

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>10 Wonsquare Media</u> <u>WUPX</u>	Date: <u>11/6/23</u>
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I, Professional Media Services,
 being/on behalf of: Michael Galime,
 a legally qualified candidate of the Republican
 political party for the office of: City of Utica - Mayor
 in the General
 election to be held on: Nov 7, 2023

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

Attach proposed schedule with charges (if available): \$200

I represent that the payment for the above described broadcast time has been furnished by:

Michael Galine

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Wayne Brooks

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/6/23

Date

Michelle Zegarell

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Colleen Bullock

Signature

Colleen Bullock

Printed Name

AE

Title



215 Leland Ave, Suite 102, Utica, NY 13502
 (315) 797-8236 Fax: (315) 724-8094

Today's Date: 11/6/23

Radio Advertising Order

Destination: WIBX-AM
Client: MIKE FOR MAYOR

Spot Title:
Start Date: 11/7/23 **End Date:** 11/7/23
Co-op: N

Please confirm receipt of this order to Lisa Militano
 [Lisa@promediaonline.com] or Michele Zegarelli
 [michele@promediaonline.com] by email or fax [(315) 724-8094] as
 soon as possible.

WIBX-AM		11/7/23-11/7/23						
Start - End	Days	Day Part	Frequency	Quantity	Length	Cost	Program	Notes
11/7/23 - 11/7/23	TU	5A-9A	4 X per DAY	4	:60	\$64.00	KEELER IN THE MORNING	

4	\$64.00	Avg Cost/Spot:
		\$16.00
Less 15% - 9.60		
<hr/> \$54.40		



215 Leland Ave, Suite 102, Utica, NY 13502
 (315) 797-8236 Fax: (315) 724-8094

Today's Date: 11/6/23

Radio Advertising Order

Destination: WLZW 98.7
Client: MIKE FOR MAYOR

Spot Title:
 Start Date: 11/7/23 End Date: 11/7/23
 Co-op: N

Please confirm receipt of this order to Lisa Militano
 [Lisa@promediaonline.com] or Michele Zegarelli
 [michele@promediaonline.com] by email or fax [(315) 724-8094] as
 soon as possible.

WLZW 98.7

11/7/23-11/7/23

Start - End	Days	Day Part	Frequency	Quantity	Length	Cost	Program	Notes
11/7/23 - 11/7/23	TU	10A-3P	4 X per DAY	4	:60	\$68.00	MIDDAY	
11/7/23 - 11/7/23	TU	6A-10A	5 X per DAY	4	:60	\$68.00	MORNING	

8	\$136.00	Avg Cost/Spot:
		\$17.00
<i>Less 15% - 20⁴⁰</i>		
<i>\$115⁶⁰</i>		

21558

100% TOUGH TO CONTEIN WATERMARK - 14 PAGES - NEW SECURITY RED LOCKS FOR EXTRA SECURITY

ADIRONDACK BANK

136 ORISKANY BLVD.
WHITESBORO, NY 13462

**KEN ROSER, JR.
PROFESSIONAL MEDIA SERVICES, INC.**

215 LELAND AVE. STE. 102
UTICA, NY 13502



50-7170/2213

11/6/23

\$170.00

DOLLARS

*Townsquare Media
One hundred seventy and 00/100*

PAY TO THE
ORDER OF

MEMO WLZW
WIBX - Galina



Ken Roser
AUTHORIZED SIGNATURE

Security features. Details on back.

2155801 5217 7096 015000 1123