

NCC Cable System Order

| | | | | | |
|-------------------|----------------------------------|---|-------------------------|------------------|---------------|
| Order # | 62354800 | Flight Dates | 10/24/16 - 11/06/16 | Update Date | 10/21/16 |
| Syscode | 6878 | Agency | Targeted Platform Media | Version | 1 Vs. 1 |
| System Name | Comcast/West Palm Beach Int., FL | Advertiser | Priorities USA Action | Show All Lines | |
| Market | West Palm Beach-Boca Raton | | | Total # of Weeks | 2 |
| | | Client Code | 750 | Total | \$3,570.00 |
| AE | Nesma Rodriguez | Product Code | 760 | Commission | \$535.50 |
| Sales Coordinator | Christine Radachy | Est Code | 4565 | Net Total | \$3,034.50 |
| Office | Washington | Product Name | | Total Spots | 6 |
| Phone | (301) 951-2620 | Credit Status | | Affiliate Split | 100.0 |
| Status | Not accepted | | | Sold On | Cost Per Spot |
| Survey | DMA Nielsen Live+SD Jan16 | Primary Demo | Adults 35+ | GRP | - |
| - | | Makegood Policy | Approval Required | GIMP | - |
| | | | | CPP | - |
| Comments : | | 10/21 NEW ORDER. 60s. Add 25% of spots from 30s order per buyer. Please confirm. Thanks!! | | | |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|--------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|------------|------------|----------|-----------------------|
| 1 | HALL | VARIOUS | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 1 | \$518.00 | \$518.00 | 60 | NCR 03/16/16-11/08/16 |
| 2 | HGTV | AVG. ALL WKS | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 1 | \$808.00 | \$808.00 | 60 | NCR 03/16/16-11/08/16 |
| 3 | MNBC | VARIOUS | 10/24/16 | 10/30/16 | 05:00 | 09:00 | | X | X | X | X | X | X | - | - | 1 | \$1,120.00 | \$1,120.00 | 60 | NCR 03/16/16-11/08/16 |
| 4 | MNBC | VARIOUS | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 1 | \$700.00 | \$700.00 | 60 | NCR 03/16/16-11/08/16 |
| 5 | TVL | REBA< | 10/24/16 | 10/30/16 | 11:00 | 19:00 | | | | | | X | X | - | - | 2 | \$212.00 | \$424.00 | 60 | NCR 03/16/16-11/08/16 |

| | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 | Total |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| SPOTS | 6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 6 |
| AMT | \$3,570.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$3,570.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/21/16

62354800 | West Palm Beach-Boca Raton | Comcast/West Palm Beach Int., FL | 6878 |