

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WALK/WBZO	Date: 4/18/2018
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I, Arnold H. Rothschild

being/on behalf of: Janet Smitelli

a legally qualified candidate of the Republican

political party for the office of: NYS Assembly - District 10

in the Special Election

election to be held on: April, 24 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60's	TBD	TBD		TBD	TBD

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Janet Smitelli

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Richard Zyta

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/18/2018

Arnold H. Rothschild

Digitally signed by Arnold H. Rothschild
DN: cn=Arnold H. Rothschild, o=The Growth Marketing Group of NY, LLC, ou=Advertising Arms, Marketing
Signature
Reason: I am the author of this document
Location:
Date: 2018.04.18 12:25:04 -04

Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Broadcast Contract

Start Date 04/19/18	Contract# 601647	Mod# 0
End Date 04/24/18	Date Entered 04/17/18	Date Last Modified 04/18/18
Advertiser JANET SMITELLI FR AS		Station Market WBZO-FM
Product JANET SMITELLI		SalesRep/Office Stu Schragar

GROWTH MARKETING OF NY, LLC
 JANET SMITELLI FR ASSEMBLY (A)
 Attn: ARNIE ROTHSCHILD
 39 State Street
 Rochester, NY 14614

Attn: DIANE OPELT

Calendar Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TH 04/19/18 FR 04/20/18	06:00A-09:00A	60	--	--	--	X	X	--	--	9	\$85.00
2	TH 04/19/18 FR 04/20/18	03:00P-06:00P	60	--	--	--	X	X	--	--	9	\$81.00
3	MO 04/23/18 TU 04/24/18	06:00A-09:00A	60	3	3	--	--	--	--	--	6	\$80.00
4	MO 04/23/18 MO 04/23/18	03:00P-06:00P	60	3	--	--	--	--	--	--	3	\$75.50

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	27	2,200.50	\$330.07	\$ 1,870.43	\$ 2,200.50

Billing Projections: By Month

	Apr 18
CA	2,200.50
ST	2,200.50

TERMS & CONDITIONS:

All rates/commercials subject to availability, pre-emption and mobility. Any/all price quotes valid for date of offering only. Narrowed dayparts result in higher pricing. Consult your Connoisseur Media of Long Island Account Executive for specific flight and daypart pricing. Advertiser shall pay for advertising within 30

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name	Title	Name	Title
See reverse for accepted terms and conditions, if any			

Sales Order

Station: **WBZO-FM** Agency: **GROWTH MARKETING OF NY, LLC**
 Contract Name: **JANET SMITELLI 042018 MAX** Address: **Attn: ARNIE ROTHSCHILD**
 Contract#: **601647** **39 State Street**
 Start Date: **4/19/18** End Date: **4/24/18** City: **Rochester** State: **NY** Zip: **14614**
 Revenue Type: **Political Agency** Type: **Cash** Buyer: **DIANE OPELT**
 Advertiser: **JANET SMITELLI FR ASSEMBLY (A)** Tax Schedule: **(None)**
 Address: _____ Agency Commission %: **15**
 City: _____ State: _____ Zip: _____ Billing Cycle: **Calendar**
 Product Name: **JANET SMITELLI** Salesperson: **181sschr** Comm %: **0**
 Competitive Code: **POLITICAL/LOCAL** Makegood Policy: **Within Contract Dates**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							Per Wk	D/W	RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU				SPOTS	\$\$		
1	4/19/18	4/20/18		6:00 AM	9:00 AM	60				X	X				9	W	85.00	9	765.00	1
2	4/19/18	4/20/18		3:00 PM	6:00 PM	60				X	X				9	W	81.00	9	729.00	1
3	4/23/18	4/24/18		6:00 AM	9:00 AM	60	3	3							6	D	80.00	6	480.00	1
4	4/23/18	4/23/18		3:00 PM	6:00 PM	60	3								3	D	75.50	3	226.50	1

Billing Projections: By Month

Apr 18
 CA 2,200.50
 ST 2,200.50

Print Spot Prices

TOTAL SPOTS 27
 GROSS TOTAL \$ 2,200.50
 ADJUSTED SPOTS 27
 ADJUSTED TOTAL \$ 2,200.50

APPROVE DECLINE

- General Manager
- Sales Manager
- National Sales Manager
- 181ddipr, 04/17/18 @5:31PM

INVOICE



234 Airport Plaza, Farmingdale, NY 11735
Phone: (631) 770-4400 | Fax: (631) 770-0104

Invoice #: IN-11804142294
Invoice Date: 04/30/2018
Contract #: 601647
Page: 1
Net Amount Due: \$1,870.42

Agency: GROWTH MARKETING OF NY, LLC
Attn: ARNIE ROTHSCHILD
39 State Street
Rochester, NY 14614

Station(s): WBZO-FM

Advertiser: JANET SMITELLI FR ASSEMBLY (A)
Product: JANET SMITELLI
Estimate #:
Agency Client Code:
Buyer Name: DIANE OPELT

Salesperson(s): Stu Schragar
Terms: NET 30

Day	Date	Time	Ln	Length	Product	ISCI	Rate
THU	04/19/18	06:13a	1	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$85.00
THU	04/19/18	06:44a	1	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$85.00
THU	04/19/18	07:01a	1	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$85.00
THU	04/19/18	07:44a	1	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$85.00
THU	04/19/18	08:01a	1	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$85.00
THU	04/19/18	03:01p	2	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$81.00
THU	04/19/18	04:01p	2	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$81.00
THU	04/19/18	04:29p	2	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$81.00
THU	04/19/18	05:01p	2	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$81.00
THU	04/19/18	05:32p	2	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$81.00
FRI	04/20/18	06:45a	1	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$85.00
FRI	04/20/18	07:13a	1	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$85.00
FRI	04/20/18	08:30a	1	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$85.00
FRI	04/20/18	08:45a	1	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$85.00
FRI	04/20/18	03:02p	2	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$81.00
FRI	04/20/18	03:28p	2	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$81.00
FRI	04/20/18	04:02p	2	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$81.00
FRI	04/20/18	05:29p	2	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$81.00
MON	04/23/18	06:13a	3	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$80.00
MON	04/23/18	07:13a	3	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$80.00
MON	04/23/18	08:45a	3	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$80.00
MON	04/23/18	03:32p	4	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$75.50
MON	04/23/18	04:28p	4	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$75.50
MON	04/23/18	05:01p	4	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$75.50
TUE	04/24/18	06:13a	3	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$80.00
TUE	04/24/18	07:15a	3	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$80.00
TUE	04/24/18	08:13a	3	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$80.00

INVOICE



234 Airport Plaza, Farmingdale, NY 11735
Phone: (631) 770-4400 | Fax: (631) 770-0104

Invoice #: IN-11804142294
Invoice Date: 04/30/2018
Contract #: 601647
Page: 2
Net Amount Due: \$1,870.42

Remit To:
CONNOISSEUR MEDIA
WBZO-FM
234 AIRPORT PLAZA, STE 5
FARMINGDALE, NY 11735

Invoice Totals
Total Spots: 27
Gross Amount: \$2,200.50
Agency Commission: (\$330.08)
Net Amount Due: \$1,870.42

Having been duly sworn deposes & says the broadcasting service has been rendered by this station in accordance with the above invoice. All times are approximate within 15 mins & are within the time classification ordered.

Affidavit of Service Rendered State of NY, County of Suffolk. Subscribed & sworn before me this ____ day of _____, 2018.

_____, Station Official

_____, Notary Public

This station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.