

# ORDER



**Orders**  
**Order / Rev:** 1284512  
**Alt Order #:** WOC14636071  
**Product Desc:** Ohio  
**Estimate:** 7318  
**Flight Dates:** 05/22/24 - 06/04/24  
**Original Date / Rev:** 04/29/24 / 05/10/24  
**Order Type:** GENERAL

**Primary AE:** John Saladino  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Main Street Media  
**Buying Contact:**  
**Billing Contact:**  
 P. O. Box 25093  
 Alexandria, VA 22313

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** One Nation  
**Demographic:** A35+  
**Product Codes:** Non-Ballot Issue  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-2

**New Business End:**  
**Advertiser External ID:** 224365  
**Agency External ID:** 113817  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	26	\$27,500.00	\$23,375.00
05/27/24	06/04/24	49	\$45,800.00	\$38,930.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	26	\$27,500.00	\$23,375.00	0.00
June 2024	49	\$45,800.00	\$38,930.00	0.00
<b>Totals</b>	<b>75</b>	<b>\$73,300.00</b>	<b>\$62,305.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Saladino	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCPO	05/22/24	06/04/24	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	11111--	:30	5	\$600.00	P-2	0.00	NM	10	\$6,000.00
(Program: GMA) 2Q24 COMSCORE (sell) - CINCINNATI - ESTIMATE IS BASED ON PAV of Good Morning America on WCPO airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/22/24	05/28/24	11111--			5		\$600.00			0.00			
Week:		05/29/24	06/04/24	11111--			5		\$600.00			0.00			
N 2	WCPO	05/22/24	06/03/24	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	1111---	:30	4	\$700.00	P-2	0.00	NM	6	\$4,200.00
(Program: WCPO 9 NEWS 5P) 2Q24 COMSCORE (sell) - CINCINNATI - ESTIMATE IS BASED ON PAV of WCPO 9 News at 5PM on WCPO airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/22/24	05/28/24	1111---			4		\$700.00			0.00			
Week:		05/29/24	06/04/24	1--1---			2		\$700.00			0.00			
N 3	WCPO	05/22/24	06/03/24	M-F 530-6pm News M-F 530-6pm News	CM	530-6pm	1-1-1--	:30	3	\$750.00	P-2	0.00	NM	6	\$4,500.00
(Program: WCPO 9 NEWS 530P) 2Q24 COMSCORE (sell) - CINCINNATI - ESTIMATE IS BASED ON PAV of WCPO 9 News at 5:30PM on WCPO airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023,															

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 Alt Order #: WOC14636071  
 Flight Dates: 05/22/24 - 06/04/24

