

ORDER



Orders
Order / Rev: 4601639 - 1
Alt Order #: 37090146
Product Desc: Last Best Place PAC - ISSUE
Estimate: 286
Flight Dates: 01/24/24 - 02/06/24
Original Date / Rev: 01/24/24 / 01/24/24
Order Type: POLITICAL ISSUE

KAAR-FM
Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: National

Agency Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Last Best Place PAC
Demographic: A35+
Product Codes: Issues/Propositions,IAB11-4
Revenue Code 1: AGY
Revenue Code 2: BROADCAST
Revenue Code 3: BRC-SPOT
Priority: P-02

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:25:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/01/24	01/28/24	9	\$630.00	\$535.50
01/29/24	02/06/24	21	\$1,470.00	\$1,249.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2024	9	\$630.00	\$535.50	0.00
February 2024	21	\$1,470.00	\$1,249.50	0.00
Totals	30	\$2,100.00	\$1,785.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KAAR	01/24/24	02/06/24	M-F AM Drive M-F AM Drive	CM	6:00 AM-10:00 AM	--WTF--	1:00	3	\$70.00	P-02	0.00	NM	6	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/24/24	01/30/24	--WTF--		3				\$70.00		0.00			
		Week: 01/31/24	02/06/24	--WTF--		3				\$70.00		0.00			
2	KAAR	01/24/24	02/06/24	M-F Midday M-F Midday	CM	10:00 AM-3:00 PM	--WTF--	1:00	3	\$70.00	P-02	0.00	NM	6	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/24/24	01/30/24	--WTF--		3				\$70.00		0.00			
		Week: 01/31/24	02/06/24	--WTF--		3				\$70.00		0.00			
3	KAAR	01/24/24	02/06/24	M-F PM Drive M-F PM Drive	CM	3:00 PM-7:00 PM	--WTF--	1:00	3	\$70.00	P-02	0.00	NM	6	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/24/24	01/30/24	--WTF--		3				\$70.00		0.00			
		Week: 01/31/24	02/06/24	--WTF--		3				\$70.00		0.00			
4	KAAR	01/29/24	02/06/24	M-F AM Drive M-F AM Drive	CM	6:00 AM-10:00 AM	MT-----	1:00	2	\$70.00	P-02	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	MT-----		2				\$70.00		0.00			
		Week: 02/05/24	02/11/24	MT-----		2				\$70.00		0.00			
5	KAAR	01/29/24	02/06/24	M-F Midday M-F Midday	CM	10:00 AM-3:00 PM	MT-----	1:00	2	\$70.00	P-02	0.00	NM	4	\$280.00
		MD -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	MT-----		2				\$70.00		0.00			
		Week: 02/05/24	02/11/24	MT-----		2				\$70.00		0.00			
6	KAAR	01/29/24	02/06/24	M-F PM Drive M-F PM Drive	CM	3:00 PM-7:00 PM	MT-----	1:00	2	\$70.00	P-02	0.00	NM	4	\$280.00
		PM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	MT-----		2				\$70.00		0.00			
		Week: 02/05/24	02/11/24	MT-----		2				\$70.00		0.00			
													Totals	30	\$2,100.00