

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WALK/WBZO	<b>Date:</b> 4/18/2018
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I, Arnold H. Rothschild,being/on behalf of: Janet Smitelli,a legally qualified candidate of the Republicanpolitical party for the office of: NYS Assembly - District 10in the Special Electionelection to be held on: April, 24 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60's	TBD	TBD		TBD	TBD

**Attach proposed schedule with charges (if available):**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

# Richard Zyta

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

4/18/2018

Arnold H. Rothschild

Digitally signed by Arnold H. Rothchild  
DN: cn=Arnold H. Rothchild, o=US e-Tide Growth marketing Group of IFY, LLC, ou=Advertising &amp; Marketing  
e=ArnoldH@us-tidegrowth.com, c=US  
Reason: I am the author of this document  
Location:  
Date: 2017-08-27 12:35:04-00

**To Be Signed By Station Representative**

☐ Rejected

**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

\_\_\_\_\_  
**signature of candidate or authorized committee**

\_\_\_\_\_  
**printed name**

\_\_\_\_\_  
**date**

## AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)**

<b>Broadcast Length</b>	<b>Time of Day, Rotation or Package</b>	<b>Days</b>	<b>Class</b>	<b>Times per Week</b>	<b>Number of Weeks</b>

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

# Broadcast Contract

GROWTH MARKETING OF NY, LLC  
JANET SMITELLI FR ASSEMBLY (A)  
Attn: ARNIE ROTHSCHILD  
39 State Street  
Rochester, NY 14614

Attn: DIANE OPELT

Start Date 04/19/18	Contract# 601647	Mod# 0
End Date 04/24/18	Date Entered 04/17/18	Date Last Modified 04/18/18
Advertiser JANET SMITELLI FR AS	Station Market WBZO-FM	
Product JANET SMITELLI	SalesRep/Office Stu Schrager	

Calendar Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TH 04/19/18 FR 04/20/18	06:00A-09:00A	60	--	--	--	X	X	--	--	9	\$85.00
2	TH 04/19/18 FR 04/20/18	03:00P-06:00P	60	--	--	--	X	X	--	--	9	\$81.00
3	MO 04/23/18 TU 04/24/18	06:00A-09:00A	60	3	3	--	--	--	--	--	6	\$80.00
4	MO 04/23/18 MO 04/23/18	03:00P-06:00P	60	3	--	--	--	--	--	--	3	\$75.50

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	27	2,200.50	\$330.07	\$ 1,870.43	\$ 2,200.50

## Billing Projections: By Month

	Apr 18
CA	2,200.50
ST	2,200.50

## TERMS & CONDITIONS:

All rates/commercials subject to availability, pre-emption and mobility. Any/all price quotes valid for date of offering only. Narrowed dayparts result in higher pricing. Consult your ConnorsMedia of Long Island Account Executive for specific flight and daypart pricing. Advertiser shall pay for advertising within 30

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name	Title	Name	Title
See reverse for accepted terms and conditions, if any			
		Page	1

# Sales Order

Station: **WBZO-FM** Agency: **GROWTH MARKETING OF NY, LLC**  
 Contract Name: **JANET SMITELLI 042018 MAX** Address: **Attn: ARNIE ROTHSCHILD**  
 Contract#: **601647** **39 State Street**  
 Start Date: **4/19/18** End Date: **4/24/18** City: **Rochester** State: **NY** Zip: **14614**  
 Revenue Type: **Political Agency** Type: **Cash** Buyer: **DIANE OPELT**  
 Advertiser: **JANET SMITELLI FR ASSEMBLY (A)** Tax Schedule: **(None)**  
 Address: Agency Commission %: **15**  
 City: State: Zip: Billing Cycle: **Calendar**  
 Product Name: **JANET SMITELLI** Salesperson: **181sschr** Comm %: **0**  
 Competitive Code: **POLITICAL/LOCAL** Makegood Policy: **Within Contract Dates**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	4/19/18	4/20/18		6:00 AM	9:00 AM	60				X	X			9	W	85.00	9	765.00	1	
2	4/19/18	4/20/18		3:00 PM	6:00 PM	60				X	X			9	W	81.00	9	729.00	1	
3	4/23/18	4/24/18		6:00 AM	9:00 AM	60	3	3						6	D	80.00	6	480.00	1	
4	4/23/18	4/23/18		3:00 PM	6:00 PM	60	3							3	D	75.50	3	226.50	1	