Advertiser: One Nation  
 Product Desc: Ohio  
 Estimate: 7318  
**WCPO**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4/12/2023, 4/13															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/24	05/28/24	1-1-1--					3	\$750.00		0.00			
Week:		05/29/24	06/04/24	1-1-1--					3	\$750.00		0.00			
N 4	WCPO	05/22/24	06/03/24	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	11-11--	:30	4	\$1,100.00	P-2	0.00	NM	6	\$6,600.00
(Program: WCPO 9 NEWS 6P) 2Q24 COMSCORE (sell) - CINCINNATI - ESTIMATE IS BASED ON PAV of WCPO 9 News at 6PM on WCPO airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/24	05/28/24	11-11--					4	\$1,100.00		0.00			
Week:		05/29/24	06/04/24	1---1--					2	\$1,100.00		0.00			
N 5	WCPO	05/22/24	06/04/24	ABC World News M-F ABC World News M-F	CM	630-7pm	-111---	:30	3	\$1,400.00	P-2	0.00	NM	6	\$8,400.00
(Program: ABC WORLD NEWS) 2Q24 COMSCORE (sell) - CINCINNATI - ESTIMATE IS BASED ON PAV of ABC World News Tonight with David Muir on WCPO airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/24	05/28/24	-111---					3	\$1,400.00		0.00			
Week:		05/29/24	06/04/24	-111---					3	\$1,400.00		0.00			
N 6	WCPO	05/22/24	06/04/24	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	-11-1--	:30	3	\$700.00	P-2	0.00	NM	6	\$4,200.00
(Program: WCPO 9 NEWS 7P) 2Q24 COMSCORE (sell) - CINCINNATI - ESTIMATE IS BASED ON PAV of WCPO 9 News at 7PM on WCPO airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/24	05/28/24	-11-1--					3	\$700.00		0.00			
Week:		05/29/24	06/04/24	-11-1--					3	\$700.00		0.00			
N 7	WCPO	05/22/24	06/04/24	M-F 730-8pm M-F 730-8pm	CM	730-8pm	111----	:30	3	\$700.00	P-2	0.00	NM	6	\$4,200.00
(Program: EXTRA) 2Q24 COMSCORE (sell) - CINCINNATI - ESTIMATE IS BASED ON PAV of The List on WCPO airing 49 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/17/2023, 4/18/2023, 4/19/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/24	05/28/24	111----					3	\$700.00		0.00			
Week:		05/29/24	06/04/24	111----					3	\$700.00		0.00			
N 8	WCPO	05/22/24	06/03/24	Monday Prime A Monday Prime A	CM	8-9pm	1-----	:30	1	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
(Program: AMERICAN IDOL MON 2024) 2Q24 COMSCORE (sell) - CINCINNATI - ESTIMATE IS BASED ON PAV of American Idol on WCPO airing 6 times on 4/3/2023, 4/10/2023, 4/17/2023, 4/24/2023, 5/1/2023 and 5/15/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/24	05/28/24	1-----					1	\$2,000.00		0.00			
Week:		05/29/24	06/04/24	1-----					1	\$2,000.00		0.00			
N 9	WCPO	05/22/24	06/03/24	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	1--1---	:30	2	\$900.00	P-2	0.00	NM	4	\$3,600.00
(Program: WCPO 9 NEWS AT 11P M-F) 2Q24 COMSCORE (sell) - CINCINNATI - ESTIMATE IS BASED ON PAV of WCPO 9 News at 11PM on WCPO airing 63 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/24	05/28/24	1--1---					2	\$900.00		0.00			
Week:		05/29/24	06/04/24	1--1---					2	\$900.00		0.00			
N 10	WCPO	05/29/24	06/04/24	Tuesday Prime C Tuesday Prime C	CM	10-11pm	-1-----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
(Program: SOUL OF A NATION 2024) 2Q24 COMSCORE (sell) - CINCINNATI - ESTIMATE IS BASED ON PAV of Soul Of A Nation Special on WCPO airing 3 times on 5/26/2023, 6/6/2023 and 6/19/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/29/24	06/04/24	-1-----					1	\$1,600.00		0.00			
N 11	WCPO	05/22/24	05/29/24		CM	10-11pm	--1----	:30	1	\$1,600.00	P-2	0.00	NM	2	\$3,200.00

