

ORDER



Orders
Order / Rev: 1532963
Alt Order #: 08264437
Product Desc: 1755 FPAF
Estimate: 1755
Flight Dates: 09/14/16 - 09/20/16
Original Date / Rev: 08/22/16 / 08/22/16
Order Type: General

WOIO
Primary AE: Mary McCue
Sales Office: T-LA
Sales Region: National

Agency Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Blvd #1240
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Freedom Partners
Demographic: A25-54
Product Codes: PL20
Priority: P15
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/20/16	24	\$34,500.00	\$29,325.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	24	\$34,500.00	\$29,325.00	0.00
Totals	24	\$34,500.00	\$29,325.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mary McCue			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WOIO	09/14/16	09/16/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	--WTF--	:30	3	\$2,000.00	P 2	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	--WTF--		3				\$2,000.00		0.00			
2	WOIO	09/19/16	09/20/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	MT-----	:30	2	\$2,000.00	P 4	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	MT-----		2				\$2,000.00		0.00			
3	WOIO	09/17/16	09/17/16	Sa Cleve 19 News at 11p Sa Cleve 19 News at 11p	Comm	11p-12a	-----1-	:30	1	\$750.00	P 4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	-----1-		1				\$750.00		0.00			
4	WOIO	09/18/16	09/18/16	NET CBS Sunday Morn CBS Sunday Morning	Comm	9-1030a	-----1	:30	1	\$1,000.00	P 2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	-----1		1				\$1,000.00		0.00			
N 5	WOIO	09/18/16	09/18/16	Sun Cleve 19 News at 630p Sun Cleve 19 News at 630p	Comm	630-7p	-----1	:30	1	\$1,000.00	P 2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	-----1		1				\$1,000.00		0.00			

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 Estimate: 1755

WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WOIO	09/18/16	09/18/16	Sun Cleve 19 News at 630p Sun Cleve 19 News at 630p	Comm	630-7p	-----1	:30	1	\$1,000.00	P 2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----1		1				\$1,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WOIO	09/12/16-09/18/16	Sun Cleve 19 News at 630p		630-7p	-----Su	:30		(\$1,000.00)		0.00	NM		
				See MG 5.2,5.3											
	2	WOIO	09/17/16-09/17/16	Sat Cleve 19 News at 7p		7-8p	-----Sa-	:30		\$500.00		0.00	NM		
				MG for 5.1 09/18											
	3	WOIO	09/17/16-09/17/16	Sat Cleve 19 News at 7p		7-8p	-----Sa-	:30		\$500.00		0.00	NM		
				MG for 5.1 09/18											
N 6	WOIO	09/14/16	09/16/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	--WTF--	:30	3	\$1,000.00	P 2	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	--WTF--		3				\$1,000.00		0.00			
N 7	WOIO	09/19/16	09/20/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	MT-----	:30	2	\$1,000.00	P 4	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	MT-----		2				\$1,000.00		0.00			
N 8	WOIO	09/14/16	09/16/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	--WTF--	:30	3	\$2,500.00	P 2	0.00	NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	--WTF--		3				\$2,500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WOIO	09/12/16-09/18/16	SYN M-F 730-8p		730-8p	--WThF----	:30		(\$2,500.00)		0.00	NM		
				See MG 8.4											
	4	WOIO	09/16/16-09/16/16	SYN M-F 730-8p		730-8p	-----F----	:30		\$2,500.00		0.00	NM		
				MG for 8.2 09/15											
N 9	WOIO	09/19/16	09/20/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	MT-----	:30	2	\$2,500.00	P 4	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	MT-----		2				\$2,500.00		0.00			
N 10	WOIO	09/14/16	09/16/16	CBS Soaps CBS Soaps	Comm	CBS Soaps	--WTF--	:30	3	\$850.00	P 4	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	--WTF--		3				\$850.00		0.00			
N 11	WOIO	09/19/16	09/20/16	CBS Soaps CBS Soaps	Comm	CBS Soaps	MT-----	:30	2	\$850.00	P 4	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	MT-----		2				\$850.00		0.00			
													Totals	24	\$34,500.00