## Billing Projections: By Month

Apr 18  
 CA 2,200.50  
 ST 2,200.50

☒ Print Spot Prices

TOTAL SPOTS 27  
 GROSS TOTAL \$ 2,200.50  
 ADJUSTED SPOTS 27  
 ADJUSTED TOTAL \$ 2,200.50

## APPROVE DECLINE

☐ ☐ General Manager  
☐ ☐ Sales Manager  
☐ ☐ National Sales Manager  
☒ ☐ 181ddipr, 04/17/18 @5:31PM

# INVOICE



234 Airport Plaza, Farmingdale, NY 11735  
Phone: (631) 770-4400 | Fax: (631) 770-0104

Invoice #: IN-11804142294  
Invoice Date: 04/30/2018  
Contract #: 601647  
Page: 1  
Net Amount Due: \$1,870.42

Agency: GROWTH MARKETING OF NY, LLC  
Attn: ARNIE ROTHSCHILD  
39 State Street  
Rochester, NY 14614

Station(s): WBZO-FM

Advertiser: JANET SMITELLI FR ASSEMBLY (A)  
Product: JANET SMITELLI  
Estimate #:  
Agency Client Code:  
Buyer Name: DIANE OPELT

Salesperson(s): Stu Schrager  
Terms: NET 30

Day	Date	Time	Ln	Length	Product	ISCI	Rate
THU	04/19/18	06:13a	1	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$85.00
THU	04/19/18	06:44a	1	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$85.00
THU	04/19/18	07:01a	1	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$85.00
THU	04/19/18	07:44a	1	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$85.00
THU	04/19/18	08:01a	1	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$85.00
THU	04/19/18	03:01p	2	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$81.00
THU	04/19/18	04:01p	2	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$81.00
THU	04/19/18	04:29p	2	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$81.00
THU	04/19/18	05:01p	2	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$81.00
THU	04/19/18	05:32p	2	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$81.00
FRI	04/20/18	06:45a	1	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$85.00
FRI	04/20/18	07:13a	1	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$85.00
FRI	04/20/18	08:30a	1	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$85.00
FRI	04/20/18	08:45a	1	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$85.00
FRI	04/20/18	03:02p	2	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$81.00
FRI	04/20/18	03:28p	2	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$81.00
FRI	04/20/18	04:02p	2	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$81.00
FRI	04/20/18	05:29p	2	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$81.00
MON	04/23/18	06:13a	3	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$80.00
MON	04/23/18	07:13a	3	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$80.00
MON	04/23/18	08:45a	3	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$80.00
MON	04/23/18	03:32p	4	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$75.50
MON	04/23/18	04:28p	4	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$75.50
MON	04/23/18	05:01p	4	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$75.50
TUE	04/24/18	06:13a	3	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$80.00
TUE	04/24/18	07:15a	3	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$80.00
TUE	04/24/18	08:13a	3	60	POL-JANETSMITELLI-60-04-16-18	POL-JANETSMITELLI-60-04-16-18	\$80.00

# INVOICE



234 Airport Plaza, Farmingdale, NY 11735  
Phone: (631) 770-4400 | Fax: (631) 770-0104

Invoice #: IN-11804142294  
Invoice Date: 04/30/2018  
Contract #: 601647  
Page: 2  
Net Amount Due: \$1,870.42

Remit To:  
CONNOISSEUR MEDIA  
WBZO-FM  
234 AIRPORT PLAZA, STE 5  
FARMINGDALE, NY 11735

## Invoice Totals

Total Spots:	27
Gross Amount:	\$2,200.50
Agency Commission:	(\$330.08)
Net Amount Due:	\$1,870.42

Having been duly sworn deposes & says the broadcasting service has been rendered by this station in accordance with the above invoice. All times are approximate within 15 mins & are within the time classification ordered.

Affidavit of Service Rendered State of NY, County of Suffolk. Subscribed & sworn before me this \_\_\_\_ day of \_\_\_\_\_, 2018.

\_\_\_\_\_, Station Official

\_\_\_\_\_, Notary Public

This station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.