

## ORDER



**Orders**  
**Order / Rev:** 31104  
**Alt Order #:**  
**Product Desc:** WK 12.5  
**Estimate:** 8854  
**Flight Dates:** 12/05/23 - 12/11/23  
**Original Date / Rev:** 12/01/23 / 12/01/23  
**Order Type:** GENERAL

**Primary AE:** House National  
**Sales Office:** NATL  
**Sales Region:** National

**Agency**  
**Name:** Screen Strategies Meia  
**Buying Contact:**  
**Billing Contact:**  
 11150 Fairfax Blvd Suite 505  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Tester for Senate  
**Demographic:** HH  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-Candidate  
**Priority:** P-04

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:25:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/01/23	12/11/23	30	\$2,850.00	\$2,422.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2023	30	\$2,850.00	\$2,422.50	0.00
<b>Totals</b>	<b>30</b>	<b>\$2,850.00</b>	<b>\$2,422.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House National			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWOL	12/05/23	12/11/23	M-Su 5a-10a Morning Morning Drive	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	22222--	1:00	10	\$95.00	P-06	0.00	NM	10	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/04/23	12/10/23	-2222--		8				\$95.00		0.00			
		Week: 12/11/23	12/17/23	2-----		2				\$95.00		0.00			
N 2	KWOL	12/05/23	12/11/23	M-Su 10a-3p Afternoon Afternoon Drive	CM	10a-3p	22222--	1:00	10	\$95.00	P-06	0.00	NM	10	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/04/23	12/10/23	-2222--		8				\$95.00		0.00			
		Week: 12/11/23	12/17/23	2-----		2				\$95.00		0.00			
N 3	KWOL	12/05/23	12/11/23	M-Su 3p-7p Late Afternoon Late Afternoon	CM	3p-7p	11111--	1:00	5	\$95.00	P-06	0.00	NM	5	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/04/23	12/10/23	-1111--		4				\$95.00		0.00			
		Week: 12/11/23	12/17/23	1-----		1				\$95.00		0.00			
N 4	KWOL	12/09/23	12/09/23	M-Su Prime Rotator Prime Rotator	CM	9:00 AM-4:00 PM (9:00 AM-4:00 PM)	-----3-	1:00	3	\$95.00	P-06	0.00	NM	3	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/04/23	12/10/23	-----3-		3				\$95.00		0.00			
N 5	KWOL	12/10/23	12/10/23	M-Su Prime Rotator Prime Rotator	CM	9:00 AM-4:00 PM (9:00 AM-4:00 PM)	-----2	1:00	2	\$95.00	P-06	0.00	NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

KWOL-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 12/04/23	12/10/23	-----2	2	\$95.00	0.00							
													Totals	\$2,850.00

# Tester for Senate 2024



<b>Station</b>	KWOL-FM	<b>Buyer</b>	James Wells
<b>Market</b>	Missoula	<b>Email</b>	James.Wells@screenstrategies.com
<b>Flight Dates</b>	12/5/2023 - 12/11/2023 (Est. 8854)	<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Tue 12/5	Wed 12/6	Thu 12/7	Fri 12/8	Sat 12/9	Sun 12/10	Mon 12/11	Total
6:00 AM - 10:00 AM	AM	M-F 60	\$95.00 <b>\$950.00</b>	2	2	2	2			2	10
10:00 AM - 3:00 PM	MD	M-F 60	\$95.00 <b>\$950.00</b>	2	2	2	2			2	10
3:00 PM - 7:00 PM	PM	M-F 60	\$95.00 <b>\$475.00</b>	1	1	1	1			1	5
9:00 AM - 4:00 PM	S2	Sa 60	\$95.00 <b>\$285.00</b>					3			3
9:00 AM - 4:00 PM	U2	Su 60	\$95.00 <b>\$190.00</b>						2		2
<b>Station Totals</b>			<b>\$2,850.00</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>3</b>	<b>2</b>	<b>5</b>	<b>30</b>



## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Screen Strategies Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jon Tester

Authorized committee:

Montanans for Tester

Agency requesting time (and contact information):

☐ N/A Screen Strategies Media, 11150 Fairfax Blvd, Suite 505, Fairfax, VA 22030

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

U.S. Senate

Date of election:

6/4/2024

☐ General

☒ Primary

Treasurer of candidate's authorized committee:

Brett Debruycker

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒ the candidate listed above who is a legally qualified candidate, or

☐ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

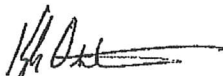
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

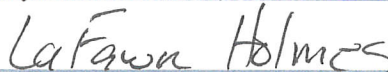


Signature:



Name: Kyle Osterhout

Name:



Date of Request to Purchase Ad Time: 12/1/2023

Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**Signature: 

Name: Kyle Osterhout

Date: 12/1/2023

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: \_\_\_\_\_**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.