

NCC Cable System Order

Order #	62354800
Syscode	6878
System Name	Comcast/West Palm Beach Int., FL
Market	West Palm Beach-Boca Raton

Flight Dates	10/24/16 - 11/06/16
Agency	Targeted Platform Media
Advertiser	Priorities USA Action

Update Date	10/21/16
Version	1 Vs. 1

AE	Nesma Rodriguez
Sales Coordinator	Christine Radachy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Jan16
-	

Client Code	750
Product Code	760
Est Code	4565
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$3,570.00		
Commission	\$535.50		
Net Total	\$3,034.50		
Total Spots	6		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10/21 NEW ORDER. 60s. Add 25% of spots from 30s order per buyer. Please confirm. Thanks!!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HALL	VARIOUS	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	1	\$518.00	\$518.00	60	NCR 03/16/16-11/08/16
2	HGTV	AVG. ALL WKS	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	1	\$808.00	\$808.00	60	NCR 03/16/16-11/08/16
3	MNBC	VARIOUS	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	1	\$1,120.00	\$1,120.00	60	NCR 03/16/16-11/08/16
4	MNBC	VARIOUS	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	1	\$700.00	\$700.00	60	NCR 03/16/16-11/08/16
5	TVL	REBA<	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$212.00	\$424.00	60	NCR 03/16/16-11/08/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	6	0	0	0	0	0	0	0	0	0	0	0	6
AMT	\$3,570.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,570.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/21/16

62354800 | West Palm Beach-Boca Raton | Comcast/West Palm Beach Int., FL | 6878 |