## WDEF TV-DT 12.1 COMMERICAL LIMITES CERTIFICATION ANNUAL 2023

- Children's programming may not contain more than 10.5 minutes of total commercial matter <u>per clock hour</u> on weekends and not more than 12.0 minutes of total commercial matter <u>per clock hour</u> on weekdays.
- 2. On and after January 1, 2006, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of bona fide program related or other non-commercial content: (ii) the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); (iii) the website's home page and other menu pages clearly distinguish between the website's commercial and non commercial sections; and (iv) the pages of the website to which viewers are directed is not for e-commerce, advertising, or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material).
- On and after January 1, 2006, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services.

After review of internal station records and documentation provided to us by program suppliers, WDEF-TV/DT hereby certifies:

| <u>XX</u> | that it complied fully with the FCC's commercial limits with respect to children's programs broadcast during 2023 that are subject to those requirements. |
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|           | that it did not comply fully with the FCC's commercial limits with respect to children's programs broadcast during 2023 that are subject to               |

those requirements, as explained in Attachment "A" hereto

Dan Howard General Manager WDEF-TV/DT

## CERTIFICATION OF COMPLIANCE WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS January 1 through December 31, 2023

During the period listed above, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 13 to 16 years old:

LUCKY DOG
THE HENRY FORD'S INNOVATION NATION
MISSION UNSTOPPABLE
HOPE IN THE WILD
PET VET DREAM TEAM
LUCKY DOG 2
DID I MENTION INVENTION?
LUCKY DOG: REUNIONS WITH BRANDON McMILLAN (Effective 10/7/23, replacing LUCKY DOG)
TAILS OF VALOR (Effective 10/7/23, replacing LUCKY DOG 2)
RECIPE REHAB (Effective 10/7/23, replacing DID I MENTION INVENTION)

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period January 1, 2023 through December 31, 2023 was not required to conform to the commercial time limits prescribed in the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d) because the programming was all originally produced and broadcast primarily for an audience of children older than 12. See 47 C.F.R. §73.670, Note 2.

DocuSigned by:

Janet Borelli

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Janet Borelli

EVP Paramount Global Content & Advertising Standards & Practices

Date: January 8, 2024