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Advertiser: One Nation  
 Product Desc: Ohio  
 Estimate: 7318  
**WCPO**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Wednesday Prime C											
				Wednesday Prime C											
(Program: CHASE 2024)															
2Q24 COMSCORE (sell) - CINCINNATI - ESTIMATE IS BASED ON PAV of The Chase on WCPO airing 14 times on 1/5/2023, 1/12/2023, 1/19/2023, 2/2/2023, 2/9/2023, 2/16/2023, 6/29/2023, 7/6/2023, 7/13/2023, 7/20/2023, 8/1/2023, 8/8/2023, 8/15/2023 and 8/22/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		05/22/24	05/28/24	--1----			1	\$1,600.00	0.00						
Week:		05/29/24	06/04/24	--1----			1	\$1,600.00	0.00						
N12	WCPO	05/22/24	05/30/24	Thursday Prime A	CM	8-9pm	---1---	:30	1	\$1,600.00	P-2	0.00	NM	2	\$3,200.00
				Thursday Prime A											
(Program: 911)															
2Q24 COMSCORE (sell) - CINCINNATI - ESTIMATE IS BASED ON PAV of 9-1-1 on WXIX airing 21 times on 9/26/2022, 10/3/2022, 10/10/2022, 10/17/2022, 10/24/2022, 10/31/2022, 11/7/2022, 11/14/2022, 11/21/2022, 11/28/2022, 12/6/2022, 3/6/2023, 3/13/2023, 3/20/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		05/22/24	05/28/24	---1---			1	\$1,600.00	0.00						
Week:		05/29/24	06/04/24	---1---			1	\$1,600.00	0.00						
N13	WCPO	05/22/24	05/31/24	Friday Prime B	CM	9-10pm	----1--	:30	1	\$1,800.00	P-2	0.00	NM	2	\$3,600.00
				Friday Prime B											
(Program: 20/20)															
2Q24 COMSCORE (sell) - CINCINNATI - ESTIMATE IS BASED ON PAV of 20/20 on WCPO airing 10 times on 3/31/2023, 4/7/2023, 4/14/2023, 5/5/2023, 5/12/2023, 5/19/2023, 5/26/2023, 6/2/2023, 6/16/2023 and 6/23/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		05/22/24	05/28/24	----1--			1	\$1,800.00	0.00						
Week:		05/29/24	06/04/24	----1--			1	\$1,800.00	0.00						
N14	WCPO	05/22/24	06/01/24	SA 8-9am GMTS	CM	8-9am	-----1-	:30	1	\$500.00	P-2	0.00	NM	2	\$1,000.00
				SA 8-9am GMTS											
(Program: GOOD MORNING TRI STATE SA 8A)															
2Q24 COMSCORE (sell) - CINCINNATI - ESTIMATE IS BASED ON PAV of Good Morning Tri-State Weekend at 8AM on WCPO airing 12 times on 4/1/2023, 4/8/2023, 4/15/2023, 4/22/2023, 4/29/2023, 5/13/2023, 5/20/2023, 5/27/2023, 6/3/2023, 6/10/2023, 6/17/2023 and 6/24/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		05/22/24	05/28/24	-----1-			1	\$500.00	0.00						
Week:		05/29/24	06/04/24	-----1-			1	\$500.00	0.00						
N15	WCPO	05/22/24	05/25/24	UFL Game 1	CM	Sa/Su 12-11pm	-----1-	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
				UFL Game 1											
(Program: UFL SA 12P)															
2Q24 COMSCORE (sell) - CINCINNATI - ESTIMATE IS BASED ON PAV of XFL on WCPO airing 5 times on 2/18/2023, 2/19/2023, 3/25/2023 and 3/26/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		05/20/24	05/26/24	-----1-			1	\$1,600.00	0.00						
N16	WCPO	05/29/24	06/02/24	Wmnn BB 1st Rd - Gm 1	CM	12-6p	-----11	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
				Wmnn BB 1st Rd - Gm 1											
(Program: WNBA 2024)															
2Q24 COMSCORE (sell) - CINCINNATI - ESTIMATE IS BASED ON PAV of WNBA on WCPO airing 7 times on 5/20/2023, 6/11/2023, 6/25/2023 and 7/1/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		05/27/24	06/02/24	-----11			2	\$400.00	0.00						
N17	WCPO	05/22/24	05/25/24	UFL Game 2	CM	Sa/Su 2-11pm	-----1-	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
				UFL Game 2											
(Program: UFL SA 3P)															
2Q24 COMSCORE (sell) - CINCINNATI - ESTIMATE IS BASED ON PAV of XFL on WCPO airing 5 times on 2/18/2023, 2/19/2023, 3/25/2023 and 3/26/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		05/20/24	05/26/24	-----1-			1	\$1,600.00	0.00						
N18	WCPO	05/22/24	05/25/24	Prime Hockey	CM	8-11pm	-----1-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				Prime Hockey											
(Program: NHL PLAYOFFS IF NEC 2024)															
2Q24 COMSCORE (sell) - CINCINNATI - ESTIMATE IS BASED ON PAV of NHL on WCPO airing 4 times on 4/22/2023, 4/29/2023, 5/21/2023 and 5/27/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		05/20/24	05/26/24	-----1-			1	\$1,000.00	0.00						

