

# CONTRACT



**KFBF**  
 P.O. Box 1139  
**KFBF** Great Falls, MT 59404  
**GREAT FALLS** (406)453-4377

<u>Contract / Revision</u> 132129 /		<u>Alt Order #</u> 26033527
<u>Advertiser</u> POL/Majority Forward		<u>Original Date / Revision</u> 06/15/18 / 09/13/18
<u>Contract Dates</u> 10/02/18 - 10/08/18	<u>Estimate #</u> 6513	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KFBF	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u> 9914573	<u>Advertiser Code</u>	<u>Product 1/2</u> 173
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Waterfront Strategies  
 3050 K Street NW  
 Suite 100  
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFBF	10/02/18	10/08/18	Wake Up Montana	5:00 AM-7:00 AM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				1	\$100.00			
N 2	KFBF	10/02/18	10/08/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				1	\$140.00			
N 3	KFBF	10/02/18	10/08/18	Rachael Ray	9:00 AM-10:00 AM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				1	\$100.00			
N 4	KFBF	10/02/18	10/08/18	The View	10:00 AM-11:00 AM		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				1	\$140.00			
N 5	KFBF	10/02/18	10/08/18	Harry	11:00 AM-12:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				1	\$60.00			
N 6	KFBF	10/02/18	10/08/18	The Chew	12:00 PM-1:00 PM		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				1	\$140.00			
N 7	KFBF	10/02/18	10/08/18	Afternoon Rotator	12:00 PM-3:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				1	\$100.00			
N 8	KFBF	10/02/18	10/08/18	Millionaire	2:00 PM-2:30 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				1	\$60.00			
N 9	KFBF	10/02/18	10/08/18	Funny You Should Ask	2:30 PM-3:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				1	\$60.00			
N 10	KFBF	10/02/18	10/08/18	Family Feud	3:00 PM-4:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				1	\$60.00			
N 11	KFBF	10/02/18	10/08/18	Ellen	4:00 PM-5:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				1	\$100.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



**KFBB**  
 P.O. Box 1139  
 Great Falls, MT 59404  
 (406)453-4377

<u>Contract / Revision</u> 132129 / 1		<u>Alt Order #</u> 26033527
<u>Advertiser</u> POL/Majority Forward		<u>Original Date / Revision</u> 06/15/18 / 09/13/18
<u>Contract Dates</u> 10/02/18 - 10/08/18	<u>Product</u> Issue	<u>Estimate #</u> 6513

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				1	\$100.00			
N 12	KFBB	10/02/18	10/08/18	M-F 5pm News	5:00 PM-5:30 PM		:30			NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				2	\$340.00			
N 13	KFBB	10/02/18	10/08/18	M-F 6p News	6:00 PM-6:30 PM		:30			NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				2	\$340.00			
N 14	KFBB	10/02/18	10/08/18	M-F Mt Right Now	6:30 PM-7:00 PM		:30			NM	5	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				5	\$340.00			
N 15	KFBB	10/02/18	10/08/18	10pm News	10:00 PM-10:35 PM		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				1	\$340.00			
N 16	KFBB	10/02/18	10/08/18	Jimmy Kimmel Show	10:35 PM-11:37 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				1	\$100.00			
N 17	KFBB	10/08/18	10/08/18	Dancing W/Stars	7:00 PM-9:00 PM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	M-----				1	\$900.00			
N 18	KFBB	10/08/18	10/08/18	Good Doctor	9:00 PM-10:00 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	M-----				1	\$800.00			
N 19	KFBB	10/02/18	10/02/18	Kevin	9:00 PM-10:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-T-----				1	\$500.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KFBB	10/01/18-10/07/18	Kevin	9:00 PM-10:00 PM	-Tu-----	:30	\$500.00	NM		
		See MG 19.2										
		2	KFBB	10/01/18-10/07/18	Rookie	9:00 PM-10:00 PM	-Tu-----	:30	\$500.00	NM		
		Ⓜ MG for 19.1 10/02										
N 20	KFBB	10/03/18	10/03/18	Goldbergs/Speechless	7:00 PM-8:00 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--W----				1	\$800.00			
N 21	KFBB	10/03/18	10/03/18	Modern/American Housewife	8:00 PM-9:00 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--W----				1	\$800.00			
N 22	KFBB	10/03/18	10/03/18	Designated Survivor	9:00 PM-10:00 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--W----				1	\$600.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KFBB	10/01/18-10/07/18	Designated Survivor	9:00 PM-10:00 PM	---W-----	:30	\$600.00	NM		
		See MG 22.2										
		2	KFBB	10/01/18-10/07/18	Million Little Things	9:00 PM-10:00 PM	---W-----	:30	\$600.00	NM		
		Ⓜ MG for 22.1 10/03										
N 23	KFBB	10/04/18	10/04/18	Grey's Anatomy	7:00 PM-8:00 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---T---				1	\$600.00			
N 24	KFBB	10/04/18	10/04/18	Station 19	8:00 PM-9:00 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---T---				1	\$600.00			

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132129 /	26033527

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Majority Forward	06/15/18 / 09/13/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/18 - 10/08/18	Issue	6513

