

# 1244156 Spiller KLUR

Date	Action	Line	Comment	By	Total \$	# Spots	Expected C
02/08/24 4:54:03 PM	Processed		<sync process>	Kihanna Johnson (kil	\$1,125.00	45	0.00
02/08/24 4:33:59 PM	Approved			Craig Jolly (cjolly@ci	\$1,125.00	45	0.00
02/08/24 4:33:56 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Craig Jolly (cjolly@ci	\$1,125.00	45	0.00
02/08/24 4:31:24 PM	Approval Workflow		[Sales Manager - Ready Default]	Lindy Parr (lparr@cu	\$1,125.00	45	0.00
02/08/24 4:30:37 PM	Ready for approval		new	Beth Roberts (bethro	\$1,125.00	45	0.00
02/08/24 4:22:10 PM	New order created		Imported EC Order	Beth Roberts (bethro	\$1,125.00	45	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 1244156  
**Alt Order #:** 37117803  
**Product Desc:** Spiller for TX HD 68  
**Estimate:** na  
**Flight Dates:** 02/12/24 - 03/05/24  
**Original Date / Rev:** 02/08/24 / 02/08/24  
**Order Type:** GENERAL

**KLUR-FM**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Spiller/R/State Representative  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-STATE  
**Priority:** P-100

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/25/24	23	\$575.00	\$488.75
02/26/24	03/05/24	22	\$550.00	\$467.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	23	\$575.00	\$488.75	0.00
March 2024	22	\$550.00	\$467.50	0.00
<b>Totals</b>	<b>45</b>	<b>\$1,125.00</b>	<b>\$956.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLUR	02/12/24	03/03/24	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MTWTF--	1:00	5	\$25.00	P-50	0.00	NM	11	\$275.00
		AM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/12/24	02/18/24	MTWTF--		5		\$25.00		0.00					
		Week: 02/19/24	02/25/24	-----		0		\$0.00		0.00					
		Week: 02/26/24	03/03/24	MTWTF--		6		\$25.00		0.00					
N 2	KLUR	02/12/24	03/03/24	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MTWTF--	1:00	5	\$25.00	P-50	0.00	NM	10	\$250.00
		PM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/12/24	02/18/24	MTWTF--		5		\$25.00		0.00					
		Week: 02/19/24	02/25/24	-----		0		\$0.00		0.00					
		Week: 02/26/24	03/03/24	MTWTF--		5		\$25.00		0.00					
N 3	KLUR	02/19/24	02/25/24	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	M-----	1:00	1	\$25.00	P-50	0.00	NM	1	\$25.00
		AM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/19/24	02/25/24	M-----		1		\$25.00		0.00					
N 4	KLUR	02/19/24	02/25/24	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	M-----	1:00	1	\$25.00	P-50	0.00	NM	1	\$25.00
		PM -													

Order / Rev: 1244156  
 Alt Order #: 37117803  
 Flight Dates: 02/12/24 - 03/05/24

Advertiser: Spiller/R/State Representative  
 Product Desc: Spiller for TX HD 68  
 Estimate: na  
**KLUR-FM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	M- - - - -		1				\$25.00		0.00			
N 5	KLUR	02/20/24	02/26/24	M-F AM Drive M-F	CM	6:00 AM-10:00 AM-	TWTF- -	1:00	6	\$25.00	P-50	0.00	NM	6	\$150.00
		AM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/24	02/26/24	- TWTF- -		6				\$25.00		0.00			
N 6	KLUR	02/20/24	02/26/24	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	- TWTF- -	1:00	5	\$25.00	P-50	0.00	NM	5	\$125.00
		PM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/24	02/26/24	- TWTF- -		5				\$25.00		0.00			
N 7	KLUR	03/04/24	03/05/24	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MT- - - - -	1:00	6	\$25.00	P-50	0.00	NM	6	\$150.00
		AM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	MT- - - - -		6				\$25.00		0.00			
N 8	KLUR	03/04/24	03/05/24	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MT- - - - -	1:00	5	\$25.00	P-50	0.00	NM	5	\$125.00
		PM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	MT- - - - -		5				\$25.00		0.00			
													Totals	45	\$1,125.00