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Advertiser: One Nation  
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**WCPO**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	-----1-			1			\$1,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WCPO	05/20/24-05/26/24		Prime Hockey			8-11pm		-----Sa--	:30	<del>(\$1,000.00)</del>	0.00	NM			
See MG 18.2																
[NBA Playoffs Prime scheduled 05/25/24, not Prime Hockey.]																
2	WCPO	05/26/24-05/26/24		Su Hockey			12-6pm		-----Su	:30	\$1,000.00	0.00	NM			
Ⓜ MG for 18.1 05/25																
N19	WCPO	05/22/24	06/01/24	SA 11-1135pm News	CM	11-1135pm	-----1-	:30	1	\$500.00	P-2	0.00	NM	2	\$1,000.00	
				SA 11-1135pm News												
(Program: WCPO 9 NEWS AT 11P SAT)																
2Q24 COMSCORE (sell) - CINCINNATI - ESTIMATE IS BASED ON PAV of WCPO 9 News at 11PM on WCPO airing 11 times on 4/8/2023, 4/15/2023, 4/22/2023, 4/29/2023, 5/6/2023, 5/20/2023, 5/27/2023, 6/3/2023, 6/10/2023, 6/17/2023 and 6/24/2023																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/22/24	05/28/24	-----1-			1			\$500.00		0.00				
Week:		05/29/24	06/04/24	-----1-			1			\$500.00		0.00				
N20	WCPO	05/22/24	05/26/24	Formula 1 Racing	CM	730am-1130p	-----1	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00	
				Formula 1 Racing												
(Program: FORMULA 1 MONACO GP)																
2Q24 COMSCORE (sell) - CINCINNATI - ESTIMATE IS BASED ON PAV of FORMULA 1 on WCPO airing 3 times on 5/7/2023, 5/28/2023 and 6/18/2023																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	-----1			1			\$1,600.00		0.00				
N21	WCPO	05/29/24	06/02/24	SU 8-9am GMTS	CM	8-9am	-----1	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00	
				SU 8-9am GMTS												
(Program: GOOD MORNING TRI STATE SU 8A)																
2Q24 COMSCORE (sell) - CINCINNATI - ESTIMATE IS BASED ON PAV of Good Morning Tri-State Weekend at 8AM on WCPO airing 11 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 6/4/2023, 6/11/2023 and 6/18/2023																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/27/24	06/02/24	-----1			1			\$400.00		0.00				
N22	WCPO	05/29/24	06/02/24	SU 9-10am This Week	CM	9-10am	-----1	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00	
				SU 9-10am This Week												
(Program: THIS WEEK)																
2Q24 COMSCORE (sell) - CINCINNATI - ESTIMATE IS BASED ON PAV of This Week with George Stephanopoulos on WCPO airing 11 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 6/4/2023, 6/11/2023 and 6/18/2023																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/27/24	06/02/24	-----1			1			\$1,000.00		0.00				
N23	WCPO	05/22/24	06/02/24	Sunday Prime A	CM	7-8pm	-----1	:30	1	\$1,800.00	P-2	0.00	NM	2	\$3,600.00	
				Sunday Prime A												
(Program: AMERICAS FUNNIEST HOME VIDEOS)																
2Q24 COMSCORE (sell) - CINCINNATI - ESTIMATE IS BASED ON PAV of America's Funniest Home Videos on WCPO airing 10 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 5/7/2023, 5/14/2023, 5/21/2023, 5/28/2023, 6/11/2023 and 6/18/2023																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/22/24	05/28/24	-----1			1			\$1,800.00		0.00				
Week:		05/29/24	06/04/24	-----1			1			\$1,800.00		0.00				
N24	WCPO	05/22/24	05/26/24	Sunday Prime D	CM	10-11pm	-----1	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00	
				Sunday Prime D												
(Program: WHAT WOULD YOU DO)																
2Q24 COMSCORE (sell) - CINCINNATI - ESTIMATE IS BASED ON PAV of What Would You Do? on WCPO airing 10 times on 7/7/2020, 7/14/2020, 7/21/2020, 7/28/2020, 8/4/2020, 8/11/2020, 8/18/2020, 8/25/2020 and 9/8/2020																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	-----1			1			\$1,200.00		0.00				
N25	WCPO	05/29/24	06/02/24	Sunday Prime D	CM	10-11pm	-----1	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00	
				Sunday Prime D												
(Program: \$ 100,000 PYRAMID 2024)																
2Q24 COMSCORE (sell) - CINCINNATI - ESTIMATE IS BASED ON PAV of The \$100,000 Pyramid on WCPO airing 11 times on 7/9/2023, 7/16/2023, 7/23/2023, 7/30/2023, 8/6/2023, 8/13/2023 and 8/20/2023																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		05/27/24	06/02/24	-----1			1			\$1,200.00		0.00				

Totals 75 \$73,300.00