13TV1401H \$650.00 NM									
4	02/19/14	02/24/14	ABC Action News	458-530p	1-1----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/18/14 02/24/14 1-1---- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFTS M 02/24/14 5:20 PM ABC Action News 458-530p :30 ACFL13TV1401H \$800.00 NM									
6	02/19/14	02/24/14	ABC Action News	558-630p	1-1----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/18/14 02/24/14 1-1---- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFTS M 02/24/14 6:28 PM ABC Action News 558-630p :30 ACFL13TV1401H \$1,200.00 NM									
7	02/18/14	02/24/14	ABC Action News	11-1135p	11-1---	:30	3	\$975.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/18/14 02/24/14 11-1--- 3 \$975.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFTS M 02/24/14 11:11 PM ABC Action News 11-1135p :30 ACFL13TV1401H \$975.00 NM									

Total Spots **5**

Gross Total **\$4,025.00**



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390209-2	02/28/14	March 2014	02/24/14 - 02/24/14

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
American Crossroads	American Crossroads	1523

Payment Terms 30 Days

<u>Agency Commission</u>	\$603.75
<u>Net Amount Due</u>	\$3,421.25