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---T---				1	\$600.00			
N 25	KFBF	10/04/18	10/04/18	How to Get Away w/Murder	9:00 PM-10:00 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---T---				1	\$600.00			
N 26	KFBF	10/05/18	10/05/18	20/20	9:00 PM-10:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----F--				1	\$500.00			
N 27	KFBF	10/07/18	10/07/18	Shark Tank	8:00 PM-9:00 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----S				1	\$600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KFBF	10/01/18-10/07/18	Shark Tank	8:00 PM-9:00 PM	-----Su	:30		\$600.00	NM		
	See MG 27.2											
	2	KFBF	10/01/18-10/07/18	Shark Tank	9p-10p	-----Su	:30		\$600.00	NM		
	Ⓜ MG for 27.1 10/07											
N 28	KFBF	10/06/18	10/06/18	College Football	10:00 AM-1:30 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----S-				1	\$200.00			
N 29	KFBF	10/06/18	10/06/18	College Football	1:30 PM-5:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----S-				1	\$300.00			
N 30	KFBF	10/06/18	10/06/18	Sat Night Ftbl	5:30 PM-9:00 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----S-				1	\$600.00			
<b>Totals</b>											36	\$12,960.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/08/18	36	\$12,960.00	(\$1,944.00)	\$11,016.00
<b>Totals</b>	36	\$12,960.00	(\$1,944.00)	\$11,016.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26033527	<b>Changes as of:</b> 9/22/2018 at 12:57 PM	<b>Version:</b> Current State Version 3	
<b>CPE:</b> 163/173/6513	<b>Flight:</b> 10/2/18 - 10/8/18	<b>Station:</b> KFBB	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> Majority Forward	<b>Market:</b> Great Falls	<b>Total \$:</b> \$12,960.00
3050 K ST NW #100	<b>Product:</b> Issue	<b>Office:</b> PHILADELPHIA	<b>Total Spots:</b> 36
Washington, DC 20007	<b>Agency Order #:</b> 7439949	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$132.79
	<b>Buyer:</b> Chiusano, Dawn	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 97.6
	<b>Salesperson:</b> SHEPARD RITZEN	<b>Assistant:</b> SHEPARD RITZEN	<b>Traffic #:</b> 132129
	215-567-7950	215-567-7950	
	<b>Separation:</b>		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/2 - 10/2		Total Spots	Total \$	CPP*	GRP*
							10/2					
19	Tu 9p-10p		Rookie	\$500.00	3.0	30	1		1	\$500.00	\$166.67	3.0
<i>Changes: Program from Kevin (Probably) Saves the World-ABC to Rookie</i>												
22	W 9p-10p		Million Little Things	\$600.00	4.7	30	1		1	\$600.00	\$127.66	4.7
<i>Changes: Program from Designated Survivor-ABC to Million Little Things</i>												
27	Su 9p-10p		Shark Tank-ABC	\$600.00	3.3	30	1		1	\$600.00	\$181.82	3.3
<i>Changes: Day/Time from Su 8p-9p to Su 9p-10p</i>												
<b>TOTALS:</b>									<b>36</b>	<b>\$12,960.00</b>	<b>\$132.79</b>	<b>97.6</b>



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26033527	<b>Changes as of:</b> 9/22/2018 at 12:57 PM	<b>Version:</b> Current State Version 3
<b>CPE:</b> 163/173/6513	<b>Flight:</b> 10/2/18 - 10/8/18	<b>Station:</b> KFBB
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> Majority Forward	<b>Market:</b> Great Falls
<b>3050 K ST NW #100</b>	<b>Product:</b> Issue	<b>Office:</b> PHILADELPHIA
<b>Washington, DC 20007</b>	<b>Agency Order #:</b> 7439949	<b>Service:</b> Nielsen
	<b>Buyer:</b> Chiusano, Dawn	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> SHEPARD RITZEN	<b>Assistant:</b> SHEPARD RITZEN
	<b>215-567-7950</b>	<b>215-567-7950</b>
	<b>Separation:</b>	

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$12,960.00  
**Total Spots:** 36  
**Total CPP:** \$132.79  
**Total GRP:** 97.6  
**Traffic #:** 132129

**Special Instructions**

Order Level Comments		
Date/Time	Added by	Comment
09/21/18 4:24 PM	Angie Depping	Line 19 - The Rookie is airing Line 22 - Million Little Things is airing Line 27 - 1/p should be 9p-10p for Shark tank Thanks, Angie
09/12/18 4:17 PM	SHEPARD RITZEN	Separation: 30
06/15/18 1:30 PM	System	Notice Received.
06/13/18 2:08 PM	SAMUEL LITTLE	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$64,300
<b>KFBB Share:</b>	20%
<b>Comment:</b>	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	36	\$12,960.00	\$132.79	97.6
<b>Total</b>	<b>100%</b>	<b>36</b>	<b>\$12,960.00</b>	<b>\$132.79</b>	<b>97.6</b>

Monthly Summary		
Month	Spots	Dollars
2018-Oct	36	\$12,960.00
<b>Total</b>	<b>36</b>	<b>\$12,960.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/22/18 12:57 PM	SHEPARD RITZEN	Revised			\$0	\$12,960.00	Changes: 3 buylines added or modified.
Makegood 1	9/21/18 4:24 PM	Angie Depping	Confirmed			\$0	\$12,960.00	Changes: Total GIMPs from 0 to 98, Total CPM from \$0.00 to \$132,786.89.
Revision	9/12/18 4:17 PM	SHEPARD RITZEN	Confirmed			\$0	\$12,960.00	Changes: Origadvertiser Id to 10017, Advertiser from Senate Majority PAC to Majority Forward, Sales Activity Link Configuration from [object Object] to {salesActivityId:-1,isNewBusiness:true,splitDollars:null}, Total GRPs from 97.5 to 97.6, Total CPP from \$132.88 to \$132.79. 27 buylines added or modified.
Queued for Electronic Contracting	6/13/18 2:14 PM					\$0	\$0	
New	6/13/18 2:08 PM	SAMUEL LITTLE	Confirmed	36		\$12,960.00	\$12,960.00	

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.