



WSYT-TV
 1000 James St
 Syracuse, NY 13203
 (315) 472-6800

CONTRACT

Print Date 03/19/18

Page 1 of 2

Canal Partners Media
 900 Circle 75 Parkway SE
 Suite 1650
 Atlanta, GA 30339

And:

Product Healthcare Education		Contract / Revision 7363 /		Alt Order # 25908494	
Contract Dates 03/12/18 - 04/01/18		Estimate # 5236		Original Date / Revision 03/09/18 / 03/09/18	
Advertiser 1199 SEIU & GNYHA Healthcare Education P		Billing Cycle WEEKLY			
		Broadcast		Cash/Trade Cash	
		Account Executive WSYT-TV		Sales Office Millennium Washington Millennium Was	
		Special Handling			
		Demographic Adults 35+			
Agency Code		Advertiser Code 865		Product 1/2 1001	
Agency Ref		Advertiser Ref			

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WSYT	03/12/18	03/23/18	M-F	7:00 PM-7:30 PM		:30				NM	10	\$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		Week: 03/12/18	03/18/18	MTWTF--	6	\$200.00							
		Week: 03/19/18	03/25/18	MTWTF--	4	\$200.00							
2	WSYT	03/12/18	03/23/18	M-F	7:30 PM-8:00 PM		:30				NM	10	\$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		Week: 03/12/18	03/18/18	MTWTF--	6	\$200.00							
		Week: 03/19/18	03/25/18	MTWTF--	4	\$200.00							
3	WSYT	03/18/18	03/25/18	Sun	9:00 AM-10:00 AM		:30				NM	4	\$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		Week: 03/12/18	03/18/18	-----2	2	\$50.00							
		Week: 03/19/18	03/25/18	-----2	2	\$50.00							
Totals												24	\$4,200.00

3/19/18
 3/19/18
 3/19/18

(* Line Transactions: N = New, E = Edited, D = Deleted)
 Payment in full is required by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WSYT-TV
 1000 James St
 Syracuse, NY 13203
 (315) 472-6800

Contract / Revision		Alt Order #	
7363 /		25908494	
Contract Dates		Product	
03/12/18 - 04/01/18		Healthcare Education	
Advertiser		Estimate #	
1199 SEIU & GNYHA Heal		5236	
Original Date / Revision			
03/09/18 / 03/09/18			

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/12/18 - 03/18/18	14	\$2,500.00	(\$375.00)	\$2,125.00
03/19/18 - 03/25/18	10	\$1,700.00	(\$255.00)	\$1,445.00
Totals	24	\$4,200.00	(\$630.00)	\$3,570.00

Signature: _____ Date: _____

CONTRACT CONFIRMATION: DO NOT PAY FROM THIS CONTRACT, INVOICE TO FOLLOW.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Confirmed

3/9/18

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25908494

CPE: 865/1001/5236

Agency: Canal Partners Media

900 Circle 75 Parkway,
SE Atlanta, GA 30339

Changes as of: 3/9/2018 at 2:13 PM

Flight: 3/12/18 - 4/1/18

Advertiser: 1199 SEIU & GNYVHA

Product: Healthcare Education Project

Agency Order #: 7139436

Buyer: Prescod, Devon

Salesperson: BRADLEY PHILIPPS
202-955-5342

Version: Highlighting Makegood 1

Station: WSYT

Market: Syracuse

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/NOTE

Assistant: BRADLEY PHILIPPS
202-955-5342

Status: Accepted

Total \$: \$4,200.00

Total Spots: 24

Total CPP: \$0.00

Total GRP:

Traffic #: 7363

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/12 - 3/26				Total Spots	Total \$	CPP*	GRP*
							3/12	3/19	3/26					
MSD 1	M-F 7p-7:30p		Wheel Of Fortune	\$400.00	8.2	30	3	0	2	0	0	\$0.00	\$48.90	0.0
MSD 2	M-F 7:30p-8p		Jeopardy	\$400.00	8.7	30	3	0	2	0	0	\$0.00	\$46.03	0.0
MSD 3	Su 9a-10a		Fox News Sunday	\$100.00	1.0	30	1	0	1	0	0	\$0.00	\$98.04	0.0
MGD 4	M-F 7p-7:30p		WHEEL OF FORTUNE	\$200.00	0.0	30	6	4	4	0	10	\$2,000.00	\$0.00	0.0
MGD 5	M-F 7:30p-8p		JEOPARDY	\$200.00	0.0	30	6	4	4	0	10	\$2,000.00	\$0.00	0.0
MGD 6	Su 9p-10p		FOX NEWS	\$50.00	0.0	30	2	2	0	0	4	\$200.00	\$0.00	0.0
TOTALS:							14	10	0	0	24	\$4,200.00	\$0.00	0.0

Makegood Comments

Date/Time	Action	Added by	Comment
03/09/18 2:14 PM	Accepted	BRADLEY PHILIPPS	OK

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25908494

Changes as of: 3/9/2018 at 2:13 PM

Version: Highlighting Makegood 1

Status: Sent To Rep

CPE: 865/1001/5236

Flight: 3/12/18 - 4/1/18

Station: WSYT

Total \$: \$4,200.00

Agency: Canal Partners Media

Advertiser: 1199 SEIU & GNYHA

Market: Syracuse

Total Spots: 24

900 Circle 75 Parkway,
SE
Atlanta, GA 30339

Product: Healthcare Education
Project

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #: 7139436

Buyer: Presscod, Devon

Primary Demo: Adults 35+

Total GRP:

