

Annual EEO Public File Report

For the Period Beginning January 22, 2021, and Ending January 21, 2022

Part I

Station Information

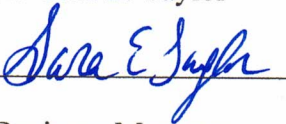
Part II

Recruitment sources/interviewees for each full-time vacancy

Part III

Recruitment initiatives

Preparer: Sara E. Taylor

Signature: 

Title: Business Manager

Date: January 21, 2022

Telephone: 308-432-5545

Part I

This report covers the following employment unit: Chadrad Communications, Inc.

<u>Call Sign</u>	<u>AM/FM</u>	<u>Facility ID#</u>	<u>Community of License</u>	<u>State</u>	<u>LMA</u>
KCSR	AM	10081	Chadron	NE	N/A
KBPY	FM		Hay Springs	NE	N/A

Attached is information concerning the recruitment efforts undertaken by the employment unit to fill the full-time vacancies during the period covered by this Report.

There were no vacancies filled in this time period.

The station website is www.chadrad.com.

Part II

AM 610 KCSR Annual EEO Public File Report

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: AM 610 KCSR and KBPY FM 107.7 Chadron Nebraska and is required to be placed in the public inspection files of this station and posted on their websites.

Covering the Period From: 1/22/21 to 1/21/22

Section 1: Vacancy Information

Full-time positions filled by Job Title	Recruitment Source of Hiree	Number of Interviewees from all sources for this position
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No Full-time positions were filled during this time.

Total Number of Persons Interviewed During Applicable Period: 0

Section 2: Recruitment Source Information

Recruitment Source	Total number of Interviewees this source provided during period	Full-time positions for which this source was utilized
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N/A

Other Recruitment Sources Utilized:

Part III

As of January 21, 2022, KCSR/KBPY had 11 full-time employees.
Population is under 250,000.

Preparer: Sara E. Taylor

Activity #1

Date: January 2021 to April 2021

Host/Sponsor of Activity: KCSR/KBPY and Nebraska Broadcasters Association

Participating Station Personnel: Sara Taylor

Description of activity and scope of station participation: KCSR/KBPY joined forces with other Nebraska Broadcaster Association members to offer 2 - \$2,000 scholarships in Nebraska.

Activity #2

Activity: Journalism Class Outreach

Host/Sponsor of Activity: Chadrad Communications, Inc./Chadron Public Schools

Date: March 23, 2021

Participating Personnel: Jeremy Anderson

Description of activity and scope of station participation: The Chadron High journalism class under the direction of Mrs. Jill Paopao spent three hours on the afternoon of Tuesday, March 23rd writing and recording PSA's that promote different aspects of the Chadron Public School District. Fourteen students attended and broke out into four different groups creating a total of four PSA's that aired on AM 610 KCSR through the end of the school year.

Activity #3

Activity: 4-H Outreach

Host/Sponsor of Activity: Chadrad Communications, Inc./Dawes County 4-H

Date: March & April 2021

Participating Personnel: Jeremy Anderson

Four members of Dawes County 4-H were aided by the staff at AM 610 KCSR over the course of March and early April as they constructed and produced PSA's that will be entered into the Dawes County Fair.

Activity #4

Activity: Internship Program

Date: May 17, 2021 to August 16, 2021

Host/Sponsor of Activity: KCSR/KBPY partnered with University of Nebraska to offer an internship opportunity to a senior.

Participating Station Personnel: All KCSR/KBPY employees spent time working with and explaining their position to the intern.

Activity #5

Activity: Employment Seminar

Date: August 10, 2021

Host/Sponsor of Activity: Nebraska Broadcasters Association

Participating Station Personnel: Dennis Brown

Description of activity and scope of station participation: Employment seminar entitled "Building a Measurable Diversity, Equity and Inclusion Strategy to get Results". The session examined the steps organizations need to consider when building a diversity strategy.

Activity #6

Activity: Career Day – Connecting the Dots

Date: September 30, 2021

Host/Sponsor of Activity: Chadron State College/University of Nebraska Extension

Participating Station Personnel: Dennis Brown

Description of activity and scope of station participation: The program included high school sophomores from Chadron, Crawford and other area schools. Dennis talked about opportunities in broadcasting including the areas of on air, news, sales, and broadcast engineering. Dennis talked to a full group and then had the opportunity to visit with individuals that showed an interest in specific opportunities in broadcasting.