**Feb 08, 24**  
 CONT# 37117803 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO KLUR-FM (Wichita Falls, TX)  
 FM PATRICK MCGEE  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019  
  
 BYR Helen Hanratty1  
 ADV DAVID SPILLER FOR STATE REPRESENTATIVE  
 PDT Spiller for TX HD 68  
 FLT Feb 12, 24 - Mar 05, 24

DDS CONT# 0  
 C/P/E: na / na / na  
  
 SALESPERSON FAX#  
  
 PH #

\* REP ORDER COMMENT \*

\*\* 2/8/2024 3:27:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 2/8/2024 3:27:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH CYNTHIA.FERRAZ@KATZMEDIA.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
ADD	1.1	MTWTF..	6A - 10A	60	2/12/2024 - 2/16/2024	1W	5	\$25.00	5
ADD	1.2	MTWTF..	3P - 7P	60	2/12/2024 - 2/16/2024	1W	5	\$25.00	5
					** WEEKLY FLIGHT TOTALS **		10	\$250.00	
		<b>FLIGHT 2</b>							
ADD	2.1	M.....	6A - 10A	60	2/19/2024 - 2/19/2024	1W	1	\$25.00	1
ADD	2.2	M.....	3P - 7P	60	2/19/2024 - 2/19/2024	1W	1	\$25.00	1
ADD	2.3	.TWTF..	6A - 10A	60	2/20/2024 - 2/23/2024	1W	6	\$25.00	6
ADD	2.4	.TWTF..	3P - 7P	60	2/20/2024 - 2/23/2024	1W	5	\$25.00	5
					** WEEKLY FLIGHT TOTALS **		13	\$325.00	
		<b>FLIGHT 3</b>							
ADD	3.1	MTWTF..	6A - 10A	60	2/26/2024 - 3/1/2024	1W	6	\$25.00	6
ADD	3.2	MTWTF..	3P - 7P	60	2/26/2024 - 3/1/2024	1W	5	\$25.00	5
					** WEEKLY FLIGHT TOTALS **		11	\$275.00	
		<b>FLIGHT 4</b>							
ADD	4.1	MT.....	6A - 10A	60	3/4/2024 - 3/5/2024	1W	6	\$25.00	6
ADD	4.2	MT.....	3P - 7P	60	3/4/2024 - 3/5/2024	1W	5	\$25.00	5
					** WEEKLY FLIGHT TOTALS **		11	\$275.00	

Feb 08, 24

CONT# 37117803 Mod# Ver# 1 (Last = )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: na / na / na

	Feb 24	Mar 24					
SPOTS	23	22					
CASH	575.00	550.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	575.00	550.00					

							TOTAL
SPOTS							45
CASH							1,125.00
TRADE							0.00
NSL							0.00
TOTAL							1,125.00

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Joey Parr, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

David Spiller

Authorized committee:

David Spiller for Texas Campaign

Agency requesting time (and contact information):

N/A Murphy Nasica & Associates

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Texas House of Representatives - District 68

Date of election:

March 5, 2024

General

Primary

Treasurer of candidate's authorized committee:

Mr. Mason G. Spiller

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

### Candidate/Committee/Agency

Signature:

Joey Parr

Digitally signed by Joey Parr  
Date: 2024.02.05 09:41:58 -06'00'

Name: Joey Parr

Date of Request to Purchase Ad Time: 2.8.24

### Station Representative

Signature:



Name: Beth Roberts

Date of Station Agreement to Sell Time: 2.8.24

### Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

### Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

### TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?  Yes  No Date ad received: 2.8.24

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1244156	Station Call Letters: KLUR-FM	Date Received/Requested: 2.8.24
Est. #: NA	Station Location: Wichita Falls, Texas	Run Start and End Dates: 2.12.24-3.5.24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

NA