Salesperson: BRADLEY PHILIPPS
202-955-5342

Con Type: POLITICAL/VOTE

Traffic #: 7363

Comments: Separation: 30

Assistant: BRADLEY PHILIPPS
202-955-5342

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/12 - 3/26			Total Spots	Total \$	CPP*	GRP*
							3/12	3/19	3/26				
MSD 1	M-F 7p-7:30p		Wheel Of Fortune	\$400.00	8.2	30	3	0	0	0	\$0.00	\$48.90	0.0
MSD 2	M-F 7:30p-8p		Jeopardy	\$400.00	8.7	30	3	0	0	0	\$0.00	\$46.03	0.0
MSD 3	Su 9a-10a		Fox News Sunday	\$100.00	1.0	30	1	0	0	0	\$0.00	\$98.04	0.0
MGD 4	M-F 7p-7:30p		WHEEL OF FORTUNE	\$200.00	0.0	30	6	4	0	10	\$2,000.00	\$0.00	0.0
MGD 5	M-F 7:30p-8p		JEOPARDY	\$200.00	0.0	30	6	4	0	10	\$2,000.00	\$0.00	0.0
MGD 6	Su 9p-10p		FOX NEWS	\$50.00	0.0	30	2	2	0	4	\$200.00	\$0.00	0.0
TOTALS:							14	10	0	24	\$4,200.00	\$0.00	0.0

Entered
3/19/18

#7363



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25908494
 CPE: 865/1001/5236
 Agency: Canal Partners Media
 900 Circle 75 Parkway, SE
 Atlanta, GA 30339
 Flight: 3/12/18 - 4/1/18
 Advertiser: 1199 SEIU & GNVHA
 HEP
 Product: Healthcare Education
 Project
 Agency Order #: 7139436
 Buyer: Prescod, Devon
 Salesperson: BRADLEY PHILLIPS
 202-955-5342
 Version: Current State Version 1
 Station: WSYT
 Market: Syracuse
 Office: WASHINGTON
 Primary Demo: Adults 35+
 Con Type: POLITICAL/VOTE
 Assistant: BRADLEY PHILLIPS
 202-955-5342
 Total \$: \$4,200.00
 Total Spots: 12
 Total CPP: \$48.62
 Total GRP: 86.4
 Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/12 - 3/26				Total Spots	Total \$	CPP*	GRP*
							3/12	3/19	3/26					
✓	M-F 7p-7:30p		Wheel Of Fortune	\$400.00	8.2	30	2	2	0		5	\$2,000.00	\$48.90	40.9
✓	M-F 7:30p-8p		Jeopardy	\$400.00	8.7	30	2	2	0		5	\$2,000.00	\$46.03	43.4
✓	Su 9a-10a		Fox News Sunday	\$100.00	1.0	30	2	2	0		2	\$200.00	\$98.04	2.0
TOTALS:							7	5	0		12	\$4,200.00	\$48.62	86.4

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25908494

Changes as of: 3/9/2018 at 12:13 PM

Version: Current State Version 1

CPE: 865/1001/5236
Agency: Canal Partners Media

Flight: 3/12/18 - 4/1/18
Advertiser: 1199 SEIU & GNVHA

Station: WSYT
Market: Syracuse

Total \$: \$4,200.00
Total Spots: 12

900 Circle 75 Parkway,
SE
Atlanta, GA 30339

Product: Healthcare Education
Project

Office: WASHINGTON

Total CPP: \$48.62

Agency Order #: 7139436

Buyer: Prescod, Devon

Total GRP: 86.4

Salesperson: BRADLEY PHILIPPS

Primary Demo: Adults 35+

Separation:

125 West 55th St
New York, NY 10019

Buyer: Prescod, Devon
Salesperson: BRADLEY PHILIPPS

Con Type: POLITICAL/VOTE
Assistant: BRADLEY PHILIPPS

Separation:

Special Instructions

Order Level Comments

Date/Time: 03/09/18 12:13 PM
Added by: BRADLEY PHILIPPS
Comment: Separation: 30

Competitive Information

Market Budget: \$15,000
WSYT Share: 28%
Comment:
WSTM: 21%
WSYR: 31%
WTVH: 20%

Daypart Summary		Spots	Dollars	CPP	GRP
Day/Time	% Distrib				
	100%	12	\$4,200.00	\$48.62	86.4
Total	100%	12	\$4,200.00	\$48.62	86.4

Monthly Summary		Spots	Dollars
Month			
2018-Mar		12	\$4,200.00
2018-Apr		0	\$0.00
Total		12	\$4,200.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	3/9/18 12:13 PM	BRADLEY PHILIPPS	New	12		\$4,200.00	\$4,200.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WSYT - TV Syracuse, NY	Date: 03/09/2018
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I, Chris Feist
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 03/12/2018

Date of Last Broadcast: 04/01/2018

Total Charges: \$*****3,570.00 NET

This broadcast time will be used by: 1199 SEIU & GNYHA Healthcare Education Project



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

1199 SEIU & GNYHA Healthcare Education Project
9703 Sutphin Blvd, Jamaica, NY 11435

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Kirk Adams, Director
Alex Rabb, Treasurer



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

03/09/2018
Date

Chris Feist
Signature

(770) 427-0735
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted
[Signature]
Signature

Accepted in Part
Ed Kompf
Printed Name

Rejected
GSM
Title



AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

Date of First Broadcast: 03/12/2018

Date of Last Broadcast: 04/01/2018

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

